

TENTH ANNUAL CANADIAN AGRI-FOOD POLICY CONFERENCE

Canada's Food and Agricultural Policy: Present Policy and Future Aspirations

January 23-24, 2020
Infinity Centre, Ottawa ON

SPONSORSHIP OPPORTUNITIES

INTRODUCTION

Since it was first held in 2011, the Annual Canadian Agri-Food Policy Conference (CAPC) has become a premier national policy outlook for the agri-food sector. Conference attendees and presenters consist of a blend of distinguished scholars and industry stakeholders with knowledge of critical issues and potential policy solutions facing the agri-food system in Canada today.

This conference addresses contemporary issues and potential policy solutions facing the agri-food system in Canada today. The key issues to be discussed include : (1) the risks and benefits of trade with China; (2) GM Labeling; (3) food security on First Nations; (4) African Swine Disease; (5) enhancing competitiveness in the Canadian Agri-Food Sector; and (6) cutting edge research on policy matters and more. In addition, all conference participants will have the opportunity to participate in a post-conference workshop designed to promote networking to address these challenges. Importantly, student research will be promoted throughout the conference in terms of a poster competition and presentations.

Attendees will have an opportunity to network with numerous stakeholders from the North American agri-food and environmental sectors as well as economists and government policy and program managers and regulators. Highlights include:

- One on One Interviews with a Senior Government Official
- Interactive panel Discussions
- Munk Debate
- Speakers
- Research posters
- Meet & Greet Reception
- Light Breakfasts, snacks and lunch
- Post conference workshop
- Time to learn and network

CONFERENCE ORGANIZATION

Conference Chair: Brady Deaton, CAES Past-President, University of Guelph

Logistics and Onsite: Jennifer Vignola

Who We Are

The Canadian Agricultural Economics Society is an association of individuals with a professional interest in topics related to the economics of agriculture, food, natural resources, and the environment. Established in 1929 to advance knowledge in agricultural economics through various activities, the CAES has evolved to include the study and

application of food, resource and environmental economics issues. Members are economists and other social science professionals in universities, government, non-government agencies and the private sector, as well as undergraduate and graduate students, and are Canadians and others, in Canada and elsewhere.

What We Do

Our activities support research excellence, professional development and knowledge exchange and let you get involved, stay informed – and be part of the conversation. If you are interested in topics related to the economics of agriculture, food, natural resources, and the environment, and you would like to network, share your work and learn from others who are solving problems and anticipating new challenges in these areas, the CAES is your professional home.

SPONSORSHIP OPPORTUNITIES

Platinum – \$10,000

- ✓ Four complimentary registrations for the conference including evening reception
- ✓ Opportunity for company representative to provide a welcome to conference participants
- ✓ Prominent display of company logo on the conference website and all media relations material
- ✓ Special mention as an event sponsor during the conference

Gold – \$5,000

- ✓ Three complimentary registrations for the conference including evening receptions
- ✓ Prominent display of logo and sponsorship recognition at event and conference website and all media relations material
- ✓ Special mention as an event sponsor during the conference

Silver – \$2,500-\$3,000

- ✓ Two complimentary registration for the conference including evening reception
- ✓ Prominent display of logo and sponsorship recognition at the event and website
- ✓ program brochures, event signage, and conference proceedings

Bronze – \$1,000-\$2,000

- ✓ One complimentary registration for the conference including evening reception
- ✓ Prominent display of logo and sponsorship recognition at event and conference website

Special Event Sponsorship – \$3,000-\$6,000

(Poster Competition, Breaks, Reception, Sessions)

- ✓ Two complimentary registrations for the conference including evening reception
- ✓ Poster Competition, Break, Reception, Session named after the sponsor
- ✓ Opportunity to announce the competition winners
- ✓ Prominent display of logo and sponsorship recognition at event and conference website

QUESTIONS?

Email questions about sponsorship to contact@caes-scae.ca. Please put “CAPC Sponsorship” in the email’s subject line.