

A Ducky Perspective on Programs

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Conserving
Canada's
Wetlands

B.C. Cover Crops

Cost Share @ 50%

Dual Benefit

Soil Erosion – Potatoes

Waterfowl Feed



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B.C. On-Farm Program

1 on 1

Develop 20 Year Plan Field by Field

Cost Share 0 to 100%

Little Uptake from Large Farms

EFP and BMP



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Conservation Easements/Agreements/Covenants

Natural/Restored Features Protected

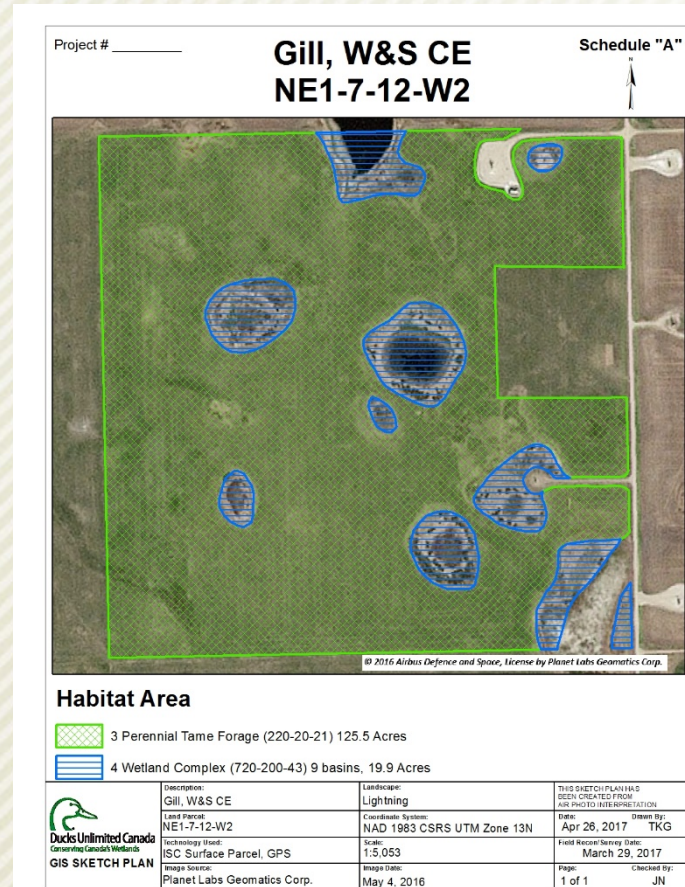
Enabled Legislation

Perpetual

@ 1/3 of FMV

Primary Audience Ranchers

Love/Hate



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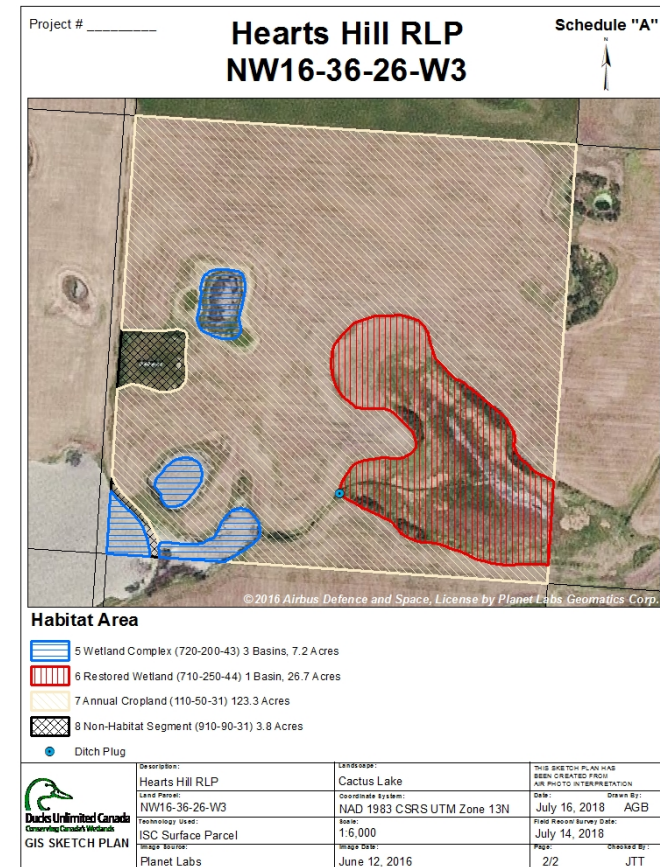
Revolving Land Program

Assumption – 33% Discount

Reality – 5 to 50% Discount

Tool in areas with low program uptake

Location, location, location...



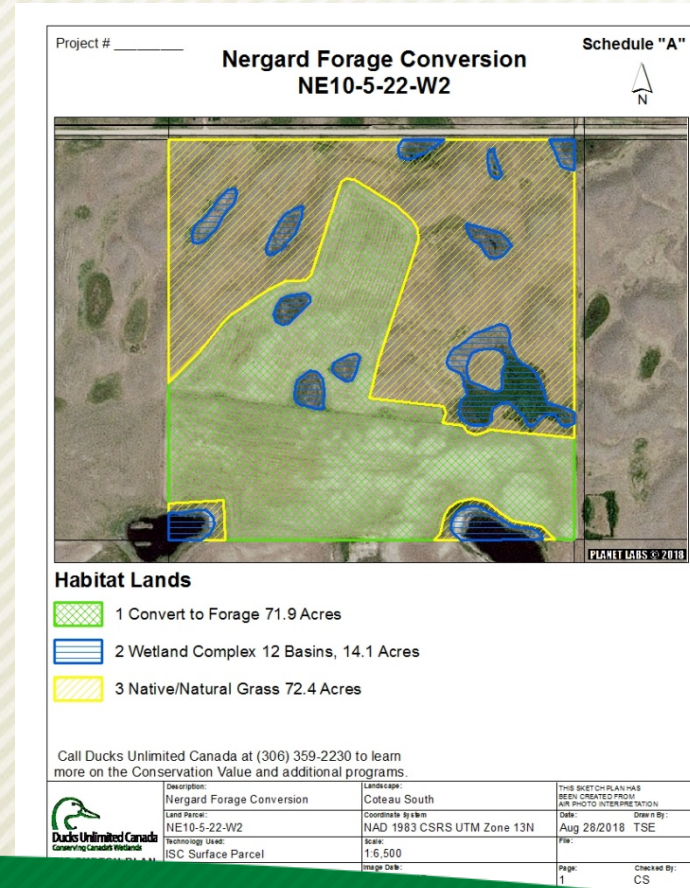
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Forage Conversion

Landowner Incentive/Cost Share

Gateway Program

Industry Funded



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Wetland Restoration Lease

Primary Tool for Mitigation

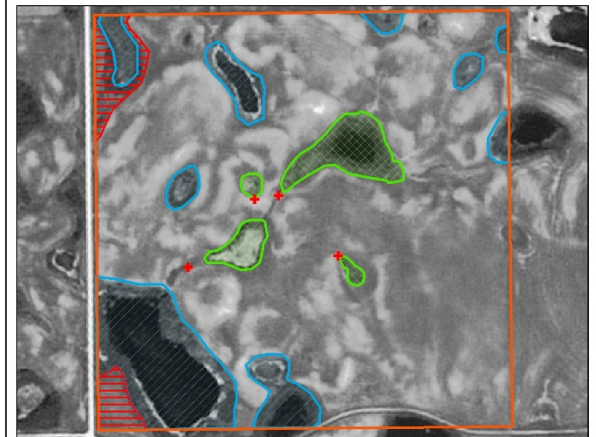
Split Payment

Surprising Uptake

Project # _____

Schedule "A"

Stewart Wetland Restoration



SW 02-25-17 W2

- ★ Stewart CE plugs
-  Native Parkland (310-20) 4.4 Acres
-  Wetland Complex (720-200) 23.6 Acres, 9 Basins
-  Restored Wetlands (720-250) 6.8 Acres, 4 Basins

Description	Stewart 2008 CE Lands	Landscape	Touchwood	THIS SKETCH PLAN HAS BEEN PREPARED FROM AIR PHOTO INTERPRETATION
Land Parcel:	SW 02-25-17 W2			Date Drawn: 2008/07/03 By: TAH
NTS Map Sheet:		Scale:	1:10,000	File:
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GIS SKETCH PLAN



Conserving
Canada's
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Eastern Canada

Focus on “small pond” restoration and conservation

Many conservation partners

Cost shared

Non-Farming Rural Landowners

Proactive Farmers

Vegetable Farms and Large Row Croppers

Perceived vs Real Returns



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Scale of Operations

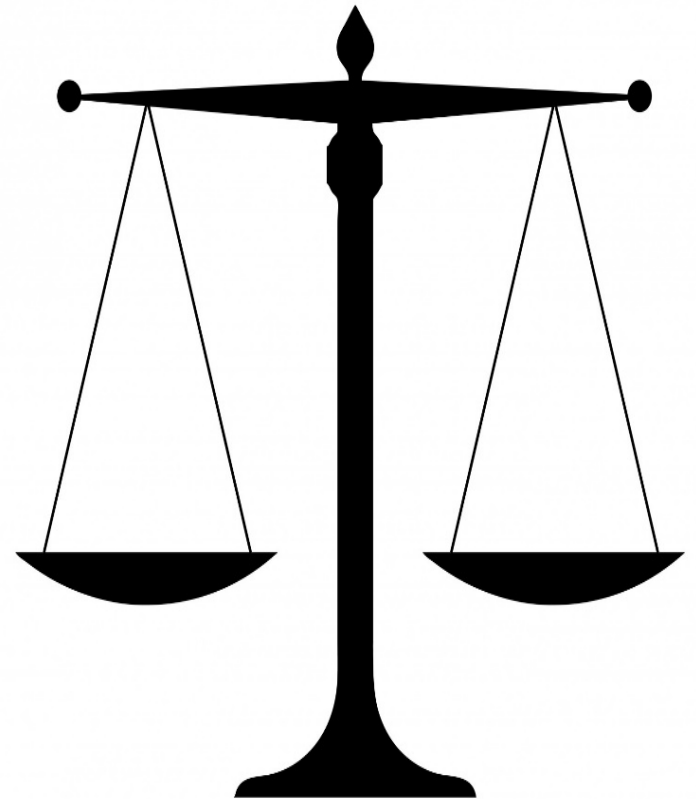
2016 Census of Ag:

% of Farms with Sales >\$1M

7.6%

% of Total Sales

60.3%



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Land Tenure

Nationally @ 2/3 owned
Increasing trend

Agreements with Tenants vs Owners



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Market Access



Sustainable
Ag Code



Supplier Code
of Conduct



Nestlé

Supplier Code

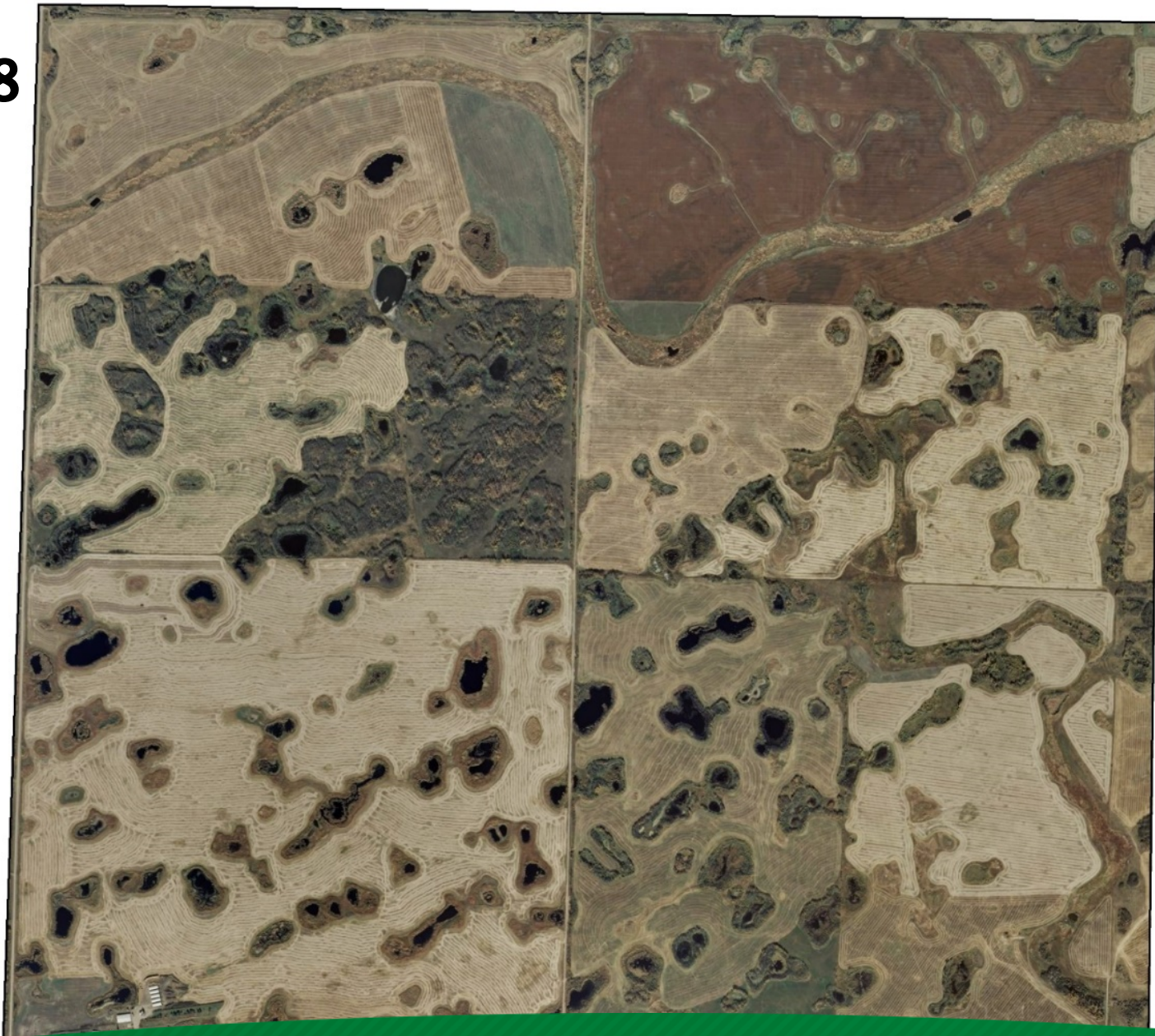


“New Land”



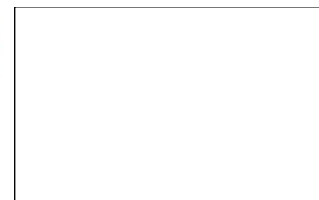
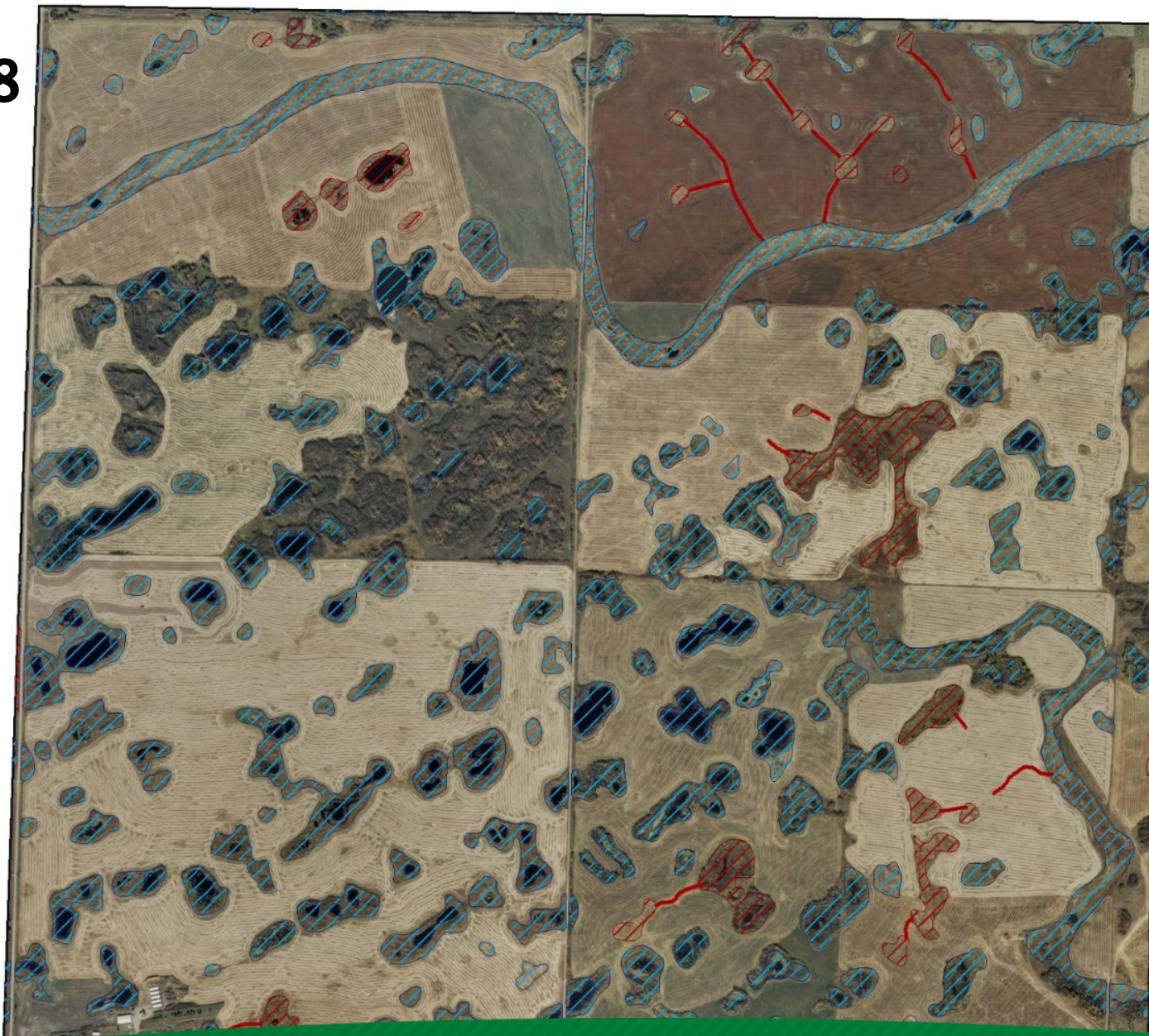
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2008



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2008



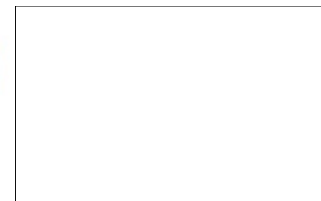
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2015

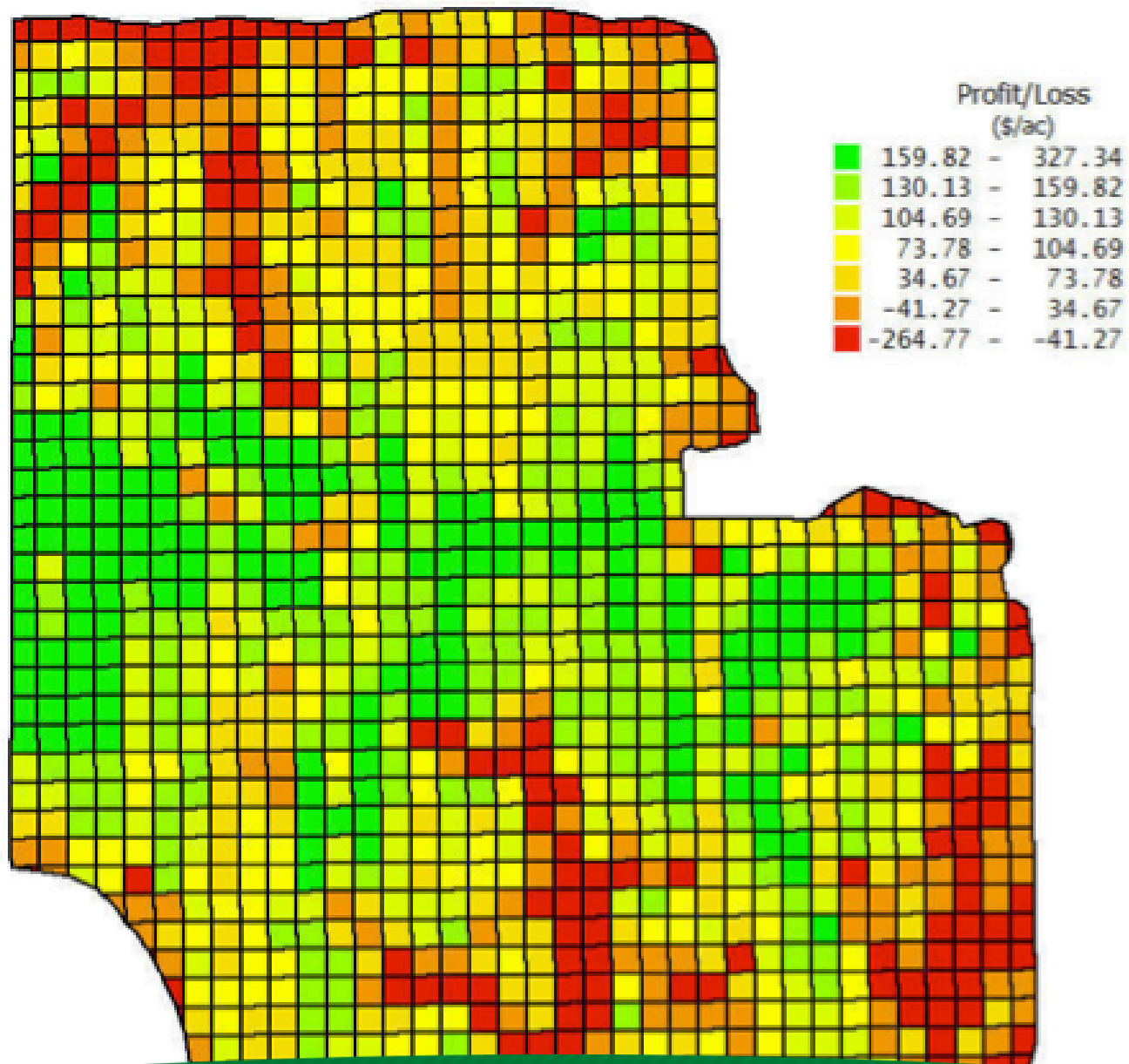


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2015



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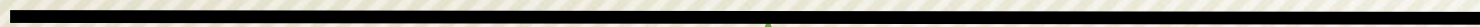


Perspectives in Program Delivery

Funder



Participant



**D
U
C**



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Perspectives in Program Delivery

Mission
Profit/Loss
Ethics and Environment
Annual Maintenance Cost
Social License
Competition

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Perspectives in Program Delivery

Alignment with Business
Max \$ / Min Effort
Short Commitment Term
Flexibility
Annual vs 1-Time Payment

**D
U
C**

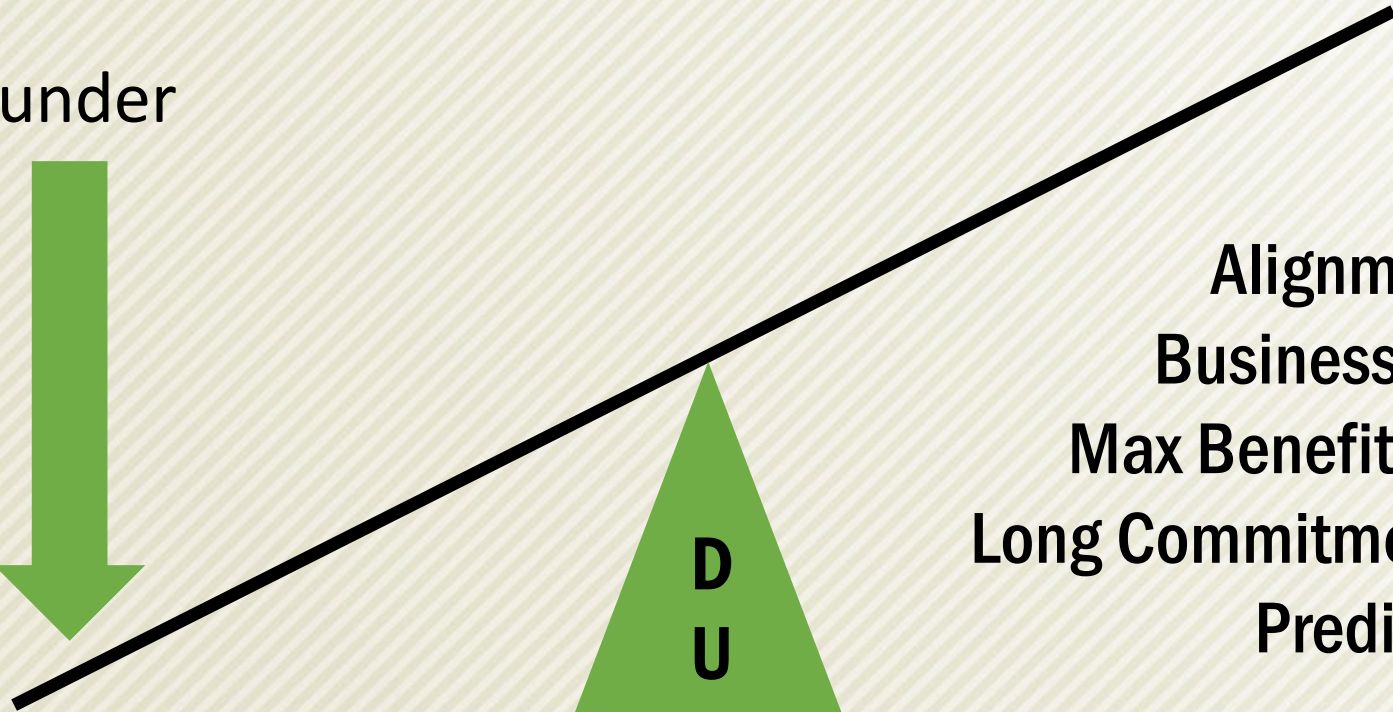
Participant



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Perspectives in Program Delivery

Funder



**D
U
C**

Alignment with
Business/Values
Max Benefit / Min \$
Long Commitment Term
Predictability



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