Welcome to DC

Thanks very much for joining us here in Washington, DC. We are pleased to welcome our AAEA members, new and veteran, to this beautiful city. We have a great program planned for you, with sessions addressing topics of interest for everyone and plenty of opportunities to reconnect with old friends and make new professional contacts.

Looking through the program for the first time after picking up my registration materials is something I enjoy every year. As always, when you start to page through this year’s program you’ll find a full slate of concurrent sessions filled with organized symposia and invited and selected paper sessions. You’ll also find plenary sessions each day that address topics covering a wide range of issues. I’ll highlight several parts of the program that you might overlook.

Sunday is a day for networking and for getting involved. Most of our Section and committee meetings take place throughout the day, and a few sections have receptions in the late afternoon. We also have our third annual Early Career Professionals Networking Reception and the new employer showcase taking place in the afternoon. In the evening, the welcome reception will follow Sendhil Mullainathan’s Keynote Address.

The format for posters has changed slightly from recent years. One set of 100 posters will be on display during the welcome reception through Monday in the exhibit hall. A second set of 100 posters will be on display in the exhibit hall on Tuesday. Please take some time to visit the posters during your down time.

The Awards and Fellows Recognition Ceremony is always a highlight of the meeting. Its format will be similar to that in past years; however, this year the new Fellows have prepared brief acceptance speeches. The 2013 Fellows are: Bruce Babcock, Jeffrey Dorfman, Scott Irwin and Keijiro Otsuka. The AAEA Fellow Award is the highest honor bestowed by our association, so please congratulate them when you see them at other events or program sessions. We will also be chartering two new AAEA Trust funds: the Uma Lele Special Purpose Fund and the Jon Brandt Special Purpose Fund.

Again this year, breakfast on Monday and Tuesday and lunch on Tuesday will be available for all registrants. During the lunch on Tuesday, we have a special panel discussion that will be moderated by Susan Offutt titled “Grappling with Federal and State Budget Challenges”. The panel features Bill Hoagland from the Center for Bipartisan Policy, Andy Morton from the House Budget Committee, and Barry Anderson from the National Governors Association.

The aforementioned panel discussion is the capstone of a Beltway Track that I’ve created to highlight our presence in DC. You will find the Beltway Track listed later in the program along with the other Section Tracks. The Track includes a session highlighting new NIFA initiatives and a session featuring Mark Doms and Clayton Yeutter who will be discussing economic policies and priorities. I’d like to specifically thank Sonny Ramaswamy, Rob King, Susan Offutt, and Sally Thompson for helping to organize these special sessions.

I want to thank the many volunteers who organized sessions, reviewed selected presentation abstracts, planned pre- and post-conference workshops, organized student activities and competitions, and served on committees to select award winners and Fellows. Their efforts are critical to the success of this meeting.

I hope that your experience the next few days will be both professionally enriching and personally enjoyable. I also hope that you’ll carry a sense of enthusiasm and renewal home with you from this great summer gathering of agricultural and applied economists.

Richard J. Sexton
AAEA President
Welcome to DC

Welcome to Washington and the Joint Annual Meeting of AAEA and CAES! This is an exciting year to attend the meetings, and not just because of the locale. Building on past joint meetings, we have moved forward to offer fully integrated selected paper and poster sessions. This means CAES and AAEA members will be presenting alongside each other in the selected paper and poster sessions. In addition to this, CAES will have standalone Track Sessions related to a number of interesting and relevant issues. CAES is also trying something new by offering three Track Sessions styled after TED talks; these sessions will include talks by leading and emerging thinkers in the fields of food, agricultural and resource economics.

The CAES Executive has developed a number of initiatives to enhance our member services and to help move the Society forward. As such, I would encourage you to attend the Society’s business meeting and let us know your thoughts on these issues. I would also encourage you to attend the CAES Fellows Address, given this year by Fellow Richard Gray on “Funding Systems for Agricultural Research” and the CAES Presidential Address by our incoming President, J.P. Gervais on “Growing Complexity and Greater Sophistication in Agriculture”.

Washington DC is a region brimming with attractions, so be sure to take the time to enjoy what Washington has to offer. But don’t forget to attend the CAES Awards Banquet! The Banquet will be a place to meet and greet old and new friends. It will also be the time when we recognize members’ achievements, including the Undergraduate Book Prizes, Masters Thesis awards, and other awards in recognition of long standing contributions to the profession. So be sure to come along and help us honor our their success. Like past joint meetings, this year’s Annual Meeting offers a great way to renew old friendships, network and think more about pressing and relevant issues. I look forward to seeing you in Washington!

John Cranfield
CAES President
Download the 2013 Joint Annual Meeting app to your iPhone, iPad, Blackberry or Android.

- Add sessions to your personal schedule
- Browse speaker profiles
- Join in on the live Twitter feed, follow @AAEA_Economics and use hashtag #aaea2013
- Connect with other Joint Annual Meeting attendees

http://m.core-apps.com/aaea2013
Meeting Information

Registration Desk Hours
Marriott Wardman Park, Lobby Level, Convention Registration Desk
Saturday, August 3, 4:00 pm–7:00 pm
Sunday, August 4, 7:30 am–7:00 pm
Monday, August 5, 7:30 am–5:00 pm
Tuesday, August 6, 7:30 am–4:00 pm
If you have any questions, please feel free to visit the Registration Desk, or contact AAEA staff at (202) 745-2117.

Accessibility
In accordance with the Americans with Disabilities Act, please inform an AAEA staff member if you need special assistance. Staff members are available on site at the Registration Desk to assist you.

Guests
Guests must be registered in order to attend any and all meeting functions, including the Welcome and Closing Receptions, plenary sessions, and all concurrent sessions. Guests include any interested party not professionally in the field of agricultural economics or a related discipline. Children under the age of 16 may attend the meeting for free and do not need to register as a guest.

Taping of Sessions
Session content is copyright-protected by AAEA. Recording of any session without the consent of AAEA is prohibited. Any taping done with the consent of the appropriate association is for personal use only and cannot be reproduced or distributed.

Tickets
Tickets are required for all speaker series luncheons and banquets, as well as other special events. A limited number of tickets may be available for sale on site. If available, tickets will be sold at the registration desk up until the day before the event. No tickets will be sold on the day of the event.

AAEA is committed to the “True Cost Pledge.” The association attests that the fee associated with each event is the true cost of the price to cover that event.

Association Photographer
A professional photographer will be on site at the Joint Annual Meeting taking photos which may be used in future promotional materials for AAEA. If you prefer that you are not included in these photos, please notify the photographer.

CHOICES
The magazine of food, farm, and resource issues

www.choicesmagazine.org
twitter.com/Choices_AAEA

Choices is a free online peer-reviewed magazine published by the AAEA for readers interested in the policy and management of agriculture, food issues, natural resources, rural communities, and the environment.

Visit our website to access free articles, view webinars, and subscribe for content alerts or to submit manuscripts for review or proposals for themes.
AAEA Leadership

Agricultural & Applied Economics Association Executive Board

President: Richard J. Sexton, University of California, Davis
President-Elect: Julie A. Caswell, University of Massachusetts Amherst
Past President: Robert P. King, University of Minnesota
Directors:
Keith H. Coble, Mississippi State University
Jayson Lusk, Oklahoma State University
Lori Lynch, University of Maryland
GianCarlo Moschini, Iowa State University
Scott M. Swinton, Michigan State University
Dawn Thilmany McFadden, Colorado State University

PAST PRESIDENTS

William J. Spillman, 1910-12
George F. Warren, 1913
Daniel H. Otis, 1914
Andrew Boss, 1915
Harcourt A. Morgan, 1916
Henry W. Jeffers, 1917
George A. Billings, 1918
John R. Fain, 1919
Henry C. Taylor, 1920
Walter F. Handschin, 1921
Benjamin H. Hibbard, 1922
Thomas P. Cooper, 1923
Edwin G. Nourse, 1924
Milburn L. Wilson, 1925
Thomas N. Carver, 1926
John I. Falconer, 1927
Lewis C. Gray, 1928
H.E. Erdman, 1929
Harold C.M. Case, 1930
Oscar C. Stine, 1931
John D. Black, 1932
Howard R. Tolley, 1933
William I. Meyers, 1934
Waldo E. Grimes, 1935
Joseph S. Davis, 1936
Oscar B. Jesness, 1937
Ernest C. Young, 1938
Irving G. Davis, 1939
Foster F. Elliot, 1939
Hugh B. Price, 1940
Murray R. Benedict, 1941
George S. Wehrwein, 1942
Sherman E. Johnson, 1943
Eric Englund, 1944
Lawrence J. Norton, 1945
Frederic V. Waugh, 1946
Asher Hobson, 1947
William G. Murray, 1948
Oris V. Wells, 1949
Warren C. Waite, 1950
Forrest F. Hill, 1951
George H. Aull, 1952
Harry R. Weilman, 1953
Thomas K. Cowden, 1954
Joseph Ackerman, 1955
Karl Brandt, 1956
H. Brooks James, 1957
Harry C. Trelogan, 1958
Raymond G. Bressler, Jr., 1959
Willard W. Cochrane, 1960
William H. Nicholls, 1961
Bushrod W. Allinc, 1962
George E. Brandow, 1963
Lowell S. Hardin, 1964
D. Gale Johnson, 1965
Kenneth L. Bachman, 1966
Lawrence W. Witt, 1967
C.E. Bishop, 1968
Harold F. Breimyer, 1969
Dale E. Hathaway, 1970
Jimmy S. Hillman, 1971
Vernon W. Ruttan, 1972
Emery N. Castle, 1973
Kenneth R. Tefertiller, 1974
James Nielson, 1975
James T. Bonnen, 1976
Kenneth R. Farrell, 1977
R.J. Hildreth, 1978
Bernard F. Stanton, 1979
Richard A. King, 1980
Luther G. Tweeten, 1981
G. Edward Schuh, 1982
Leo C. Polopolus, 1983
Neil E. Hari, 1984
C.B. Baker, 1985
William G. Tomek, 1986
Joseph Havlicek, Jr., 1987
Daniel I. Padberg, 1988
Lester V. Manderscheid, 1989
Sandra S. Batie, 1990
Warren E. Johnston, 1991
Bruce R. Beattie, 1992
James P. Houck, 1993
Peter J. Barry, 1994
Lawrence W. Libby, 1995
Vernon Eidman, 1996
Ralph D. Christy, 1997
Walter J. Armbruster, 1998
C. Richard Shumway, 1999
John M. Antle, 2000
Bruce L. Gardner, 2001
Jean D. Kinsey, 2002
Susan Offutt, 2003
Jon A. Brandt, 2004
Laurian J. Unnevehr, 2005
Per Pistrup-Andersen, 2006
Steven T. Buccola, 2007
Otto C. Doering, Ill, 2008
Richard E. Just, 2009
Ron Mittelhammer, 2010
Thomas W. Hertel, 2011
Robert P. King, 2012
Richard J. Sexton, 2013

American Journal of Agricultural Economics (AJAE)

Editors:
David Hennessy, Iowa State University
J. Edward Taylor, University of California, Davis
Brian E. Roe, The Ohio State University
Madhu Khanna, University of Illinois at Urbana-Champaign
AAEA Leadership

Applied Economic Perspectives and Policy (AEPP)

Editors:
Joan Costa-i-Font, London School of Economics and Political Science
Terry Hurley, University of Minnesota
Ashok Mishra, Louisiana State University
Timothy Park, USDA-Economic Research Service
Managing Editor: Spiro Stefanou, Pennsylvania State University

Choices Magazine

Editors:
James Novak, Auburn University
Mary Ahearn, USDA-Economic Research Service
Technical Editor: Patricia Keough-Wilson, Plains Harvest Communications

CAES Leadership

Canadian Agricultural Economics Society Executive Council

President: John Cranfield, University of Guelph
President-Elect: JP Gervais, Farm Credit Canada
Past President: Al Mussell, George Morris Centre
Secretary/Treasurer: Tabitha Rich, Agriculture and Agri-Food Canada
Councillors:
Brad Stennes, Pacific Forestry Centre
Stavroula Malla, University of Lethbridge
Brandon Schaufele, University of Ottawa
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Crina Viju, Carleton University
Margaret Zafiriou, Agriculture and Agri-Food Canada
Arden Esqueda, Agriculture and Agri-Food Canada
Sumeet Gulati, University of British Columbia
Scott Jeffrey, University of Alberta

Executive Director: Valerie Johnson
IAAE Representative: Terry S. Veeman, University of Alberta

Canadian Journal of Agricultural Economics (CJAE)

Editors:
James R. Wilson, University of Quebec at Rimouski
Glenn Fox, University of Guelph
Wuyang Hu, University of Kentucky
Bishnu Saha, Statistics Canada
Thank You to the Selected Presentations Committee

AAEA would like to extend a special thank you to the Selected Presentations Committee for their efforts in organizing the sessions taking place here in DC. The committee, with the help of dozens of topic leaders and numerous reviewers, fielded a record number of abstracts to create the topically diverse, high quality sessions that will be presented over the course of the Joint Annual Meeting.

Chair: Jeffrey Reimer, Oregon State University
Board Liaison: Jayson Lusk, Oklahoma State University
Jennifer Alix-Garcia, University of Wisconsin, Madison
Kelly Cobourn, Boise State University
Steven Yen, University of Tennessee
Peyton Ferrier, USDA-Economic Research Service
Luisa Menapace, University of Trento

Topic Leaders:
Aaron Johnson, University of Idaho
Anton Bekkerman, Montana State University
Ariun Ishdorj, Texas A&M University
Ben Schwab, CGIAR
Carlos Carpio, Clemson University
Carola Grebitus, Arizona State University
Chen Zhen, RTI International
Christiane Schroeter, Polytechnic State University
David Davis, South Dakota State University
Dawn Thilmany McFadden, Colorado State University
Elizabeth Yeager, Purdue University
Emi Uchida, University of Rhode Island
Eric Belasco, Montana State University
Greg Colson, University of Georgia
Hunghao Chang, National Taiwan University
Jay Corrigan, Kenyon College
Jerome Dumortier, Indiana State University- Purdue University
Karina Schoengold, University of Nebraska, Lincoln
Kathryn Boys, Virginia Tech
Kelly Grogan, University of Florida
Klaus Moeltner, Virginia Tech

Laura McCann, University of Missouri
Marco Costanigro, Colorado State University
Matt Andersen, University of Wyoming
Nick Kuminoff, Arizona State University
Nick Parker, University of Wisconsin, Madison
Norbert Wilson, Auburn University
Pam Jagger, University of North Carolina
Sebastien Pouliot, Iowa State University
Tian Xia, Kansas State University
Tim Graciano, USDA-Economic Research Service
Todd Kuethe, USDA-Economic Research Service
Tracy Boyer, Oklahoma State University
Trent Teegerstrom, University of Arizona
Wen You, Virginia Tech
Wuyang Hu, University of Kentucky
Ximing Wu, Texas A&M University
Yanhong Jin, Rutgers University
Yong Chen, Oregon State University
Zhengfei Guan, University of Florida
Submissions welcome!

The editors of *AEPP* invite submissions from interested authors. *AEPP* will publish high quality, integrative research in a forum that will appeal to broad audiences with an interest in agricultural and applied economics. *AEPP* aims to publish contributions to applied economics across a range of issues, including agriculture, development, energy and education, food and consumer. It will also publish commissioned featured articles focusing on the synthesis and integration of applied research and on emerging research agendas.

If you are interested in submitting your work to *AEPP*, please find more information at [www.aepp.oxfordjournals.org](http://www.aepp.oxfordjournals.org)
Exhibitors

AAAS Science & Technology Policy Fellowships
One-year fellowships that seek to foster scientifically informed, evidence-based policy and practice by engaging scientists and engineers from a broad range of disciplines and career stages. A doctoral level degree (or MS in engineering) is required.

AgEcon Search
AgEcon Search is a free, open access repository of full-text scholarly literature in agricultural and applied economics, including: working papers, conference papers and journal articles. Stop by to learn how you can help us grow.

Bureau of Economic Analysis
The Bureau of Economic Analysis (BEA) promotes a better understanding of the U.S. economy by providing the timeliest, relevant, and accurate economic accounts data in an objective and cost-effective manner.

The Council on Food, Agricultural, and Resource Economics
The Council on Food, Agricultural, and Resource Economics (C-FARE) is a non-profit organization dedicated to strengthening the national presence of the agricultural economics profession. C-FARE’s governing board includes prominent agricultural economists representing a wide range of public and private sector interests.

International Food Policy Research Institute
The International Food Policy Research Institute (IFPRI) seeks sustainable solutions for ending hunger and poverty. IFPRI is one of 15 centers supported by the Consultative Group on International Agricultural Research (CGIAR), an alliance of 64 governments, private foundations, and international and regional organizations.

Nautilytics
Nautilytics develops software that enables businesses to understand and make informed decisions from complex and dynamic data. Our team of economists, software developers, designers, and usability experts specialize in easy-to-use high impact visualizations.

Oxford University Press
Oxford University Press USA is the US branch of Oxford University Press in Oxford, England (OUP UK), which is a department of Oxford University and is the oldest and largest continuously operating university press in the world.

Purdue University
Purdue University has one of the best colleges of agriculture in the nation and the world. As a land-grant institution, we are committed to providing exceptional education for our students; discovering knowledge that stretches the frontiers of science and provides solutions to societal challenges; and, through Purdue Extension, helping the people of Indiana, the nation and the world improve their lives and livelihoods.

University of Illinois farmdoc/FAST Tools
Farmland, www.farmdoc.illinois.edu, is a website maintained by members of the Department of Agricultural and Consumer Economics at the University of Illinois. The goal of the farmdoc project is to improve farm decision-making under risk through education and research. The farmdoc website provides comprehensive and integrated risk management information and analysis. Subject matter sections cover finance, marketing and outlook, management, law and taxation, and policy.

USDA-Economic Research Service
The ERS mission is to inform and enhance public and private decision making on economic and policy issues related to agriculture, food, the environment, and rural development. With over 300 employees, The Economic Research Service is a primary source of economic information and research in the U.S. Department of Agriculture.
Exhibitors

USDA-Foreign Agricultural Service

The USDA Foreign Agricultural Service (FAS) links U.S. agriculture to the world to enhance export opportunities and global food security. FAS's core functions are carried out by a cadre of highly professional staff stationed in Washington, DC, and in 95 overseas field offices in 75 countries. FAS expands and maintains access to foreign markets for U.S. agricultural products by removing trade barriers and enforcing U.S. rights under existing trade agreements. FAS also partners with 75 cooperator groups representing a cross-section of the U.S. food and agricultural industry and manages a toolkit of market development programs to help U.S. exporters develop and maintain markets for hundreds of products. FAS analysts provide objective intelligence on foreign market opportunities, prepare production forecasts, assess export marketing opportunities, and track changes in policies affecting U.S. agricultural exports and imports. FAS also leads USDA’s efforts to help developing countries improve their agricultural systems and build their trade capacity.

Undergraduate Recruitment Fair

Monday, 8:00am – 4:00pm
Marriott Wardman Park, Mezzanine Level, Thurgood Foyer

The Undergraduate Recruitment Fair gives undergraduate students who are in DC to participate in SS-AAEA events the chance to meet and interact with academic departments from around the country that have graduate programs in agricultural and applied economics. Be sure to stop and visit with representatives from these universities in between rounds of the Academic Bowl.

Participating Organizations Include:
- University of Arkansas
- Purdue University
- Oklahoma State University
- Texas A&M University
Plenary Sessions

CAES Presidential Address, Fellows Address & Annual Business Meeting
Sunday, 3:30 pm–6:00 pm
Marriott Wardman Park, Lobby Level, Delaware A/B

PRESIDENTIAL ADDRESS

Jean-Philippe Gervais
Farm Credit Canada
“Growing Complexity and Greater Sophistication in Agriculture”

J. P. Gervais is the Chief Agricultural Economist at Farm Credit Canada (FCC) where he provides business and economic analysis for FCC strategy and leverage economic insights with customers, industry stakeholders and the media. Prior to joining FCC in 2010, he was a Professor in the Department of Agricultural Economics at North Carolina State. He also taught in the Department of Agricultural Economics at Laval University where he held the Canada Research Chair in Agri-industries and International Trade. J.P. is currently President-elect of the Canadian Agricultural Economics Society. He obtained his PhD in economics from Iowa State University in 1999.

FELLOWS ADDRESS

Richard Gray
University of Saskatchewan
“Funding Systems for Agricultural Research”

Richard S. Gray is a Professor in the Department of Bioresource Policy, Business and Economics at University of Saskatchewan and holds the Canadian Grain Policy Chair. He has served as Department Head and President of the CAES. From 2004 until March of this year, Richard the led the Canadian Agricultural Innovation Regulation Network (please see http://www.ag-innovation.usask.ca). He became a Fellow of the Canadian Agricultural Economics Society in 2011.

Richard has a broad range of research interests many covering many aspects of agricultural policy. He has published in the areas of agricultural trade, agricultural marketing, environmental economics, and more recently, research and innovation policy. He has studied a number of national crop research systems, with particular interest in the role of the public, producer and private sectors, in research funding, governance and intellectual property management. He is particularly interested in how public-producer-private partnerships, can help overcome market failures in research.

Keynote Address
Sunday, 6:00 pm–7:00 pm
Marriott Wardman Park, Lobby Level, Salon 2

Sendhil Mullainathan
Harvard University
“The Behavioral Economics of Scarcity: Why Having Too Little Means so Much”

Sendhil Mullainathan is a Professor of Economics at Harvard University and Founder of ideas42, a non-profit organization devoted to taking insights about people from behavioral economics and using it to create novel policies, interventions, and products. He is also a Research Associate at the National Bureau of Economic Research, a Founding Member of the Poverty Action Lab, and a Board Member of the Bureau of Research in the Economic Analysis of Development.
AAEA Presidential Address
Monday, 8:30 am–9:30 am
Marriott Wardman Park, Lobby Level, Salon 2

Julie Caswell
University of Massachusetts Amherst
“Certifying the Quality of Applied Economics”

Julie Caswell’s work focuses on understanding the operation of domestic and international food systems, analyzing how well they work, and evaluating how government policy affects their operation and performance. Her particular interest is in the economics of food quality, especially the quality attributes of safety and nutrition. How are markets for food safety and nutrition developing given increased consumer demand for safer, more nutritious products; manufacturers and retailers’ efforts to meet this demand; and increased regulatory activity by national governments to assure food quality? She is also interested in the economics of certification, traceability, and labeling for quality attributes. Examples of her work include how to prioritize the importance of different foodborne risks, whether regulatory programs such as Hazard Analysis at Critical Control Points (HACCP) will enhance food safety at a reasonable cost, how benefit and risk information can be balanced and effectively communicated to consumers, and how international trade agreements influence food quality.

AAEA Fellows Address
Tuesday, 8:30 am–9:30 am
Marriott Wardman Park, Lobby Level, Salon 2

David Zilberman
University of California, Berkeley
“Sustainable Development: Implications to Applied Economics”

David Zilberman is a Professor and holds the Robinson Chair in the Department of Agricultural and Resource Economics at the University of California at Berkeley. Dr. Zilberman’s areas of expertise include agricultural and environmental policy, marketing, risk management, the economics of innovation, natural resources, water, biotechnology, and biofuels. He is a Fellow of the Agricultural & Applied Economics Association (AAEA) and the Association of Environmental and Resource Economists, and he has received the AAEA Publication of Enduring Quality Award (2005, 2010) and the UNESCO International Cannes Prize for Water and the Economy (2000). He has published 250 refereed articles in Science, the American Economic Review, Econometrica, the American Journal of Agricultural Economics, the Journal of Environmental Economics and Management, among others, and has edited 13 books. He has served as a consultant to the U.S. Environmental Protection Agency, the U.S. Department of Agriculture, the World Bank, the Food and Agriculture Organization, and the Organisation for Economic Co-operation and Development. He received his BA in Economics and Statistics at Tel Aviv University, Israel, and his PhD at the University of California at Berkeley.

AAEA Galbraith Forum
Tuesday, 6:00 pm–7:00 pm
Marriott Wardman Park, Lobby Level, Salon 2

Martin Weitzman
Harvard University
“Why is the Economics of Climate Change so Difficult and Controversial?”

Martin L. Weitzman is Professor of Economics at Harvard University. Previously he was on the faculties of MIT and Yale University. He has been elected as a fellow of the Econometric Society and the American Academy of Arts and Sciences. He has published widely in many leading economic journals and written two books. Weitzman’s interests in economics are broad and he has served as consultant for several well-known organizations. His current research is focused on environmental economics, including climate change, the economics of catastrophes, cost-benefit analysis, long-run discounting, green accounting, and comparison of alternative instruments for controlling pollution.
Speaker Series Events

COSBAE/CWAE Speaker Series & Luncheon
Monday, 11:30 am–1:00 pm
Marriott Wardman Park, Lobby Level, Balcony B
This is a ticketed event. The cost to attend is $65.*

Connie Tipton
International Dairy Foods Association
“Unshackling the US Dairy Industry to Feed the World”

During her career of more than 30 years with IDFA, Connie Tipton has held a leadership role in virtually all areas of the association, including legislative and international affairs, economic policy analysis, public relations, marketing, education and training, and trade shows. She helped to launch the annual Capitol Hill Ice Cream Party and encouraged legislation that created the famous “Milk Mustache” campaign. Tipton also led successful legislative campaigns to lessen government intervention in markets that reduces growth in the dairy industry globally.

Extension Section Speaker Series & Luncheon
Monday, 11:30 am–1:00 pm
Marriott Wardman Park, Mezzanine Level, Madison AB
This is a ticketed event. The cost to attend is $65.*

Tom Zacharias
National Crop Insurance Services (NCIS)
“Ten Considerations Regarding the Role of Crop Insurance in the Agricultural Safety Net”

Tom Zacharias joined National Crop Insurance Services (NCIS) in July of 1990. He holds a Ph.D. in Agricultural Economics from the University of Illinois, with B.S. and M.S. degrees in Agricultural-Economics from Texas A&M University. Prior to joining NCIS, Tom was an Associate Professor in the Department of Economics at Iowa State University in Ames, Iowa and an Assistant Professor in the Department of Agricultural Economics at Louisiana State University in Baton Rouge, Louisiana.

International Section Speaker Series & Banquet
Monday, 8:00 pm–9:30 pm
Marriott Wardman Park, Mezzanine Level, Balcony B
This is a ticketed event. The cost to attend is $70.*

Kaushik Basu
World Bank
“Food and the Vulnerable: Theory and India’s Experience”

Kaushik Basu is Senior Vice President (Development Economics) and Chief Economist of the World Bank. He was until recently the Chief Economic Adviser to the Government of India and is currently on leave from Cornell University where he is Professor of Economics and the C. Marks Professor of International Studies. Mr. Basu is a Fellow of the Econometric Society and won India’s Padma Bhushan award as well as the National Mahalanobis Memorial award. Mr. Basu’s contributions span development economics, welfare economics, industrial organization and game theory. In addition to Cornell, he has taught at the Delhi School of Economics, Harvard, Princeton and MIT. He has published widely, including 160 papers in refereed journals and scholarly volumes, and has contributed articles to many widely read magazines and newspapers. He has authored several books including Beyond the Invisible Hand: Groundwork for a new Economics (Princeton University Press and Penguin). Mr. Basu holds a PhD in economics from the London School of Economics. He is the second World Bank Chief Economist from a developing country and the first from India.

*If available, tickets for these events will be sold at the registration desk until the day before the event. No tickets will be sold the day of the event.
Beltway Track Session

Washington Policy Update from Economists from the House and Senate Agriculture Committees
Monday, 9:30 am – 11:00 am
Marriott Wardman Park, Lobby Level, Salon 3
(see session 1022 for more information)

Economic Policies and Priorities to Promote U.S. International Trade
Monday, 1:00 pm – 2:30 pm
Marriott Wardman Park, Lobby Level, Salon 3
(see session 1047 for more information)

Organizer and Moderator:
Sally Thompson
Bureau of Economic Analysis

Panelists:
Mark Doms
Under Secretary of Commerce for Economic Affairs
Under Secretary Mark Doms serves as a top economic advisor to the United States Department of Commerce (DOC) and the Obama Administration. In this capacity, he contributes to policies and discussions on a wide range of issues including trade, manufacturing, taxation, innovation, competitiveness, retirement security, immigration, and education. Dr. Doms also leads the Economics and Statistics Administration (ESA), which includes two of our nation’s leading information agencies: the Census Bureau and the Bureau of Economic Analysis (BEA). These agencies collect and produce information on the United States’ dynamic population and economy, providing vital data to our nation’s citizens, businesses, and leaders. The Census Bureau and BEA have a combined staff of over 10,000 and a budget exceeding $1 billion. Dr. Doms also serves as the Secretary’s appointed Board Representative to the Pension Benefit Guarantee Corporation.

Warren Maruyama
Hogan Lovells
Warren Maruyama’s practice at Hogan Lovells focuses on U.S. trade policy, law, and legislation, and WTO and NAFTA disputes. He works with companies, industries, and trade associations on developing and executing strategies to address market access and regulatory barriers. He has successfully litigated antidumping and countervailing duty, Section 337, GSP, Section 201, and Section 301 investigations before the Office of the U.S. Trade Representative, Commerce Department, and U.S. International Trade Commission (ITC).

Michael Ferrantino
US International Trade Commission
Michael J. Ferrantino is Lead International Economist at the US International Trade Commission, where he has served since 1994. His primary responsibilities involve providing economic analysis of trade-related matters to the executive branch and Congress. He has taught at Southern Methodist, Youngstown State, Georgetown, American, and George Washington Universities, and has published widely on topics relating to international trade, including non-tariff measures, US–China trade, and the relationship of trade to the environment, innovation, and productivity. Recently, Michael was part of the modeling team for the World Economic Forum’s report on trade facilitation in supply chains, Enabling Trade: Valuing Growth Opportunities.
Beltway Track Session

Funding Priorities and the Funding Climate
Monday, 2:45 pm – 4:15 pm
Marriott Wardman Park, Lobby Level, Salon 3
(see session 1073 for more information)

Working on the Hill: Observations from Two Former Ag Committee Economists
Monday, 4:30 pm – 6:00 pm
Marriott Wardman Park, Lobby Level, Salon 3
(see session 1098 for more information)

Grappling with Federal and State Budget Challenges
Tuesday, 11:15 am – 12:45 pm
Marriott Wardman Park, Lobby Level, Salon 2

Organizer and Moderator:

Susan Offutt
U.S. Government Accountability Office

Susan E. Offutt is Chief Economist of the Government Accountability Office, an arm of the U.S. Congress. From January 1996 to December 2006, she was Administrator of the U.S. Department of Agriculture’s Economic Research Service. Prior to becoming Administrator of ERS, Susan was the Executive Director of the National Academy of Sciences Board on Agriculture, which conducts studies on a range of topics in agricultural science. Before taking over at the Board in January 1992, Susan was chief of the agriculture branch at the Office of Management and Budget in the Executive Office of the U.S. President. Susan served as assistant professor from 1982 to 1987 at the University of Illinois, where she taught econometrics and public policy in the agricultural economics department. She is a past president and a fellow of the American Agricultural Economics Association and edited the Review of Agricultural Economics. She was named both a Distinguished and Meritorious Executive of the United States Senior Executive Service and is a fellow of the National Academy of Public Administration. Susan received a B.S. degree from Allegheny College, and an M.S. and a Ph.D from Cornell University.

Panelists:

Bill Hoagland
Center for Bipartisan Policy

G. William Hoagland is a senior vice president at the Bipartisan Policy Center (BPC). Hoagland has completed 33 years of federal government service, 25 spent as staff in the U.S. Senate. In 2007 CIGNA Corporation appointed him as vice president of public policy to work with CIGNA business leaders, trade associations, business coalitions, and interest groups to develop CIGNA policy particularly on health care reform issues at both the federal and state levels.

Andy Morton
House Budget Committee

Andrew Morton has worked on a wide array of federal budget, agricultural policy, and regulatory issues over the course of his thirty years of federal government service. Since January 2011, he has served as Chairman Paul Ryan’s Deputy Staff Director of the House Budget Committee. He has helped the Chairman develop and advance budget plans to put the federal budget on a sustainable path with a focus on tax and entitlement reform. He also monitors and analyzes federal budget trends and related economic developments. He first worked for Congressman Ryan as an agriculture budget analyst in 2007. From 1992 to 2007, Andy served as the Republican Staff Economist of the Senate Agriculture Committee where he developed an expertise in agricultural commodity and crop insurance programs, and worked on landmark reforms to these programs contained in the 1996 farm bill. Prior to returning to the House Budget Committee, he served as Chief of the USDA Economic Research Service’s Farm and Rural Business Branch and on the staff of the U.S. Commodity Futures Trading Commission. From 1983 to 1992, Andy was as an analyst at the Congressional Budget Office. Originally from Ames, Iowa, Andy received a PhD in agricultural economics and a BS in economics from Iowa State University.
**Beltway Track Session**

*Barry Anderson  
National Governors Association*

Barry Anderson is currently Deputy Director of the National Governors Association (NGA), the collective voice of the nation’s governors, in Washington. As Deputy he acts as NGA’s COO, directing NGA staff in representing states on Capitol Hill and before the Administration, and in producing policy reports on innovative state programs. Before joining NGA, he was an independent consultant on US and international budget issues with clients including: President Obama’s National Commission on Fiscal Responsibility and Reform; the Peterson-Pew Commission on Budget Reform; the Organization for Economic Cooperation and Development (OECD); the World Bank; the International Monetary Fund (IMF); the German Marshall Fund; and the Hoover Institution at Stanford University. He is a Fellow of the National Academy of Public Administration and a board member of the Committee for a Responsible Federal Budget.

**Future of Farm Policy Welfare Analysis in the Land Grant System: Challenges and Rewards**

*Tuesday, 1:00 pm – 2:30 pm  
Marriott Wardman Park, Lobby Level, Salon 3  
(see session 2116 for more information)*

**Reunions & Receptions**

*Monday, 9:00 pm–11:00 pm  
Marriott Wardman Park, Lobby Level*

**Louisiana State University, University of Kentucky, University of Florida, University of Georgia, University of Arkansas, Auburn University, Mississippi State University, Texas A&M University**  
Salon 3

**Cornell University, Pennsylvania State University**  
Maryland A

**North Carolina State University, University of Maryland, Virginia Tech University**  
Maryland B

**Colorado State University, University of Wyoming**  
Maryland C

**Giannini Foundation of Agricultural Economics, University of California, Berkeley, University of California, Davis**  
Delaware B

**University of Illinois, Michigan State University, Purdue University, The Ohio State University**  
Virginia B

**Washington State University, Oregon State University, University of Idaho**  
Virginia C

**Iowa State University, University of Minnesota, University of Wisconsin, Madison**  
Delaware A

**University of Missouri, University of Nebraska, Kansas State University, Oklahoma State University**  
Virginia A
Meeting at a Glance

Saturday, August 3

Registration Desk Hours: 4:00 pm–7:00 pm - Convention Registration Desk

8:00 AM–2:00 PM
Pre-conference Tour: Extension Section Chesapeake Bay Tour
Meet in Wardman Park Lobby

8:00 AM–3:30 PM
Mentorship Workshop
Hoover

8:30 AM–4:30 PM
Pre-conference Workshop: The Debut of USDA’s New National Food Study to Support Research on Health and Obesity, Hunger, and Nutritional Assistance Policy
Off-Site (ERS)

12:00 PM–5:00 PM
LI-LMI Workshop
Wilson A/B

4:00 PM–6:00 PM
Association Roundtable
Wilson C

Sunday, August 4

Registration Desk Hours: 7:30 am–7:00 pm - Convention Registration Desk

7:30 AM–9:00 AM
AAEA Section Leader Meeting
Maryland A

8:00 AM–1:30 PM
AJAE Editors’ Meeting
Capitol Boardroom

8:00 AM–3:00 PM
GSS Extension Competition
Wilson A/B
GSS Case Study Competition
Park 8206, Park 8210, Park 8212

9:00 AM–10:00 AM
CRENET Section Business Meeting
Virginia B

9:00 AM–10:30 AM
FSN Section Business Meeting
Hoover
TLC Section Business Meeting
Maryland C

10:00 AM–11:00 AM
ARA Section Business Meeting
Maryland A
Meeting at a Glance

10:30 AM–11:30 AM
Early Career Development Committee Meeting
Virginia A
ESIRC Committee Meeting
Maryland B

11:00 AM–12:00 PM
Outreach Committee Meeting
Hoover
CWAE Section Business Meeting
Maryland A

11:00 AM–12:00 PM
NAAEA Business Meeting
Virginia C

11:00 AM–12:30 PM
Senior Section Business Meeting
Virginia B

11:00 AM–3:00 PM
Employer Showcase
Exhibit Hall B South

11:30 AM–12:00 PM
Employment Services Committee Meeting
Exhibit Hall B South

12:00 PM–1:00 PM
AAEA Trust Committee Meeting
Maryland C

1:00 PM–1:30 PM
AFM Business Meeting
Virginia B

1:15 PM–2:15 PM
Membership Committee Meeting
Maryland C

1:30 PM–2:30 PM
AJAE Editorial Board Meeting
Capitol Boardroom

2:00 PM–3:00 PM
Econometrics Section Business Meeting
Virginia C

2:00 PM–3:30 PM
Latin American Section Business Meeting
Maryland A

2:00 PM–4:00 PM
COSBAE Section Business Meeting
Virginia A
Meeting at a Glance

2:30 PM–3:30 PM
Related Journal Editors’ Meeting
Capital Board Room
Finance Committee Meeting
Maryland C

3:00 PM–4:00 PM
Extension Section Business Meeting
Virginia B
AEM Section Business Meeting
Hoover
Communications/Publications Committee Meeting
Virginia C

3:00 PM–5:00 PM
Student Section Paper Competition
Coolidge

3:30 PM–4:30 PM
Land, Water, and Environmental Economics Section Business Meeting
Capital Boardroom

3:30 PM–6:00 PM
CAES Plenary Session – Presidential Address, Fellows Address & Annual Business Meeting
Delaware A/B

4:00 PM–5:00 PM
FAMPS Section Business Meeting
Harding

4:30 PM–6:00 PM
Early Career Professionals Networking Reception
Salon 3

5:00 PM–6:00 PM
International Section Business Meeting
Hoover
Extension Section Reception
Virginia C
CWAE Reception
Maryland B
COSBAE Reception
Virginia A
AEM Section Reception
Maryland A
China Section Business Meeting and Reception
Virginia B

6:00 PM–7:00 PM
Keynote Address: Sendhil Mullainathan
Salon 2
## Meeting at a Glance

### 7:00 PM–9:00 PM
- SS-AAEA Student Mixer and Academic Bowl Orientation
  - Maryland C

### 8:00 PM–10:00 PM
- Welcome Reception
  - Exhibit Hall C

### Monday, August 5

**Registration Desk Hours:** 7:30 am–5:00 pm – Convention Registration Desk  
**Employment Center Hours:** 9:30 am–5:00 pm – Exhibit Hall B South  
**Poster Hall Hours:** 8:00 am–4:00 pm – Exhibit Hall C

### 7:30 AM–8:30 AM
- Continental Breakfast
  - States Corridor

### 8:00 AM–4:00 PM
- SS-AAEA Academic Bowl
  - Taylor, Truman, Tyler

### 8:00 AM–4:00 PM
- Undergraduate Recruitment Fair
  - Thurgood Foyer

### 8:00 AM–8:30 AM
- AAEA Business Meeting
  - Salon 2

### 8:30 AM–9:30 AM
- AAEA Presidential Address: Julie Caswell
  - Salon 2

### 9:30 AM–11:00 AM
- AAEA & CAES Concurrent Sessions

### 11:30 AM–1:00 PM
- COSBAE/CWAE Speaker Series & Luncheon
  - Balcony B

- Extension Section Speaker Series & Luncheon
  - Madison AB

### 1:00 PM–2:30 PM
- AAEA & CAES Concurrent Sessions

### 1:30 PM–4:00 PM
- GSS Case Study Finals
  - Park 8206 and Park 8210

### 2:45 PM–4:15 PM
- AAEA & CAES Concurrent Sessions

### 4:30 PM–6:00 PM
- AAEA & CAES Concurrent Sessions
Meeting at a Glance

6:00 PM–6:30 PM
SS-AAEA Academic Bowl Finals
Salon 2

6:30 PM–7:30 PM
AAEA Awards & Fellows Recognition Ceremony
Salon 2

6:30 PM–9:00 PM
CAES Awards Banquet
Balcony A

7:30 PM–8:00 PM
International Section Reception
Marriott Foyer

7:30 PM–9:00 PM
Mentorship Reunion Celebration
Hoover

8:00 PM–9:00 PM
GSS Executive Committee Meeting
Wilson B
Student Section Business Meeting
Park 8206

8:00 PM–9:30 PM
International Speaker Series and Banquet
Balcony B

9:00 PM–11:00 PM
Reunions and Receptions
(See page 16)

Tuesday, August 6

Registration Desk Hours: 7:30 am–4:00 pm – Convention Registration Desk
Employment Center Hours: 9:30 am–4:00 pm – Exhibit Hall B South
Poster Hall Hours: 8:00 am–4:00 pm – Exhibit Hall C

7:30 AM–8:30 AM
Continental Breakfast
States Corridor

8:30 AM–9:30 AM
AAEA Fellows Address: David Zilberman
Salon 2

9:30 AM–11:00 AM
AAEA & CAES Concurrent Sessions

11:15 AM–12:15 PM
IBES Section Business Meeting
Virginia A
Meeting at a Glance

11:15 AM–12:45 PM
Beltway Track: Grappling with Federal and State Budget Challenges
Salon 2
Networking Lunch
Exhibit Hall C and States Corridor

1:00 PM–2:30 PM
AAEA & CAES Concurrent Sessions

2:45 PM–4:15 PM
AAEA & CAES Concurrent Sessions

4:30 PM–6:00 PM
AAEA & CAES Concurrent Sessions

6:00 PM–7:00 PM
AAEA Galbraith Forum: Martin Weitzman
Salon 2

7:00 PM–8:00 PM
Closing Reception
Salon 3

Wednesday, August 7

7:00 AM–12:30 PM
Post-conference Workshop: Best Practices of the USDA NIFA Projects: Food System and Food Security
Balcony A

8:00 AM–3:30 PM
Post-conference Workshop: Exploring Federal Alternatives: Tours of USDA and Other Agencies
Off-site Tour

8:00 AM–4:30 PM
Post-conference Workshop: How to Get and Get the Most Out of Federal Statistical Microdata
Off-site (USDA-Economic Research Service Office)

8:30 AM–5:00 PM
Post-conference Workshop: Economic Analysis and Food Safety: The Food Safety Modernization Act
Off-site (USDA-Economic Research Service Office)

9:00 AM–12:00 PM
Post-conference Workshop: How Will the Trans-Pacific Partnership (TPP) Affect Agricultural Trade?
Maryland AB

9:00 AM–3:00 PM
Balcony B
### Committee on Women in Agricultural Economics

**M1** The Value of Legal Status—A Hedonic Analysis of the Earnings of U.S. Farm Workers  

**M2** Impacts of Allowing Mexican Hass Avocados Entry into the United States  
*Monica Galli*, USDA-Animal and Plant Health Inspection Service; *Andrew Malone*, USDA-Animal and Plant Health Inspection Service

**M3** Success Factors for Small-Scale Diversified Farms  
*Kynda Curtis*, Utah State University; *Mary Shepherd*, Utah State University; *Ruby Ward*, Utah State University

**M4** What’s For Lunch? Determinants of the National School Lunch Program Menu  
*Janet G. Peckham*, Clemson University

**M5** The Identification and Formation of Clusters of Northeastern United States Farms Participating in Multifunctional Activities  
*Ioana (Julia) I. Marasteanu*, Pennsylvania State University; *Dr. Chyi-Lyi (Kathleen) Liang*, University of Vermont; *Dr. Stephan Goetz*, Pennsylvania State University

**M6** Multifunctional Agriculture and Implications on Rural Economy  
*Chyi-Lyi (Kathleen) Liang* and *Flora Su*, University of Vermont

**M7** Experimental Financial Decisions in Tanzania  
*Aine Seitz McCarthy*, University of Minnesota

**M8** Is the High-dose/refuge Strategy enough to Control Insect Resistance to Bt Crops?  
*Zhe Dun*, University of Wisconsin; *Paul D. Mitchell*, University of Wisconsin

### Extension Section

**M9** Evaluation Strategies for Demonstrating Value in Extension Programming  
*Kynda R. Curtis*, Utah State University; *JoAnn Warner*, Washington State University; *Martha Sullins*, Colorado State University

**M135** An Overview of Supplemental Crop Insurance Proposals  
*Jody Campiche*, Oklahoma State University; *Rodney Jones*, Oklahoma State University

**M136** Economic and Agronomic Benefits Associated with Mid-South Soybean Verification Program  
*C. Robert Stark*, University of Arkansas

**M137** Farmland Purchase Analysis: A Comparison of Decision Aids and Methodological Approaches  
*William Edwards*, Iowa State University; *Kevin Dhuyvetter*, Kansas State University; *Gary Schnitkey*, University of Illinois

### Teaching, Learning, and Communication Section

**M10** Engaging Agricultural Policy Students in the Policy Process through a State Legislature Capitol Field Trip Visit  
*C. Robert Stark, Jr.*, University of Arkansas at Monticello

**M11** Analyzing the Preparedness of Undergraduates in Agricultural Economics  
*Rachael Brown*, University of Kentucky

**M12** Do Males and Females Perform Differently on Different Types of AGEC 500 Test Questions?  
*Abigail L. Jager*, Kansas State University; *Robert O. Burton, Jr.*, Kansas State University; *Alexi S. Thompson*, Kansas State University; *Levi A. Russell*, Kansas State University; *Michael R. Langemeier*, Purdue University

**M13** A Futures Trading Project to Promote Active Learning in Agricultural Economics Courses  
*Max St. Brown*, Washington State University; *Jared Woolstenhulme*, Washington State University

**M14** Interdisciplinary Approaches in Agribusiness Education through STEM Early College Program  
*Kenrett Y. Jefferson-Moore*, North Carolina A&T State University; *Stacey Alston*, The STEM Early College at N.C. A&T
Behavioral Economics

M15 The Effect of Income on Health Choices: Physical Activity and Alcohol Use
Xiaowen Hu, University of Kentucky; Christina Jill Slowe, University of Kentucky

M16 Risk Preference, Discount Rate, and Purchase of Energy-Efficient Technologies in the Residential Sector
Yueming Qiu, Arizona State University; Gregory J. Colson, University of Georgia; Carola Grebitus, Arizona State University

M17 Peer Effects on Temptation Consumption
Yating Chuang, University of Wisconsin

M18 Does Daylight Savings Time Lead to More Time Exercising?
Alison L. Sexton, Abt Associates

M19 Social Networks, Consumer Beliefs, and Nutrition Behavior: Theory and Empirical Evidence for Germany
Christian H.C.A. Henning, University of Kiel; Nana Zarnekow, University of Kiel

M20 Heterogeneity Among Motorists in Traffic Congested Areas in Southern California
Jing Fong Jennifer Lee, University of California, Davis; Jeffrey C. Williams, University of California, Davis

Environmental and Nonmarket Valuation

M21 How Much Marginal Land Is Available for Bioenergy Crops? Evidence from Michigan
Noel Hayden, Michigan State University; Scott M. Swinton, Michigan State University

M22 Changing Value of Automobile Fuel Economy Over Time: 2001-2010
Molly Espey, Clemson University

M23 The Value of Environmental Status Signaling: The Case of the Toyota Prius
Michael Delgado, Purdue University; Jessica Harriger, Western Illinois University; Neha Khanna, Binghamton University

M24 Market Supply Analysis: Landowner Preferences for Ecosystem Service Provision in Wyoming
Esther Duke, Colorado State University; Kristiana M. Hansen, University of Wyoming; Craig A. Bond, Colorado State University

Peter H. Howard, New York University

M26 Correspondence and Efficiency in Forecasts of Ecosystem Service Benefits
Douglas A. Patton, University of Georgia; Rebecca L. Moore, University of Georgia; John C. Bergstrom, University of Georgia; Alan Covich, University of Georgia

M27 How Will Offshore Energy Production Affect Delaware Beach Visitation?
Jacob R. Fooks, University of Delaware; Joshua M. Duke, University of Delaware; Janet Johnson, University of Delaware; Kent D. Messer, University of Delaware; George R. Parsons, University of Delaware

M28 Private Benefits and Spillovers from Residential Trees
Joseph A. Maher, University of Maryland

M29 Estimating Use Values of Public Great Lakes Beaches in Michigan
Min Chen, Michigan State University; Frank Lupi, Michigan State University; Michael D. Kaplowitz, Michigan State University; Scott A. Weicksel, Michigan State University

Experimental Economics

M30 Maximize Your Sample: The Need to Account for Consumer Heterogeneity in Experimental Auctions
Alba J. Collart, Texas A&M University; Marco A. Palma, Texas A&M University

M31 WTP for Sustainably Labeled Foods: A Measurement Comparison and Market Demand Simulation
Hillary M. Sackett, Westfield State University; Robert S. Shupp, Michigan State University; Glynn T. Tonsor, Kansas State University

M32 A Field Experiment on Consumer Willingness-to-Accept Milk from Cloned Cows
Kofi Britwum, University of Delaware; John C. Bernard, University of Delaware

M33 Market Intermediaries’ Willingness-to-Pay for Rosaceous Fruit Attributes
Huixin Li, Washington State University; Rosa Karina Gallardo, Washington State University; Vicki A. McCracken, Washington State University; Chengyan Yue, University of Minnesota
**Food Safety and Nutrition**

**M34** Effects of the Food Safety Modernization Act on the North American Fresh Tomato Trade  
*John Bovay, University of California, Davis; Daniel A. Sumner, University of California, Davis*

**M35** Consumer Valuation of a Shelf-Tag Nutrition Icon: The Case of Guiding Stars for Ready-to-Eat Breakfast Cereal Products  
*Chung-Tung Jordan Lin, US Food and Drug Administration; Jong-Ying Lee, University of Florida*

**M36** The Effect of Food Store Access on Children’s Diet Quality  
*Gaogao Yu, University of Arkansas; Michael R. Thomsen, University of Arkansas; Rodolfo M. Nayga, University of Arkansas; Leanne Whiteside-Mansell, University of Arkansas for Medical Sciences; Taren M. Swindle, University of Arkansas for Medical Sciences*

**M37** Consumer Meat Safety Concerns: Impacts of Beef E. Coli O157: H7 Recalls on Meat Consumption  
*Xia Shang, Kansas State University; Glynn T. Tonsor, Kansas State University; John A. Fox, Kansas State University; Ted C. Schroeder, Kansas State University*

**M38** Determinants of Fresh Vegetable, Fresh Fruit, and Peanut Products Expenditure in Urban Households in Ghana  
*Ting Meng, University of Georgia; Wojciech J. Florkowski, University of Georgia; Daniel Sarpong, University of Ghana; Anna V. A. Resurreccion, University of Georgia; Manjeet Chinnan, University of Georgia*

**M39** Impact of a Community-Based, Educational Garden Program on Child and Household Food Choices: A Case Study in Atlanta  
*Joanna L. Brown, University of Georgia; Gregory J. Colson, University of Georgia; Nicholas P. Magnan, International Food Policy Research Institute*

**M40** Effects of Distance and Local Food Environment on Shopping Frequency and Food Purchases  
*Samantha D. Snyder, USDA-Economic Research Service; Ilya M. Rahkovsky, USDA-Economic Research Service*

**M41** Foodborne Illness, Self-Protection, and the Marginal Value of Pasteurized Eggs  
*Steven S. Vickner, The Ohio State University*

**M42** Maize Quality in Kenya: The Role of Traders  
*Romina V. Ordonez, University of Maryland; Vivian E. Hoffmann, University of Maryland*

**Household and Labor Economics**

**M43** Family Socioeconomic Status and Child Health: Evidence from China  
*Yi Zhong, University of Delaware; Titus O. Awokuse, University of Delaware*

**M44** Labor Market Integration in California Agriculture: Do the Data Support Industry Reports of Shortages?  
*Derek Farnsworth, University of California, Davis*

**M45** 2-Sided Altruism: Do Intergenerational Transfers Trigger Greater Childbearing in Developing Countries  
*Shonel Sen, Pennsylvania State University*

**M46** Occupational Information Acquisition, Occupational Conversion, and Citizenization of New Generation Migrant Workers in China  
*Yuan Yao, College of Economics & Management, Shenyang Agricultural University; Guangsheng Zhang, Shenyang Agricultural University*

**M47** Climbing the Educational Ladder: The Relative Performance of Rural and Urban Students in Brazilian Universities  
*Gustavo R. Sampaio, Federal University of Pernambuco; Mary P. Arends-Kuenning, University of Illinois at Urbana-Champaign*

**M48** Potential Impact of Labor Shifts on Southern Fruit and Vegetable  
*Sebastain Nde Awondo, University of Georgia; Esendugue Greg Fonsah, University of Georgia*

**M49** The Wage Effects of Training in Rural China  
*Chunhui Ye, Cornell University; Zhaoyu Zeng, Zhejiang University; Hexiao Huang, Zhejiang University*

**Institutional Economics**

**M50** Coase Revisited: Economic Efficiency under Externalities, Transaction Costs, and Non-Convexity  
*Jean-Paul Chavas, University of Wisconsin*
### Posters Monday, August 5, 2013

#### International Development

**M51** Do Improved Groundnut Seeds Make African Farmers More Food Secure? Evidence from Uganda  
*Anthony G. Murray*, USDA-Economic Research Service; *Bradford F. Mills*, Virginia Polytechnic Institute and State University

**M52** Impacts of Maize Seed Subsidies on Poverty and Inequality in Zambia  
*Melinda Smale*, Michigan State University; *Nicole M. Mason*, Michigan State University

**M53** Adoption and Economic Impacts of IPM Technologies in Potato Production in Ecuador  
*Vanessa D. Carrion*, Virginia Polytechnic Institute and State University; *George W. Norton*, Virginia Polytechnic Institute and State University; *Jeffrey Alwang*, Virginia Polytechnic Institute and State University; *Victor Barrera*, Instituto Nacional Autonomo de Investigaciones Agropecuarias

**M54** Learning and Synergy in Social Networks: Productivity Impacts of Informal Labor Sharing Arrangements  
*Dawit K. Mekonnen*, University of Georgia; *Jeffrey H. Dorfman*, University of Georgia

**M55** Responses to the World Food Price Crisis: Differential Effects of Buffer Stock Programs and Export Restriction Policies on Subsistence Farmers and the Urban Poor  
*Mario J. Miranda*, The Ohio State University; *Kathleen M. Farrin*, The Ohio State University; *Donald Larson*, World Bank; *Shu-Ling Chen*, National Taiwan University

**M56** The Economic Impact of the New Insensitive Sorghum Cultivars in the Dairy Market of Nicaragua  
*Gabriel Garcia Gomez*, Purdue University; *John H. Sanders*, Purdue University

**M57** Food Aid and Consumption: Evidence from the Indian State of Chhattisgarh  
*Prasad Krishnamurthy*, University of California, Berkeley; *Vikram Pathania*, London School of Economics; *Sharad A. Tandon*, USDA-Economic Research Service

**M58** Seed Information, Farm Size, and the Potential for Adoption of Zinc-Fortified Wheat Varieties in Pakistan  
*Hina Nazli*, Pakistan Strategy Support Program of IFPRI; *Melinda Smale*, Michigan State University

**M59** Who Should Be Interviewed in Surveys of Household Income?  
*Monica G. Fisher*, International Maize and Wheat Improvement Center; *Jeffrey J. Reimer*, Oregon State University; *Edward Carr*, University of South Carolina

**M60** Perspectives for Individual Livestock Farms in Post-Soviet Agriculture – Evidence from Kazakhstan  
*Mimako Kobayashi*, World Bank; *Martin Petrick*, Leibniz Institute; *Katharina Karsten*, Leibniz Institute; *Lovell S. Jarvis*, University of California, Davis

**M61** Measuring Women’s Empowerment in Ghana: An Application of the Women Empowerment in Agricultural Index  
*Sandra M. Contreras*, Kansas State University; *Timothy J. Dalton*, Kansas State University

**M62** Private Sector Incentives and the Diffusion of Agricultural Technology: Evidence from Developing Countries  
*David J. Spielman*, International Food Policy Research Institute; *Xingliang Ma*, International Food Policy Research Institute

**M63** Moral Hazard, Risks, and Index Insurance in the Rural Credit Market: A Framed Field Experiment in China  
*Lan Cheng*, University of California, Davis

**M64** Aid to Agriculture and Poverty Reduction  
*Ozgur Kaya*, University of Georgia; *Ilker Kaya*, American University of Sharjah

**M65** Cash Versus In-Kind: Farmer Valuation of Seed Traits and Differences in Willingness-To-Pay  
*Fiona Hossack*, University of Alberta; *Henry An*, University of Alberta

**M66** In-Utero Rainfall Variability and Birth Weight in the Rural Philippines  
*Eeshani Kandpal*, World Bank; *Emmanuel Skoufas*, World Bank

**M67** Rural Living Standards in China: Measurement Under a Better Definition of Household  
*Klaus W. Deininger*, World Bank; *John Giles*, World Bank; *Songqing Jin*, Michigan State University; *Hui Wang*, Michigan State University

**M68** Measuring Financial Inclusion Through the Level of Rural Financial Services: A Case Study of Hubei Province, China  
*Xueping Xiong*, Huazhong Agricultural University; *Chonguang Li*, Huazhong Agricultural University; *Calum G. Turvey*, Cornell University

**M69** A Systematic Review of the Impact of School Feeding Programs on Educational, Nutritional, and Agricultural Development Goals  
*Ty Lawson*, *Mywish K. Maredia*, Michigan State University
Posters  Monday, August 5, 2013

M70  Determinants of Rice Marketed Surplus in Togo: A Heckman Two Stage Selection Approach  
Serge G. Adjognon, Michigan State University; Anwar Naseem, McGill University; Aliou Diagne, International Food Policy and Research Institute; Latha Nagarajan, Rutgers University

M71  Status of Land Ownership, Land Conflict, and Perceptions and Knowledge About the Land Law in Mozambique: Analysis of Nationally Representative Data to Assess the Impact of Land Policy Monitoring and Capacity Building Activities  
Raul O. Pitoro, Michigan State University; Mywish K. Maredia, Michigan State University; Songqing Jin, Michigan State University

M72  Implications of Natural Refuges for Bt Crops Refuge Requirements in Developing Countries  
Rohit Singla, McGill University; Anwar Naseem, McGill University; Mike Livingston, USDA-Economic Research Service; Satnam Singh Chahal, Punjab Agricultural University

M73  Development and Peace: Cause, Consequence, and Effects  
Shahriar Kibriya, Conflict and Development Center; Yu Yvette Zhang, Texas A&M University; David A. Bessler, Texas A&M University; Edwin C. Price, Texas A&M University

Natural Resource Economics

M74  Biosecurity Investments, Strategic Interactions, and the Role of Expectations in Livestock Disease Management  
Carson J. Reeling, Michigan State University; Richard D. Horan, Michigan State University

M75  Climate Impacts on Farming Decisions of Land Allocation in Pacific Northwest: Weather Shocks and Climate Shifts  
Jianhong Mu, Oregon State University; John M. Antle, Oregon State University; Susan M. Capalbo, Oregon State University; John Abatzoglou, University of Idaho

M76  Stock and Flow Pollutants and Environmental Kuznets Curve Relationship in Water Pollution  
Mahesh Pandit, Louisiana State University; Krishna P. Paudel, Louisiana State University

M77  The Influence of Short-Term Financial Incentives on Social Norms and Behaviors  
Jinhua Zhao, Michigan State University; John M. Kerr, Michigan State University; Maria Lapinski, Michigan State University; Robert S. Shupp, Michigan State University

Research Methods/Econometrics/Stats

M81  The Spatial Structure of Farmland Values: A Semiparametric Approach  
Haoying Wang, Pennsylvania State University

M82  Factors Influencing the Spatial Distribution of Biogas Production in Germany  
Lukas Scholz, Leibniz Institute for Agricultural Engineering Potsdam-Bornim; Andreas Meyer-Aurich, Leibniz Institute for Agricultural Engineering Potsdam-Bornim; Dieter Kirschke, Humboldt University of Berlin

M83  Model Specification Uncertainty and Tax on Sugar-Sweetened Beverages: Bayesian Averaging of Classical Estimates Approach  
Senarath Dharmasena, Texas A&M University; Henry L. Bryant, Texas A&M University

M84  Parametric Nonlinear and Nonparametric Approaches of Forecasting Corn and Soybean Basis  
Yoonsuk Lee, Oklahoma State University; B. Wade Brorsen, Oklahoma State University

M85  Evidence-Based Improvement of GTAP Cropland Allocation Structure  
Liang Li, Purdue University; Farzad Taheriipour, Purdue University; Wallace E. Tyner, Purdue University

Liang Li, Purdue University; Paul V. Preckel, Purdue University; James S. Eales, II, Purdue University

M87  Entrance Test Scores and College Dropout: A Censored Quantile Regression Approach  
Gustavo R. Sampaio, Federal University of Pernambuco; Mary P. Arends-Kuenning, University of Illinois at Urbana-Champaign; Breno R. Sampaio, Federal University of Pernambuco
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*Syed Hasan, The Ohio State University; Allen Klaiber, The Ohio State University; Ian M. Sheldon, The Ohio State University*

**T118** Adoption of Improved Seed, Maintenance of Diversity and Implications on Maize Productivity and Production Risk in Kenya.  
*Brian Chiputwa, University of Göttingen; Gentian Kostandini, University of Georgia*

**T119** Optimal R&D Investments in Plant Breeding With IPRS and Flexibility Between Hybrid and Herbicide Tolerance Trait Development  
*Mehdi Arzandeh, University of Manitoba; Derek G. Brewin, University of Manitoba*

**T120** Do Patent Citations Predict Market Value? The Case of Agricultural Biotechnology Patents  
*Anwar Naseem, McGill University; Rohit Singla, Postdoctoral Fellow, McGill University*

**T121** Ex Post Economic Impact Assessment of Research Investment on Cowpea Varietal Development in Senegal  
*Benjamin Magen, Michigan State University; Mywish K. Maredia, Michigan State University; Eric W. Crawford, Michigan State University*

**T122** Food Security and Economics of Innovation in Maize Production: A Case Study of Drought Tolerant Maize Variety in Guinea Savannah Zone of Nigeria  
*Opeyemi E. Ayinde, Senior lecturer, University of Ilorin*

### Risk and Uncertainty

**T123** The Impact of Idiosyncratic and Covariate Shocks on Changes in Risk Preferences Between the Lean and Harvest Seasons for Smallholder Farmers in Vietnam  
*Thea Nielsen, University of Hohenheim; Manfred Zeller, University of Hohenheim*

**T124** Incorporating Historical Weather Experience Into Yield Distributions  
*Julia I. Borman, North Carolina State University*

**T125** Doubt on Fertilizer Quality and Its Effect on Application Rate: A Case Study of Dsituan, China  
*Ling Yee Khor, University of Hohenheim; Manfred Zeller, University of Hohenheim*

**T126** Analyzing Higher Moments of Nitrogen Response for Risk Efficient Fertilizer Application in Wheat and Corn Production  
*Andreas Meyer-Aurich, Leibniz Institute for Agricultural Engineering Potsdam-Bornim; Predrag Rajsic, University of Guelph; Markus Gandorfer, Technical University of Munich*

**T127** Riskiness of Bioenergy Crop Production in the United States  
*Ruiqing Miao, University of Illinois at Urbana-Champaign; Madhu Khanna, University of Illinois at Urbana-Champaign*

**T128** Can Farmers Savings Accounts Be Secured for Extreme Weather Events?  
*Dmitry V. Vedenov, Texas A&M University; Leonardo F. Sanchez, Texas A&M University*

**T129** Managing the Agricultural Revenue Risk in Brazil: Implications for Developing a Crop Insurance Program  
*Vitor Ozaki, University of Sao Paulo; Andreia Adami, Center for Advanced Studies on Applied Economics*

**T130** Heteroscedasticity and the Estimation of the Risk Balancing Model  
*Charles B. Moss, University of Florida; Lisha Zhang, University of Florida; Ashok K. Mishra, Louisiana State University*

**T131** Property Damage from Flooding in the Context of Climate Change and Economic Growth  
*Jing Liu, Purdue University; Thomas W. Hertel, Purdue University; Noah Diffenbaugh, Stanford University*
Posters  Tuesday, August 6, 2013

Invited Case Studies

T132  The Future of Michigan Agriculture Environmental Assurance Program (MAEAP)
Satish Joshi, Michigan State University; Steven R. Miller, Michigan State University; Abdullahi O. Abdulkadri, The University of the West Indies; Sandra S. Batie, Michigan State University

T133  Oak Creek Farms: A Family Farm in Transition
David Widmar, Purdue University; Michael Boehlje, Purdue University; W. Scott Downey, Purdue University; Allan W. Gray, Purdue University

T134  Assessing Profit Maximization Strategies for Wheat Production in Anticipation of Climate Change and Demand for Alternative Fuel Crops: A Case Study Approach
Clark F. Seavert, Oregon State University; Teri J. McGettigan, Oregon State University; Steve Petrie, Oregon State University; Sandy MacNab, Oregon State University; Susan M. Capalbo, Oregon State University
Concurrent Sessions  Monday, 9:30 am–11:00 am

1001 Working Ecosystems: Challenges for Economic Research  
Mezzanine Level, Harding

Organized Symposium
This session explores theoretical framing and empirical modeling challenges to economic research on working ecosystems, including 1) jointness in production and implications for incentive design to enhance of ecosystem service provision, 2) landscape-level optimization and valuation of ecosystem service provision, 3) incentives to foster collective action for production of landscape-level ecosystem services, and 4) challenges of modeling and incentive design when ecosystem service production functions display nonlinearities, such as non-convexities or discontinuities.

Organizer: Scott M. Swinton, Michigan State University
Panelists: Cloe Garnache, University of California, Davis; Ben Gramig, Purdue University; Leah M. Harris, Michigan State University; Robert J. Johnston, Clark University

1002 Jon Brandt Memorial Policy Forum and Guidelines for Evaluating Public Policy Proposals  
Mezzanine Level, Hoover

Organized Symposium
An AAEA Special Purpose Fund has been established to support an annual Jon Brandt Memorial Policy Forum to honor Jon Brandt’s many contributions to the profession through leadership of the AAEA, C-FARE, NAAEA, and Agricultural and Resource Economics at NC State, and service to the agricultural community at large. This session will honor Jon’s many contributions to the profession and the agricultural policy community, and discuss the goal of the Memorial Policy forum. The symposium will also introduce the AAEA Senior Section sponsored Guidelines for Evaluating Food and Agriculture Public Policy Proposals. The Guidelines are designed to help young Congressional and agency staff analyze implications of policy proposals from various constituents and interest groups.

Organizers: Walter J. Armbruster, Farm Foundation (retired); Damona Doye, Oklahoma State University; Kenneth A. Foster, Purdue University; Barry K. Goodwin, North Carolina State University; David K. Lambert, Kansas State University; A. Gene Nelson, Texas A&M University
Moderator: Walter J. Armbruster, Farm Foundation (retired)
The Goals of the Jon Brandt Memorial Policy Forum  
Damona Doye, Oklahoma State University
Jon Brandt’s Contributions to the Profession and Agricultural Policy  
Robert P. King, University of Minnesota; Barry K. Goodwin, North Carolina State University; David K. Lambert, Kansas State University
Guidelines for Evaluating Food and Agriculture Public Policy Proposals  
Ronald D. Knutson, Texas A&M University

1003 USDA Supply and Demand Estimates for the Grain Sector: In Need of an Extreme Makeover?  
Mezzanine Level, Wilson A

Organized Symposium
In the last five years considerable controversy has erupted about the accuracy and reliability of USDA supply and demand estimates in the grain sector. The purpose of this session is to present the results of recent research on the accuracy of USDA grain estimates as well as explore possible problems and improvements to the survey procedures used to generate the estimates.

Organizer: Scott H. Irwin, University of Illinois at Urbana-Champaign
Moderator: Scott H. Irwin, University of Illinois at Urbana-Champaign
Overview of USDA Grain Estimates  
Joseph W. Glauber, USDA-Office of the Chief Economist
Crop Report Accuracy  
Dwight R. Sanders, Southern Illinois University
Grain Stock Report Accuracy  
Darrel L. Good, University of Illinois at Urbana-Champaign; Scott H. Irwin, University of Illinois at Urbana-Champaign
Price Reaction in Real-Time  
Michael K. Adjemian, USDA-Economic Research Service
Concurrent Sessions  Monday, 9:30 am–11:00 am

1004  Supply Channel Issues
Mezzanine Level, Wilson B

Selected Presentation
Issues involving segregation, agglomeration, supply and pricing in the supply change.

Moderator: Miao Wang, University of Illinois at Urbana-Champaign

An Empirical Comparison of Coffee Price Transmission
Xile Li, University of Kentucky; Sayed H. Saghaian, University of Kentucky

Economic Aspects of Segregation Between Gm and Non-Gm Crops Along the Food Supply Chain
Alessandro Varacca, Università Cattolica del Sacro Cuore; Stefano Boccaletti, Università Cattolica del Sacro Cuore; Claudio Soregaroli, Università Cattolica del Sacro Cuore

Agglomeration in Certified Organic Operations in the United States: Identification and Impact
Ioana I. Marasteanu, Pennsylvania State University

Industrial Agglomeration of Chinese Food Processing
Miao Wang, University of Illinois at Urbana-Champaign; Peter D. Goldsmith, University of Illinois at Urbana-Champaign

1005  Advertising and Consumer Demand
Mezzanine Level, Wilson C

Selected Presentation
Theoretical and empirical contributions exploring the impact of advertising in consumer demand.

Moderator: Andres Silva, French National Institute

Optimal Generic Advertising Under Bilateral Imperfect Competition Between Processors and Retailers
Chanjin Chung, Oklahoma State University; Young Sook Eom, Chonbuk National University; Byungwoo Yang, Oklahoma State University; Sungill Han, Konkuk University

The Impact of Social Media on Consumer Demand: The Case of Carbonated Soft Drink Market
Yizao Liu, University of Connecticut; Rigoberto A. Lopez, University of Connecticut

The Effect of Consumer Learning Behavior on the Rising Bottled Water Consumption
Lu Huang, University of Connecticut; Yizao Liu, University of Connecticut

Consequences of the Five-A-Day Campaign: Evidence from French Panel Data
Andres Silva, French National Institute; Fabrice Etélé, French National Institute; Gaelle Jamet, French National Institute
Concurrent Sessions  Monday, 9:30 am–11:00 am

1006  Bias in Valuation Studies
Mezzanine Level, McKinley

Selected Presentation
The papers in this session examine various sources of bias in valuation studies using approaches ranging from experiments to meta-analysis.

Moderator: William J. Wheeler, US Environmental Protection Agency

Sources of Hypothetical Bias in Public Goods Experiments: A Disaggregated Approach
Julie Insignares Santos, University of Rhode Island; Emi Uchida, University of Rhode Island; Stephen K. Swallow, University of Connecticut; Christopher M. Anderson, University of Rhode Island

The Effect of Decision Rule and Response for mat on Hypothetical Bias in Contingent Valuation
Rebecca L. Moore, University of Georgia; Patricia Ann Champ, US Forest Service; Gregory J. Colson, University of Georgia

Automobile Fuel Economy: Under-Valued, Over-Valued, Or Both?
Molly Espey, Clemson University

Publication Bias in the Hedonic Wage Literature
William J. Wheeler, US Environmental Protection Agency; Chris Dockins, US Environmental Protection Agency

1007  Innovation and Consumers
Mezzanine Level, Balcony A

Selected Presentation
Innovations in food and agricultural markets are explored in a diverse set of empirical papers.

Moderator: Timothy J. Richards, Arizona State University

Consumers’ Evaluation of Biotechnology in Food Products: New Evidence from a Meta-Survey
Sebastian Hess, Swedish University of Agricultural Sciences; Carl Johan Lagerkvist, Swedish University of Agricultural Sciences; William Redekop, Swedish University of Agricultural Sciences; Ashkan Pakseresht, Swedish University of Agricultural Sciences

A Comparative Analysis of Canadian Consumers’ WTP for Novel Food Technologies (Case of Juice Produced By Nanotechnology & Pork Chops Using Genomic Information)
Anahita Hosseini Matin, University of Alberta; Ellen W. Goddard, University of Alberta

Incorporating Eye Tracking Technology and Conjoint Analysis to Better Understand the Green Industry Consumer
Benjamin L. Campbell, University of Connecticut; Bridget Behe, Michigan State University; Charles Hall, Texas A&M University; Hayk Khatryan, University of Florida; Jennifer H. Dennis, Purdue University; Chengyan Yue, University of Minnesota

Patents as Options: Path Dependency and Patent Valuation
Timothy J. Richards, Arizona State University; Bradley J. Rickard, Cornell University

1008  Crop Insurance: Premium Rates, Payment and Support Policy
Lobby Level, Park 8209

Selected Presentation
Various topics related to risk and crop insurance. The presentations cover issues regarding premium rates, insurance payment, wealth, and insurance as a support policy.

Moderator: Scott R. Jeffrey, University of Alberta

The Effect of Climate on Crop Insurance Premium Rates and Producer Subsidies
Jesse B. Tack, Mississippi State University

BRM Payments and Risk Balancing: Potential Implications for Financial Riskiness of Canadian Farms
Florentina N. Uzea, Richard Ivey School of Business, University of Western Ontario; Kenneth Poon, University of Guelph; David H. Sparling, Richard Ivey School of Business; Alfons Weersink, University of Guelph

Farm Wealth Implications of Canadian Agricultural Business Risk Management Programs
Dawn E. Trautman, University of Alberta; Scott R. Jeffrey, University of Alberta; James R. Unterschultz, University of Alberta
Concurrent Sessions  Monday, 9:30 am–11:00 am

1009  Food Security  Lobby Level, Park 8212

Selected Presentation
The first paper in this section evaluates the impact of total factor productivity on food security. The second paper looks at the effects of the exchange rate volatility for eight major rice trading countries. The third presentation examine price transmission during export restrictions. The section concludes by a paper evaluating food insecurity and food access in the United States.

Moderator: Adam N. Rabinowitz, University of Connecticut
Evaluating Agricultural Productivity’s Impact on Food Security
Nicholas E. Rada, USDA-Economic Research Service; Jayson F. Beckman, USDA-Economic Research Service; Stacey Rosen, USDA-Economic Research Service
Modelling the Effects of Exchange Rate Volatility on Food Security
Export Restrictions and Market Uncertainty: Evidence from the Analysis of Price Volatility in the Ukrainian Wheat Market
Linde J. Goetz, Leibniz-Institute for Agricultural Development in Central and Eastern Europe; Kateryna Goychuk, University of Missouri; Thomas Glauben, IAMO; William H. Meyers, University of Missouri
A Modified Rapid Assessment Method for Assessing Community Food Security
Adam N. Rabinowitz, University of Connecticut; Jiff Martin, University of Connecticut

1010  Dietary Diversity, Functional Food, and Diet Quality  Lobby Level, Park 8216

Selected Presentation
In this session dietary diversity as well as the effect of age and cohorts on dietary quality are discussed. Furthermore, the preferences for enhanced food, dietary supplements and functional food are discussed.

Moderator: Yulian Ding
Dietary Diversity: An Endogenous Variety Approach
Jing Liu, Purdue University; Gerald E. Shively, Purdue University; James K. Binkley, Purdue University
The Effects of Age and Cohort on Dietary Quality
Timothy Beatty, University of Minnesota; Biing-Hwan Lin, USDA-Economic Research Service; Travis A. Smith, University of Minnesota
Functional Food Choices: Impacts of Trust and Control Beliefs
Yulian Ding, Southwestern University of Finance and Economics; Michele Veeman, University of Alberta; Wiktor L. Adamowicz, University of Alberta
Concurrent Sessions  Monday, 9:30 am–11:00 am

1011  Social Networks and Learning in Agriculture in Developing Countries
Lobby Level, Park 8219

Selected Presentation
The role of social networks and peer influence in agricultural technology adoption constitutes an important line of research. These papers all examine different aspects of the ways in which social forces shape the adoption of agriculture practices in developing countries.

Moderator: Alan D. De Brauw, International Food Policy Research Institute

Spatial Effects in Organic Agriculture Adoption in Honduras: The Role of Social Conformity, Positive Externalities, and Information
Meike Wollni, University of Göttingen; Camilla I M Andersson, University of Göttingen

Leveling With Friends: Social Networks and Indian Farmers’ Demand for Agricultural Custom Hire Services
Nicholas P. Magnan, University of Georgia; David J. Spielman, International Food Policy Research Institute; Travis J. Lybbert, University of California, Davis; Kajal Gulati, International Food Policy Research Institute

The Impact of Index-Based Insurance on Informal Risk-Sharing Networks
Matthieu Delpierre, Université Catholique de Louvain; Stephen R. Boucher, University of California, Davis

Biofortification, Crop Adoption and Health Information: Impact Pathways in Mozambique and Uganda

1012  Issues in Development Economics
Lobby Level, Park 8226

Selected Presentation
Papers in this session explore how credit and savings mechanisms impact producers in developing countries. The effects of access to credit and savings mechanisms on poverty is considered. Policies on skills development are also considered.

Moderator: Eugenie Maiga, African Center for Economic Transformation

The Role of Credit and Savings in the Dynamics of Technology Decisions and Poverty Traps
Isai Guizar-Mateos, The Ohio State University; Mario J. Miranda, The Ohio State University; Claudio Gonzalez-Vega, The Ohio State University

Disaster-Related Credit Supply Shocks and Economic Recovery
Benjamin L. Collier, University of Kentucky

Does Access to Finance Matter in Microenterprise Growth?: Evidence from Bangladesh
Shahidur R. Khandker, World Bank; Hussain Samad, World Bank; Rubaba Ali, University of Maryland

Gauging Countries Commitment to Skills Development for Economic Transformation
Eugenie Maiga, African Center for Economic Transformation
**Concurrent Sessions** Monday, 9:30 am–11:00 am

### 1013 Water and Agriculture
Lobby Level, Park 8228

**Selected Presentation**
This session contains papers that analyze water use in an agricultural context.

**Moderator:** Elizabeth Marshall, USDA-Economic Research Service

**Structural Estimation of Demand for Irrigation Water Under Strategic Behavior**
*Juan Pablo Sesmero, Purdue University; Karina Schoengold, University of Nebraska*

Water Use Efficiency in Small-Scale Irrigation Cooperative and Its Determinants from the Perspective of Social Capital Heterogeneity–The Case of Northwestern China
*Xin Wang, Northwest A&F University; Christopher S. McIntosh, University of Idaho; Philip S. Watson, University of Idaho; Qian Lu, Northwest A&F University; Hua Zhao Zhang, Auburn University*

Optimal Investment in Precision Irrigation Systems: A Dynamic Intraseasonal Approach
*Erik Lichtenberg, University of Maryland*

**Climate Change Impacts on Agriculture in the US: Potential Constraints to Adaptation Due to Shifting Regional Water Balances**
*Elizabeth Marshall, USDA-Economic Research Service; Marcel P. Aillery, USDA-Economic Research Service; Scott A. Malcolm, USDA-Economic Research Service*

### 1014 Agricultural Productivity, Biofuels, and Biotechnology
Lobby Level, Maryland A

**Selected Presentation**
This session examines current economic issues related to biofuels and biotechnology including uncertainty, technology adoption, and labeling.

**Moderator:** Daniel F. Mooney, University of Wisconsin

**Optimizing Biofuels Production in An Uncertain Decision Environment**
*Jad R. Ziolkowska, University of California, Berkeley*

*Sun Ling Wang, USDA-Economic Research Service; David E. Schimmelpfennig, USDA-Economic Research Service; Virgil Eldon Ball, USDA-Economic Research Service*

**Lessons from the California Gm Labeling Proposition on the State of Crop Biotechnology**
*David Zilberman, University of California, Berkeley; Scott Kaplan, University of California, Berkeley; Eunice Mi Kim, University of California, Berkeley; Gina Waterfield, University of California, Berkeley*

**What Drives the Early Adoption of Clean Agricultural Technologies? An Ex Ante Assessment of Sustainable Biofuel Production in Southwest-ern Wisconsin**
*Daniel F. Mooney, University of Wisconsin; Bradford L. Barham, University of Wisconsin*
Concurrent Sessions  Monday, 9:30 am–11:00 am

1015  Risk in Changing Landscapes: Climate Change, Transition to Organics, and Land Conversion  
Lobby Level, Maryland B

Selected Presentation
A number of risks have been identified in relation to climate change, transitioning to organic production, and converting grasslands to cropland. Examining the risk in changing landscapes is the theme underlying these presentations.

Moderator:  David A. Hennessy, Iowa State University

Optimal Path for Global Land Use Under Climate Change Uncertainty  
Jevgenijs Steinbuks, Purdue University; Yongyang Cai, Stanford University; Joshua W. Elliott, University of Chicago; Thomas W. Hertel, Purdue University; Kenneth L. Judd, Stanford University

Threshold Effects in Transition to Organic Dairy Production  
Timothy A. Delbridge, University of Minnesota

An Assessment of the Canadian Federal-Provincial Crop Production Insurance Program Under Future Climate Change Scenarios in Ontario  
Shuang Li, University of Guelph; Alan P. Ker, University of Guelph

Native Grassland Conversion: The Roles of Risk Intervention and Switching Costs  
David A. Hennessy, Iowa State University; Hongli Feng, Iowa State University; Ruiqing Miao, University of Illinois at Urbana-Champaign

1016  Production Aspects of Livestock Industry  
Lobby Level, Maryland C

Selected Presentation
The livestock industry makes a significant contribution to the US economy. This session covers its various production aspects, including decisions on herd size and exit strategies as well as farm productivity among dairy farmers, the impact of quota on dairy production among efficient dairy farmers, and production technological changes in the US dairy product industry. This session also offers an analysis of how the choice of empirical approaches affects production efficiency estimates in beef cattle.

Moderator:  Wei Zhang, University of California, Davis

Size, Productivity and Exit Decisions in Dairy Farms  
Fengxia Dong, University of Wisconsin; David A. Hennessy, Iowa State University; Helen H. Jensen, Iowa State University

An Evaluation of Alternate Feed Efficiency Estimates in Beef Cattle  
Ellen W. Goddard, University of Alberta; Sandeep Mohapatra, University of Alberta; John Basarab, Alberta Agriculture and Rural Development; Albert K. Boaitey, University of Alberta; Jennifer Aalhus, Alberta Agriculture and Rural Development; Vernon Baron, University of Alberta

Do Efficient Dairy Producers Purchase Quota?  
Rebecca Elskamp, University of Guelph; Getu W. Hailu, University of Guelph

Factor Substitution and Technical Change in the US Dairy Manufacturing Industry  
Wei Zhang, University of California, Davis; Julian M. Alston, University of California, Davis
Concurrent Sessions  Monday, 9:30 am–11:00 am

1017  Attitudes and Water and Conservation Practice Adoption  
Lobby Level, Virginia A

Selected Presentation
This session considers the determinants of producers’ adoption of best management practices for improved water quality and biodiversity conservation and consumer acceptance of price versus non price rationing of water in Ogallala aquifer.

Moderator: Gregory E. Howard, The Ohio State University

Forecasting the Public’s Acceptability of Municipal Water Regulation and Price Rationing for Communities on the Ogallala Aquifer  
Jeffrey Edwards, North Carolina Agricultural and Technical State University;  Tara Wade, North Carolina Agricultural and Technical State University;  Mark Burkey, North Carolina Agricultural and Technical State University;  R. Gary Pumphrey, Angelo State University

Farmers’ Preferences Towards Biodiversity Conservation Contracts  
Maria L. Loureira, University of Santiago de Compostela;  Maria Alló, University of Santiago de Compostela;  Eva Iglesias, Technical University of Madrid

A Latent Class Analysis of Farmer Preferences Regarding Filter Strip Programs  
Gregory E. Howard, The Ohio State University;  Brian E. Roe, The Ohio State University

1018  How to Apply for a Career or Graduate School  
Lobby Level, Virginia B

GSS Section Track Session
The time for your next step in life is approaching. You are likely asking yourself, should I apply for a career in academia, or industry, or should I gain a competitive advantage by going to graduate school? No matter the answer to this question, this track session will assist you in your next step in life.

Organizer: Brandon R. McFadden, Oklahoma State University

Panelists: James M. MacDonald, USDA-Economic Research Service;  Donald J. Malone, III, Oklahoma State University;  Glynn T. Tonsor, Kansas State University
Concurrent Sessions  Monday, 9:30 am–11:00 am

1019  Whither Global Food Prices?
Lobby Level, Virginia C

International Section Track Session

Recent surges in commodity prices have caused widespread speculation that real commodity prices will continue to rise over the coming decades. This stands in sharp contrast to the long run trend in agricultural prices since the end of WWII. This session will shed light on this debate by bringing to bear rigorous analyses by three teams of economists using three different analytical frameworks. In the first paper, Westhoff and Thompson argue that those predicting continuing price rises suffer from a misplaced focus on a subset of the underlying drivers, including: weather, growth in emerging markets, energy prices and government policies. By way of contrast, they will identify other factors, such as demographics, that are likely to drive long-term food price trends, demonstrating that even modest differences in assumptions about these factors -- each of which is difficult to project with confidence -- can lead to very different conclusions. Baldos and Hertel will explicitly decompose the relative contributions to crop prices, over the past 50 years, of growth in population, income, total factor productivity for crops, livestock and food processing, and biofuels. They will then use uncertain future projections of these underlying drivers, along with projected climate change impacts, in order to determine the likelihood of crop prices rising over the next 50 years. In the third paper, Mark Rosegrant will use the IMPACT model to project long run changes in food prices, factoring in not only climate change, but also water availability and investments in research and development, as well as infrastructure in developing countries. He will argue that we are indeed in an era of rising long run crop prices unless there are significant increases in R&D investments in the next few decades.

Organizers: Thomas W. Hertel, Purdue University; Wyatt W. Thompson, University of Missouri
Moderator: Thomas W. Hertel, Purdue University
Discussants: William J. Martin, World Bank; William H. Meyers, University of Missouri

What Will it Take to Get Real Crop Prices to Rise?
**Patrick C. Westhoff, University of Missouri; Wyatt W. Thompson, University of Missouri**

Understanding the Drivers Behind Long Run Food Price Trends: Looking Back to See the Future
**Uris Lantz C. Baldos, Purdue University; Thomas W. Hertel, Purdue University**

Long Run Projections of World Food Prices Using the Impact Framework
**Mark W. Rosegrant, International Food Policy Research Institute**

1020  China’s Food Safety and Standard of Living
Mezzanine Level, Taft

China Section Track Session

Food safety in China has raised considerable amount of attention worldwide in recent years. Food safety is not only related to domestic food consumption, it has implications on international trade. A closely related topic is the overall standard of living in China as the country is experiencing drastic social and economic changes.

Organizer: Wuyang Hu, University of Kentucky
Moderator: David Abler, Pennsylvania State University, By The Numbers

What Can We Do to Ensure Food Safety of Raw Milk in China?
**Hailong Yu, China Agricultural University; Hong Holly Wang, Purdue University; Binglong Li, China Agricultural University**

The Impact of Food Safety Third-Party Certifications on China’s Food Exports to the United States
**Yuqing Zheng, Research Triangle Institute International; Mary K. Muth, Research Triangle Institute International; Jenna Brophy, Research Triangle Institute International**

An Analysis of Rural Household Consumption in China
**Tao Tan, Nanjing Agricultural University; Wuyang Hu, University of Kentucky**

Does Chinese Inflation Understate Chinese Cost of Living?
**Jonathan Aaron Cook, USDA-Economic Research Service; Fred Gale, USDA-Economic Research Service**
**Concurrent Sessions** Monday, 9:30 am–11:00 am

**1021 Entrepreneurship and Marketing in the Wine Industry**  
*Mezzanine Level, Johnson*

**AEM and FAMPS Track Session**

In the last decade we have observed the establishment of a growing number of small- and medium-sized wineries in a variety of regions and climates. As a result of this entrepreneurial activity, wine clusters are emerging in non-traditional locations. These emerging wine clusters have the potential to become vectors of rural development as they foster the growth of related industries. The manuscripts in this track session will explore issues related to entrepreneurship and marketing in the wine industry, with emphasis on emerging wine regions. The session will cover a wide range of topics, including: factors influencing distribution channel choices; evolution of wine cooperatives in terms of institutional environment, internal governance, and implications for their performance; links of emerging wine clusters to the hospitality and tourism industries; inter-firm collaboration and collective action strategies fostering cluster development; and legitimacy challenges for emerging wine regions as their wines are little known by distributors and consumers. Together, the manuscripts in this session will shed light of the formidable challenges that emerging wine regions should overcome in order to succeed. The papers will also suggest a future research agenda focusing on this growing agribusiness segment.

**Organizer:** Miguel I. Gomez, Cornell University  
**Moderator:** Jill J. McCluskey, Washington State University

- **Distribution Channel Choice of Start-Up Wineries in Cool Climate Regions**  
  Miguel I. Gomez, Cornell University; Lin Sun, Cornell University; Fabio R. Chaddad, University of Missouri; Robert Brent Ross, Michigan State University

- **Challenges Facing New Business Ventures: A Legitimacy Approach**  
  Robert Brent Ross, Michigan State University; Fabio R. Chaddad, University of Missouri; Miguel I. Gomez, Cornell University

- **Linking Wine Consumers to the Consumption of Local Wines and Winery Visits in the Northern Appalachian States**  
  Lia Nogueira, University of Kentucky; Timothy A. Woods, University of Kentucky; Shang-Ho Yang, University of Kentucky

- **The Evolution, Position and Performance of Cooperatives in the European Union’s Wine Industry**  
  Constantine N. Iliopoulos, Agricultural Economics Research Institute; Irini Theodorakopoulou, Agricultural Economics Research Institute

**1022 Washington Policy Update from Economists from the House and Senate Agriculture Committees**  
*Lobby Level, Salon 3*

**Extension Section/Beltway Track Session**

Congress deals with a broad range of policy issues - from long-standing, agricultural specific issues such as commodity, conservation, and trade programs, to newer, cross-cutting issues such as energy and climate change. The presenters will provide their perspectives on policy issues affecting agriculture based on their perspectives on farm bill development. They will also seek comments and insights on issues from session attendees.

**Organizer:** Steven L. Klose, Texas A&M University  
**Discussant:** Joy L. Harwood, USDA-Farm Service Agency

- **Perspective from the House Majority**  
  Bart L. Fischer, US House of Representatives

- **Perspective from the Senate Majority**  
  Joe Shultz, Senate Committee on Agriculture, Nutrition & Forestry
**Concurrent Sessions**  Monday, 9:30 am–11:00 am

**1023  Quantifying the Economic Impacts of Local and Regional Food Systems**  
*Lobby Level, Delaware B*

**Invited Paper**
This series of papers will utilize case studies to demonstrate ways and methods to begin to build a framework for estimating the economic impacts of local and regional food systems.

**Organizer:** Todd M. Schmit, Cornell University  
**Moderator:** Todd M. Schmit, Cornell University  
**Discussant:** Sarah A. Low, USDA-Economic Research Service

Local Food Systems as Drivers of Community Economic Development Policy: Metrics, Methods and Implications for Applied Economists  
*David S. Conner, University of Vermont*

Local Producers’ Production Functions and Their Importance in Estimating Economic Impacts  
*Todd M. Schmit, Cornell University; Becca Jablonski, Cornell University*

Exploring the ‘Local’ Impacts of New Value Chain Models: How Does More Localized Procurement of Processing the Value-Added Ingredients Impact Local Economies?  
*Allison Gunter, Colorado State University; Eyosiyas L. Tegegne, Oklahoma State University*

**1024  Local Governance, Tax Expenditures, Jurisdictional Spillover, and Community Growth**  
*Lobby Level, Nathan Hale*

**CRENET Track Session**
As the US economy continues to recover from the worst recession since the Great Depression, state and local governments find themselves responding to a multitude of concerns, including assessing the efficacy of incentive programs, conducting cost / benefit analysis of various tax expenditures, and determining the implications of inter-governmental competition. These are persistent issues with which local and state governments are struggling to adapt on multiple fronts. This session examines these issues while fostering a larger discussion on the appropriate role of government in the post-great recession era.

**Organizer:** Dayton M. Lambert, University of Tennessee  
**Moderator:** Dayton M. Lambert, University of Tennessee

Do Incentive Programs Cause Communities to Grow Faster?  
*David W. Shideler, Oklahoma State University; Brian E. Whitacre, Oklahoma State University*

Jurisdictional Spillovers and Decentralized Local Governments  
*Judith I. Stallmann, University of Missouri*

A Proposed System for Review and Evaluation of State Tax Expenditures  
*Laura T. Kalambokidis, University of Minnesota*

Fiscal Health Revisited: Evaluating County Government Finances as Local Government Vulnerabilities Increase  
*James M. Fannin, Louisiana State University; Joshua D. Detre, Louisiana State University*
**Concurrent Sessions**  Monday, 9:30 am–11:00 am

1025  **New and Emerging Issues in Resource Economics**  
*Lobby Level, Delaware A*

**CAES Organized Symposium**

Structured around TED-style conference sessions, this Organized Symposium will bring together leading and emerging thinkers who explore questions related to resource economics. Speakers will focus on emerging research questions and methods in their respective fields. The dialogue is intended to stimulate new thinking and thinkers in the discipline. No discussants will be used; rather discussion will rely on the audience to participate through Q&A.

**Moderator:** Chad D. Lawley, University of Manitoba

*Exploring Pathways to Property on the Road to Rural Development*  
**Brady James Deaton, Jr., University of Guelph**

*From Exxon to Bp: Has Some Number Become Better Than No Number?*  
**Catherine Kling, Iowa State University**

*Advances in Spatial Econometrics: Implications for Resource Economics*  
**Katherine R. Baylis, University of Illinois at Urbana-Champaign**

*Epi-Economics: Bioeconomic Modeling of Endogenous Epidemiological Risks*  
**Richard D. Horan, Michigan State University**
Concurrent Sessions  Monday, 1:00 pm–2:30 pm

1026  Crop Insurance in the Emerging Budget and Policy Environment  
Mezzanine Level, Harding

Organized Symposium
Crop insurance is now the central player in farm risk management. With all farm support programs facing tight budget constraints, alternative programs are under examination to reduce spending, simplify programs, and eliminate redundancy. This discussion will provide industry, government, and academic perspectives on how crop insurance will be affected by the new Farm Bill and the long-run implications of increasingly tight Federal budgets and recent and potential policy changes.

Organizer: Laurence M. Crane, National Crop Insurance Services
Moderator: Keith J. Collins, National Crop Insurance Services
Panelists: Dwight K. Lanclos, USDA-Risk Management Agency; Joe L. Outlaw, Texas A&M University; Thomas P. Zacharias, National Crop Insurance Services

1027  Food Inflation and Retail Price Dynamics: Evidence from the EU  
Mezzanine Level, Hoover

EAAE Organized Symposium
This session focuses on the recent experiences across EU Member States on food price inflation and draws principally on ongoing research on the FP7 project “Transparency of Food Prices”. The background to this issue is that, following the commodity crisis of 2007-2008, and the subsequent spike in 2011, the retail food inflationary experience varied considerably across the EU. Given that the EU countries are subject to a range of common policies and a (supposedly) integrated ‘single market’, the differences in the experiences of food price behaviour at the retail stage gave rise to significant concern for policymakers at the national and EU levels. The “Transparency of Food Prices” project addresses the potential causes for these differences and does so from a number of different perspectives. The proposed EAAE session provides an update on the research on price dynamics across the EU from both a theoretical and empirical perspective. Not only is it anticipated that the research will provide policy insights at the EU level but also, given the innovative nature of the research programme, also have wider implications for addressing food inflation and retail price dynamics in a number of other settings.

The focus of the panel discussion will relate to a number of inter-related research themes that address the overall session title. These are the following:

(i) What are the factors that drive food price inflation and why should it vary across EU countries?
(ii) What factors determine the price transmission experience across EU member states and across commodity sectors?
(iii) What aspects of market failure can impact on the price transmission effect?
(iv) What insights come from the use of scanner data in understanding retail price dynamics?
(v) What are the emerging policy insights that arise from this research programme?

Organizer: Steven McCorriston, University of Exeter
Discussant: Barry K. Goodwin, North Carolina State University
Panelist: Stephan Von Cramon, University of Göttingen
What Are the Factors That Drive Food Price Inflation and Why Should it Vary Across EU Countries?  
Steven McCorriston, University of Exeter; Tim Lloyd, University of Nottingham
What Factors Determine the Price Transmission Experience Across EU Member States and Across Commodity Sectors?  
Teresa Serra, CREDAG-UPC-IRTA; Jose M. Gil, CREDAG-UPC-IRTA
What Aspects of Market Failure Can Impact on the Price Transmission Effect?  
Johan F. M. Swinnen, University of Leuven; Anneleen Vandenplas, Leuven
What Insights Come From the Use of Scanner Data in Understanding Retail Price Dynamics?  
Paolo Sckokai, Universita Cattolica
Concurrent Sessions  Monday, 1:00 pm–2:30 pm

1028  Buy Local – Federal and State Level Policies and Incentive Programs  
Mezzanine Level, Wilson A

Organized Symposium
This session will provide an interactive discussion among government officials, researchers, and extension educators to discuss various laws and policies that have direct impacts on buying local.

Organizer: Chyi-Lyi (Kathleen) Liang, University of Vermont
Panelists: Matthew Benson, Virginia Polytechnic Institute and State University; Kathryn A. Boys, Virginia Polytechnic Institute and State University; Paul Dunn, University of Louisiana at Monroe; Kimberly L. Morgan, Mississippi State University

1029  Production Economics  
Mezzanine Level, Wilson B

Selected Presentation
Various production related topics are evaluated in this session.
Moderator: Michael Brady, Washington State University

Economic Impact of Sugar Enhancement Technology on Sugar-Beet-Based Ethanol Production  
Thein A. Maung, North Dakota State University; David Ripplinger, North Dakota State University

Stored-Grain Insect Control Costs in Varying Climates and Levels of Insect’s Phosphine Resistance  
John T. Mann, II, North Central Regional Center for Rural Development; Brian D. Adam, Oklahoma State University; Frank H. Arthur, USDA-Agricultural Research Service

The Economics of Spatial Configurations: Disease-Resistant Vineyards  
Shadi S. Atallah, Cornell University; Miguel I. Gomez, Cornell University; Jon M. Conrad, Cornell University; Jan P. Nyrop, Cornell University

Do Changes in Orchard Supply Occur at the Intensive Or Extensive Margin of the Landowner?  
Michael Brady, Washington State University; Thomas L. Marsh, Washington State University

1030  Health and Food Choices  
Mezzanine Level, Wilson C

Selected Presentation
The papers in this section explore linkages between food consumption, health and nutrition.
Moderator: Jing Li, Pennsylvania State University

By Ounce or By Calorie? The Differential Effects of Alternative Sugar-Sweetened Beverage Tax Strategies  
Chen Zhen, Research Triangle Institute International

The Impact of Taxes on Quantity and Quality Beverage in France  
Andres Silva, French National Institute; Fabrice Etté, French National Institute; Christine Boizot-Szantai, The French National Institute for Agricultural Research; Senarath Dharmasena, Texas A&M University

The Size vs Health Trade-Off in Lower-Income Households’ Food Choices: The Case of Fluid Milk  
Alessandro Bonanno, Wageningen University; Lauren Chenaride, Pennsylvania State University; Richard J. Volpe, III, USDA-Economic Research Service

Health-Related Product Attributes and Consumer Purchasing Behavior: An Application to Ready-to-Eat Breakfast Cereal Market  
Edward C. Jaenicke, Pennsylvania State University; Jing Li, Pennsylvania State University
**Concurrent Sessions** Monday, 1:00 pm–2:30 pm

### 1031 Demand for Recreation and Ecosystem Amenities

**Mezzanine Level, McKinley**

**Selected Presentation**
The papers in this session examine various aspects of the demand for ecosystem services and amenities supplied by parks and open spaces.

**Moderator:** Mohammad Mainul Hoque, Iowa State University

- Modeling Long Overnight Trips By Chaining Recreation Sites
  - **Min Chen**, Michigan State University; **Frank Lupi**, Michigan State University; **Michael D. Kaplowitz**, Michigan State University; **Scott A. Weicksel**, Michigan State University

- Consequential Cash Choice Experiments: Provision Rules and Decision Support for Restoration of NROC’s Ecosystem
  - **Achyut Kafle**, University of Rhode Island; **Stephen K. Swallow**, University of Connecticut

- A Meta-Analysis and Repeat Sales Approach to Decomposing Local Park Attributes
  - **Allen Klaiber**, The Ohio State University; **Mitchell Livy**, The Ohio State University

  - **Mohammad Mainul Hoque**, Iowa State University; **Catherine Kling**, Iowa State University; **Joseph A. Herriges**, Iowa State University

### 1032 Empirical Research on Stakeholder Implications in Markets

**Mezzanine Level, Balcony A**

**Selected Presentation**
A diverse set of papers on how various stakeholders are affected by changes in market structure and dynamics.

**Moderator:** Mary Lubungu, Indaba Agricultural Policy Research Institute

- Marketing Cooperatives’ Equity Sources: An Empirical Study
  - **Nikos Kalogerias**, Maastricht University; **Joost M. E. Pennings**, Maastricht University, Wageningen University

- The Role of Price Information in Agricultural Markets: Experimental Evidence from Rural Peru
  - **Eduardo A. Nakasone**, International Food Policy Research Institute, University of Maryland

- Consumers’ Willingness to Pay for Cool Sugar: Do Countries and Regions Matter When Purchasing Sugar?
  - **Karen E. Lewis**, Arizona State University; **Carola Grebitus**, Arizona State University

- Welfare Effects of Smallholder Farmers Participation in Livestock Markets in Zambia
  - **Mary Lubungu**, Indaba Agricultural Policy Research Institute

### 1033 Fertilizer Use and Policy

**Lobby Level, Park 8209**

**Selected Presentation**
This session is dedicated to fertilizer use and policy in Africa.

**Moderator:** Nicole M. Mason, Michigan State University

- Fertilizer Subsidy, Political Influence and Local Food Price in Sub-Saharan Africa: Evidence from Nigeria
  - **Hiroyuki Takeshima**, International Food Policy Research Institute; **Saweda Liverpool-Tasie**, Michigan State University

- What Are the Effects of Input Subsidy Programs on Equilibrium Maize Prices? Evidence from Malawi and Zambia
  - **Jacob Ricker-Gilbert**, Purdue University; **Nicole M. Mason**, Michigan State University; **Thomas S. Jayne**, Michigan State University; **Francis A. Darko**, Purdue University; **Solomon Tembo**, Indaba Agricultural Policy Research Institute

- Fertilizer Subsidies and Voting Behavior: Political Economy Dimensions of Input Subsidy Programs
  - **Nicole M. Mason**, Michigan State University; **Thomas S. Jayne**, Michigan State University; **Nicolas Van De Walle**, Cornell University
Concurrent Sessions  Monday, 1:00 pm–2:30 pm

1034  On the Impacts of Biofuel Policy
Lobby Level, Park 8212

Selected Presentation
These presentations offer perspective on the impacts of biofuel policy in the United States. The first presentation look into the impact of suspending ethanol mandates. The second presentation provides a meta-analysis of ethanol policy on corn prices. The last two presentation show evidence of the effect of biofuel policy on land use.

Moderator: Alfonso Weersink, University of Guelph

Conditional Suspension of the US Ethanol Mandate Using Threshold Price Inside a Competitive Storage Model
Anh Nam Tran, North Carolina State University; Michael James Roberts, University of Hawaii at Manoa

Impacts of Ethanol Policy on Corn Prices: A Review and Meta-Analysis of Recent Evidence
Heather Klemick, US Environmental Protection Agency, Ann Wolverton, US Environmental Protection Agency

Sustainable Biofuels, Marginal Agricultural Lands, and Farm Supply Response: Micro-Evidence for Southwest Wisconsin
Daniel F. Mooney, University of Wisconsin; Bradford L. Barham, University of Wisconsin; Chang Lian, University of Wisconsin

Cultivated Land Expansion and the Impacts of Biofuel Development on Global Agricultural Markets
Jikun Huang, Chinese Academy of Sciences; Jun Yang, Chinese Academy of Sciences; Siwa M. Msangi, International Food Policy Research Institute; Scott D. Rozelle, Stanford University; Alfonso Weersink, University of Guelph

1035  Technology Adoption and Return to Education
Lobby Level, Park 8216

Selected Presentation
Presentations examine the influencing factors in adopting and implementing new technologies and the role of education in job seeking and earnings.

Moderator: Elton Mykerezi, University of Minnesota

Impact of Earned and Unearned Off-Farm Income on Adoption of New Technologies
Haluk Gedikoglu, Lincoln University; Joseph L. Parcell, University of Missouri

Considering Stakeholders When Implementing New Technologies
Ronald B. Larson, Western Michigan University; Anna K. Brown, Western Michigan University

Gender Preference in Academic Hiring: Evidence from a Two-Sided Matching Model
Peter Slade, University of Guelph

On the Economic Returns to a College Degree in Agriculture: What Do We Know?
Gentian Kostandini, University of Georgia; Elton Mykerezi, University of Minnesota; Kristine Lamm West, St. Catherine University
Concurrent Sessions  Monday, 1:00 pm–2:30 pm

**1036  Dealing with the Weather**  
*Lobby Level, Park 8219*

**Selected Presentation**
Climate variability and weather related shocks are increasingly observed in developing countries. Papers in this session focus on how smallholders are adapting to weather-related shocks.

**Moderator:** Jeremy Foltz, University of Wisconsin

The Impact of Microinsurance on Asset Accumulation and Human Capital Investments: Evidence from a Drought in Kenya  
*Sarah A. Janzen, University of California, Davis; Michael R. Carter, University of California, Davis*

How Do African Households Adapt to Climate Change? Evidence from Malawi  
*Aaron M. Cook, Purdue University; Jacob Ricker-Gilbert, Purdue University; Juan Pablo Sesmero, Purdue University*

The Impacts of Climate Change on Corn and Soybean Yields in China  
*Shuai Chen, Peking University; Xiaoguang Chen, Southwestern University of Finance and Economics; Jintao Xu, Peking University*

Weather and Welfare in Ethiopia  
*Jeremy D. Foltz, University of Wisconsin; Jared Gars, University of Wisconsin*

**1037  Exploring Intersection of International Trade and Our Environment**  
*Lobby Level, Park 8226*

**Selected Presentation**
It is increasingly recognized that holistic assessments of the impacts of international trade, must include consideration of environmental and resource effects. This session offers a series of case studies which examine how regulation, outbreaks, and resource scarcity and quality can be integrated into trade analysis.

**Moderator:** Jingbo Cui, Iowa State University

Pollution Haven Effect With Heterogeneous Firms  
*Hongliang Zhang, Oregon State University*

Did the December 2003 US Bse-Outbreak Impact EU-27’s Red Meat Exports?  
*Fawzi A. Taha, USDA-Economic Research Service; William F. Hahn, USDA-Economic Research Service*

Water Scarcity and International Agricultural Trade  
*Jing Liu, Purdue University; Farzad Taheripour, Purdue University; Thomas W. Hertel, Purdue University; Tingju Zhu, International Food Policy Research Institute; Claudia Ringler, International Food Policy Research Institute*

The Effects of Exports on Facility Environmental Performance: Evidence from a Matching Approach  
*Jingbo Cui, Iowa State University; Hang Qian, Iowa State University*

**1038  Water Issues**  
*Lobby Level, Park 8228*

**Selected Presentation**
This session contains papers pertaining to facets of water economics. Topics include groundwater use and drinking water quality.

**Moderator:** Matthew Harding, Stanford University

Predicting Groundwater Trade Participation  
*Elizabeth M. Juchems, University of Nebraska; Karina Schoengold, University of Nebraska*

Spatial Externalities in Aquifers With Varying Thickness: Theory and Numerical Results for the Ogallala Aquifer  
*Jeffrey M. Peterson, Kansas State University; Alexander E. Saak, International Food Policy Research Institute*

Estimating Production Inefficiency of Alternative Cost-Sharing Arrangements: A Case Study in Groundwater Pumping Decisions  
*Shanxia Sun, Purdue University; Juan Pablo Sesmero, Purdue University; Karina Schoengold, University of Nebraska*

The Impact of Drinking Water Violations on Perinatal Health  
*Matthew Harding, Stanford University*
Concurrent Sessions  Monday, 1:00 pm–2:30 pm

1039  The Economics of Fisheries and Aquatic Invasive Species
Lobby Level, Maryland A

Selected Presentation
Externalities, invasive species, and sustainable fisheries management are modeled.

Moderator: Nikolaos Mykoniatis, Pennsylvania State University

On Valuing Positive Externalities
Ekaterina A. Vorotnikova, University of Florida; Andrew Schmitz, University of Florida

Sustainable Bioeconomic Modeling of Fishery: The Case of the Chesapeake Bay Blue Crab Fishery
Pei Huang; Richard T. Woodward, Texas A&M University; Michael Wilberg, University of Maryland; David Tomberlin, National Oceanic and Atmospheric Administration

Spatial-Dynamic Externalities and Coordination in Invasive Species Control
Yanxu Liu, Utah State University; Charles Sims,

Evaluating Habitat-Fishery Interactions: The Case of Submerged Aquatic Vegetation and Blue Crab Fishery in the Chesapeake Bay
Nikolaos Mykoniatis, Pennsylvania State University; Richard C. Ready, Pennsylvania State University

1040  The Roles of Behavior, Perceptions, and Information in Risk Assessment and Crop Insurance
Lobby Level, Maryland B

Selected Presentation
Presentations in this session focus on producer perceptions of price and yield risk and behavior in regards to this risk. The information available in assessing risk varies among commodities and countries and is especially relevant when evaluating crop insurance decisions.

Moderator: Hongli Feng, Iowa State University

Can Expert Knowledge Compensate Data Scarcity in Crop Insurance Pricing?
Zhiwei Shen, Humboldt University of Berlin; Martin Odening, Humboldt University of Berlin; Ostap Okhrin, Humboldt University of Berlin

Political Economy of Crop Insurance Risk Subsidies Under Imperfect Information
Harun Bulut, National Crop Insurance Services; Keith J. Collins, National Crop Insurance Services

An Analysis of Farmers’ Optimal Behavior in Crop Insurance Choices
Hongli Feng, Iowa State University; Xiaodong Du, University of Wisconsin; David A. Hennessy, Iowa State University

1041  Spatial Analysis and Rural Issues
Lobby Level, Maryland C

Selected Presentation
The papers in this session utilize spatial techniques to evaluate rural issues associated with migration, employment, development, and poverty.

Moderator: Boniface Ngah Epo, University of Yaounde

A Spatial Analysis of the Role of Residential Real Estate Investment in the Economic Development of the Northeast Region of the United States
Praveena R. Jayaraman, Graduate Student, West Virginia University; Tesfa G. Gebremedhin, West Virginia University; Donald J. Lacombe, West Virginia University

Determinants of Firm Relocation—A Study of Agri-Food Processors
Vanessa Persillet, French National Institute, LERECO; J. Scott Shonkwiler, University of Georgia

Implications of Farm-Nonfarm Population Shifts for Household Poverty Changes in Cameroon
Boniface Ngah Epo, University of Yaounde
Concurrent Sessions  Monday, 1:00 pm–2:30 pm

1042  Data Analytic Methods for Experimental Auctions: A Learning Session
      Lobby Level, Virginia A

Econometrics Section Track Session
This learning session will cover data analytic methods applied to willingness-to-pay bids from experimental auctions, in which people bid to buy real products using real money in a setting employing rules that provide incentives for people to truthfully reveal their value for each product up for auction. A brief introduction to experimental auction markets is presented, and the usefulness of the data from the approach is illustrated by showing how bids can be used to address a host of questions that arise in new product development and policy research. Using a real data set and code, the session will walk through examples of how to make market share predictions, calculate demand elasticities, and determine optimal pricing. Econometric models such as the tobit and the double hurdle model will be fit to the data to illustrate how to analyze determinants of willingness to pay. Time permitting, the session will also illustrate how to apply other methods such as perceptual mapping, factor analysis, and cluster analysis to experimental auction data. Participants should bring their laptop and have R downloaded on it.

Organizer: Alan P. Ker, University of Guelph
Presenter: Jayson L. Lusk, Oklahoma State University

1043  Increasing Information Literacy for Agricultural Economics and Agribusiness Undergraduate Students
      Lobby Level, Virginia B

TLC Section Track Session
This track session will highlight a team approach at three universities to increase the information literacy for undergraduate agricultural economics and agribusiness students as a result of partnerships between ag econ faculty and library faculty. From Cal Poly three presenters, the department Chair, and a faculty member from ag econ and the library will report on their programs and results. Purdue University and University of North Carolina – Ashville will also be represented by faculty from ag econ and the libraries. The reported collaborations have been shown to increase information literacy among the students as well as sparked the development of manuscripts for submission to professional journals. The session moderator will lead discussion enquiring the audience to ask questions, share their experiences and explore new approaches to enhance student learning.

Organizers: Joan R. Fulton, Purdue University; Lynn L. Hamilton, California Polytechnic State University, San Luis Obispo
Moderator: Octavio A. Ramirez, University of Georgia
Presenters: Joan R. Fulton, Purdue University; Lynn L. Hamilton, California Polytechnic State University, San Luis Obispo; Leah Greden Mathews, University of North Carolina at Asheville; Jay E. Noel, California Polytechnic State University, San Luis Obispo; Katherine O’Clair, California Polytechnic State University, San Luis Obispo
Concurrent Sessions  Monday, 1:00 pm–2:30 pm

1044  Risk, Risk Perception and Behavior
Mezzanine Level, Taft

ARA and IBES Section Track Session
The study of risk behavior has played a central role in the empirical development of agricultural and resource economics. This is largely due to the risky nature of agricultural yields and similar properties among managed resources, making an understanding of risk behavior essential in modeling such pursuits. At the same time, risk and information have also played the lead role in the development of behavioral economics. However, this has occurred due to the many clear ways in which individual behavior appears to deviate from classical rational assumptions. Within this session, we will examine the important implications of behavioral modeling for both risk behavior and management.

Organizer: Travis J. Lybbert, University of California, Davis
Moderator: David R. Just, Cornell University
Discussant: David R. Just, Cornell University

The Roles of Risk and Ambiguity in Adoption
Jean-Paul Chavas, University of Wisconsin; Bradford L. Barham, University of Wisconsin; Dylan B. Fitz, University of Wisconsin; Vanessa Rios Salas, University of Wisconsin; Laura A. Schechter, University of Wisconsin

On Marginal-Risk Behavior
Robert G. Chambers, University of Maryland

Confidence and Economic Performance: Evidence from the Last True Hunters
Quinn Weninger, Iowa State University

1045  Rural and Farm Household Implications of the Patient Protection and Affordable Care Act
Lobby Level, Nathan Hale

CRENET and Senior Section Track Session
The purpose of this session is to investigate and discuss the economic implications of implementation of the ACA for rural communities and rural and farm households. Three papers will be presented, followed by a discussion among participants, initiated by the remarks of a discussant. The first paper will focus on how the ACA is likely to affect insurance coverage of rural people in general, modeling how the health insurance exchanges that will be established will affect entry and exit of insurance firms in rural markets and the health insurance choices rural people may make when presented with new insurance options. The second paper will focus on the health insurance coverage that farm households have, considering coverage available through off farm employment as well and self insurance, and the impacts that the ACA may have on this. The third paper discusses linkages between rural health care and community economic development and the potential implications of the ACA on these linkages.

Organizer: John L. Pender, USDA-Economic Research Service
Discussant: James M. Fannin, Louisiana State University

Assessing Rural Implications of Changes in Insurance Markets Under the ACA
Timothy McBride, Washington University in St. Louis; Keith Mueller, University of Iowa

Access of Farm Operator Households to Health Care Services Under Changing Health Care Markets
Mary Clare Ahearn, USDA-Economic Research Service

Rural Health Care and Community Economic Development – Linkages and Potential Implications of the Patient Protection and Affordable Care Act
John L. Pender, USDA-Economic Research Service; Cristina D. Miller, University of Illinois at Urbana-Champaign
**Concurrent Sessions** Monday, 1:00 pm–2:30 pm

1046  Local and Gendered Impacts of Climate Change and Other Drivers on Adaptation at Micro Level: Lessons from S.S. Africa, S. Asia, and Mountain Regions in Latin America

*Lobby Level, Virginia C*

**International Section Track Session**

The session will focus on the presentation of recent research undertaken at the local level to understand the impacts of climate change on people and communities in rural regions of Sub Saharan Africa, South Asia, the Mountains of Bolivia, and Souther Peru. This session will focus on household, intra-household, and community level data recently collected to study the impacts of climate change and of other drivers impacting on vulnerability and adaptation. All these presentations consider gender, as well as other factors that impact on the ability of decision makers locally to adapt to climate change. These presentations consider a variety of agricultural production systems, market articulation, and sources of vulnerability, use gender disaggregated data, and assess perceptions and impacts, at the plot and household levels. The invited discussant, will draw lessons from these diverse experiences, and discuss the connect or disconnect between climate change adaptation policies and local level impact and action.

**Organizer:** Corinne Valdivia, University of Missouri  
**Discussant:** Andre Mershon, US Agency for International Development

Impacts of Climate Fluctuation and HIV / Aids on Individual and Household Consumption of Wild Foods, Dietary Intake, and Food Security in the Eastern Cape, South Africa

*Brent M. Swallow, University of Alberta; Ketometsi Ngulube Abu-Basutu, Rhodes University; Charlie Shackleton, Rhodes University*

Gendered Differences in Climate Change Adaptation: Insights from South Asia and Sub-Saharan Africa


Gendered and Local Scale Differences of Climate Change Impacts and Adaptation in Agricultural Landscapes of Bolivia

*Elizabeth Jiménez, Universidad Mayor San Andres; Corinne Valdivia, University of Missouri; Peter Motavalli, University of Missouri; Karen Garrett, Kansas State University; Anji Seth, University of Connecticut; Jeanne Thibeault, University of Connecticut*

Gendered Differences of Impacts of Climate Change and Market Drivers on Pastoralists in the High Mountain Regions of Peru

*Cecilia Turin, Universidad Nacional Agraria La Molina; Jere L. Gilles, University of Missouri*

1047  Economic Policies and Priorities to Promote US International Trade

*Lobby Level, Salon 3*

**Beltway Track Session**

The purpose of the session is to present a high level, non-academic perspective on US international trade policy from three distinguished speakers with policy experience. The intended audience is policy analysts from government, industry, and policy institutes along with students and faculty interested in international trade and policy.

**Organizer:** Sarahelen Thompson, Bureau of Economic Analysis  
**Moderator:** Sarahelen Thompson, Bureau of Economic Analysis  
**Panelists:** Mark Doms, Under Secretary of Commerce for Economic Affairs; Michael Ferrantino, United States International Trade Commission; Warren Maruyama, Hogan Lovells
Concurrent Sessions  Monday, 1:00 pm–2:30 pm

1048  Trading Dynamics and Price Behavior in Agricultural Futures Markets
Lobby Level, Delaware B

Invited Paper
Food price volatility has increased dramatically in the last decade and this has raised important questions and concerns about the effects on production, consumption, and storage decisions. Because of the close relationship between futures and cash prices and the important role of futures in discovering prices, much of the concerns have focused on the behavior of agricultural futures prices.

Organizer: Scott H. Irwin, University of Illinois at Urbana-Champaign
Moderator: Joseph W. Glauber, USDA-Office of the Chief Economist
Discussant: James T. Moser, American University

Hedging and Speculative Trading in Agricultural Futures Markets
Raymond Fishe, University of Richmond; Joseph Janzen, University of California, Davis; Aaron D. Smith, University of California, Davis

The Financialization of Food
Valentina Bruno, American University; Bhattin Buyuksahin, International Energy Agency; Michel A. Robe, American University

Do Index Traders Drive Commodity Futures Prices? New Evidence from Daily Position Data
Scott H. Irwin, University of Illinois at Urbana-Champaign; Dwight R. Sanders, Southern Illinois University

1049  The Effects of Social Network on Food Choices
Mezzanine Level, Johnson

FSN Section Track Session
This session offers an insight into current issues regarding the effects of social network membership on consumer choice behavior. The papers will investigate whether consumers’ choices are influenced by peer effects, the impact of ratings provided by social media websites on restaurant choice, how referent individuals can be identified, and how social networks are formed in Farmers’ Markets.

Organizers: Timothy J. Richards, Arizona State University; Christiane Schroeter, California Polytechnic State University, San Luis Obispo
Moderator: Timothy J. Richards, Arizona State University

Estimating the Relationship Between Social Networks and Product Choice
Christiane Schroeter, California Polytechnic State University, San Luis Obispo; Timothy J. Richards, Arizona State University

Anonymous Social Networks Versus Peer Networks in Restaurant Choice
Timothy J. Richards, Arizona State University; Ashutosh Tiwari, Arizona State University

Building Healthy Habits in Social Networks: Making Fruits and Vegetables a Popular Choice During the School Lunch
Helen H. Jensen, Iowa State University

What’s it Worth to Know Your Farmer: Social Networks in Farmer’s Markets
Lisa A. House, University of Florida
Concurrent Sessions  Monday, 1:00 pm–2:30 pm

1050  A Stakeholder Perspective of Agricultural Innovation

CAES Organized Symposium

The papers in this session examine innovation from the perspective of policy makers, producers, and producer institutions. The findings presented in this session may provide insight for a variety of stakeholders in the development of programs or decision-making tools to aid in both the development and the adoption of agricultural innovations.

Organizer: Eric T. Micheels, University of Saskatchewan
Moderator: Richard S. Gray, University of Saskatchewan
Discussant: Derek G. Brewin, University of Manitoba

A Comparison of Farmers’ Adoption of Innovations in Canada and US
Samira Bakhshi, University of Saskatchewan; David E. Schimmelpfennig, USDA-Economic Research Service; James Michael Harris, USDA-Economic Research Service

The Effect of Absorptive Capacity and Social Capital on the Adoption of Agricultural Innovations
Eric T. Micheels, University of Saskatchewan

The EPR Systems Impact on Wheat Variety Adoption
Katarzyna Z. Bolek, University of Saskatchewan; Richard S. Gray, University of Saskatchewan

1051  What Does the Future Hold for Agriculture? Comparing Results from the World’s Best Global Economic Models

Organized Symposium

Priority setting for agricultural research investments requires plausible perspectives on the range of key agricultural variables - from prices to malnourished children. Recent agricultural price developments reported by leading models have ranged from no price increases to 100 percent or more between now and 2050. To understand why, 10 of the world’s leading global economic models with substantial agricultural representation have recently completed an outputs comparison exercise under the auspices of the AgMIP project. Presenters in this symposium will present selected results from this comparison, discuss their implications, and future plans.

Comparing CGE and PE Supply-Side Specifications in Models of the Global Food System
Sherman Robinson, International Food Policy Research Institute

Agriculture in Global Scenarios: Why Don’t the Methods Agree?
Gerald Nelson, International Food Policy Research Institute

International Trade Under a Changing Climate: A Comparison of Results from Selected Global Economic Models
Ronald Sands, USDA-Economic Research Service

Incorporating Climate Impacts Into Agricultural Economic Models
Page Kyle, Pacific Northwest Northwest Laboratory
Concurrent Sessions  Monday, 2:45 pm - 4:15 pm

1051  What Does the Future Hold for Agriculture? Comparing Results from the World's Best Global Economic Models
Mezzanine Level, Harding

Organized Symposium
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Presenters:
Comparing CGE and PE Supply-Side Specifications in Models of the Global Food System
Sherman Robinson, International Food Policy Research Institute
Agriculture in Global Scenarios: Why Don’t the Methods Agree?
Gerald Nelson, International Food Policy Research Institute
International Trade Under a Changing Climate: A Comparison of Results from Selected Global Economic Models
Ronald Sands, USDA-Economic Research Service
Incorporating Climate Impacts Into Agricultural Economic Models
Page Kyle, Pacific Northwest Northwest Laboratory

1052  Climate and Environmental Policy
Mezzanine Level, Hoover

AERE Organized Symposium
Organizers: Antonio Miguel Bento, Cornell University; Garth Heutel, University of North Carolina at Greensboro
Moderator: Garth Heutel, University of North Carolina at Greensboro

The Distributional Consequences of Climate Change Mitigation Policies in Developing Countries: Macroeconomic Decomposition Approach
Zeynep Akgul, Purdue University
Climate Change Adaptation: How Does Heterogeneity in Adaptation Costs Affect Climate Coalitions?
Itziar Lazkano, University of Wisconsin-Milwaukee; Walid Marrouch, Cirano; Bruno Nkuiya, Université de Laval
Border Tax Adjustments Versus Punitive Tariffs: Their Comparison in Terms of Credibility and Effectiveness in International Environmental Agreements
Zeynep Burcu Irfanoglu, Purdue University; Juan Pablo Sesmero, Purdue University; Alla Golub, Purdue University
Incidence and Environmental Effects of Distortionary Subsidies
Garth Heutel, University of North Carolina at Greensboro; David Kelly, University of Miami
**Concurrent Sessions**  Monday, 2:45 pm - 4:15 pm

**1053  Agribusiness Decision Making**  
*Mezzanine Level, Wilson A*

**Selected Presentation**  
Four different management decisions are highlighted in these papers.

**Moderator:** Padma Pancharatnam, Texas A&M University  
*The Effects of Ownership Structure on CEO Pay: Evidence from Member-Owned Firms*  
*Brent M. Hueth, University of Wisconsin*

Impact of Board Structure and Process on Cooperative Performance  
*Jason Franken, Western Illinois University; Michael L. Cook, University of Missouri*

Debt, Input Misallocation, and Productivity in Agricultural Cooperatives  
*Levi A. Russell, Kansas State University; Brian C. Briggeman, Kansas State University; Allen M. Featherstone, Kansas State University*

Improving Our Understanding of the Conduct and Performance of Cooperative Businesses Using Directed Acyclic Graphs  
*Padma Pancharatnam, Texas A&M University; John L. Park, Texas A&M University*

**1054  Issues and Strategies for Estimation of Demand Models**  
*Mezzanine Level, Wilson B*

**Selected Presentation**  
The papers in this section explore new and innovative approaches for the estimation and specification of demand system of equations.

**Moderator:** Luyuan Niu, North Carolina State University  
*The Stars With the Gidds: Smooth Transition Functions and Structural Change*  
*Zekarias M. Hussein, Purdue University; James S. Eales, II, Purdue University; Nestor M. Rodriguez, Texas A&M University*

Modeling Seasonal Unit Roots as a Simple Empirical Method to Handle Autocorrelation in Demand Systems: Evidence from UK Expenditure Data  
*Andres Silva, French National Institute; Senarath Dharmasena, Texas A&M University*

Estimating Piglog Demands Using Representative Versus Average Expenditure  
*William F. Hahn, USDA-Economic Research Service; Fawzi A. Taha, USDA-Economic Research Service; Christopher G. Davis, USDA-Economic Research Service*

Subsidizing Fruits and Vegetables By Income Group: A Complete Demand System Analysis  
*Luyuan Niu, North Carolina State University; Michael K. Wohlgenant, North Carolina State University*

**1055  Dynamics of Agricultural Prices**  
*Mezzanine Level, Wilson C*

**Selected Presentation**  
The papers in this section use modern time series methods to explore the dynamics of agricultural prices in several countries.

**Moderator:** Ye Su, University of Missouri  
*Semi–Parametric, Generalized Additive Vector Autoregressive Models of Spatial Price Dynamics*  
*Selin Guney, North Carolina State University; Barry K. Goodwin, North Carolina State University*

Nonlinearities in Regional Rice Prices in the Philippines: Evidence from a Smooth Transition Autoregressive (Star) Approach  
*Valerien O. Pede, International Rice Research Institute; Harold G. Valera, International Rice Research Institute; Andrew M. McKenzie, University of Arkansas; Mohammad J. Alam, Ghent University*

Co–Movement of Price Volatility Among Major Crops  
*Cornelis Gardebroek, Wageningen University; Manuel A. Hernandez, International Food Policy Research Institute; Miguel Robles, International Food Policy Research Institute*

Stability in Organic Milk Farm Prices: A Comparative Study  
*Ye Su, University of Missouri; Scott Brown, University of Missouri; Michael L. Cook, University of Missouri*
Concurrent Sessions  Monday, 2:45 pm - 4:15 pm

1056  Experiments on Consumer Preferences for Food and Plant Attributes  
Mezzanine Level, McKinley

Selected Presentation

This session contains four papers employing field and laboratory experiments to assess consumers’ preferences and willingness to pay for food and plant attributes.

Moderator: Charles A. Towe, University of Maryland

Do ‘Locally Grown’ Claims Influence Food Purchase? Evidence from a Natural Field Experiment.  
Luisa Menapace, University of Bonn; Roberta Raffaelli, University of Trento

Does Eye Tracking Reveal More About the Effects of Buying Impulsiveness and Intertemporal Tradeoffs on the Green Industry Consumer Choice Behavior?  
Hayk Khachatryan, University of Florida; Bridget Behe, Michigan State University; Benjamin L. Campbell, University of Connecticut; Charlie Hall, Texas A&M University; Chengyan Yue, University of Minnesota; Jennifer H. Dennis, Purdue University

Consumer Preferences for Apple Quality Traits  
Lilian A. Carrillo-Rodriguez, Washington State University; Rosa Karina Gallardo, Washington State University; Vicki A. McCracken, Washington State University; Chengyan Yue, University of Minnesota; James Luby, University of Minnesota; Jim McFerson, Washington Tree Fruit Research Commission

Are Consumers Willing to Pay for Grass Fed Beef? A Hypothetical and Non-Hypothetical Comparison  
Aaron A. Adalja, University of Maryland; James C. Hanson, University of Maryland; Charles A. Towe, University of Maryland; Elina Tselepidakis, University of Maryland

1057  Issues in International Consumer Markets  
Mezzanine Level, Balcony A

Selected Presentation

Papers in this session will explore how international food consumers react to market information, incentives and differentiated products.

Moderator: Bethany L. Cooper, La Trobe University

Comparing Perceptions of Biotechnology in Fresh Versus Processed Foods: A Cross-Cultural Study  
Hyeoyoung Kim, University of Florida; Lisa A. House, University of Florida

Assessing Korean Consumers’ Valuation for BSE Tested and Country of Origin Labeled Beef Products  
Sang Hyeon Lee, Texas A&M University; Ji Yong Lee, Kansas State University; Doo Bong Han, Korea University; Rodolfo M. Nayga, University of Arkansas

Quality Incentives in Informal Markets: The Case of Ecuadorian Cocoa  
Pilar Jano, University of Wisconsin; Brent M. Hueth, University of Wisconsin

Heterogeneity of Australian Urban Water Customers: A Scale Extended Latent Class Choice Model Approach  
Bethany L. Cooper, La Trobe University
**Concurrent Sessions**  Monday, 2:45 pm - 4:15 pm

**1058  Current Environmental Issues in Farming**  
*Mezzanine Level, Balcony B*

**Selected Presentation**  
The section starts with a paper on the lessons learned from the environmental service and farm income support programs. The second paper evaluates plant pests in the United States. The third paper assesses production changes due to climate shocks in Africa. The section finishes with a watershed and tillage model analyzing nutrient and sediment loadings into Lake Erie.

**Moderator:** Wendong Zhang, The Ohio State University

US Farmers and Environmental Compliance Under Reformed Farm Programs: What Can Be Learned from the EU Experience?  
*Amber A. Remble, Purdue University; Roman M. Keeney, Purdue University*

Climate Shocks and African Food Prices  
*Shun Chonabayashi, Cornell University*

From Farmer Management Decisions to Watershed Environmental Quality: A Spatial Economic Model of Land Management Choices  
*Wendong Zhang, The Ohio State University; Elena G. Irwin, The Ohio State University*

**1059  Food and Agricultural Policy: Calorie Consumption and Nutrition**  
*Lobby Level, Park 8209*

**Selected Presentation**  
These presentations analyze a range of issues involving food and nutrition and the link with agricultural policy, in the US and abroad.

**Moderator:** Dileni Gunewardena, University of Peradeniya

Where Does the Effect of Calorie Labeling on Snack Choices Come From? Roles of Two Conflicting Learning Effects  
*Satoru Shimokawa, Hong Kong University of Science and Technology*

School Participation in Fresh Fruit and Vegetable Program (FFVP) and Childhood Obesity  
*Yiwei Qian, University of Arkansas; Rodolfo M. Nayga, University of Arkansas; Michael R. Thomsen, University of Arkansas*

Effects of US Public Agricultural R&D on US Obesity and Its Social Costs  
*Julian M. Alston, University of California, Davis; Abigail M. Okrent, USDA-Economic Research Service; Joanna Parks, US Food and Drug Administration*

Child Nutrition and Child Growth in Sri Lanka  
*Dileni Gunewardena, University of Peradeniya*

**1060  Parental and Food Environmental Influences on Health**  
*Lobby Level, Park 8212*

**Selected Presentation**  
This session discusses the role of nutrition education in children’s diet. In addition, studies present about the tobacco usage among US youth, visual cues, and the impact of the food environment on children’s health.

**Moderator:** Xuedong Wu, University of Georgia

The Cost Effectiveness of Educating Limited Resource Youths on Food and Nutrition  
*Ranju Baral, Virginia Polytechnic Institute and State University; George C. Davis, Virginia Polytechnic Institute and State University; Elena Serrano, Virginia Polytechnic Institute and State University; Mary McFerren, Virginia Polytechnic Institute and State University; Wen You, Virginia Polytechnic Institute and State University*

The Effect of Pre-Selection and Visual Cues on Food Item Selection By Middle School Children  
*Gabrielle Ferro, University of Florida; Sonam Gupta, University of Florida*

Effects of Food Source on Child Dietary Quality and Calorie Consumption: Unconditional Quantile Regression Approach  
*Travis A. Smith, University of Minnesota*

Factors That Influence the Frequency and Quantity of Tobacco Use Among US Youth  
*Gregory J. Colson, University of Georgia; J. Scott Shonkwiler, University of Georgia; Xuedong Wu, University of Georgia*
Concurrent Sessions  Monday, 2:45 pm - 4:15 pm

1061  Input Use and Crop Choice in Developing Countries  
Lobby Level, Park 8216

Selected Presentation
Growth in food production per capita in Africa and Southern Asia has lagged behind other developing countries. Stagnant yields and low rates of input use in Africa have been particularly worrying. These papers explore the key factors underlying how farmers in poor countries make decisions about inputs and crops.

Moderator: Evan J. Miller-Tait, University of Alberta

Modeling the Impacts of Input Market Reforms on Fertilizer Demand and Maize Production: An Example from Kenya
Megan B. Sheahan, Michigan State University; Thomas S. Jayne, Michigan State University; Joshua M. Ariga, Michigan State University

Fertilizer Use Among Smallholder Farmers in Kenya: The Role of Off-Farm Employment
Mary K. Mathenge; Melinda Smale, Michigan State University

Reconsidering Post Green Revolution Food Choices: New Processing Technologies and Food Security in India
Evan J. Miller-Tait, University of Alberta; Martin Luckert, University of Alberta; Sandeep Mohapatra, University of Alberta; Brent M. Swallow, University of Alberta

1062  Frontiers in Empirical Trade Analysis  
Lobby Level, Park 8219

Selected Presentation
The papers in this session offer advances to empirical approaches used in examining issues related to international trade.

Moderator: Alexander P. Cairns, University of Guelph

A Non-Parametric Approach to Modeling Exchange Rate Pass-Through in Basic Commodity Markets
Gulcan Onel, University of Florida; Barry K. Goodwin, North Carolina State University

A Structural Estimation of Offshoring in the US Labor Market Using Non-Parametric Cubic Spline Method
Xuan Wei, Michigan State University; Xianwei Meng, University of Wisconsin

Structure and Behavior of Multi-Product Firms: Evidence from India
Jangho Choi, Oregon State University; Gopinath Munisamy, Oregon State University

Unconditional Quantile Estimation: An Application to the Gravity Framework.
Alexander P. Cairns, University of Guelph; Alan P. Ker, University of Guelph

1063  Energy Economics  
Lobby Level, Park 8226

Selected Presentation
This session contains papers that address energy topics. Topics include biofuels, crude oil, energy conservation, and the resource curse.

Moderator: David A. Fleming, Commonwealth Scientific and Industrial Research Organization, Australia

Trajectory of Maturity: An Empirical Analysis of US Biofuel Innovations
Heesun Jang, University of Wisconsin; Xiaodong Du, University of Wisconsin

Is There a Global Relationship Across Crude Oil Benchmarks?
Janelle Mann, University of Manitoba

Measuring the Energy Savings from Tree Shade
Joseph A. Maher, University of Maryland

Disentangling the Natural Resource Curse: National and Local Socioeconomic Impacts of Natural Resource Windfalls
David A. Fleming, Commonwealth Scientific and Industrial Research Organization, Australia
Concurrent Sessions  Monday, 2:45 pm - 4:15 pm

1064  Climate, Risk, and Agricultural Production  Lobby Level, Park 8228

Selected Presentation
This session focuses on various aspects of climate and weather risk such as the impact of drought on agricultural production. Other papers examine instruments that can be used to mitigate adverse effects of climate change such as efficient water irrigation systems and best management practices.

Moderator: Scott R. Jeffrey, University of Alberta

The Spatio-Temporal Impact of Drought on Local and Regional Feeder Cattle Inventories
Eric Belasco, Montana State University
Managing Weather Risk for Cotton in Texas High Plains With Optimal Temporal Allocation of Irrigation Water
Shyam Sivankutty Nair, Texas Tech University; Chenggang Wang, Texas Tech University; Stephan Maas, Texas Tech University; Thomas O. Knight, Texas Tech University; Eduardo Segarra, Texas Tech University; Jeffrey W. Johnson, Texas Tech University; Steven Mauget, USDA-Agricultural Research Service
US Crop Yields Redux: Weather Effects Versus Human Inputs
Federico J. Trindade, University of Nebraska
Adoption of BMPs and Technical Inefficiency in Canadian Canola Production
Ali Cagdas, University of Alberta; Scott R. Jeffrey, University of Alberta; Elwin G. Smith, Agriculture and Agri-Food Canada; Peter C. Boxall, University of Alberta

1065  Economic Efficiency and Uncertainty  Lobby Level, Maryland A

Selected Presentation
This session examines issues of economic efficiency and uncertainty in agricultural production with applications to dairy farms and cotton ginning.

Moderator: Christopher A. Kanter, University of Wisconsin

Dynamic Efficiency Under Uncertainty: An Application to German Dairy Farms
Christina Wagner, Humboldt University of Berlin; Silke Huettel, Humboldt University of Berlin; Martin Odening, Humboldt University of Berlin
Evaluating the Importance of Multiple Imputations of Missing Data on Stochastic Frontier Analysis Efficiency Measures
Saleem Shaik, North Dakota State University; Oleksiy Tokovenko, SAS Institute, Inc
A Comparative Efficiency Analysis of Cooperative and Non-Cooperative Dairy Manufacturing Firms
Christopher A. Kanter, University of Wisconsin; Brent M. Hueth, University of Wisconsin

1066  Property Rights Institutions and Natural Resources  Lobby Level, Maryland B

Selected Presentation
This session considers the effects of property rights, institutions, and community organizing on sustainable forest management and natural gas exploitation.

Moderator: Kofi Nkansah, West Virginia University

Linking Remote Sensing and Economics: Evaluating the Effectiveness of Protected Areas in Reducing Tropical Deforestation
Joseph A. Maher, University of Maryland; Xiaopeng Song, University of Maryland
Divided Rights, Expanded Conflict: The Impact of Split Estates in Natural Gas Production
Kofi Nkansah, West Virginia University
The Effect of a Cap-and-Trade Model for Groundwater Use: A Case Study in the Texas Southern High Plains
Kishor P Luitel, Texas Tech University; Rachna Tewari, Texas Tech University; Donna Mitchell, Texas Tech University; Aaron Benson, Texas Tech University; Phillip N. Johnson, Texas Tech University
Concurrent Sessions  Monday, 2:45 pm - 4:15 pm

1067  Analyzing and Understanding How Producers Respond to Price Risk in a Global Economy  
Lobby Level, Maryland C

Selected Presentation
Presentations in this session focus on global food production and the impact of price changes and volatility. Topics include acreage allocation, market linkages between the agricultural and energy markets, and income levels.

Moderator: Mekbib G. Haile, University of Bonn

Inter- and Intra-Annual Global Crop Acreage Response to Prices and Price Risk  
Mekbib G. Haile, University of Bonn; Matthias Kalkuhl, University of Bonn; Joachim F. Von Braun, International Food Policy Research Institute

Marketing Margins and Input Price Uncertainty  
Josh Maples, Mississippi State University; Ardian Harri, Mississippi State University; John Michael Riley, Mississippi State University; Jesse B. Tack, Mississippi State University

Long-Term Impacts of Global Food Crisis on Production Decisions: Evidence from Farm Investments in Indonesia  
Manabu Nose, The World Bank; Futoshi Yamauchi, World Bank

Agricultural Supply Response to International Prices and Price Volatility and Implications to Global Food Supply  
Mekbib G. Haile, University of Bonn; Matthias Kalkuhl, University of Bonn

1068  Engaging Undergraduate to Graduate Students in Teaching and Research While Meeting the Expectations of their Future Employers  
Lobby Level, Virginia A

Selected Presentation
This session will explore the value of engaging Agricultural Economic students in both education and research activities to that will not only enhance the student’s skills and better suited to the changing employment landscape.

Moderator: Ronald B. Larson, Western Michigan University

Engaging Undergraduates in An Interdisciplinary, International Collaboration for Development  
Janelle B. Larson, Pennsylvania State University

The Value of Undergraduate Research  
Lynn L. Hamilton, California Polytechnic State University, San Luis Obispo; Leah Greden Mathews, University of North Carolina at Asheville; Richard Grant, California Polytechnic State University, San Luis Obispo

The Attitudes and Expectations of Graduate Students in Agricultural Economics: A National Survey  
Jerrod Penn, University of Kentucky; H. Mikael Sandberg, University of Florida

Addressing the Needs of the Agribusiness “Fringe”  
Ronald B. Larson, Western Michigan University

1069  Industry Organizations and Agribusiness Programs  
Lobby Level, Virginia B

AEM and TLC Section Track Session
Over the past five years, a number of industry associations have begin to engage agro-food undergraduate students in selected universities. The objective is to describe the impact of involvement with industry by highlighting several associations who have created marketing plan competitions, case study competitions, mentoring programs, leadership programs, and similar activities. We will look at National Grocers Association, American Seed Trade Association, Produce Marketing Association, American Seed Trade Association, National Agri-Marketing Association and cooperative education through Ralph Morris Foundation. Endowments have been created by industry to fund these activities.

Organizer: Michael A. Boland, University of Minnesota

Presenters: Michael A. Boland, University of Minnesota; Allan W. Gray, Purdue University; Robert W. Harrison, Louisiana State University; Jennifer S. James, California Polytechnic State University, San Luis Obispo; Aslihan D. Spaulding, Illinois State University
Concurrent Sessions  Monday, 2:45 pm - 4:15 pm

1070  Reformed Again: Can the CGIAR Be Better?
Mezzanine Level, Johnson

International Section and IAAE Track Session

The CGIAR system is undergoing reform for the 3rd time in 15 years and this session is designed to inform our international community of the plans and likely consequences of these reforms. The changes involve funding as well as organizational reforms, and the discussion will include those involved in the design of the reforms, those who implement the changes, and those who observe the change and consequences from external perspectives. Many members of AAEA admire and respect the CGIAR system and all of its accomplishments but are not well informed on the reform plans and possible impacts. The benefit to the profession is to better understand what is transpiring in the system and to have opportunity to participate in discussion of the possible consequences of these reforms. Each panelist will present their own perspective on the CGIAR reforms and the moderator will reserve half the time to engage the panelists and the audience in discussion of the identified issues.

Organizer: Alexander F. McCalla, University of California, Davis
Moderator: Alexander F. McCalla, University of California, Davis

Design and Objectives of the CGIAR Reforms
Jonathan Wadsworth, CGIAR Fund

CGIAR Reforms: Donor Perspective
Prabhu L. Pingali, Bill & Melinda Gates Foundation

CGIAR Reforms: Centers’ Perspective
Shenggen Fan, International Food Policy Research Institute

CGIAR and the Changing Global Challenge of Food and Environmental Insecurity
Uma Lele

1071  Chinese Producer Decisions
Mezzanine Level, Taft

China Section Track Session

The four papers in this session collectively makes a timely contribution to the issues involving Chinese producers. Along with the de-centralization process in China’s agriculture, individual farmers’ decision making will weigh more in the overall production process. Four areas of production are covered separately in each paper: grain, hog, fish, and fruits.

Organizer: Wuyang Hu, University of Kentucky
Moderator: James M. Hansen, USDA-Economic Research Service
Discussants: Jie Lu, Renmin University of China; Xinkai Zhu, Renmin University of China

Grain Stocks Behavior of Chinese Farm Households: Why Don’t Farmers Store Grain as Before?
Ruijuan Zhang, China Agricultural University; Dingqiang Sun, University of California, Davis; Laping Wu, China Agricultural University; Colin Andre Carter, University of California, Davis

Farmer Participation in Hog Insurance: Case from China
Ping Qing, Huazhong Agricultural University; Wei Wan, University of Kentucky; Wuyang Hu, University of Kentucky

Chinese Producer Behavior: Aquaculture Farmers in Southern China
David L. Ortega, Michigan State University; Hong Holly Wang, Purdue University; Nicole J. Olynk, Purdue University; Laping Wu, China Agricultural University

Opportunities for Western Food Products in China: the Case of Orange Juice Demand
Xuqi Chen, University of Florida; Zhifeng Gao, University of Florida; Lisa A. House, University of Florida
1072  **Shopping with SNAP: Economic and Behavioral Strategies to Encourage Healthier Food Purchases**  
*Lobby Level, Nathan Hale*

**FSN and IBES Section Track Session**

The Healthy Food Financing Initiative and changes in SNAP-ed requirements will likely lead to more opportunities for nutrition outreach directly in grocery stores in low income neighborhoods. This four presentations in the proposed session will explore what is known about the effectiveness of various economic and behavioral economic levers that could be used to encourage healthier food purchases. The first presentation will provide a statistical snapshot of a SNAP shopper. Using data from NHANES and the ERS food atlas, this study will set the stage by presenting basic statistics on SNAP respondents and respondents who live in food deserts, such as use of food labels, shopping frequency, diet quality, diet knowledge etc. The second presentation will explore the effect of the of simple nutrition cues. The third presentation will discuss the effect of monetary incentives. The presentation will discuss preliminary findings from The Healthy Incentive Pilot program (HIP) in Hampden County, MA. HIP provides households receiving Supplemental Nutrition Assistance Program (SNAP) benefits with 30 cents of additional benefits for every dollar spent on fruit and vegetables to encourage their purchase and consumption. The fourth presentation will explore the potential efficacy of other behavioral cues that could be used in a grocery store format based on lessons learned from the “Smarter Lunchrooms” work at the Cornell Center for Behavioral Economics in Child Nutrition Programs and other behavioral economic studies.

**Organizers:** Joanne Guthrie, USDA-Economic Research Service; Lisa Mancino, USDA-Economic Research Service  
**Discussant:** Joanne Guthrie, USDA-Economic Research Service

**Statistical Snapshot of a Snap Shopper**  
*Lisa Mancino*, USDA-Economic Research Service; Joanne Guthrie, USDA-Economic Research Service; Michele L. Ver Ploeg, USDA-Economic Research Service

**Putting Stars on Thars: Lessons Learned from the Hannaford Stars Program**  

**It’s Hip to Be Healthy: Early Results from the Healthy Eating Incentive Pilot**  
*Susan Bartlett*, Abt Associates; *Parke Wilde*, Tufts University; Jacob A. Klerman, Abt Associates; Lauen Olsho, Abt Associates; Michelle Blocklin, Abt Associates; Christopher Logan, Abt Associates; Ayesha Enver, Abt Associates

**Designing a Smarter Grocery Store: Nudging Shoppers to Purchase Healthier Foods**  
*David R. Just*, Cornell University

1073  **Funding Priorities and the Funding Climate**  
*Lobby Level, Salon 3*

**Beltway Track Session**

This session offers an opportunity for dialog with Dr. Sonny Ramaswamy, Director of USDA’s NIFA. Dr. Ramaswamy will open the discussion with a brief overview on funding priorities at NIFA. Then principal investigators of two highly impactful NIFA-funded projects will present brief overviews of their ongoing work. Susan Capalbo will describe “Regional Approaches to Climate Change for Pacific Northwest Agriculture,” an interdisciplinary project. Jayson Lusk will describe “The Neuroeconomics of Controversial Food Technologies,” a more disciplinary project. Dr. Ramaswamy then will comment briefly on how these projects fit into NIFA funding priorities and general characteristics of projects where agricultural and applied economists are most likely to play a leading role. The remainder of the session will be devoted to questions and discussion.

**Moderator:** Robert King, University of Minnesota  
**Presenters:** Sonny Ramaswamy, USDA-National Institute of Food and Agriculture; Susan M. Capalbo, Oregon State University; Jayson L. Lusk, Oklahoma State University
**Concurrent Sessions**  Monday, 2:45 pm - 4:15 pm

**1074  Exploring Local Economic, Environmental and Health Effects of Hydraulic Fracturing**  
*Lobby Level, Delaware B*

**Invited Paper and Senior Section Track Session**

The three papers presented in this session discuss some of the first large-scale research estimates of specific environmental, health and economic impacts at the local community level where gas production is taking place.

**Organizer:** Vernon R. Eidman, University of Minnesota  
**Moderator:** Jeremy G. Weber, USDA-Economic Research Service  
**Discussant:** Jeremy G. Weber, USDA-Economic Research Service

Shale Gas Development Impacts on Surface Water Quality in Pennsylvania  
*Sheila Olmstead, Resources for the Future; Lucija Muehlenbachs, Resources for the Future; Jhih-Shyang Shih, Resources for the Future; Ziyan Chu, Resources for the Future; Alan Krupnick, Resources for the Future*

Resource Extraction and Infant Health: Evidence from Colorado  
*Elaine L. Hill, Cornell University*

The Economic Implications of Marcellus Shale Development in Pennsylvania: Economics, Politics, and Framing the Issue  
*Timothy W. Kelsey, Pennsylvania State University*

**1075  Grain Outlook**  
*Lobby Level, Virginia C*

**Extension Section Track Session**

This session will start out with a presentation highlighting the current and near-term situation and outlook of grain commodities. This will be followed by shorter presentations that highlight topics of direct relevance to US grain markets, and a question and answer period.

**Organizer:** Chad E. Hart, Iowa State University

Wheat Outlook  
*Daniel M. O’Brien, Kansas State University*

Cotton Outlook  
*Gary M. Adams, National Cotton Council*

Corn and Soybean Outlook  
*Chad E. Hart, Iowa State University*

**1076  New and Emerging Issues in Agricultural Economics & Policy**  
*Lobby Level, Delaware A*

**CAES Organized Symposium**

Structured around Ted-style conference sessions, this Organized Symposium will bring together leading and emerging thinkers who explore questions related to the agricultural economics and policy. Speakers will focus on emerging research questions and methods in their respective fields. The dialogue is intended to stimulate new thinking and thinkers in the discipline. No discussants will be used; rather discussion will rely on the audience to participate through Q&A.

**Moderator:** Jean-Philippe Gervais, Farm Credit Canada

Myth-Busting Farm Income and Structure  
*Alfons Weersink, University of Guelph*

Who Really Benefits from Farm Subsidies? (It’s Not Who You Think!)  
*Barrett E. Kirwan, University of Illinois at Urbana-Champaign*

Agricultural R&D as an Instrument of Social Policy  
*Julian M. Alston, University of California, Davis*

Values and Institutions: the Political Economy of Agricultural Policy  
*Murray E. Fulton, University of Saskatchewan*
Concurrent Sessions  Monday, 2:45 pm - 4:15 pm

1077  Measuring the Impacts of Weather on Crop Yields: Different Approaches for Different Purposes
Mezzanine Level, Harding

Organized Symposium
It is obvious that weather—precipitation and temperatures—effect crop yields, and recent droughts and floods in the US Midwest have drawn new attention to this fact. This session will provide an opportunity to discuss new and different methods for sorting out weather from technology and price effects and for identifying marginal effects of precipitation and weather on area crop yields, largely corn yields.

Organizer: Wallace E. Huffman, Iowa State University

Impacts of Public Corn Research and Weather on State Average Corn Yields: An Application of Stochastic Frontier Yield Functions
Wallace E. Huffman, Iowa State University; Yu Jin, Iowa State University; Tim Lenell, Iowa State University

Responsiveness of Crop Yield and Acreage to Prices and Climate
Ruiqing Miao, University of Illinois at Urbana-Champaign; Madhu Khanna, University of Illinois at Urbana-Champaign; Haixiao Huang, University of Illinois at Urbana-Champaign; Ruiqing Miao, University of Illinois at Urbana-Champaign

Forecasts of US Corn Yields, Including Weather Effects: A Bayesian Econometric Approach
Jonathan R. McFadden, Iowa State University; John A. Miranowski, Iowa State University; Alicia Rosburg, University of Northern Iowa

1078  International Agricultural Land Acquisitions: Stability, Investment, and Gender Issues
Mezzanine Level, Hoover

Organized Symposium
International investment in agricultural land, its implications for food and energy security, stability, small-holder farmers, and international investor perspectives.

Organizer: Evert Van Der Sluis, South Dakota State University

Panelists: Gary R. Blumenthal, World Perspectives Inc; Michael Kugelman, Woodrow Wilson International Center for Scholars; Klaus Deininger, World Bank

1079  Market and Non-Market Responses
Mezzanine Level, Wilson A

Selected Presentation
These four papers look at different market supply channels and the market and non-market response to various conditions.

Moderator: Richard J. Volpe, III, USDA-Economic Research Service

Missing Markets and Consumer Cooperation
Brent M. Hueth, University of Wisconsin

Does Proximity to Consumers Determine Organic Certification?
Ariana Torres, Purdue University; Maria I. Marshall, Purdue University; Corinne E. Alexander, Purdue University

The Economics of Quality in the Specialty Coffee Industry: Insights from the Cup of Excellence Auction Programs
Adam P. Wilson, THRIVE Farmers; Norbert L.W. Wilson, Auburn University

Quality Features in Dairy Marketing: A Count Quantile Regression for Somatic Cell Measures
Timothy A. Park, USDA-Economic Research Service; Richard J. Volpe, III, USDA-Economic Research Service; Helen H. Jensen, Iowa State University; David A. Hennessy, Iowa State University
**Concurrent Sessions**  Monday, 4:30 pm - 6:00 pm

**1080  Behavioral Insights into Food Choice and Food Safety**  
*Mezzanine Level, Wilson B*

**Selected Presentation**  
This session focuses on behavioral tools for understanding where and what we choose to eat.  

**Moderator:** Frode Alfnes, Norwegian University of Life Sciences

*I’ll Have What He’s Having*: Group Ordering Behavior in Food Choice Decisions  
*Breonna Ellison, University of Illinois at Urbana-Champaign; Jayson L. Lusk, Oklahoma State University*

Fast Food Consumption and Nutritional Information: Some Experimental Results  
*Maria L. Loureiro, University of Santiago de Compostela; Djamal Rahmani, University of Santiago de Compostela*

How Geography Affects Food Choice: The Case of Champaign-Urbana  
*Katherine R. Baylis, University of Illinois at Urbana-Champaign; Rhiannon Jerch, University of Illinois at Urbana-Champaign; Sahan T M Dissanayake, Colby College*

Voting or Buying: Inconsistency in Preferences Towards Food Safety in Restaurants  
*Roselyne Alphonce, Norwegian University of Life Sciences; Frode Alfnes, Norwegian University of Life Sciences; Amit Sharma, Pennsylvania State University*

**1081  Food Demand Estimation and Policy Analysis in Developing Countries**  
*Mezzanine Level, Wilson C*

**Selected Presentation**  
Estimation of food demand systems has been rather common in the United States and other developed countries; however, there is still a paucity of studies analyzing food demand in developing countries.  

**Moderator:** Marzieh Motallebi, Colorado State University

High Food Prices and Their Implications for Poverty in Uganda: from Demand System Estimation to Simulation  
*Ole Boysen, University of Hohenheim*

Food Demand, Food Prices and Welfare Analysis Utilizing EASI Model  
*David Magana-Lemus, Texas A&M University; Ariun Ishdorj, Texas A&M University; C. Parr Rosson, III, Texas A&M University*

The Impact of Food Price Shocks on the Consumption and Nutritional Patterns of Mexican Households  
*Miriam Juarez-Torres, Banco de Mexico*

Estimating An Almost Ideal Demand System (Aids) Model for Meats in Iran  
*Marzieh Motallebi, Colorado State University; Dustin L. Pendell, Colorado State University*

**1082  Methods to Evaluate Consumer Choices**  
*Mezzanine Level, McKinley*

**Selected Presentation**  
This session explores innovations that address some of the challenges to understanding consumer behavior, choices and valuation of ag and food products.  

**Moderator:** Xuqi Chen, University of Florida

Individualized or Non-Individualised IDM: What Elicits Consumer Preferences Best?  
*Nina Langen, University of Bonn; Jeanette Klink, University of Bonn; Monika Hartmann, University of Bonn*

The Puzzle of Valuation Gaps Between Experimental Auction and Real Choice Experiments: Does Purchase Intention Matter?  
*Jing Xie, University of Florida; Zhifeng Gao, University of Florida; Lisa A. House, University of Florida*

Online Survey Data Quality and Its Implication for Willingness-To-Pay Estimates: A Cross-Country Comparison  
*Zhifeng Gao, University of Florida; Lisa A. House, University of Florida; Jing Xie, University of Florida*

Cross-Price Effect on Willingness-to-Pay Estimates in Open-Ended Contingent Evaluation  
*Xuqi Chen, University of Florida; Zhifeng Gao, University of Florida*
Concurrent Sessions  Monday, 4:30 pm - 6:00 pm

1083 Crop Insurance: Participation and Moral Hazard
Mezzanine Level, Balcony B

Selected Presentation
This session focuses on crop insurance. These four presentations look into the issue of participation in crop insurance, the choice of revenue insurance and moral hazard effects.

Moderator: Keith H. Coble, Mississippi State University

Premium Estimation Inaccuracy and the Distribution of Crop Insurance Subsidies Across Participating Producers
Octavio A. Ramirez, University of Georgia

Moral-Hazard Effects of the Federal Crop Insurance Program in the West Coast
Beau Olen, Oregon State University; Junjie Wu, Oregon State University

Risky Business: Factors Affecting Participation Rate of Agristability
Kenneth Poon, University of Guelph; Alfons Weersink, University of Guelph; Jiana Xiong

The Effects of Area-Based Revenue Protection on Producers' Choices of Farm-Level Revenue Insurance
Robert Dismukes, USDA-Economic Research Service; Keith H. Coble, Mississippi State University; Erik J. O'Donoghue, USDA-Economic Research Service; Corey Miller, Mississippi State University

1084 The Role of School Lunches in Childhood Nutrition
Lobby Level, Park 8209

Selected Presentation
School lunches play a big role in children's nutrition. This session provides insight into different issues that affect the healthiness of school lunches. The effect of pre-lunch snacks, taste and calorie content are discussed.

Moderator: Matthew V. Pham, The Ohio State University

The Effect of National School Lunch Program on Childhood Obesity
Yongwon Cho, Washington State University; Seungchul Lee, Samsung Economic Research Institute

Hunger-Driven Food Choices: An Experiment to Test the Effect of Providing Pre-Lunch Snacks on School Lunch Choices
Joshua P. Berning, University of Connecticut; Rui Huang, University of Connecticut; Elena Castellari, Università Cattolica del Sacro Cuore

School Meals Experiment: Can a Taste Test Increase Vegetable Acceptance?
Constance Newman, USDA-Economic Research Service; Joanne Guthrie, USDA-Economic Research Service; Lisa Mancino, USDA-Economic Research Service; Anastasia Snelling, American University

The Role of Calorie Content, Healthiness, Price, and Palatability on School Lunch Purchases
Matthew V. Pham, The Ohio State University; Brian E. Roe, The Ohio State University
Concurrent Sessions  Monday, 4:30 pm - 6:00 pm

1085  Food Supply Chains and Industrial Organization

Lobby Level, Park 8212

Selected Presentation

Papers in this session address the competitive and strategic interactions of firms involved in food development, distribution, and production.

Moderator: Van Tran, University of Nebraska

Spatial Competition in Agricultural Markets: A Discrete-Choice Approach
Brent M. Hueth, University of Wisconsin; Christopher W. Taylor, University of Wisconsin

Brand Competition and the Demand for Health-Differentiated Food Products With Private Labels
Sven M. Anders, University of Alberta; Xiongwei Ying, University of Alberta

Production Arrangements and Strategic Brand-Level Competition in a Vertically Linked Market
Waseem Ahmad, University of Alberta; Sven M. Anders, University of Alberta

Consumer Attitudes and the Market Success of Food Nanotechnology
Van Tran, University of Nebraska; Konstantinos Giannakas, University of Nebraska; Amalia Yiannaka, University of Nebraska

1086  Agriculture and the Environment

Lobby Level, Park 8216

Selected Presentation

These papers examine interactions between agriculture and the environment in the developing world. They address issues in conservation, energy, and urbanization.

Moderator: Mercy W. Kamau, Tegemeo Institute of Agricultural Policy and Development

Economic Value of Crop Residues in African Smallholder Agriculture
Julia Berazneva, Cornell University

Remittance and Conservation Technology Adoption
Deborah Williams, Louisiana State University; Krishna P. Paudel, Louisiana State University; Mahesh Pandit, Louisiana State University

Characterizing Markets for Soil Fertility Management in Kenya
Mercy W. Kamau, Tegemeo Institute of Agricultural Policy and Development; Melinda Smale, Michigan State University; Mercy Mutua, Tegemeo Institute of Agricultural Policy and Development

1087  International Trade Measurement and Outcomes: Exploring Unresolved Challenges

Lobby Level, Park 8219

Selected Presentation

While much progress has been made, factors which influence the flows in the international trade of goods and services remain only partially accounted for and understood. This series of papers examines several possible firm- and aggregate-level factors which may be useful in further resolving our understanding of these issues.

Moderator: Ezrah Trevor Rwakinanga, Mulago Hospital Station

Public Preferences About Agricultural Protectionism in the US
Wanki Moon, Southern Illinois University; Gabriel P. Saldias, Southern Illinois University

Absence of Trade: Inability to Export Or Reluctance to Import? Evidence from French Agri-Food Firms
Bo Xiong, University of California, Davis; John C. Beghin, Iowa State University

Non-Equivalent Ad Valorem Equivalents and Gravity
Bruno Larue, Université de Laval; Rachidi Ketchoni, University of Montreal; Sebastien Pouliot, Iowa State University

Export-Led-Growth Under Structural Changes in Uganda
Ezrah Trevor Rwakinanga, Mulago Hospital Station
Concurrent Sessions  Monday, 4:30 pm - 6:00 pm

1088  Forest Economics  Lobby Level, Park 8226

Selected Presentation
Papers in this session all consider the economics of forests. Topics include logging, fuelwood extraction, and reforestation.

Moderator: Xiaohui Tian, The Ohio State University

How Much Does the Forest Cost? Determining the Size of Subsidy Payments to Induce Reforestation in Coastal Ecuador
Trent D. Blare, University of Florida; Xavier Haro-Carrion, University of Florida; Kelly A. Grogan, University of Florida; Pilar Useche, University of Florida

Making Ends Meet: A Spatio-Dynamic Model of Household Fuelwood Extraction in Northern Uganda
Daniela Miteva, Duke University; Randall A. Kramer, Duke University

Modeling a Dynamic Forest Sector in a General Equilibrium Framework
Xiaohui Tian, The Ohio State University; Brent Sohngen, The Ohio State University; Ronald D. Sands, USDA-Economic Research Service

1089  Dynamic Aspects of Resource Management  Lobby Level, Park 8228

Selected Presentation
Understanding management of resources often requires a consideration of the dynamic impacts of decisions. This session investigates dynamic aspects under different contexts, including pesticide control, perennial crop production with deficit irrigation, decisions to produce whiskey of multiple ages by distilleries, and the optimal control of a disease affecting the Colombian oil palm industry.

Moderator: Kelly A. Grogan, University of Florida

When Ignorance Is Not Bliss: Pest Control Decisions Involving Beneficial Insects
Kelly A. Grogan, University of Florida

A Bio-Economic Model of Perennial Production With Deficit Irrigation
Bradley Franklin, University of California, Riverside; Kurt A. Schwabe, University of California, Riverside; Keith C. Knapp, University of California, Riverside

Why Do Distilleries Produce Multiple Ages of Whiskey?
Ian B. Page, University of Maryland

Pudricion Del Cogollo Disease: The Effects and Value of a Resistant Oil Palm Variety
Kelly A. Grogan, University of Florida; Mauricio Mosquera, University of Florida

1090  Novel Methodological Approaches  Lobby Level, Maryland A

Selected Presentation
This session discusses novel and relevant methodological strategies for commonly encountered data and modeling problems.

Moderator: Susan Olivia, Monash University

Implications of Survey Sampling Design for Missing Data Imputation
Haluk Gedikoglu, Lincoln University; Joseph L. Parcell, University of Missouri

Listen to Your Data: Econometric Model Specification Through Sonification
Ron C. Mittelhammer, Washington State University; Christopher S. McIntosh, University of Idaho

Decision Frame Heterogeneity Across Intensive and Extensive Margins and Attributes Nonattendance: A Case Study in a Weight Loss Study
Wen You, Virginia Polytechnic Institute and State University; Yuan Yuan, Virginia Polytechnic Institute and State University; Kevin J. Boyle, Virginia Polytechnic Institute and State University

Economic Rise and Decline in Indonesia - As Seen from Space
Susan Olivia, Monash University; John K. Gibson, Waikato Management School
Concurrent Sessions  Monday, 4:30 pm - 6:00 pm

1091  Water Quality and Agri-environmental Policy
Lobby Level, Maryland B

Selected Presentation
This session examines policies to reduce water pollution from agricultural sources. Nutrient trading and best management practice adoption are discussed. Differential producer behavior under increased regulation of CAFOs under the Clean Water Act is examined empirically.

Moderator: Sei Jin Kim, The Ohio State University

René Roy, McGill University; Paul J. Thomassin, McGill University; Laurie Baker, McGill University

Flexible Practice-Based Approaches for Controlling Multiple Agricultural Nonpoint-Source Water Pollution
Adriana M. Valcu, Iowa State University; Sergey S. Rabotyagov, University of Washington; Catherine Kling, Iowa State University

The Implications of Environmental Policy on Nutrient Outputs in Agricultural Watersheds
Brent Sohngen, The Ohio State University; Kevin King, USDA-Agricultural Research Service; Sei Jin Kim, The Ohio State University; Abdoul G. Sam, The Ohio State University

1092  Rural Growth
Lobby Level, Maryland C

Selected Presentation
Papers in this session investigate the relationship between food systems and rural development


Local Food, Ethnic Entrepreneurs, and Social Networks
Lisa S. Hightower, Virginia Polytechnic Institute and State University; Mark A. Brennan, Pennsylvania State University

Agricultural Revenues and the Local Nonfarm Economy
Jeremy G. Weber, USDA-Economic Research Service; Conor Wall, Oregon State University; Jason P. Brown, USDA-Economic Research Service; Thomas Hertz, USDA Economic Research Service

Looking at Pro-Poor Growth from An Agricultural Perspective
Malte Reimers, University of Göttingen; Stephan Klasen, University of Göttingen

Labor Market Responses to a Decade of Natural Gas Development
Jeremy G. Weber, USDA-Economic Research Service

1093  Agriculture and Nutrition Linkages
Lobby Level, Virginia A

FSN and International Section Track Session
In recent years policy interest has grown around the topic of how to maximize agriculture’s positive impacts on nutrition. This moderated session includes four papers focusing on different empirical and methodological aspects of the topic, including the use of remotely-sensed data. Findings include research from Sub-Saharan Africa and South Asia.

Organizer: Gerald E. Shively, Purdue University

Moderator: William A. Masters, Tufts University

Impacts of Agriculture on Nutrition: Nature of the Evidence and Research Gaps
Patrick Webb, Tufts University; Eileen Kennedy, Tufts University

Using High Resolution Remotely Sensed Data to Re-Examine the Relationship Between Agriculture and Fertility in a Pre-Transitional Setting
Kathryn Grace, University of Utah; Nicholas Nagle, University of Tennessee

Agriculture and Nutrition in Nepal and Uganda: Evidence from Survey and Remotely-Sensed Data
Gerald E. Shively, Purdue University; Molly E. Brown, NASA

Agricultural Development and Nutrition: A Dynamic Panel Analysis
Awudu Abdulai, University of Kiel; Jan Dithmer, University of Kiel
Concurrent Sessions  Monday, 4:30 pm - 6:00 pm

1094 Working with Larger Producers: Strategies of Agribusiness Input Suppliers  
Lobby Level, Virginia B  

AEM Section Track Session  
As agricultural producers continue to consolidate there appears to be a bi-modal distribution of farm revenues emerging. This session will focus on how input suppliers are working with large scale, commercial agricultural producers in a transitioning business-to-business relationship.  

Organizer: Michael A. Gunderson, Purdue University  
Discussant: Michael Boehlje, Purdue University  

Large Commercial Producer Survey  
*Michael A. Gunderson, Purdue University; Michael Boehlje, Purdue University; Allan W. Gray, Purdue University; David Widmar, Purdue University*  

Evolving Role of Agricultural Cooperatives  
*Brian C. Briggeman, Kansas State University; Aleksan Shanoyan, Kansas State University*  

The Role of the Internet: Are Producers Using it to Procure Inputs and Its Effect on Gross Cash Income  
*Ashok K. Mishra, Louisiana State University; Joshua D. Detre, Louisiana State University; Aditya R. Khanal, Louisiana State University*  

Safety Culture Program  
*Michael A. Boland, University of Minnesota*  

1095 How to Effectively Grow Undergraduate Programs in Agricultural and Applied Economics  
Lobby Level, Nathan Hale  

SS-AAEA Section Track Session  
As university budgets have tightened in recent years following the downturn in the economy, administrators have sharpened their emphasis on increasing student numbers. These increases are meant to demonstrate both continued relevance and to generate new revenues. Simultaneously, variations in the programs of study in the agricultural and life sciences available to undergraduates—including majors, concentrations, and emphases—have proliferated as departments in colleges of agriculture attempt to attract more students. Thus, successfully growing undergraduate student programs in agricultural and applied economics represents a formidable challenge in this current environment. However, the three presentations in this session will demonstrate that robust growth in student numbers in agricultural and applied economics is possible. The presentations will demonstrate that a successful recruiting strategy is not “one size fits all” by highlighting the accomplishments of a program at a land-grant university in the Southern region, a program at a land-grant university in the Western region, and the program of a regional university. The presenters will share their approaches and experiences and the remainder of the session will allow audience members to ask questions and engage in vigorous discussion.  

Organizers: Sierra S. Howry, Angelo State University; James C. Miller, Mississippi State University  
Moderator: James C. Miller, Mississippi State University  
Presenters: Glenn C.W. Ames, University of Georgia; Penelope L. Diebel, Oregon State University; Sierra S. Howry, Angelo State University
Concurrent Sessions  Monday, 4:30 pm - 6:00 pm

1096  Is it Healthier, Tastier, and Who Buys it?— Current Issues Surrounding Organic Food Production and Consumption  
Mezzanine Level, Johnson

FAMPS Section Track Session

Consumers are willing to purchase organic foods and pay premiums even for those products with less than 100% organic ingredients. This session offers an insight into current issues regarding organic consumption and production. All papers present current empirical studies.

Organizers: Carola Grebitus, Arizona State University; Christiane Schroeter, California Polytechnic State University, San Luis Obispo

Moderator: Dawn D. Thilmany McFadden, Colorado State University

The Influence of Trust and Attitudes on Organic and Conventional Consumption of Strawberries and Tomatoes

Jerome R. Dumortier, Indiana University-Purdue University Indianapolis; Keith S. Evans, St. Lawrence University; Carola Grebitus, Arizona State University; Pamela Martin, Indiana University-Purdue University Indianapolis

Dynamics in the Purchasing Behavior of Organic Produce

Christiane Schroeter, California Polytechnic State University, San Luis Obispo; Xiaowei Cai, California Polytechnic State University, San Luis Obispo

“Local Is the New Organic”: Do Consumers Agree?

Wuyang Hu, University of Kentucky; Marvin T. Batte, The Ohio State University; Timothy A. Woods, University of Kentucky; Stanley C. Ernst, The Ohio State University

1097  Social Media and the Impacts on Local Food System Marketing  
Mezzanine Level, Taft

COSBAE Section Track Session

The emergence of the phenomenon known as “social media” is rapidly changing the way businesses communicate with customers. Social media is an efficient, cost-effective, “non-traditional” communication method that keeps businesses connected with customers. It allows businesses to promote their products and services and provide instant feedback. There are different categories of social media which include social networks (Facebook, LinkedIn, etc.), blogging, microblogging (Twitter), media sharing (Youtube, Instagram, etc.), forums and message boards, review and opinion sites, and bookmarking. Some of the benefits of utilizing social media as a marketing tool include lower marketing expenses, more business exposure, increasing traffic, and providing marketplace insight.

Although social media is rapidly growing and widely used in businesses, there is a lack of data on its use in agricultural businesses. The symposium objective is to synthesize previous research and experiences and highlight the use and growth of social media as a marketing tool and strategy in the local food movement. Questions addressed include: who are the people utilizing this tool (smaller or larger farms, producers or agritourism businesses, etc); what are the benefits and challenges to farmers utilizing this medium; is social media aiding in the local food movement; and can the use of social media in agriculture compare to other sectors? This symposium will facilitate discussions between industry representatives and the academic community to provide insight into the role of social media networking in local food marketing.

Organizers: Deacue Fields, III, Auburn University; Daniel V. Rainey, University of Arkansas; Ronald L. Rainey, University of Arkansas

Moderator: Deacue Fields, III, Auburn University

Leading Factors Impacting On-Line Business Marketing Strategies

Kenesha M. Reynolds-Allie, Auburn University; Deacue Fields, III, Auburn University

On-Line Direct Marketing Curriculum

Timothy A. Woods, University of Kentucky

Know Your Farmer, Know Your Food Program Impacts

Wendy Wasserman, USDA-Agricultural Marketing Service
Concurrent Sessions  Monday, 4:30 pm - 6:00 pm

1098  Working on the Hill: Observations from Two Former Ag Committee Economists
Lobby Level, Salon 3
Organized Symposium/Beltway Track Session
This symposium provides an insider’s perspective on how the Congress works (or doesn’t work) in developing farm bills and other ag legislation. Stephanie Mercier worked for the Senate Ag Committee for more than 14 years for two Democratic Chairs/Ranking Members before retiring from the Hill in March, 2011. Craig Jagger worked for the House Ag Committee for more than 11 years for two Republican and one Democratic Chairmen/Ranking Members and for more than 5 years for the Congressional Budget Office before retiring from the Hill in October, 2012.
Organizer: Craig Jagger, Legis Consulting, LLC
Moderator: Joy L. Harwood, USDA-Farm Service Agency
Panelists: Craig Jagger, Legis Consulting, LLC; Stephanie A. Mercier, Agricultural Policy Consultant

1099  New Protectionism Trend in Latin America Under the Crisis: Opportunities or Risks to Agricultural
Lobby Level, Delaware B
Invited Paper
This session studies the impacts on agricultural households of the crisis and recent protectionism, under different market structures, for different crops, different net positions (net exporter, net importer), and taking into account the different socioeconomic aspects of relevance in a given Latin American country.
Organizer: Sara A. Wong, Escuela Superior Politecnica del Litoral
Moderator: Sara A. Wong, Escuela Superior Politecnica del Litoral
Discussant: David Laborde, International Food Policy Research Institute
Crisis, Protectionism and Agricultural Households’ Welfare and Poverty in Ecuador
Sara A. Wong, Escuela Superior Politecnica del Litoral
The Welfare Effect of the New Wave of Protectionism: the Case of Argentina
Nicolas Depetris Chauvin, Universidad de Buenos Aires; Maria Priscila Ramos, Universidad Argentina de la Empresa
Rise in Protectionism in the Latin America: Opportunity for Agriculture Sector in Uruguay?
Carmen Estrades, Universidad de la Republica; David Laborde, International Food Policy Research Institute
Concurrent Sessions  Monday, 4:30 pm - 6:00 pm

1100  Economic Implications and Policy Responses to Climate Change  
Lobby Level, Virginia C  

Extension and Senior Section Track Session  
The overall goals of the session are to: convey the current state of climate science, especially with respect to implications for agricultural production; examine the kinds of economic and policy problems generated by climate change and some ways to respond; and illustrate one or more areas of agricultural policy that may be forced to adjust as a result of climate change. The increasing frequency of catastrophic and unusual weather events challenges risk management strategies as well as public programs designed to deal with risk. A climate scientist from NOAA will summarize the state of scientific knowledge on climate variability and change and describe how that knowledge is used to create projections of future climate that can inform decisions. An agricultural economist experienced in projecting climate change impacts on agriculture will carry the discussion from climate projections to the projections being made of these impacts on crop yields and variability that increase risk for producers. A second agricultural economist will examine implications for agricultural risk management, with special attention to crop insurance, and address the challenges posed by climate change with regard to pricing of insurance, estimating yields, and the extent to which ill-designed crop insurance may create disincentives for adaptation to climate change.

Organizer: Otto C. Doering, III, Purdue University  
Moderator: Otto C. Doering, III, Purdue University  

Climate Change Science: What the Agricultural Industry Needs to Know About It  
Keith Dixon, National Oceanic and Atmospheric Administration  

Projecting the Impacts of Potential Climate Change on Agriculture  
Bruce A. McCarl, Texas A&M University  

The Implications of Climate Change for Risk Management in Agriculture  
Barry J. Barnett, Mississippi State University  

1101  New and Emerging Issues in Economics of Food  
Lobby Level, Delaware A  

CAES Organized Symposium  
Structured around Ted-style conference sessions, this Organized Symposium will bring together leading and emerging thinkers who explore questions related to the economics of food. Speakers will focus on emerging research questions and methods in their respective fields. The dialogue is intended to stimulate new thinking and thinkers in the discipline. No discussants will be used; rather discussion will rely on the audience to participate through Q&A.

Organizer: Jill E. Hobbs, University of Saskatchewan  
Moderator: Jill E. Hobbs, University of Saskatchewan  

Safety and Climate Change  
Sandra Hoffmann, USDA-Economic Research Service  

A Market for Animal Welfare  
Jayson L. Lusk, Oklahoma State University  

Fields, Foodies, and Bodies: the Economics of Nutrition in a Food System Perspective  
Sean B. Cash, Tufts University  

Food Label Communication: Making Information More Accessible to Consumers  
Joshua P. Berning, University of Connecticut
Concurrent Sessions  Monday, 4:30 pm - 6:00 pm

2001  Emerging Trends in Chinese Food Demand
Mezzanine Level, Harding

Organized Symposium
This organized symposium session highlights works-in-progress on emerging trends in Chinese food demand. Four panelists will discuss empirical work they are doing on (1) analysis of meat demand in urban China and the growing role of meat consumed away from home, which most previous studies have not considered; (2) a meta-analysis of income and price elasticities of demand for food and agricultural products in China, and how these demand elasticities may change in the future with continued rapid economic growth; (3) development of a diet quality index for urban Chinese consumers and evaluation of the quality of food purchased from different venues; and (4) an abnormal trend in official statistics on rural food consumption, which show per capita consumption of many foods declining in recent years, and why these statistics may not reflect what is actually occurring. A discussant will comment on these works, followed by discussion between and among the panelists, a discussant, and the audience.

Organizers: David Abler, Pennsylvania State University, By The Numbers; Xiaohua Yu, University of Göttingen
Moderator: Wyatt W. Thompson, University of Missouri
Discussant: James M. Hansen, USDA-Economic Research Service
Panelists: David Abler, Pennsylvania State University, By The Numbers; Junfei Bai, Chinese Academy of Sciences; Thomas I. Wahl, North Dakota State University; Xiaohua Yu, University of Göttingen

Mezzanine Level, Hoover

Organized Symposium
Pest and weed resistance is a perennial problem with which farmers, input suppliers, and researchers have had to contend for at least the past century or more, and especially since the advent of modern crop resistance breeding and chemical methods of pest and weed control. The increasing use of bio-based resistance technologies over the past 15 years has changed some aspects of the problem, but not the fundamentals of managing and mitigating the co-evolutionary pressures of resistance build-up in modern agriculture. Increasing crop yields to meet the projected worldwide growth in demand for crop production, particularly in the face of the present and prospective breakdown of key weed and pest resistance technologies, is giving rise to a host of complex, inter-related public policy and R&D, private technology development and marketing, and crop production and storage concerns. This session will review and evaluate both the biology and economics of crop resistance, drawing on a range of examples and studies in Australia, the United States and elsewhere in the world. Both the long- and short-term implications of resistance management will be considered, and lessons will be drawn with regard to the research, policy and regulatory implications of crop protection resistance.

Organizers: Terrance M. Hurley, University of Minnesota; Philip G. Pardey, University of Minnesota; Peter G. Warr, Australian National University
Moderator: Peter G. Warr, Australian National University
The Management of Insecticide and Herbicide Resistance: Slowing Evolution
Rick Roush, University of Melbourne
The Management of Herbicide Resistance
Rick S. Llewellyn, Commonwealth Scientific and Industrial Research Organization, Australia
Transgenic Crops and Pest Resistance: Lesson Emerging From the US
Terrance M. Hurley, University of Minnesota
**Concurrent Sessions**  
Tuesday, 9:30 am–11:00 am

**2003**  
**Creating and Documenting Extension Program with Public-Value-Level Impacts**  
*Mezzanine Level, Wilson A*

**Organized Symposium**

This session will discuss the best practices in creating Extension programs to achieve public-value-level impacts as shown in Extension programs around the US. Additionally, formal program evaluation tools and impact documentation methods will be discussed, including documenting the impacts of Extension/outreach work in order to succeed in the academic P&T process.

**Organizers:** Kynda R. Curtis, Utah State University; Elton Mykerezi, University of Minnesota  
**Moderator:** Elton Mykerezi, University of Minnesota  
**Panelists:** Kynda R. Curtis, Utah State University; Laura T. Kalambokidis, University of Minnesota; Jo Ann T. Warner, Washington State University

**2004**  
**Agricultural Finance and Policy**  
*Mezzanine Level, Wilson B*

**Selected Presentation**

Papers in this session focus on the impact of policy on farm performance, stock price, and employment. Three of the four papers investigate the impact of increased credit access from banking deregulation on farm performance, the effect of Farm Bill on market performance of certain stocks, and the effect of the European Common Agricultural Policy on farm employment, respectively. The session also includes research investigating whether racial discrimination exists in USDA loan approval.

**Moderator:** Charles B. Dodson, Farm Service Agency

The Impact of Interstate Bank Branching Deregulations on the US Agricultural Sector: From Better Access to Credit to Higher Farm Sales and Profits  
Amy Kandilov, Research Triangle Institute International; **Ivan T. Kandilov**, North Carolina State University

**Bruno Arthur**, University of Kentucky; Ani Katchova, University of Kentucky

Effects of the Common Agricultural Policy on Non-Family Farm Employment in Primary and Secondary Agricultural Areas  
Anna M. Klepacka, Warsaw University of Life Sciences; Tadeusz Sobczynski, Bydgoszcz University of Technology and Life Sciences; **Wojciech J. Florkowski**, University of Georgia

Racial/Ethnic Discrimination in USDA’s Direct Farm Lending Programs  
**Charles B. Dodson**, Farm Service Agency

**2005**  
**Behavioral Insights into Natural Resource Management**  
*Mezzanine Level, Wilson C*

**Selected Presentation**

This session develops behavioral tools for understanding the influence of cooperation and social norms in managing natural resources.

**Moderator:** Gabriel Dunham, National Oceanic and Atmospheric Administration

Cooperation Makes it Happen? Groundwater Management in Aguascalientes: An Experimental Approach  
Rodrigo Salcedo, Pennsylvania State University; Miguel Ángel Gutiérrez Macías, Universidad Autónoma de Aguascalientes

Reducing Urban Water Demand Through Social Norms  
Daniel A. Brent, University of Washington; Joseph Cook, University of Washington; Syklar Olsen, University of Washington

Cash for Cooperation? Payments for Ecosystem Services and Common Property Management in Mexico  
Patricia Yanez-Pagans, University of Wisconsin

The Effect of Fishery Management on Information Sharing Networks and Social Capital  
**Gabriel Dunham**, National Oceanic and Atmospheric Administration; Emi Uchida, University of Rhode Island; Hirotugu Uchida, University of Rhode Island
Concurrent Sessions Tuesday, 9:30 am–11:00 am

2006 Food Demand in the US
Mezzanine Level, McKinley

Selected Presentation
The papers in this section explore the demand for a variety of domestic and imported food products in the US

Moderator: Yasser Bouhlal, The Dow Chemical Company

Meat Demand in the US During and After the Great Recession
Francis A. Darko, Purdue University; James S. Eales, II, Purdue University

Domestic and Foreign Sources of US Demand for Fresh Vegetables and Melons
James L. Seale, Jr., University of Florida; Lisha Zhang, University of Florida; Mohamad Rafic Traboulsi, University of Florida

Estimation of Import Demand for Fishery Products in the US Using the Source Differentiated Aids Model
Xiaojin Wang, University of Kentucky; Michael R. Reed, University of Kentucky

Estimating the Censored Demand for US Cheese Varieties Using Panel Data: Impact of Economic and Demographic Factors
Yasser Bouhlal, The Dow Chemical Company; Oral Capps, Jr., Texas A&M University; Ariun Ishdorj, Texas A&M University

2007 Examining Consumer Responses to Retail and Restaurant Marketing Strategies
Mezzanine Level, Balcony A

Selected Presentation
The presentations in the session will explore a diverse set of strategies being used by food retailers, national brands and restaurants, and how consumers respond to those strategies.

Moderator: Timothy J. Richards, Arizona State University

Analysis of Retailer Pricing in the Presence of Coupons: An Examination of Breakfast Cereal Industry
Hualu Zheng, University of Connecticut; Joshua P. Berning, University of Connecticut

The Effects of Package Downsizing on Food Consumption
Metin Cakir, University of Saskatchewan; Joseph V. Balagtas, Purdue University; Abigail M. Okrent, USDA-Economic Research Service

What Happens When Food Marketers Require Restrictive Farming Practices?
Tina L. Saitone, University of California, Davis; Richard J. Sexton, University of California, Davis; Daniel A. Sumner, University of California, Davis

Anonymous Social Networks Versus Peer Networks in Restaurant Choice
Timothy J. Richards, Arizona State University; Ashutosh Tiwari, Arizona State University

2008 Nutrition and Policy
Lobby Level, Salon 1

Selected Presentation
The papers presented in this section center around two issues: First, consumption effects related to Supplemental Nutrition Assistance Program (SNAP) in the United States. Second, the effect of government intervention via advertising on food consumption.

Moderator: Carlos E. Carpio, Clemson University

Household and Intersectoral Effects of Reduced SNAP Expenditures: A Computable General Equilibrium Analysis
Jeffrey J. Reimer, Oregon State University; Tyler West, Oregon State University

Revisiting the SNAP Cycle of Food Intake: Investigating Heterogeneity and Diet Quality
Jessica E. Todd, USDA-Economic Research Service

Does Government Sponsored Advertising Increase Social Welfare?
Carlos E. Carpio, Clemson University; Olga U. Isengildina-Massa, University of Texas at Arlington
Concurrent Sessions Tuesday, 9:30 am–11:00 am

2009 Income and Market Stabilization Tools
Lobby Level, Park 8206

Selected Presentation
This section centers around income and market stabilization tools for farmers. Examples are presented from the US, the European Union and Norway.

Moderator: Sébastien Mary, European Commission

Reducing Milk Production to Improve Milk Prices: A Study of the Impacts of a Market Stabilization Program on US Dairy
Uthra K. Raghunathan

John C. Newton, The Ohio State University; Marin Bozic, University of Minnesota; Cameron S. Thraen, The Ohio State University; Brian W. Gould, University of Wisconsin; Mark W. Stephenson, Cornell University

Direct Payments, Spatial Competition, and Growth in the Norwegian Farm Sector
Hugo Storm, University of Bonn; Klaus Mittenzwe, Norwegian Agricultural Economics Research Institute; Thomas Heckelei, University of Bonn

An Ex-Ante Impact Assessment of EU’s Cap Income Stabilization Tools
Sébastien Mary, European Commission; Ashok K. Mishra, Louisiana State University; Sergio Gomez Y Paloma, Sergio, European Commission

2010 Effects of SNAP on Dietary Quality
Lobby Level, Park 8209

Selected Presentation
In this session, the effects of SNAP and WIC on dietary quality are evaluated. We start off by discussing SNAP’s dynamics among young adults and its benefits on food security. One presentation analyzes the effect of food stamps on women’s obesity and the fourth presentation evaluates WIC’s dairy nutrient delivery.

Moderator: Eliza M. Mojduszka, USDA-Office of the Chief Economist

The Path to SNAP: Supplemental Nutrition Assistance Program Dynamics Among Young Adults
Erik Scherpf, USDA-Economic Research Service

The Effect of SNAP Benefits for Food Insecurity
David E. Davis, South Dakota State University; Rui Huang, University of Connecticut

Forward Looking Decision Making: The Effect of Food Stamp Program Participation on Women’s Obesity in the NISY
Ying Huang, Iowa State University; Wallace E. Huffman, Iowa State University

Retrospective Evaluation of the WIC Program: Dairy Nutrient Delivery
Eliza M. Mojduszka, USDA-Office of the Chief Economist; Linda Abbott, USDA-Office of the Chief Economist, Office of Risk Assessment and Cost-Benefit Analysis
**Concurrent Sessions** Tuesday, 9:30 am–11:00 am

### 2011 Food Consumption, Health, and Income
Lobby Level, Park 8212

**Selected Presentation**

Presentations consider the relationship between food consumption, health status and income in different countries.

**Moderator:** Jun Zhang, University of Tennessee

Labor Supply and Food Consumption Behavior of Farm Households: Evidence from South Korea

*Hyunjeong Joo, Louisiana State University; Ashok K. Mishra, Louisiana State University*

The Role of Health Status on Income in China

*Ruizhi Xie, University of Delaware; Titus O. Awokuse, University of Delaware*

Household Food Expenditures at Home and Away from Home in Turkey

*Mehmet Bozoglu, Ondokuz Mayis University; Abdulbaki Bilgic, Ataturk University; Steven T. Yen, The University of Tennessee; Chung L. Huang, University of Georgia*

Depressive Symptoms and Endogenous Physical Activity: An Ordered Probability Approach

*Jun Zhang, University of Tennessee; Steven T. Yen, University of Tennessee*

### 2012 Competition in Retail Food Markets
Lobby Level, Park 8216

**Selected Presentation**

Papers in this session address market power and competition among food retailers.

**Moderator:** Elena Castellari, Università Cattolica del Sacro Cuore

Non-Price Competition and the California WIC Program

*Patrick W. McLaughlin, University of California, Davis; Tina L. Saitone, University of California, Davis; Richard J. Sexton, University of California, Davis*

On Endogeneity of Retail Market Power in An Equilibrium Analysis: A Control Function Approach

*Vardges Hovhannisyan, University of Minnesota; Kyle W. Stiegert, University of Wisconsin; Marin Bozic, University of Minnesota*

Reputation and Multiproduct-Firm Behavior: Product Line and Price Rivalry Among Retailers

*Shaoyan Sun, University of Alberta; Henry An, University of Alberta*

Measuring the Impact of Retailer Strategies on Food Price Inflation Using Scanner Data

*Daniele Moro, Università Cattolica del Sacro Cuore; Silvia Platoni, Università Cattolica del Sacro Cuore; Paolo Sckokai, Università Cattolica del Sacro Cuore; Elena Castellari, Università Cattolica del Sacro Cuore*
Concurrent Sessions  Tuesday, 9:30 am–11:00 am

2013  Contracting and Market Structure in Developing Countries
Lobby Level, Park 8219

**Selected Presentation**
Institutional aspects of agricultural and development policy influence welfare outcomes. These papers consider the role of contracting and incentives in water, agricultural crop, and land markets.

**Moderator:** Erik Lichtenberg, University of Maryland

**Contracting for Groundwater Irrigation: A Principal-Agent Based Approach to Determining Contract Effectiveness**
Jeffrey D. Michler, Purdue University; Steven Y. Wu, Purdue University

**The Wage Premium and Market Structure: The Case of South Korea and Taiwan**
Meng-Fen Yen, The Ohio State University; Mario J. Miranda, The Ohio State University

Randall Romero-Aguilar, The Ohio State University; Shu-Ling Chen, National Taipei University; Xianglin Liu, The Ohio State University; Mario J. Miranda, The Ohio State University

**Balancing Act: Economic Incentives, Administrative Restrictions, and Urban Land Expansion in China**
Juan Feng, World Bank; Erik Lichtenberg, University of Maryland; Chengri Ding, University of Maryland

2014  Non-Tariff Constraints to International Trade
Lobby Level, Park 8226

**Selected Presentation**
Much attention in current trade literature is focused on identifying and quantifying the impact of non-tariff trade barriers. Extending this conversation, this session examines a variety of implicit and explicit barriers. Authors of these papers propose alternative means to assess the impacts of these barriers, examine their effect on the composition of trade, and consider the role of domestic policy in shaping trade constraints.

**Moderator:** Bruno Larue, Université de Laval

**Non-Tariff Barriers as Bridge-to-Cross**
Devesh Roy, International Food Policy Research Institute; Abdul Munasib, Oklahoma State University

**Credit Constraints, Technology Choice and Exports - A Firm Level Study for Latin American Countries**
Syed Hasan, The Ohio State University

**Do Trade Costs Affect the Extensive Margin of Trade? Lessons from US Fresh Fruit and Vegetable Imports**
Mina Hejazi, Virginia Polytechnic Institute and State University; Jason H. Grant, Virginia Polytechnic Institute and State University; Everett Peterson, Virginia Polytechnic Institute and State University

**Quality Standards, International Trade**
Carl Gaigné, French National Institute; Bruno Larue, Université de Laval
Concurrent Sessions  Tuesday, 9:30 am–11:00 am

2016  Methodological Topics in Productivity
Lobby Level, Maryland A

Selected Presentation
This session focuses on methodological advances in productivity. In particular, the following topics are discussed: nonparametric approaches used to analyze technology and productivity under non-convexity, a local maximum likelihood approach employed to assess technical efficiency, a two-stage DEA (data envelopment analysis) used to measure technical changes, and a structural model at the firm level used to assess the impact of technologies on economic growth.

Moderator: Allen M. Featherstone, Kansas State University

Nonparametric Analysis of Technology and Productivity Under Non-Convexity
Kwansoo Kim, Seoul National University; Jean-Paul Chavas, University of Wisconsin

Biased Technology and Contribution of Technological Change to Economic Growth: Firm-Level Evidence
Hongsong Zhang, Pennsylvania State University and Hong Kong University

Decomposing Production Heterogeneity for Different Contextual Environments: Two-Stage DEA Application to the Measurement of Technical Change
Kota Minegishi, University of Maryland

Technical Efficiency of Kansas Arable Crop Farms: A Local Maximum Likelihood Approach
Bouali Guesmi, CREDA-UPC-IRTA; Teresa Serra, CREDA-UPC-IRTA; Allen M. Featherstone, Kansas State University

2017  Modeling the Effects of Biofuels Policy
Lobby Level, Maryland B

Selected Presentation
The effects of biofuels policy and subsidies on land use and the fuel ethanol industry are examined.

Moderator: Dileep K. Birur, Research Triangle Institute International

An Analysis of the Effects of Government Subsidies on the Fuel Ethanol Industry: A Structural Econometric Model
Fujin Yi, Nanjing Agricultural University; C.-Y. Cynthia Lin, University of California, Davis; Karen E. Thome, University of California, Davis

Economic and Land Use Consequences of Biofuel Production and Policy With Application of US and EU Sustainability Criteria
Krissana Treesilvattanakul, Purdue University; Wallace E. Tyner, Purdue University; Farzad Taheripour, Purdue University

Assessing Tradeoffs Under the Renewable Fuel Standard: A General Equilibrium Analysis
Yongxia Cai, Research Triangle Institute International; Dileep K. Birur, Research Triangle Institute International; Robert H. Beach, Research Triangle Institute International; Lauren Davis, Research Triangle Institute International

Dileep K. Birur, Research Triangle Institute International; Alla Golub, Purdue University; Thomas W. Hertel, Purdue University; Robert H. Beach, Research Triangle Institute International
Concurrent Sessions  Tuesday, 9:30 am–11:00 am

2018  Water Resource Modeling and Policy  
Lobby Level, Maryland C

Selected Presentation
Declining surface and groundwater resources and increased irrigation and use of water for biofuels pose challenges for water resource management. This session examines policy options and models behavior.

Moderator: Jeffrey A. Savage, USDA-Economic Research Service

Evaluating the Performance of Non-Price Residential Water Conservation Programs Using Quasi-Experiments
Tatiana Borisova, University of Florida; Pilar Useche, University of Florida

Water Reliability, Irrigation Adoption, and Land Use Changes in the Presence of Biofuel Production
Farzad Taheripour, Purdue University; Thomas W. Hertel, Purdue University; Jing Liu, Purdue University

Water Banks, Markets, and Consumptive Use: A Comparison of Water Trading Instruments in the Eastern Snake River Plain
Sanchari Ghosh, Boise State University; Kelly M. Cobourn, Boise State University; Levan Elbakidze, University of Idaho

Does Pumping Pay: Groundwater Management Institutions and Cropland Values in Nebraska
Jeffrey A. Savage, USDA-Economic Research Service; Jennifer E. Ifft, USDA-Economic Research Service

2019  The Role of Structural versus Nonstructural Modeling in Agricultural and Resource Economics Research  
Lobby Level, Virginia A

Econometrics Section Track Session
All good empirical work is in some way grounded in economic theory. But the exact role economic theory should play in the specification and estimation of empirical models remains an open question among practitioners. In recent years there has been much back and forth on this topic, both in the general economics profession broadly as well as in the agricultural and resource economics profession more narrowly. Specifically, there is an ongoing debate about the role of structural versus nonstructural modeling. An offshoot of this debate has been a renewed focus on the role of model identification and the use of plausibly exogenous variation to identify key policy parameters in econometric models. While this organized symposium will not resolve this issue, several leading researchers have agreed to make brief presentations regarding their take on the topic. The goal is to have each of the three individuals/groups make some brief remarks, lasting around ten minutes each. In turn, by limiting the time for formal presentations, our goal is to encourage a free and lively discussion amongst audience participants as well as the presenters.

Organizer: Timothy Beatty, University of Minnesota

Presenters: Barry K. Goodwin, North Carolina State University; Jeffrey T. LaFrance, Monash University; Anh Nam Tran, North Carolina State University
Concurrent Sessions  Tuesday, 9:30 am–11:00 am

2020  Deception in Economic Experiments: History, Benefit-Cost Analysis, and Recommendations
      Lobby Level, Virginia B

IBES Section Track Session

Whether deception should ever be allowed in social science experiments is controversial. Some fields, like psychology, embrace deception as a tool. Economists, however, have been slower to embrace deception in experiments, and the AJAE recently instituted a policy where they will not publish results from economics experiments where deception was used. In this session, we bring together several experimental economists to discuss this issue. The presentations will include a history of the use of deception in non-economic experimental work, a review of economists arguing against allowing deception in experimental auctions, and a review of economists arguing for deception in experimental auctions. Finally, our discussants will discuss the other presentations and will help provide an answer to the question: “When, if ever, should deception be used in experimental economics?”

Organizer: Matthew C. Rousu, Susquehanna University
Moderator: Jayson L. Lusk, Oklahoma State University
Discussant: Brian E. Roe, The Ohio State University

History of Deception in Non-Economic Experiments
Jay R. Corrigan, Kenyon College

A Review of the Arguments Against Deception in Economic Experiments
Matthew C. Rousu, Susquehanna University

A Review of the Arguments for Deception in Economic Experiments
Carola Grebitus, Arizona State University; Gregory J. Colson, University of Georgia

When, If Ever, Should Deception Be Allowed in Economic Experiments?
Maria L. Loureiro, University of Santiago de Compostela

2021  US-Latin America Free Trade Agreement Implementation and Impacts
      Lobby Level, Virginia C

Latin American Section Track Session

This track session will look at the history of US Free Trade Agreements with Latin American countries and their effects in agricultural trade flows and trade agreement policies. The panel will be divided into three main regions, including North America, Central America and the Caribbean and South America. Special topics of interest include the impacts of freer trade to trade flows of specific agricultural sectors, food security, food safety and traceability, nutrition policies, regulatory and implementation issues, and the future of trade policy.

Organizers: Oscar Nunez, Embassy of Honduras; Marco A. Palma, Texas A&M University; Luis A. Ribera, Texas A&M University

Discussant: Ronald D. Knutson, Texas A&M University

The NAFTA Impacts to US Agriculture
C. Parr Rosson, III, Texas A&M University; Flynn J. Adcock, Texas A&M University; P. Lynn Kennedy, Louisiana State University

The CAFTA-DR Impacts to US Agriculture
Oscar Nunez, Embassy of Honduras

The Impacts of South American FTA to US Agriculture
Constanza Valdes, USDA-Economic Research Service
Concurrent Sessions  Tuesday, 9:30 am–11:00 am

**2022  Food Safety Regulation and North American Economic Integration**  
Mezzanine Level, Taylor

**FSN Section and CAES Track Session**

Since NAFTA has allowed North American food production and processing industries to become increasingly integrated across national boundaries. The XL outbreak in Canada in fall 2012 illustrates a fundamental challenge posed by these developments: maintaining national food safety standards while minimizing the impact of national regulation on economic integration. The US, Canada and Mexico are working on enhanced regulatory cooperation through the Regulatory Cooperation Council (US and Canada) and the United States-Mexico High-Level Regulatory Cooperation Council. This session focuses on the meat industry and efforts at regulatory cooperation between the US and Canada to increase the reliability of meat safety.

**Organizers:** Ellen W. Goddard, University of Alberta; Sandra Hoffmann, USDA-Economic Research Service; Helen H. Jensen, Iowa State University; Derrick R. Jones, Food Standards Agency UK

**Moderator:** Sandra Hoffmann, USDA-Economic Research Service

The Regulatory Cooperation Council and Food Safety: A Canadian Perspective  
*Dennis Laycraft*, Canadian Cattleman's Association

US and Canadian Food Safety Regulation and the 2012 XL Foods E. Coli O157: H7 Outbreak  
*Ellen W. Goddard*, University of Alberta

Regulatory Integration Efforts in the North American Beef Processing Industry  
*William Westman*, American Meat Institute

Regulatory Integration of Food Safety: Lessons from a European Perspective  
*Derrick R. Jones*, Food Standards Agency UK

**2023  Measuring and Valuing the Collaboration of Agricultural and Applied Economists in Research, Teaching, and**  
Mezzanine Level, Taft

**NAAEA Section Track Session**

Explicit and implicit markets exist for disciplinary and multi-disciplinary research, extension, and teaching but the challenge is measuring and determining market value to assess market efficiency. The nature of social problems in agriculture, food, and natural resources often requires greater depth and breadth of expertise, but both impact and productivity metrics and the valuation of outputs are required for efficient allocation of resources and long term sustainability of the nation’s academic infrastructure. Valuation and impact assessment become more difficult when issue analysis requires expertise from researchers and educators from multiple disciplinary backgrounds. It is thus essential that measures provide accurate impact assessment while at the same time being consistent with public research, extension, and teaching needs and objectives. This track session is focused on assessing metrics needed for collaborative efforts to enhance internal prioritizing while also defining output values. The discussion includes insight from academic practitioners and from federal research and outreach leaders.

**Organizers:** Susan M. Capalbo, Oregon State University; David K. Lambert, Kansas State University

**Moderator:** David K. Lambert, Kansas State University

**Panelists:** Mary E. Bohman, USDA-Economic Research Service; Susan M. Capalbo, Oregon State University; Alan Love, Washington State University; Robbin Shoemaker, National Institute of Food and Agriculture; Loren W. Tauer, Cornell University
Concurrent Sessions  Tuesday, 9:30 am–11:00 am

2024  Successes and Challenges of Transferring Teaching Data/Experiences Into Scholarly Outputs  
Mezzanine Level, Balcony B

CWAE and TLC Section Track Session
This session will provide practical information for our colleagues who are looking to develop a scholarly trajectory for their teaching and/or extension activities. There is a need to establish a scientific based system to disseminate teaching and outreach impacts. Educators, in regular classrooms or extension services, are often responsible for translating research information into practical knowledge for learner to apply in the real world. There is a growing interest among journal editors to seek high quality articles that present unique pedagogy, innovative curriculum, comparison and contrast programs, and impacts of learning on applications. It is also essential for educators to publish and present strategies what will bridge the gaps between theories and practices in different learning environments.

Organizers: Chyi-Lyi (Kathleen) Liang, University of Vermont; Leah Greden Mathews, University of North Carolina at Asheville
Moderator: Leah Greden Mathews, University of North Carolina at Asheville
Discussant: Victoria Salin, Texas A&M University
Panelists: Paul Dunn, University of Louisiana At Monroe; Chyi-Lyi (Kathleen) Liang, University of Vermont
Getting the Most Out of Something You Are Already Doing  
Molly Espey, Clemson University
Knowledge Retention in Quarters Versus Semesters  
Subbu Kumarappan, The Ohio State University
Undergraduate Learning Through Research and On-Campus Consulting: A Multi-Course Experience  
Jerrod Penn, University of Kentucky; Wuyang Hu, University of Kentucky; Leigh J. Maynard, University of Kentucky

2025  Will Water Become a More Limiting Resource for Food Production  
Mezzanine Level, Truman

Senior Section Track Session
A looming water crisis could increasingly affect food production and threaten global food security. Water scarcity will play out unevenly among regions of the world, affecting patterns of food trade flows and possibly patterns of population migration. This session will focus on when and where water may become scarce, the causes of that scarcity, the changes in agricultural production that may result, and the policy implications of these changes. Population growth, economic development, failing water-management institutions, rising incomes and changing diets, and climate change are increasingly the cause of growing water scarcity and food security policy concerns worldwide. Global population growth alone, forecasted to increase from 6.9 billion in 2010 to 9.1 billion people by 2050, is expected to require an increase in global cereal grain production of over half a billion metric tons by 2020. Rising incomes in developing countries is also expected to increase the demand for meat products, further increasing the demand for grains to feed livestock. The United Nations estimates that to meet the global food demands in 40 years, global food output will need to rise by 40 percent.

Organizer: Glenn D. Schaible, USDA-Economic Research Service
Moderator: Noel R. Gollehon, USDA-Natural Resources Conservation Service
Discussant: Ariel Dinar, University of California, Riverside
Global Dimensions of the Growing Water-Scarcity/Food Security Nexus  
Lester R. Brown, Earth Policy Institute
US Irrigated Agriculture and Water-Scarcity: Implications for a Sustainable Future  
Glenn D. Schaible, USDA-Economic Research Service; Marcel P. Aillery, USDA-Economic Research Service
Policy Options for a World Facing Water-Scarcity/Food Security Issues: Global Perspectives  
Mark W. Rosegrant, International Food Policy Research Institute
**Concurrent Sessions**  Tuesday, 9:30 am–11:00 am

**2026  Emerging Land Issue in African Agriculture and their Implications for Rural Development Strategies**  
*Mezzanine Level, Johnson*

**International Section Track Session**

This proposed AAEA session addresses under-researched questions about the linkages between land constraints, farm size and productivity, and rural welfare in Africa. Recent studies show relatively weak evidence of farm intensification in response to rising rural population densities, implying the need for a re-assessment of agricultural development strategies in Africa, particularly for policies related to intensification, diversification (migration and rural nonfarm employment) and land expansion or redistribution (including resettlement and the role of large farms).

The session features three papers providing a mixture of theoretical analysis and literature review to identify the state of existing understanding, new hypotheses emerging from recent evidence, as well as state-of-the-art empirical studies, including a cross-country review of regional databases and institutional contexts to take stock of the current land access situation in the region.

**Organizer:** Thomas S. Jayne, Michigan State University  
**Moderator:** Derek Byerlee, Independent  
**Discussant:** Derek Byerlee, Independent

- **Exploring the Paradox of Small Farms and Land Abundance in Africa: Theories, Facts and Mysteries**  

- **Resolving the Paradox of Land Constraints Amidst Land Abundance**  
  **Jordan Chamberlin**, Michigan State University; **Liangzhi You**, International Food Policy Research Institute; **Derek Headey**, International Food Policy Research Institute

- **Land Policy Constraints to Agricultural Intensification and Land Market Operation: Evidence from Nine African Countries**  

**2027 Private and Public R&D - What's the Optimal Division of Labor?**  
*Lobby Level, Delaware B*

**Invited Paper**

Examines lessons from recent experiences in the US, Canada and elsewhere and draw conclusions about the factors that determine the optimal division of labor between the public and private sector in agrifood R&D, both in terms of the overall performance (productivity/efficiency) of the innovation system and its distributional implications.

**Organizer:** Nicholas G. Kalaitzandonakes, University of Missouri  
**Moderator:** Nicholas G. Kalaitzandonakes, University of Missouri  
**Discussant:** Julian M. Alston, University of California, Davis

- **Public and Public R&D in the Agrifood and the Division of Labor**  
  **Keith O. Fuglie**, USDA-Economic Research Service; **Andrew A. Toole**, USDA-Economic Research Service

- **Privatization of Wheat Research in Canada – Optimal Strategies**  
  **Richard S. Gray**, University of Saskatchewan; **Murray E. Fulton**, University of Saskatchewan

- **Private R&D in the US Corn, Cotton and Soybean Sectors: Performance and Distribution of Rents**  
  **Nicholas G. Kalaitzandonakes**, University of Missouri; **Alexandre H. Magnier**, University of Missouri; **Christos Kolomyris**, University of Missouri
Concurrent Sessions Tuesday, 9:30 am–11:00 am

**2028  Graduate Student Extension Competition**  
*Mezzanine Level, Tyler*

**Extension and GSS Section Track Session**
The Extension and Graduate sections of the AAEA will conduct a competition for graduate students. This competition involves extension and outreach applications, plans, and programs as developed by the graduate student competitors. One of the primary purposes of the competition is to encourage graduate students to include in their professional education some appropriate and well developed extension relevant analysis and planning related to their overall program.

**Organizers:** Michael R. Langemeier, Purdue University; Brandon R. McFadden, Oklahoma State University

**2029  Collective Reputation, Authenticity and Traceability Issues in Food Markets**  
*Lobby Level, Delaware A*

**CAES Organized Symposium**
This session brings together a set of three papers exploring collective industry reputation with respect to food safety and food quality from both theoretical and empirical perspectives. The papers will address respectively: reputation-tapping as a market entry strategy in the wine sector, authenticity and adulteration issues in food markets, and the role of traceability in reducing negative reputation spillovers from food safety problems.

**Moderator:** Jill E. Hobbs, University of Saskatchewan  
**Discussant:** Sven M. Anders, University of Alberta

Reputation Tapping and New Wine Regions  
*Bradley J. Rickard, Cornell University; Jill J. McCluskey, Washington State University; Richard Patterson, Cornell University*

Collective Reputation and Authenticity: the Role of Technology  
*Albert I. Ugochukwu, University of Saskatchewan; Jill E. Hobbs, University of Saskatchewan; Peter WB Phillips, University of Saskatchewan; William A. Kerr, University of Saskatchewan*

Traceability, Recalls, Industry Reputation and Product Safety  
*Sebastien Pouliot, Iowa State University; Daniel A. Sumner, University of California, Davis*
Concurrent Sessions  Tuesday, 9:30 am–11:00 am

2030   Grappling with Federal and State Budget Challenges

Lobby Level, Salon 2

Beltway Track Session

With recession in the rear-view mirror, more stable times might be thought to lie ahead. In fact, difficult budget and policy decisions loom. Though near-term deficits are expected to continue to decline from recent highs, debt held by the public as a share of GDP remains well above historical averages. By the middle of the next decade, deficits are expected to climb again, and mounting debt will result from a fundamental imbalance between anticipated revenue and forecast spending on social insurance driven by the aging of the population and rising health care costs. While the fiscal situation of the state and local government sector has improved in the past year, the sector’s tax receipts have only recently returned to pre-recession levels. Reconciling expectations about government services with the willingness to fund them is the challenge for Federal, state, and local policymakers. Budget decisions are fraught with political significance and complicated by uncertainties about economic impacts. Learn about the road ahead from three top budget and policy experts and come prepared with your questions about the very real choices the country must make.

Organizer: Susan E. Offutt, US Government Accountability Office
Panelists: Barry Anderson, National Governors Association; Bill Hoagland, Bipartisan Policy Center; Andrew S. Morton, House Budget Committee
Concurrent Sessions  Tuesday, 11:15 am–12:45 pm

2031  Agricultural Development, Nutrition and Health: Synergies or Tradeoffs?
       Mezzanine Level, Harding

Organized Symposium
Since the 2008 food crisis, foreign aid donors have sharply increased their focus on agriculture and nutrition, with a particular emphasis on health outcomes. Past research suggests that agricultural development drives health improvement not only through income growth, but also by changing relative prices, technologies and opportunity costs and preferences. This panel will assess to what extent new initiatives such as Feed the Future, Thousand Days, Scaling Up Nutrition, Agriculture for Nutrition and Health (A4NH) and others have successfully pursued synergies so that agricultural development improves nutrition and health by more than income growth alone would achieve, and to what extent they have encountered tradeoffs that achieve health improvement at the expense of income growth.

Moderator: George W. Norton, Virginia Polytechnic Institute and State University
Panelists: James F. Oehmke, George Morris Centre; William A. Masters, Tufts University; Greg Traxler, Bill & Melinda Gates Foundation; Laurian J. Unnevehr, International Food Policy Research Institute

2032  Human Capital Needs of a Modernizing Agriculture: Challenges and Possible Solutions
       Mezzanine Level, Hoover

Organized Symposium
Despite the growing recognition of the importance of the need to invest in agriculture in developing countries following the 2007 food price increases and spikes, shortage of human capital presents a huge constraint to reforms in the agricultural sector. The session will discuss the problem and the solutions

Organizer: Uma Lele,
Panelists: Nienke M. Beintema, International Food Policy Research Institute; Javier M. Ekboir, Bioversity International; Madhur Gautam, World Bank; Paul W. Heisey, USDA-Economic Research Service

The Human Capital Challenge
Uma Lele, Madhur Gautam, World Bank; Paul W. Heisey, USDA-Economic Research Service; Nienke M. Beintema, International Food Policy Research Institute; Javier M. Ekboir, Bioversity International

2033  From Research to Implementation: Informing Development and Delivery of Biofortified Staple Crops
       Mezzanine Level, Wilson A

Organized Symposium
Biofortification is the process of breeding and delivering staple food crops with higher micronutrient content. Biofortification could prove to be a cost-effective and sustainable strategy for combating micronutrient deficiency in rural areas of many developing countries, where poor households’ diets are largely comprised of staple foods. Economics research has an important role in ensuring that biofortification can be a viable strategy for combating micronutrient malnutrition by (i) informing the design of efficient, effective and targeted breeding and delivery strategies; (ii) measuring the rate of adoption and diffusion of biofortified varieties, and evaluating the performance of delivery strategies, and (iii) estimating the impact of adoption of biofortified varieties on nutrition, health and other livelihood outcomes. The aim of this symposium is to present the current economics research portfolio (including main research questions, methodologies and selected examples of studies) related to biofortification, to generate discussion on the potential gaps in our knowledge in general, and in our research portfolio in particular and to seek advice from the audience on how best to close these gaps.

Presenters: Ekin Birol, International Food Policy Research Institute; Melinda Smale, Michigan State University; Devesh Roy, International Food Policy Research; Abdoul Munasib, Oklahoma State University; Adefewale Oparinde, International Food Policy Research Institute; Abhijit Banerji, Delhi School of Economics; Jeevant Rampal, Ohio State University; Abdoul Murekezi, Michigan State University
Discussants: Manfred Zeller, University of Hohenheim; Jayson Lusk, Oklahoma State University; Tim Dalton, Kansas State University
Concurrent Sessions  Tuesday, 1:00 pm–2:30 pm

2034  Financial Markets and Banking  
*Mezzanine Level, Wilson B*

**Selected Presentation**
This session highlights futures/derivatives and financing/banking issues. Papers in the session cover futures market speculation and its impact on market volatility, derivatives’ market lifecycle, commercial banks participation in FSA loan program, and ag cooperatives’ financing and performance.

**Moderator:** Bruce T. McWilliams, USDA-Farm Service Agency

- **Do Speculators in Futures Markets Make Commodity Cash Markets More Volatile?**
  *Yingzi Li, Washington State University; T. Randall Fortenbery, Washington State University*

- **The Lifecycle of Exchange-Traded Derivatives and the Prospects for New Agriculture-Related Derivatives Markets**
  *Grant M. Cavanaugh, University of Kentucky; Michael Penick, US Commodities Futures Trading Commission*

- **The Capital Structure of Commercial Banks and Its Impact on Participation in the Farm Service Agency’s Guaranteed Loan Program**
  *Bruce T. McWilliams, USDA-Farm Service Agency*

2035  Behavioral Determinants of Demand  
*Mezzanine Level, Wilson C*

**Selected Presentation**
Papers in this session use behavioral techniques to estimate demand for organic foods, biotechnology, and biofuels.

**Moderator:** Hayk Khachatryan, University of Florida

- **How Much of The Error Term Is Explained By Psychometric Variables? The Example of Organic Produce Demand**
  *Carola Grebitus, Arizona State University; Jerome R. Dumortier, Indiana University-Purdue University Indianapolis*

- **Analysis of Consumer Preferences and Willingness-To-Pay for Organic Food Products in Germany**
  *Rebecca Illichmann, University of Kiel; Awudu Abdulai, University of Kiel*

- **Evolving Consumer Acceptance of Biotechnology Applications in Canada: Evidence from the Public Opinion Surveys in 2001 (Fifth Wave) and 2011 (Seventh Wave)**
  *Deepananda P. Herath, Agriculture and Agri-Food Canada*

- **The Effects of Intertemporal Considerations on Consumer Preferences for Biofuels**
  *Hayk Khachatryan, University of Florida; Jeffrey Joireman, Washington State University; Kenneth L. Casavant, Washington State University*

2036  Dynamic Models of Consumer Demand  
*Mezzanine Level, McKinley*

**Selected Presentation**
The papers in this section propose and/or use alternative approaches for the incorporation of dynamics in empirical models of consumption.

**Moderator:** Francesca Colantuoni, University of Massachusetts Amherst

- **On Demand Analysis and Dynamics: A Benefit Function Approach**
  *Jean-Paul Chavas, University of Wisconsin*

- **Impacts of BSE and Avian Influenza on US Meat Demand: A Dynamic Inverse AIDS and Forecasting**
  *Jianhong Mu, Oregon State University; Bruce A. McCarl, Ph.D., Texas A&M University; David A. Bessler, Texas A&M University*

- **Dynamic Food Demand and Habit Forming Behaviors: Bayesian Approach to a Dynamic Tobit Panel Data Model with Unobserved Heterogeneity**
  *Miyoung Oh, Iowa State University; Helen H. Jensen, Iowa State University*

- **Accounting for Addiction, Storability and Heterogeneous Tastes for Soft Drinks: A Structural Dynamic Demand Model**
  *Francesca Colantuoni, University of Massachusetts; Christian Rojas, University of Massachusetts*
Concurrent Sessions Tuesday, 1:00 pm–2:30 pm

2037 Climate Change and Air Quality
Mezzanine Level, Balcony A

Selected Presentation
This group of papers explores the effects of climate and air quality on agricultural and health outcomes.

Moderator: Jeremy D. Foltz, University of Wisconsin

Understanding Temperature and Moisture Interactions in the Economics of Climate Change Impacts and Adaptation on Agriculture
Ariel Ortiz Bobea, University of Maryland

The Health Effects of Coal Electricity Generation in India
Maureen L. Cropper, University of Maryland; Shama Gamkhar, University of Texas, Austin; Kabir Malik, University of Maryland; Ian Partridge, University of Texas, Austin; Alex Limonov, Resources for the Future

Impact of Climate Change on Child Mortality in Mali
Jeremy D. Foltz, University of Wisconsin; Peter J. Han, University of Wisconsin

2038 Experiments on Technology Adoption and Climate Change
Mezzanine Level, Balcony B

Selected Presentation
In this session, two papers assess the influence of behavioral factors on farmers’ willingness to adopt new agricultural technologies. The third paper focuses on farmer adaptation to climate change. The final paper presents experimental evidence on willingness to contribute to public goods.

Moderator: Juan C. Ruiz-Tagle, University of Maryland

Risk and Ambiguity Preferences and the Adoption of New Agricultural Technologies: Evidence from Field Experiments in Rural India

Time Preference and Technology Adoption: A Single-Choice Experiment With US Farmers

Glacier Melting and Retreat: Understanding the Perception of Agricultural Households That Face the Challenges of Climate Change
Adriana Bernal; Jorge H. Maldonado, Universidad de los Andes; Rafael S. Cuervo, Universidad de los Andes; Gonzalo Pinzon, Universidad de los Andes

Income Heterogeneity in the Dynamic Voluntary Contributions to Public Goods
Juan C. Ruiz-Tagle, University of Maryland

2039 Dynamics of Livestock Supply Chains
Lobby Level, Park 8206

Selected Presentation
These papers explore various market forces that influence the pricing dynamics and production decisions of different stakeholders in livestock supply chains.

Moderator: Kole Swanser, North Carolina State University

Exploring Factors That Influence Perceptions of the Use of Genomics, for Pro-Environmental Purposes, in Beef Cattle
Anna Kessler, University of Alberta; Ellen W. Goddard, University of Alberta; John Parkins, University of Alberta

The Value of Genetic Information in a Whole-Chain Traceability System for Beef
Candi Ge, Oklahoma State University; Brian D. Adam, Oklahoma State University; Eric A. Devuyst, Oklahoma State University

Contract Framing System in Improving Market Access for Smallholder Poultry Farmers in Bangladesh: An Assessment
Mohammad J. Alam, Bangladesh Agricultural University

Dynamics of Feeder Cattle Basis and Price Slides
Kole Swanser, North Carolina State University
Concurrent Sessions  Tuesday, 1:00 pm–2:30 pm

2040  Domestic Agricultural Policies and Trade

Lobby Level, Park 8209

Selected Presentation

These four presentations investigate various domestic policies that affect trade. The policies covered include export bans, country of origin labeling and stabilization of domestic food prices.

Moderator: Heidi Schweizer, Montana State University, University of California, Davis

Cool Effects on US Shrimp Trade
Siny Joseph, Kansas State University; Nathalie Lavoie, University of Massachusetts Amherst; Julie A. Caswell, University of Massachusetts Amherst

Are China’s Grain Trade Policies Effective in the Stabilization of Domestic Food Prices? An Investigation Based on a Structural Break Regime Switching Model
Jie Lu, Renmin University of China; Xinkai Zhu, Renmin University of China

Impact of Wheat and Rice Export Ban on Indian Market Integration
Katherine R. Baylis, University of Illinois at Urbana-Champaign, Maria Christina B. Jolejole-Foreman, University of Illinois at Urbana-Champaign; Mindy L. Mallory, University of Illinois at Urbana-Champaign

The Economic Impacts of the Canadian Wheat Board Ruling on US-Canada Malt Barley Markets
Heidi Schweizer, Montana State University, University of California, Davis; Anton Bekkerman, Montana State University; Vincent H. Smith, Montana State University

2041  Nutrition Around the Globe

Lobby Level, Park 8212

Selected Presentation

This session covers focuses on international issues in nutrition. In addition, two presentations will analyze the impact of food environmental factors and food away from home on health.

Moderator: Hung-Hao Chang, National Taiwan University

Evaluating the Determinants of Participation of Pregnant Women in the “Preventing Malnutrition in Children Under Two Years of Age Approach” (Pm2A)
Program in Alta Verapaz, Guatemala
Susan M. Richter, International Food Policy Research Institute

Agriculture and Cognitive Development: Evidence from China’s Agricultural Reform
Xiaobo Zhang, International Food Policy Research Institute

Food Environment and Weight Outcomes: A Stochastic Frontier Approach
Xun Li, University of Connecticut; Rigoberto A. Lopez, University of Connecticut

Does Food Consumption Away from Home Make You Happier?
Hung-Hao Chang, National Taiwan University
Concurrent Sessions  Tuesday, 1:00 pm–2:30 pm

2042  Institutional Economics, Farm Structure, and Productivity: Cases in Africa and North America
Lobby Level, Park 8216

Selected Presentation
Institutions can pay a significant role in the structure of farms and agricultural productivity. The presentations in this session empirically analyze this role in African and North American farms.

Moderator: Veronique Theriault, Michigan State University

Institutional Change on Canadian First Nations: The First Nations Land Management Act
Mary Doidge, University of Guelph; Brady James Deaton, Jr., University of Guelph

Nature of the Farm Revisited
Matthew Elliott, University of Missouri

Institutional Differences and Agricultural Performance in Sub-Saharan Africa
Mahdi Asgari, University of Kentucky; Lia Nogueira, University of Kentucky

The Ability of Cotton to Drive Food Crop Productivity Growth in Sub-Saharan Africa: The Interplay of Market and Institutional Structure
Veronique Theriault, Michigan State University; David L. Tschirley, Michigan State University

2043  Storage and Post-Harvest Decision Making in Developing Countries
Lobby Level, Park 8219

Selected Presentation
These papers examine different aspects of the post-harvest issues facing farmers in developing countries. They explore how storage and processing technologies and marketing arrangements shape key aspects of agricultural practices.

Moderator: Hope C. Michelson, Columbia University

The Determinants of Rice Storage: Evidence from Rice Farmers in Bangladesh
Jeffrey D. Michler, Purdue University; Joseph V. Balagtas, Purdue University

Do Storage Losses and Technology Affect the Trade-Off Between Storage Decision and Sale in Harvest Period? An Insight from Maize Production in Benin
Didier K. Kadjo, Purdue University; Jacob Ricker-Gilbert, Purdue University; Corinne E. Alexander, Purdue University; Abdoulaye Tahirou, International Institute of Tropical Agriculture

Asymmetric Information and Food Safety: Maize in Kenya
Vivian E. Hoffmann, University of Maryland; Samuel Mutiga, Cornell University; Jagger Harvey, International Livestock Research Institute; Rebecca Nelson, Cornell University; Michael Milgroom, Cornell University

Direct Farms: Supermarket Supply Chains With Chinese Characteristics
Junfei Bai, Chinese Academy of Sciences; Stephen R. Boucher, University of California, Davis; Michael R. Carter, University of California, Davis; Jikun Huang, Chinese Academy of Sciences; Xinzhe Huang, University of California, Davis; Xiangping Jia, Chinese Academy of Sciences; Hope C. Michelson, Columbia University
Concurrent Sessions  Tuesday, 1:00 pm–2:30 pm

2044  Agriculture and Poverty
Lobby Level, Park 8226

Selected Presentation
Most of the world’s poor live in rural areas, and many of them depend on agriculture. These papers examine different ways in which agriculture impacts the economic livelihoods in developing countries.

Moderator: Maria-Alexandra Peralta-Sanchez, Michigan State University

Ex-Post Impacts of Improved Maize Varieties on Poverty in Rural Ethiopia
Di Zeng, Virginia Polytechnic Institute and State University; Jeffrey Alwang, Virginia Polytechnic Institute and State University; George W. Norton, Virginia Polytechnic Institute and State University; Bekele Shiferaw, International Maize and Wheat Improvement Center; Moti Jaleta, International Maize and Wheat Improvement Center

Hybrid Rice as a Pro-Poor Technology? Evidence from Bangladesh
William A. McFall, University of Georgia; David J. Spielma, International Food Policy Research Institute; Nicholas P. Magnan, International Food Policy Research Institute

Agricultural Market Reforms, Urbanization and Nutritional Transition in Rural China
Katherine R. Baylis, University of Illinois at Urbana-Champaign; Linlin Fan, University of Illinois at Urbana-Champaign; Lia Nogueira, University of Kentucky

Maria-Alexandra Peralta-Sanchez, Michigan State University; Scott M. Swinton, Michigan State University

2045  Biofuels
Lobby Level, Park 8228

Selected Presentation
This session contains papers addressing aspects of biofuels.

Moderator: Sebastien Pouliot, Iowa State University

A Spatially Explicit Watershed Scale Optimization of Cellulosic Biofuels Production
Jingyu Song, Purdue University; Ben Gramig, Purdue University

Optimal Mix of Feedstock for Biofuels: Implications for Land Use and Ghg Emissions
Weiwei Wang, University of Illinois at Urbana-Champaign; Madhu Khanna, University of Illinois at Urbana-Champaign; Puneet Dwivedi, University of Illinois at Urbana-Champaign

Development of Corn Stover Biofuel: Impacts on Corn and Soybean Markets and Crop Rotation
Farzad Taheripour, Purdue University; Wallace E. Tyner, Purdue University; Julie L. Fiegel, Purdue University

Going Over the E10 Blend Wall: Forecasting US Demand for E85 Based on Brazil Ethanol Demand
Sebastien Pouliot, Iowa State University
Concurrent Sessions  Tuesday, 1:00 pm–2:30 pm

2046  Hydrological Models  
Lobby Level, Maryland A

Selected Presentation
The papers in this session make use of hydrological models to answer questions pertaining to groundwater conservation and pollution.

Moderator: Emmanuel K. Yiridoe, Dalhousie University

A Differential Game Approach to Adoption of Conservation Practices
Joseph L. Parcell, University of Missouri; Haluk Gedikoglu, Lincoln University

The Impact of Irrigation Capital Subsidies on Common-Pool Groundwater Use and Depletion: Results for Western Kansas
Nicolas E. Quintana Ashwell, Kansas State University; Jeffrey M. Peterson, Kansas State University

Reducing Phosphorus Impairment With Nutrient Trading
Arun KC, West Virginia University; Alan R. Collins, West Virginia University

Nitrogen Abatement Cost Comparison for Cropping Systems Under Alternative Management Choices
Frederick Amon-Armah, Dalhousie University; Emmanuel K. Yiridoe, Dalhousie University; Dale Hebb, Agriculture and Agri-Food Canada; Rob Jamieson, Dalhousie University

2047  Productivity Aspects of Agriculture in African Countries  
Lobby Level, Maryland B

Selected Presentation
Agricultural production plays an important role in economic development and growth in developing countries. This session examines how agricultural extension programs affect technology adoption, technical efficiency, crop productivity in different developing countries such as Niger, Ethiopia, and Benin. It also examines the impacts of seasonal rainfall patterns on crop production in West Africa.

Moderator: John Sanders, Purdue University

Impact of Changing Seasonal Rainfall Patterns on Rainy-Season Crop Production in the Guinea Savannah of West Africa
Marc Mueller, University of Bonn; Safiétou Sanfo, West African Science Service Center on Climate Change and Adapted Land Use; Wolfram Laube, University of Bonn

Assessing the Impact of Crop Specialization on Farms’ Performance in Vegetables Farming in Benin: A Non-Neutral Stochastic Frontier Approach
Alphonse Singbo, Jr, Université Laval; Grigorias Emvalomatis, Wageningen University; Alfonso Oude Lansink, Wageningen University

Quality Matters and Not Quantity: Evidence on Productivity Impacts of Extension Service Provision in Ethiopia
Catherine R. Ragasa, International Food Policy Research Institute

Evaluating the Impact of An Agricultural Technology Extension Program in Niger: Technology Adoption and Technical Efficiency
John H. Sanders, Purdue University; Abdoulaye Ibrahim Djido, Purdue University

2048  Differential Climate Change Policy Effects  
Lobby Level, Maryland C

Selected Presentation
Distributional and spatial effects of US and international carbon dioxide and greenhouse gas emissions, and interactions with trade are discussed using a variety of tools.

Moderator: Gregory Latta, Oregon State University

Climate Change, Mitigation Policy and Poverty in Developing Countries
Zekarias M. Hussein, Purdue University; Thomas W. Hertel, Purdue University; Alla Golub, Purdue University

Club Convergence and Clustering of US State-Level Co2 Emissions
Wesley Burnett, West Virginia University; Michael Strager, West Virginia University; Donald J. Lacombe, West Virginia University

Implications of Climate Policies for Cropland and Forests under Varying Time Preferences and Yield Assumptions
Gregory Latta, Oregon State University; Robert C. Johansson, Congressional Budget Office; Jan Lewandrowski, USDA-Economic Research Service; Richard A. Birdsey, USDA-Forest Service
**Concurrent Sessions**  Tuesday, 1:00 pm–2:30 pm

**2049**  
**New Tools for Evaluating and Managing Risk**  
*Lobby Level, Virginia A*

**Selected Presentation**
Methods to evaluate and manage risk are being updated. Improving risk management is the theme underlying these presentations.

**Moderator:** Leslie J. Verteramo, Cornell University

**Premium Benefits? A Heterogeneous Agent Model of Credit-Linked Index Insurance and Farm Technology Adoption**  
*Kathleen M. Farrin, The Ohio State University; Mario J. Miranda, The Ohio State University*

Calendar Spread Options for Storable Commodities  
*Juheon Seok, Oklahoma State University; B. Wade Brorsen, Oklahoma State University; Weiping Li, Oklahoma State University*

Spatio-Temporal Modeling of Lightning Fires on Forestland: A Compensation Scheme  
*Xuan Chen, North Carolina State University; Barry K. Goodwin, North Carolina State University*

A Risk Rationing Model  
*Leslie J. Verteramo, Cornell University; Calum G. Turvey, Cornell University*

**2050**  
**Econometric Methods and Development Economics**  
*Lobby Level, Virginia B*

**Econometrics Section Track Session**
This session will highlight frontier econometric methods with development applications.

**Organizer:** Alan P. Ker, University of Guelph

Semiparametric Estimation of Binary Response Models With a Parametric Guide: An Application to Agricultural Technology Adoption in Uganda  
*Abdoul G. Sam, The Ohio State University; Gracious M. Diiro, The Ohio State University; Alan P. Ker, University of Guelph*

Effect of a Conditional Cash Transfer Program on Early Childhood Nutrition: The Experience of Urban Mexico  
*Tauhidur Rahman, University of Arizona; Jorge Lara Alvarez, University of Arizona*

Measuring Overconfidence and Its Impact on Production Behaviors –Evidence from Rice Farmers in China  
*Jessica Cao, University of Guelph*

**2051**  
**Potential Solutions to the Obesity Epidemic**  
*Lobby Level, Virginia C*

**FSN and Senior Section Track Session**
Panelists will share their views on identifying the causes and solutions to the obesity epidemic from diverse perspectives. The need for this is particularly pressing as it is clear that current obesity levels are causing substantial health and economic costs. In addition, projections show obesity levels increasing if current habits persist. A holistic understanding of the causes and potential solutions for the obesity should inform for appropriate and effective research.

**Organizers:** Andrea C. Carlson, USDA-Economic Research Service; Conrad P. Lyford, Texas Tech University

**Moderator:** John E. Lee, Jr., Mississippi State University

The Five Stages of Obesity: Denial, Blame, Bargaining, Despair, Acceptance  
*Jean Kinsey, University of Minnesota*

Obesity and the US Food Chain  
*Jayachandran N. Variyam, USDA-Economic Research Service*

Understanding Obesity: Macro- and Micro-Health Considerations  
*Leah Lipsky, National Institute of Child Health and Human Development*
Concurrent Sessions Tuesday, 1:00 pm–2:30 pm

**2052**  
Agri-food Sustainability and the Role of Multi-Stakeholder Engagements  
*Mezzanine Level, Taft*

**AEM Section Track Session**

Wicked problems refer to issues that are highly complex, have innumerable causes, and are difficult to fully understand. They result in outcomes that are either uncertain or unknowable, and often affect multiple stakeholders throughout the agri-system and beyond. Thus, wicked problems cannot be resolved through finding “right” answers, but rather must be managed.

The sustainability of the global agri-food system is one example of a wicked problem. To manage this wicked problem, we have observed the development and organization of various forms of multi-stakeholder engagements. In some cases, these engagements are organized to focus broadly on sharing best practices and joint learning, in others, they focus on specific issues such as the sustainability of a particular commodity (e.g., soy, palm oil, seafood, etc.). Multi-stakeholder engagements may included participants from some, or all, of the following agri-food stakeholder groups: firms, NGOs, governmental agencies, and academia. Not surprisingly, these groups typically have conflicting beliefs, value systems, and objectives for the engagement. Organizing such engagements is, therefore, not a trivial matter. Evidence, however, suggests that multistakeholder engagements do create value not only for their participants, but also for the agri-food system, and the broader community. In this session, we will: 1) examine why multi-stakeholder engagements are necessary to manage problems such as sustainability, 2) present best practices and challenges for organizing multi-stakeholders engagements,

**Organizer:** Robert Brent Ross, Michigan State University  
**Discussant:** Peter D. Goldsmith, University of Illinois at Urbana-Champaign  

Managing Wicked Problems: the Need for Multi-Stakeholder Engagements  
*H. Christopher Peterson, Michigan State University; Jeanne Von Zastrow, Food Marketing Institute*

Organizing Multi-Stakeholder Engagements in the Agri-Food System: A Practitioner’s Perspective  
*Jeanne Von Zastrow, Food Marketing Institute*

Creating Value Through Multi-Stakeholder Engagements: Theoretical and Applied Perspectives  
*Robert Brent Ross, Michigan State University*

**2053**  
Comparing ARMS to Farm Management Association Data: Implications for Data Analysis and Research  
*Mezzanine Level, Tyler*

**AFM Section Track Session**

The USDA’s Agricultural Resource Management Survey (ARMS) is one of the most widely used farm-level data sets in agricultural economics. Regional farm management associations are another valuable source of data for agricultural economists for both research and extension purposes. While the association databases lack the national scope and statistical sampling methodology employed by ARMS, they do allow for the investigation of dynamic effects given their panel nature. In this session, a group of panelists will present and discuss comparisons of data from the ARMS survey and various farm management associations, highlighting their similarities and differences and the resulting implications for their use in both research and extension.

**Organizer:** Nicholas D. Paulson, University of Illinois at Urbana-Champaign  
**Discussant:** Mitchell J. Morehart, USDA-Economic Research Service  

Illinois Farm Business Farm Management Association  
*Nicholas D. Paulson, University of Illinois at Urbana-Champaign; Gary D. Schnitkey, University of Illinois at Urbana-Champaign*

Kentucky Farm Business Farm Management Association  
*Ani Katchova, University of Kentucky*

Kansas Farm Management Association  
*Brian C. Briggeman, Kansas State University*

USDA Agricultural Resource Management Survey (ARMS)  
*Todd H. Kueth, USDA-Economic Research Service; Jennifer E. Ifft, USDA-Economic Research Service*
Concurrent Sessions  Tuesday, 1:00 pm–2:30 pm

2054  CANCELED

2055  Graduate Advising Practices for Mutual Success of Students and Mentors  
Mezzanine Level, Taylor

GSS and TLC Section Track Session

This session covers graduate advising strategies and practices from experienced graduate mentors. The mentors will share their ideas and experiences in training students to reach their education and career goals by recommending a strong and relevant set of courses, taking them through research work step-by-step, aiding them with publications, helping students develop professionally, placing MS students in strong PhD programs, and assisting students to succeed in the job market for both academic and non-academic positions. Mentors will also discuss the rewards and benefits of working with graduate students, pointers about selecting good graduate advisors, and fostering a good rapport between advisor and advisee.

Organizer: Stephen Devadoss, University of Idaho

Moderator: Joshua D. Detre, Louisiana State University

Effective Graduate Mentoring  
Stephen Devadoss, University of Idaho

Professor and Student Collaboration in Research  
Steven T. Buccola, Oregon State University

Mentoring as Teaching  
Spiro E. Stefanou, Pennsylvania State University
Concurrent Sessions  Tuesday, 1:00 pm–2:30 pm

**2056  Price Risk and Price Volatility: Implications for the Developing World**  
*Mezzanine Level, Johnson*

**ARA Section Track Session**

Over the past few years, the world has experienced a food crisis of unprecedented proportion in recorded history. At the peak of the food crisis in the spring of 2008, and again in 2011, the combined effects of adverse production shocks on agricultural commodities and of drastic increases in fuel prices, among other factors, led to social and political unrest throughout the developing world. In addition to high food prices, unpredictable large swings in prices have caused severe problems both for consumers and producers. This session will examine the implications of food price volatility, as well as unprecedentedly high food prices, on growers and their relationships with buyers in a developing world context.

**Organizer:** Marc F. Bellemare, University of Minnesota  
**Discussant:** Jaclyn D. Kropp, University of Florida

- **Quality Incentives and Price Risk: Evidence from Ecuadorian Cocoa Markets**  
  *Brent M. Hueth, University of Wisconsin; Pilar Jano, University of Wisconsin*

- **Subjective Expectations of Staple Price Volatility: Evidence from Madagascar**  
  *Laura A. Paul, Duke University*

- **Price Volatility vs. High Prices: The Case of Food**  
  *Mark F. Bellemare, Duke University*

**2057  The Forces Without…and Within: When Conflicting Goals in the Food Industry Contribute to Obesigenic***  
*Lobby Level, Delaware B*

**Invited Paper**

This session focuses on the incentives players in the food industry face and how these incentives create tensions and may lead to perverse outcomes.

**Organizer:** Andrew Hanks, Cornell University  
**Moderator:** David R. Just, Cornell University  
**Discussant:** Michael E. Sykuta, University of Missouri

- **The Economics of Information, Deep Capture, and Obesigenic Environments**  
  *Trenton G. Smith, University of Otago*

- **Do Supermarket Chains Contribute to Obesogenic Environments? Evidence from the UK**  
  *Diogo M. Souza Monteiro, University of Kent*

- **Competing Incentives in School Lunchrooms**  
  *Andrew Hanks, Cornell University; David R. Just, Cornell University; Brian Wansink, Cornell University*

**2058  Livestock Outlook and Industry Issues**  
*Lobby Level, Salon 1*

**Extension Section Track Session**

This session seeks to repeat the past two years’ approach of extending the tradition of a livestock outlook focused extension section with an adjustment in the session’s format to include a panel discussion on issues typically not focused on in outlook presentations. The session will have an opening outlook presentation followed by panelists short presentations and audience dialogue on issues of direct economic relevance to livestock production.

**Organizer:** Glynn T. Tonsor, Kansas State University

**Panelists:** Claire Mezoughem, USDA-Foreign Agricultural Service; Craig Morris, USDA-Agricultural Marketing Service; Shayle Shagam, USDA-Office of the Chief Economist

**Presenter:** John D. Anderson, American Farm Bureau Federation
Concurrent Sessions Tuesday, 1:00 pm–2:30 pm

2059  Best Practices in Reviewing and Responding to Reviewers: A Panel Discussion
      Lobby Level, Delaware A

CAES Organized Symposium

While graduate programs emphasize research and research communication skills, less attention is focused on undertaking a peer-review and responding to revisions arising from the peer-review process. This panel discussion brings together editors from the Canadian Journal of Agricultural Economics and the American Journal of Agricultural Economics, and select reviewers from these journals, to discuss best practices in conducting a peer-review and in responding to a request to revise and resubmit. Panel members will share their thoughts and experiences on the process, with time for question and answer between the audience and panel.

Moderator: John Cranfield, University of Guelph
Panelists: Henry An, University of Alberta; Derek G. Brewin, University of Manitoba; Wuyang Hu, University of Kentucky; Madhu Khanna, University of Illinois at Urbana-Champaign; Thomas L. Marsh, Washington State University; Abigail M. Okrent, USDA-Economic Research Service

2116  Future of Farm Policy Welfare Analysis in the Land Grant System: Challenges and Rewards
      Lobby Level, Salon 3

Beltway Track Session

The Land Grant University (LGU) System is the professional home of many who contribute to the research and extension mission focused on farm policy analysis. Scholarly and relevant farm policy analysis is demanded by some of the LGU System’s most critical stakeholders and essential to inform the development of sound public policies. This panel session will invite speakers to share their views on the challenges and rewards in the conduct and extension of high-quality farm policy welfare analyses, allowing the LGU System to continue in its proud mission-driven agenda. We encourage participation of experienced and less experienced professionals in the general discussion.

Organizer: Mary Clare Ahearn, USDA-Economic Research Service
Moderator: Barry K. Goodwin, North Carolina State University
Panelists: Bruce A. Babcock, Iowa State University; Vincent H. Smith, Montana State University; Daniel A. Sumner, University of California, Davis
Concurrent Sessions  
**Tuesday, 1:00 pm–2:30 pm**

*Mezzanine Level, Harding*

Organized Symposium

Proposed dairy programs in the 2013 Farm Bill, if adopted, would constitute the biggest change in U.S. federal dairy policy since the 1980s. Price floors, countercyclical payments and export incentives would be replaced with a subsidized margin insurance program, contingent with a “market stabilization program” often referred to as “supply management” or “growth management”. The twin goals of this new policy are to provide individuals with a tool to subsidize incomes and provide a lift to the price of milk when margins are low. This organized symposium will open with a short presentation summarizing some work on economic impacts of proposed programs. A panel of four highly reputable agricultural economists will follow-up with debate offering their views on the economics and politics of new dairy programs.

**Organizer:** Marin Bozic, University of Minnesota  
**Moderator:** Marin Bozic, University of Minnesota  
**Panelists:** Bruce A. Babcock, Iowa State University; Scott Brown, University of Missouri; Andrew M. Novakovic, Cornell University; Daniel A. Sumner, University of California, Davis


**John C. Newton,** The Ohio State University; **Marin Bozic,** University of Minnesota; **Cameron S. Thraen,** The Ohio State University; **Brian W. Gould,** University of Wisconsin; **Mark W. Stephenson,** Cornell University

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**2061  Topics in Resources and Energy**  
*Mezzanine Level, Hoover*

Organized Symposium

**Organizer:** Antonio Miguel Bento, Cornell University  
**Moderator:** Amy W. Ando, University of Illinois at Urbana-Champaign

Measuring the Impact of Fracking on Surrounding Homes  
**Elisheba Spiller,** Environmental Defense Fund; **Lucija Muehlenbachs,** Resources for the Future; **Christopher Timmins,** Duke University

Land Conservation in the Floodplain: Assessing the Benefits and Costs of ‘Green Infrastructure’ Investments  
**Carolyn Kousky,** Resources for the Future; **Margaret Walls,** Resources for the Future

Leakage and Conservation Planning  
**Amy W. Ando,** University of Illinois at Urbana-Champaign; **Michael Bode,** University of Melbourne; **Morena Mills,** University of Queensland; **Anna Renwick,** University of Queensland; **Ayesha Tulloch,** University of Queensland

Optimal Capital Deployment in Renewable Energy  
**Linda Nostbakken,** University of Alberta; **Andrew J. Leach,** University of Alberta
Concurrent Sessions Tuesday, 2:45 pm–4:15 pm

2062 Technology, Productivity, and Profitability
Mezzanine Level, Wilson A

Selected Presentation
This session covers studies on precision agriculture, farm level profitability change, impact of wealth change on business decisions, and agricultural labor migration issues.

Moderator: Michael R. Langemeier, Purdue University

A Bayesian Analysis of GPS Guidance System in Precision Agriculture: The Role of Expectations
Aditya R. Khanal, Louisiana State University; Ashok K. Mishra, Louisiana State University; Dayton M. Lambert, University of Tennessee

An Agent-Based Model of Climate-Induced Agricultural Labor Migration
Ruohong Cai, Princeton University; Michael Oppenheimer, Princeton University

Does Proprietor Wealth Influence Small Business Decisions? Land Appreciation and Farm Business Output, Investment, and Borrowing

Contributions of Productivity and Relative Price Changes to Farm Level Profitability Change
Amin William Mugera, University of Western Australia; Michael R. Langemeier, Purdue University

2063 Behavioral Insights into Obesity
Mezzanine Level, Wilson B

Selected Presentation
This session focuses on behavioral tools for understanding the rise in obesity rates among children and adults.

Moderator: Bidisha Mandal, Washington State University

Fighting Obesity Through Rejuvenation
Yaqin Liu, University of Georgia; Gregory J. Colson, University of Georgia; Susana Ferreira, University of Georgia; Michael E. Wetzstein, University of Georgia

The US Obesity Epidemic: New Evidence from the Economic Security Index
Trenton G. Smith, University of Otago

Peer-Effects in Childhood Obesity: Do They Vary By Race, Gender and Age?
Jebaraj Asirvatham, University of Arkansas; Rodolfo M. Nayga, University of Arkansas; Michael R. Thomsen, University of Arkansas

Child Care Choices, Food Choices, and Children’s Obesity Status: A Comparison of Two-Parent and One-Parent Households
Bidisha Mandal, Washington State University; Lisa Powell, University of Illinois at Chicago

2064 Food and Energy Nexus
Mezzanine Level, Wilson C

Selected Presentation
The papers in this section explore the linkages between energy and food prices.

Moderator: Xiaoli L. Etienne, University of Illinois at Urbana-Champaign

The Causes of Recent Food Commodity Crises
Gal Hochman, Rutgers University; Scott Kaplan, University of California, Berkeley; David Zilberman, University of California, Berkeley

Mechanisms of the Linkage Between Energy and Food Commodity Prices: An Examination of Mixed-Frequency Data and Non-Linearity
Andres A. Trujillo-Barrera, Wageningen University; Joost M. E. Pennings, Maastricht University, Wageningen University

Is Ethanol Production Harming Livestock Producers
Na Hao, University of Georgia; Gregory J. Colson, University of Georgia; Berna Karali, University of Georgia; Michael E. Wetzstein, University of Georgia

Dissecting Grain Futures Price Movements With Directed Acyclic Graphs
Xiaoli L. Etienne, University of Illinois at Urbana-Champaign; Scott H. Irwin, University of Illinois at Urbana-Champaign; Philip Garcia, University of Illinois at Urbana-Champaign
Concurrent Sessions Tuesday, 2:45 pm–4:15 pm

**2065 Land Use and Land Values**  
*Mezzanine Level, McKinley*

**Selected Presentation**
This session explores the causes and consequences of land use policies. It also examines how land use and values respond to changes in environmental conditions.

**Moderator:** James Goodenberger, The Ohio State University

Public Evaluation and Political Acceptance of Sustainable Land Use Policies: An Econometric Application to Biogas Subsidization in Germany  
*Nana Zarnekow, University of Kiel; Svetlana Petri, University of Kiel; Ernst Albrecht, University of Kiel; Johannes Hedtrich, University of Kiel; Christian H.C.A. Henning, University of Kiel*

Adaptation and Extreme Events: Land Use Decisions Under Uncertainty  
*Sangjun Lee, Michigan State University; Jinhua Zhao, Michigan State University; Suzanne D. Thornsbury, USDA-Economic Research Service*

Evading Invasives: How Water-Milfoil Impacts New Lakefront Development  
*James Goodenberger, The Ohio State University; Allen Klaiber, The Ohio State University*

**2066 Improved Methods for Market Analysis**  
*Mezzanine Level, Balcony A*

**Selected Presentation**
The papers in this session present methodological improvements in evaluating prices, spatial aspects and unique characteristics of markets.

**Moderator:** Bradley J. Rickard, Cornell University

Formation and Adaptation of Reference Prices in Grain Marketing: An Experimental Study  
*Fabio L. Mattos, University of Nebraska; Jamie Poirier, Mercantile Consulting Venture*

Interval Forecast Comparison  
*Olga U. Isengildina-Massa, Clemson University; Julia Sharp, Clemson University; Maria Bagwell, Clemson University*

A GIS Approach to Measuring Economic Costs of Integrated Pest Management Tools in Rice Processing Facilities  
*Li Niu, Oklahoma State University; Brian D. Adam, Oklahoma State University; James F. Campbell, USDA-Agricultural Research Service; Frank H. Arthur, USDA-Agricultural Research Service*

Fees Versus Royalties: Optimal Licensing Contracts for Patented Fruit Varieties  
*Bradley J. Rickard, Cornell University; Timothy J. Richards, Arizona State University; Jubo Yan, Cornell University*
Concurrent Sessions  Tuesday, 2:45 pm–4:15 pm

2067  Food Choices and Food Safety  
Mezzanine Level, Balcony B

Selected Presentation

The papers in this section focus on food choices and food safety. Two papers cover issues related to School Lunch Programs and their affect on food choice. The third paper covers the effect of policy on alcohol and tobacco consumption. The section concludes with a paper on lean finely textured beef.

Moderator: Glynn T. Tonsor, Kansas State University

Do School Lunch Menus Influence National School Lunch Program Participation and a la Carte Purchases?  
Janet G. Peckham, Clemson University; Jaclyn D. Kropp, University of Florida; Tom A. Mroz, Clemson University; Vivian Haley-Zittin, Clemson University; Ellen M. Granberg, Clemson University; Nikki A. Hawthorne, Anderson County School District Five

School Meal Program Menus: A Moral Hazard Problem  
Kristen L. Capogrossi, Christensen Associates; Wen You, Virginia Polytechnic Institute and State University

Interdependence of Tobacco and Alcohol Consumption: A Natural Experiment Approach  
Aycan Koksal, Cleveland State University; Michael K. Wohlgenant, North Carolina State University

Market Impacts of the 2012 Lean Finely Textured Beef Controversy  
Matthew Herrington, Kansas State University; Glynn T. Tonsor, Kansas State University; John A. Fox, Kansas State University

2068  Regulatory and Consumer Response to Food Safety Concerns  
Lobby Level, Park 8206

Selected Presentation

This session covers recent issues in food safety, starting with the consumer perspective on food safety recalls and followed by the regulatory perspective of food safety in school lunches. The session closes with a talk on iodine residues in bulk-tank milk and whether people care more about animals than people.

Moderator: John Bovay, University of California, Davis

Structural Change in US Consumer Response to Food Safety Recalls  
Mykel R. Taylor, Kansas State University; Allen Klaiber, The Ohio State University; Fred Kuchler, USDA-Economic Research Service

Regulatory Oversight and the Food Safety of Ground Beef in National School Lunches  
Michael E. Ollinger, USDA-Economic Research Service

Iodine Residues in Bulk-Tank Milk: Economic Versus Consumer Imperatives  
Gale E. West, Laval University

Do People Care More About Farm Animals Than About Their Neighbors?  
John Bovay, University of California, Davis; Daniel A. Sumner, University of California, Davis
Concurrent Sessions  Tuesday, 2:45 pm–4:15 pm

2069 Childhood Nutrition
Lobby Level, Park 8209

Selected Presentation
What determines childhood nutritional status? What are the implications for education? Papers in this session consider the role of social and agricultural policies in determining nutritional and educational outcomes for children in developing countries.

Moderator: Paula Cordero Salas, University of Alabama

Agricultural Production, Social Networks, and Childhood Nutrition
Andrew Dillon, Michigan State University

Cash Transfers, But Not Food Rations, Linked to Preschool Enrollment Improve Child Nutritional Status and Cognitive Development in a Cluster Randomized Controlled Trial in Uganda
Daniel O. Gilligan, International Food Policy Research Institute; Shalini Roy, International Food Policy Research Institute

Childhood Malnutrition and Educational Attainment: A Study Using Young Lives Longitudinal Data from Peru
Brooke L. Krause, University of Minnesota

Impact of Market Access on the Welfare of Rural Households in Tanzania
Susan E. Chen, University of Alabama; Paula Cordero Salas, University of Alabama

2070 Gender and Labor in Developing Countries
Lobby Level, Park 8212

Selected Presentation
These papers review various aspects of gendered outcomes in agricultural and labor policy.

Moderator: Jeremy D. Foltz, University of Wisconsin

Impact Evaluation of the Productive Safety Nets Program in Ethiopia
Maria F. Rodrigo, University of Wisconsin

Female Networks, Social Learning, and Demand for An Agricultural Technology in Eastern Uttar Pradesh, India
Nicholas P. Magnan, International Food Policy Research Institute; David J. Spielman, International Food Policy Research Institute; Kajal Gulati, University of California, Davis

Does Inheritance Law Reform Improve Women’s Access to Capital? Evidence from India
Klaus W. Deininger, World Bank; Songqing Jin, Michigan State University; Hari Nagarajan, National Council for Applied Economic Research; Fang Xia, Michigan State University

Gender Production Differentials in Africa
Julia C. Collins, University of Wisconsin; Jeremy D. Foltz, University of Wisconsin
Concurrent Sessions  Tuesday, 2:45 pm–4:15 pm

2071  Spatial Methods in Natural Resource Economics
Lobby Level, Park 8216

Selected Presentation
This session includes papers that make use of spatial methods to address natural resource economics questions. Topics include biological control of crop pests, groundwater extraction, CO2 emissions, and crop yields.

Moderator: Seong Do Yun, Purdue University

Integrating Spatial Dimension Into Jointly Dynamic Groundwater Extraction
Hongliang Zhang, Oregon State University

Spatial Analysis of China Provincial-Level CO2 Emission Intensity
Xueting Zhao, West Virginia University; Wesley Burnett, West Virginia University; Jerald J. Fletcher, West Virginia University

Climate and the Spatial Distribution of Crop Yields: Evidence from the US Pacific Northwest
Jianhong Mu, Oregon State University; John M. Antle, Oregon State University; Susan M. Capalbo, Oregon State University; John Abatzoglou, University of Idaho

Spatially Explicit Dynamically Optimal Provision of Ecosystem Services: An Application to Biological Control of Soybean Aphid
Seong Do Yun, Purdue University; Ben Gramig, Purdue University

2072  Water Quality and Quantity Protection
Lobby Level, Park 8219

Selected Presentation
This session focuses on water-related management and policies. In particular, this session discusses the implications of different water allocation policies in Southern Alberta, the impacts of land management and nutrient runoff capture on water quality in a watershed, and the economic efficiency of cropping systems in an agricultural watershed. One of the papers also examines the impact of atrazine on tillage and other conservation practices.

Moderator: Fengxia Dong, University of Wisconsin

Implications of Current and Alternative Water Allocation Policies in Southern Alberta
Md Kamar Ali, University of Lethbridge; Kurt K. Klein, University of Lethbridge

Eco-Efficiency of Alternative Cropping Systems Managed in An Agricultural Watershed
Frederick Amon-Armah, Dalhousie University; Emmanuel K. Yiridoe, Dalhousie University; Dale Hebb, Agriculture and Agri-Food Canada; Rob Jamieson, Dalhousie University

The Effect of Land Management Changes and Nutrient Runoff Capture on Water Quality and Farm and Watershed Economics
Mohammad Khakbazan, Agriculture and Agri-Food Canada; Cliff Hamilton, Deerwood Soil and Water Management Association; Jim Yarotski, Agriculture and Agri-Food Canada

Impact of Atrazine on the Sustainability of Weed Management in Wisconsin Corn Production
Fengxia Dong, University of Wisconsin; Paul D. Mitchell, University of Wisconsin; Vince Davis, University of Wisconsin; Ross Recker, University of Wisconsin
Concurrent Sessions  Tuesday, 2:45 pm–4:15 pm

2073  Productivity and technology adoption in developing economies
Lobby Level, Park 8226

Selected Presentation
This session examines behavioral responses and choices made by farmers regarding the adoption of new agricultural technologies in developing economies. Spatial patterns of technology diffusion are also examined in the context of developing economies.

Moderator: Patrick S. Ward, International Food Policy Research Institute

Evaluating Agricultural Growth and Productivity in India
Nicholas E. Rada, USDA-Economic Research Service

Modeling the Choice of Irrigation Technologies of Urban Vegetable Farmers in Accra, Ghana
Akuffo Amankwah, Purdue University

Spatial Patterns of Technology Diffusion: The Case of Hybrid Rice in Bangladesh
Patrick S. Ward, International Food Policy Research Institute; Valerien O. Pede, International Rice Research Institute

2074  Climate Change and Agro-environmental Impacts
Lobby Level, Park 8228

Selected Presentation
The agricultural, environmental and land use impacts of agricultural carbon sequestration and conservation programs are examined.

Moderator: Adam J. Daigneault, Landcare Research

Cropland Productivity, Carbon Sequestration, and Commodity Prices
Suk-Won Choi, The Ohio State University; Sara B. Ohrel, US Environmental Protection Agency; Brent Sohngen, The Ohio State University

Multilevel Meta-Regression Analysis of Soil Organic Carbon Sequestration in the Corn Belt States
Kassu Wamisho, University of Nebraska

Greenhouse Gas Mitigation from the Conservation Reserve Program: The Contribution of Post-Contract Land Use Change
Mark Sperow, West Virginia University; Carol A. Jones, USDA-Economic Research Service; Emma Ruth, West Virginia University; Cynthia J. Nickerson, USDA-Economic Research Service

Economic and Environmental Impacts of Implementing Multiple Agro-Environmental Policies in New Zealand
Adam J. Daigneault, Landcare Research

2075  Reducing Water Quality Impacts from Manure
Lobby Level, Maryland A

Selected Presentation
This session examines a variety of policy instruments to reduce water pollution from livestock operations.

Moderator: Stacy E. Sneeringer, USDA-Economic Research Service

Differences Between Livestock and Crop Producers’ Potential Participation in Chesapeake Bay Nutrient Trading
Stacy E. Sneeringer, USDA-Economic Research Service

Optimal Regional Policies to Control Manure Nutrients to Surface and Ground Waters
Antti Iho, MTT Economic Research; Doug Parker, University of California; David Zilberman, University of California, Berkeley

Assessing the Efficiency of Alternative Best Management Practices to Reduce Nonpoint Source Pollution in the Broiler Production Region of Louisiana
Bryan Gottshall, Louisiana State University; Krishna P. Paudel, Louisiana State University

Effects of Clean Water Act Regulations on Livestock Producers’ Behaviors
Stacy E. Sneeringer, USDA-Economic Research Service; Nigel D. Key, USDA-Economic Research Service
Concurrent Sessions  Tuesday, 2:45 pm–4:15 pm

2076  Analyses of Risk, Investments, and Growth in Developing Nations
Lobby Level, Maryland B

Selected Presentation
Presentations in this session address the specific risks faced in developing countries and offer explanations for producer responses to investment decisions, as well as analysis of agricultural and economic growth.

Moderator: Ngeno Vincent Cheruiyot, MOI University

Basis Risk and Compound-Risk Aversion: Evidence from a WTP Experiment in Mali
Ghada Elabed, University of California, Davis; Michael R. Carter, University of California, Davis

A Dynamic Stochastic Programming Framework for Modeling Large Scale Land Deals in Developing Countries
Luca Di Corato, Swedish University of Agricultural Sciences; Sebastian Hess, Swedish University of Agricultural Sciences

Understanding the Investment Behavior of Ugandan Smallholder Farmers: An Experimental Analysis
Hanna Julia Ihli, University of Göttingen; Oliver Musshoff, University of Göttingen

Agricultural and Economic Growth in Kenya: A Kaldorian Approach
Ngeno Vincent Cheruiyot, MOI University

2077  Amenities: Ecosystem Service and Provision of Public Lands
Lobby Level, Maryland C

Selected Presentation
Papers in this session focus on valuing amenities for community residents.

Moderator: James E. Allen, IV, University of Kentucky

The Effect of School Quality on House Prices and Rural Development: A Meta-Regression Analysis
Anita Yadavalli, Purdue University; Raymond J.G.M. Florax, Purdue University

Local Collective Goods Provision and Communal Benefits: Evidence from the DC B.I.D Movement
Mark V. Miller, University of Maryland

The Impact of India’s National Rural Employment Guarantee on Demand for Agricultural Technology
Anil K. Bhargava, University of California, Davis

The Value of Access to Rural Hospitals
Alison Davis, University of Kentucky; James E. Allen, IV, University of Kentucky; Wuyang Hu, University of Kentucky
Concurrent Sessions  Tuesday, 2:45 pm–4:15 pm

2078  Adaptation to and Mitigation of Climate Change: The Potential Role of Conservation Agriculture in Developing Countries
Lobby Level, Virginia A

International Section Track Session
Conservation agriculture (CA) is promoted as a sustainable means of mitigating and adapting to climate change. However its spread has been modest among small-holders in developing countries. Four presentations in this session describe the results of recent research on the Sustainable Agriculture and Natural Resource Management Collaborative Research Support Program (SANREM) that examine economic, social, and environmental potential of conservation agriculture. The presentations provide cases from three continents and focus on CA impacts on soil quality, carbon sequestration, yield changes, productivity, and short run profitability. Reasons behind the limited adoption of CA to date will be explored, and the overall potential of CA in several countries will be discussed. Possible policy changes will be considered that might encourage adoption of CA practices when long-run economic, social, and environmental benefits of CA outweigh costs but limited short run profitability results in slow adoption.

Organizers: Jeffrey Alwang, Virginia Polytechnic Institute and State University; George W. Norton, Virginia Polytechnic Institute and State University

Discussant: Catherine Larochelle, Virginia Polytechnic Institute and State University

Perceptions and Performance of Conservation Agriculture Practices in Northwestern Ghana
Timothy J. Dalton, Kansas State University; Iddrisu Yahaya, Kansas State University

Household Decision-Making and Climatic Risk in Central Haiti
Nathan Kennedy, Virginia Polytechnic Institute and State University; Gregory S. Amacher, Virginia Polytechnic Institute and State University

Smallholder Adoption of Conservation Agriculture and Ghg Reduction Potential in Mozambique and Lesotho
Dayton M. Lambert, University of Tennessee; Neal Eash, University of Tennessee

Economics of Transition from Conventional to Conservation Agriculture for Subsistence Agriculture Systems in South Asia: A Case Study from Nepal
Bikash Paudel, University of Hawaii at Manoa; Catherine Chan-Halbrendt, University of Hawaii at Manoa; George W. Norton, Virginia Polytechnic Institute and State University

2079  Bioenergy Policy Amid Missing Markets, Changing Technology and Environmental Trade-offs
Lobby Level, Virginia B

ENV Section Track Session
Bioenergy in the form of liquid fuels or electricity can be produced using different feedstocks and technologies. The natural resource and environmental effects of bioenergy development are influenced by changing public policies governing energy and the environment, changing technology, market forces that include the cost of substitutes, and incentives for associated ecosystem services. The papers in this session will examine environmental and natural resource dimensions of bioenergy development at different scales of economic analysis ranging from a watershed to the globe.

Additionally, Kevin J. Boyle, Virginia Tech will be providing an introduction to the new AAEA / ENV (Land, Water and Environmental Economics) Section.

Organizer: Ben Gramig, Purdue University
Moderator: Ben Gramig, Purdue University

The Cost of Mitigating Greenhouse Gas Emissions With Biofuels in the Us
Madhu Khanna, University of Illinois at Urbana-Champaign; Weiwei Wang, University of Illinois at Urbana-Champaign

Optimal Placement of Second Generation Biofuels in a Watershed: Is Marginal Land the Answer?
Catherine Kling, Iowa State University; Philip W. Gassman, Iowa State University; Todd Campbell, Iowa State University

Biofuels in a Resource Constrained World
Niven Winchester, University of Otago & MIT; John M. Reilly, Massachusetts Institute of Technology

Whither Bioenergy Economics Amid Energy Transitions?
Scott M. Swinton, Michigan State University
Concurrent Sessions  
Tuesday, 2:45 pm–4:15 pm

2080  Teaching Tips from AAEA Award Winners  
Lobby Level, Virginia C

GSS and TLC Section Track Session
This session offers the opportunity for AAEA Teaching Award recipients to share teaching tips and have a dialogue with AAEA members. The emphasis is on winning strategies that have worked for them; the approaches, techniques, and/or teaching styles they consider to be instrumental to their success in the classroom. While they may utilize specific subject-matter examples to illustrate their points, the emphasis will on pedagogical approaches to improving education in our profession.

Organizer: Joshua D. Detre, Louisiana State University  
Moderator: Joshua D. Detre, Louisiana State University

Teaching Tips: Perspective from Less Than 10 Years of Experience  
Michael A. Gunderson, Purdue University  
Teaching Tips: Perspective from 10 + Years of Experience  
Stephen Devadoss, University of Idaho  
Teaching Tips: Graduate Teaching and Advising  
Terry L. Roe, University of Minnesota  
Teaching Tips: Perspective from a Graduate Student  
Sofia Kotsiri, North Carolina State University

2081  Value-added through Food Processing: Price, Time, and Nutrition Trade-offs  
Mezzanine Level, Johnson

FAMPS and FSN Section Track Session
In choosing foods for purchase, consumers evaluate trade-offs between price and other product attributes such as convenience, nutrition, taste, shelf-life, food safety risk, and potential waste. This session begins with a theoretical discussion of food product attribute dimensions derived from household production theory and the quality literature. Then, two presentations focus on different comparisons of food product attributes using available USDA and other data sources. The final presentation focuses on the food industry perspective regarding minimizing costs of production and waste thus influencing food pricing.

Organizers: Helen H. Jensen, Iowa State University; Mary K. Muth, Research Triangle Institute International  
Moderator: John Cranfield, University of Guelph

Some Theoretical Notes on Tradeoffs Between Prices, Time, and Nutrition from a Producer’s Perspective  
George C. Davis, Virginia Polytechnic Institute and State University; Wen You, Virginia Polytechnic Institute and State University  
Comparing Prices and Attributes of Foods at Different Levels of Processing  
Mary K. Muth, Research Triangle Institute International; Helen H. Jensen, Iowa State University; Christian A. Gregory, USDA-Economic Research Service  
The Price of Less Healthy Convenience Foods Measured Three Different Ways  
Andrea C. Carlson, USDA-Economic Research Service; Elizabeth Frazao, USDA-Economic Research Service  
The Packaged Food Industry’s Role in Reducing Food Waste  
Gail Tavill, ConAgra Foods
**Concurrent Sessions** Tuesday, 2:45 pm–4:15 pm

**2082 Behavioral Economics: What Every Policy Maker Should Know**  
*Mezzanine Level, Truman*

**IBES Section Track Session**

Research in the behavioral sciences, and behavioral economics in particular, predicts that restrictions on individual liberty can trigger resistance and reactance creating a drag on policy goals. Models that ignore this effect risk predicting responses far from reality and suggest social and private benefits that may not actually occur. A less paternalistic approach, grounded in the principles of behavioral economics, would be to preserve individual liberties. The focal point of this session is the intersection of behavioral economics and public policy—how insights and predictions from behavioral economics are powerful in guiding policy decisions—and will feature a presentation by Cass Sunstein, a public policy and behavioral economics expert.

**Organizer:** David R. Just, Cornell University  
**Moderator:** Andrew Hanks, Cornell University  

**Food and Obesity Policy and Behavioral Economics**  
*David R. Just, Cornell University*

**Environmental and Resource Policy and Behavioral Economics**  
*Laura M. McCann, University of Missouri*

**Agricultural and Trade Policy and Behavioral Economics**  
*David Zilberman, University of California, Berkeley*

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**2083 Structural Stability Testing in Time Series Data**  
*Mezzanine Level, Taylor*

**Econometrics Section Track Session**

A common concern in time series econometric analysis is that parameters may change over the sample. This talk reviews some recent developments in the literature on both diagnosing neglected discrete parameter variation and also on the estimation of models that allow for such behaviour at unknown locations in the sample. For the latter class of models, an important inferential issue is the estimation of the number of parameter changes and the comparative properties of methods based on sequential testing and information criteria are discussed.

**Organizer:** Alan P. Ker, University of Guelph  
**Moderator:** Alan P. Ker, University of Guelph  

**Structural Stability Testing in Time Series Data**  
*Alastair Hall, University of Manchester*
Concurrent Sessions  
Tuesday, 2:45 pm–4:15 pm

**2084 Food Demand and Dietary Patterns: The Role of Income, Health, Geography, and Other Sociodemographic Factors**  
*Mezzanine Level, Taft*

**AEM and COSBAE Section Track Session**

In light of modern diet-related health problems such as obesity, diabetes, and cardiovascular disease, members of the nutrition, public health and economics communities acknowledge that both consumers and industry must play active roles in improving diet quality. This track session will present studies that examine how managerial decisions, firm strategy, and store format are tied to health issues and health claims through food marketing, advertisement, refrigeration, product labeling, packaging, product reformulation, and shipping. In other words, how are retail stores and the production and product sales of the food industry shaping consumer demand and health outcomes? Studies presented in this track session will be submitted and considered for publication in a special issue with the International Food and Agribusiness Management Review (IFAMR).

**Organizers:** Tobenna Anekwe, USDA-Economic Research Service; Christopher G. Davis, USDA-Economic Research Service

**Moderator:** Christopher G. Davis, USDA-Economic Research Service

**Discussant:** Alfred Parks, Prairie View A&M University

**Regional Demands for Disaggregated Food-Away-From-Home Products**

**Abigail M. Okrent,** USDA-Economic Research Service; **Aylin Kumcu,** USDA-Economic Research Service; **Christian A. Gregory,** USDA-Economic Research Service

**Analysis of Consumer Attitudes Toward Health, Wellness and Local Foods on Consumption of Grass Fed Beef**

**Robert W. Harrison,** Louisiana State University; **Bo Lin,** Jeffrey M. Gillespie, Louisiana State University; **Guillermo Scaglia,** Louisiana State University

**The Demand for Organic and Nonorganic Vegetable in the Southern United States**

**Erika K. Styles,** Fort Valley State University; **Christopher G. Davis,** USDA-Economic Research Service; **Mack C. Nelson,** Fort Valley State University; **Xuanli Liu,** Fort Valley State University

**Consumer’s Food Shopping Choice in Ghana: Supermarket or Traditional Outlets?**

**Ting Meng,** University of Georgia; Wojciech J. Florkowski, University of Georgia; Daniel Sarpong, University of Ghana-Legon; Manjeet Chinan, University of Georgia

**2085 Current Issues in the Federal Crop Insurance Program**  
*Mezzanine Level, Tyler*

**AFM and ARA Section Track Session**

Over the past 5 years the size and scope of the Federal Crop Insurance program has continued to grow rapidly as preferences have continued to shift towards revenue insurance programs, agricultural commodity prices have increased, and a number of modifications have been made to policy design and rating. Moreover, the program is positioned to officially become the main agricultural safety net as proposed Farm Bill programs shift away from income support towards revenue and price risk management programs designed to supplement existing insurance programs. This session will discuss program loss experience, issues related to rating methods, and suggestions for potential program reform. Discussants will provide their viewpoints on the industry from the public and private sectors, contrasting them with the academic panelists.

**Organizer:** Bruce J. Sherrick, University of Illinois at Urbana-Champaign

**Discussants:** Joseph W. Glauber, USDA-Office of the Chief Economist; Thomas P. Zacharias, National Crop Insurance Services

**Crop Insurance Loss Experience**

**Bruce J Sherrick**, University of Illinois at Urbana-Champaign; **Gary D. Schnitkey,** University of Illinois at Urbana-Champaign; **Joshua D. Woodard,** Cornell University

**Crop Insurance Rating Issues**

**Barry K. Goodwin,** North Carolina State University

**Potential for Crop Insurance Reform**

**Nicholas D. Paulson,** University of Illinois at Urbana-Champaign; **Bruce A. Babcock,** Iowa State University
Concurrent Sessions  Tuesday, 2:45 pm–4:15 pm

2086  Invited Paper Session Featuring Selected Case Studies
Lobby Level, Delaware B

**Invited Case Studies**

**Moderator:** Amy L. Damon, Macalester College

*Brasilagro: Organizational Architecture for a High Performance Farming Corporation*

_Fabio R. Chaddad, University of Missouri; Maria Rodriguez-Alcala, University of Missouri*

*Deer Creek Farms: A Case Study Illustrating Strategic Risk Management in Agriculture*

_Elizabeth A. Yeager, Purdue University; Sarah Stutzman, Purdue University*

*Angel Investment and Collective Agricultural Marketing: Case Study of the Southeast Minnesota Food Network*

_Amy L. Damon, Macalester College; Diego Nicola, Molino Dolores*

2087  Peer Advisory Groups for Agricultural Producers
Lobby Level, Salon 1

**Extension Section Track Session**

This symposium will explore ways for extension to develop and market the peer advisory concept as well as discuss potential impediments and roadblocks. The discussion will focus on pricing and marketing options, and related services that could be offered. Other topics to be addressed would be facilitator training and opportunities for networking across state lines. Finally, the session will explore ways peer groups could be self-supporting and even income generating as a means to partially offset increasingly strained extension budgets.

**Organizer:** Danny A. Klinefelter, Texas A&M University

**Presenters:** Damona Doye, Oklahoma State University; Jason Karszes, Cornell University

2088  The All-Important Year 2013: Farm Policy Making in the EU, the US and Canada
Lobby Level, Delaware A

**CAES Organized Symposium**

The session takes stock of the proposed or adopted policy changes in the EU and the US and examines how policy initiatives in Canada meet pressures like those in the EU and the US and pressures that are unique to Canada. Three experts assess the 2013 policy challenges in the EU, the US and Canada and a fourth expert discusses the views advanced. The context for policy development in the three countries includes international factors, budgetary concerns, procedural issues and the country-specific drivers.

**Moderator:** Lars Brink, Private Expert Advisor

**Discussant:** David Freshwater, University of Kentucky

**Presenters:** David Freshwater, University of Kentucky; Stephanie A. Mercier, Agricultural Policy Consultant; R. Allan Mussell, The George Morris Centre; James I. Rude, University of Alberta
Concurrent Sessions Tuesday, 2:45 pm–4:15 pm

2089 Rural Poverty and the Social Safety Net
Mezzanine Level, Harding

Organized Symposium
This session will explore two questions: (1) What are the causes and effects of persistent and concentrated poverty and why is poverty more persistent and concentrated in rural America? (2) What are the strengths and weaknesses of people- v. place-based social safety net policies in reducing poverty, particularly persistent and concentrated poverty?

Organizers: Paul A. Lewin, University of Idaho; Bruce A. Weber, Oregon State University
Moderator: Paul A. Lewin, University of Idaho
Discussants: Maureen Kilkenny, National Center for Food and Agricultural Policy; Alexander W. Marre, USDA-Economic Research Service
Panelists: Tracey L. Farrigan, USDA-Economic Research Service; David J. Peters, Iowa State University; Bruce A. Weber, Oregon State University

2090 Topics in Environmental Economics and Policy
Mezzanine Level, Hoover

AARE Organized Symposium
Organizer: Antonio Miguel Bento, Cornell University
Moderator: Stephen F. Hamilton, California Polytechnic State University, San Luis Obispo

Third Party Verification and the Effectiveness of Voluntary Pollution Abatement Programs: Evidence from Responsible Care
Neha Khanna, Binghamton University; Martina Vidovic, Rollins College; Michael Delgado, Purdue University

No Free Polluting Anymore: the Impact of a Vehicle Pollution Charge on Air Quality
Davide Cerruti, University of Maryland

Expressing Value for Environmental Improvements in WTP and Willingness to Help
Amy W. Ando, University of Illinois at Urbana-Champaign; Catalina Londono, University of Illinois at Urbana-Champaign; Noelwah R. Netusil, Reed College

Environmental Policy With Collective Waste Disposal
Stephen F. Hamilton, California Polytechnic State University, San Luis Obispo; David L. Sunding, UC Berkeley; David Zilberman, University of California, Berkeley; David Zilberman, University of California, Berkeley; Thomas W. Sproul, University of Rhode Island

2091 The European Union’s Common Agricultural Policy after 2013
Mezzanine Level, Wilson A

Organized Symposium
The symposium aims at providing participants with a presentation of the CAP post-2013 and with the opportunity to discuss and exchange information and ideas on its likely implications. The political process which yielded the final decisions on the European Union’s 2014-2020 budget and the new CAP will also be addressed.

Organizer: Giovanni Anania, University of Calabria
Discussants: Lars Brink, Private Expert Advisor; Daniel A. Sumner, University of California, Davis
Panelists: Giovanni Anania, University of Calabria; Tassos Haniotis, European Commission; Harald W. Von Witzke, Humboldt University of Berlin; Stephan Cramon-Taubadel, Georg-August University, Goettingen
Concurrent Sessions  Tuesday, 4:30 pm–6:00 pm

**2092 Role of Ownership**  
*Mezzanine Level, Wilson B*

**Selected Presentation**

Various forms of ownership exist and each has its pros and cons. These papers present four different aspects of the role ownership structure plays in the management of firms.

**Moderator:** Julien Cadot, Institut Supérieur de Gestion

- Pricing and Investment Under Uncertainty in a Duopoly: Evidence from Iowa Agricultural Marketing Cooperatives  
  *Ziran Li, Iowa State University; Keri L. Jacobs, Iowa State University*

- Decision Making Among Canola Growers: The Impact of Farm and Grower Characteristics  
  *Elwin G. Smith, Agriculture and Agri-Food Canada; Richard Carew, Agriculture and Agri-Food Canada; Kace Warner, University of Lethbridge*

- Family Conflict and Farm Profitability: Not Always a Negative Relationship  
  *Tia M. McDonald, Purdue University; Maria I. Marshall, Purdue University*

- Agency Costs, Vertical Integration and Ownership Structure: The Case of Wine Business in France  
  *Julien Cadot, Institut Supérieur de Gestion*

**2093 Price Movements in Agricultural Markets**  
*Mezzanine Level, Wilson C*

**Selected Presentation**

The papers in this section explore how shocks, such as the effects of weather, food recalls, and political conflict, are transmitted through prices in agricultural commodity markets, or affect firm stock prices.

**Moderator:** Mohammad J. Alam, Ghent University

- Dynamic Effects of Drought on the US Livestock Sector  
  *Amanda M. Leister, Colorado State University; John G Lee, Purdue University; Philip L. Paarlberg, Purdue University*

- The Impact of Violent Political Conflict on Food Prices: Israel and the Palestinian Territories  
  *Ofir D. Rubin, Ben-Gurion University of the Negev; Rico Ihle, University of Göttingen; Yael Kachel, Hebrew University of Jerusalem; Barry K. Goodwin, North Carolina State University*

- How Meat Recall Characteristics Affect Firm Stock Prices  
  *Veronica Pozo, Kansas State University; Ted C. Schroeder, Kansas State University*

- Spatial Price Integration in the World and Bangladesh Rice Markets  
  *Mohammad J. Alam, Ghent University*
Concurrent Sessions  Tuesday, 4:30 pm–6:00 pm

2094  Water Use and Valuation in Agriculture
Mezzanine Level, McKinley

Selected Presentation
The papers in this session use diverse methods to explore the value of water in different geographic, institutional, and climatic settings.
Moderator: Alyssa K. Cultice, Virginia Polytechnic Institute and State University
Farmer Preferences for Abiotic Stress Tolerance in Hybrid Versus Traditional Rice: Evidence from Bihar, India
The Value of Heterogeneous Property Rights and the Cost of Water Volatility
Daniel A. Brent, University of Washington
Farmer Response to Nutrient Credit Trading Opportunities in the Coastal Plain of Virginia
Olivia S. Movafaghi, Virginia Polytechnic Institute and State University; Kurt Stephenson, Virginia Polytechnic Institute and State University; Daniel B. Taylor, Virginia Polytechnic Institute and State University
Horticultural Producers’ Willingness to Adopt Water Recirculation Technology
Alyssa K. Cultice, Virginia Polytechnic Institute and State University; Darrell J. Bosch, Virginia Polytechnic Institute and State University; Jim Pease, Virginia Polytechnic Institute and State University; Kevin J. Boyle, Virginia Polytechnic Institute and State University

2095  Consumer Valuation of Food Labels
Mezzanine Level, Balcony A

Selected Presentation
Several different food labels are evaluated in the papers presented in this session as a way to demonstrate potential implications from emerging labeling schemes (private and/or regulated).
Moderator: David Brian Willis, Clemson University
Consumer Acceptance and Willingness to Pay for Eggs from Enhanced Animal Welfare Production Systems
Yiqing Lu, University of Guelph; John Cranfield, University of Guelph
Consumer Response to Egg Production Systems and the Effect of Proposition 2 Advertising: A Neuroeconomic Analysis
Brandon R. McFadden, Oklahoma State University; Jayson L. Lusk, Oklahoma State University; John M. Crespi, Kansas State University; J. Bradley C. Cherry, University of Missouri at Kansas City; Laura E. Martin, University of Kansas Medical Center; Amanda S. Bruce, University of Missouri at Kansas City
The Chicken Wears No Skin: Ordering Effects in Elicitation of Willingness to Pay for Multiple Credence Attributes in Ethical and Novel Food Products
Sean B. Cash, Tufts University; John Cranfield, University of Guelph; Peter Slade, University of Guelph
Consumer Willingness to Pay for Locally Grown Produce Designed to Support Local Food Banks and Enhance Locally Grown Producer Markets
David Brian Willis, Clemson University; Carlos E. Carpio, Clemson University; Kathryn A. Boys, Virginia Polytechnic Institute and State University; Emily D. Young, Clemson University
Concurrent Sessions  Tuesday, 4:30 pm–6:00 pm

2096  **New Technologies and Research in Agriculture**  
*Lobby Level, Virginia C*

**Selected Presentation**

The session covers various topics related to new technologies in food and research in agriculture. Two of the presentations investigate nano technology in food while the other two presentations look into disease control in US crops.

**Moderator:** Kate B. Fuller, University of California, Davis

Effect of Information from Various Sources on Consumers’ Willingness to Pay for Nano-Packaged Food Products: Evidence from Experimental Auctions  
*Bhagyashree Katare, University of Minnesota; Chengyan Yue, University of Minnesota; Terrance M. Hurley, University of Minnesota*

Public Acceptance of and Willingness to Pay for Nanofood: Case of Canola Oil  
*Guzhen Zhou, University of Florida; Wuyang Hu, University of Kentucky; John K. Schieffer, University of Kentucky*

Bioeconomic Modeling of an Imported Disease in California Lettuce  
*Christine L. Carroll, University of California, Davis; Colin Andre Carter, University of California, Davis; Krishna V. Subbarao, University of California, Davis; C.-Y. Cynthia Lin, University of California, Davis*

The Costs and Benefits of Pierce’s Disease Research in the California Winegrape Industry  
*Julian M. Alston, University of California, Davis; Kate B. Fuller, University of California, Davis; Jonathan D. Kaplan, California State University, Sacramento; Kabir Tumber, University of California, Davis*

2097  **Analyzing Relationships Between Food Labels and Dietary Patterns**  
*Lobby Level, Park 8206*

**Selected Presentation**

This session focuses on nutritional label usage and diet health behavior. One presentation will analyze the impact of parental nutritional label usage and children’s diet quality. Furthermore, the role of food deserts on diet quality will be examined.

**Moderator:** Lisa Mancino, USDA-Economic Research Service

Nutrition Label Usage, Diet Health Behavior, and Information Uncertainty  
*Sven M. Anders, University of Alberta; Christiane Schroeter, California Polytechnic State University, San Luis Obispo*

Parental Nutrition Label Usage and Children’s Dietary-Related Outcomes  
*Wen You, Virginia Polytechnic Institute and State University; Rodolfo M. Nayga, University of Arkansas; Maria V. Vinoles, Virginia Polytechnic Institute and State University*

Stress in the Desert: Estimating the Relationship Among Diet Quality, Allostatic Load, and Food Access  
*Lisa Mancino, USDA-Economic Research Service; Michele L. Ver Ploeg, USDA-Economic Research Service*
Concurrent Sessions  Tuesday, 4:30 pm–6:00 pm

2098  Economy, Poverty, and Welfare
Lobby Level, Park 8209

Selected Presentation
Presentations examine different aspects of the relationship between economy, poverty and welfare.

Moderator: Mark Musumba, Texas A&M University

Does the Economy Explain the Explosion in the SNAP Caseload?
Caroline Danielson, Public Policy Institute of California; Jacob A. Klerman, Abt Associates

Meeting Nutritional Guidelines in the United States: The Prevalence, Depth, and Severity of Money and Time Poverty for Food Stamp Targeted Households
George C. Davis, Virginia Polytechnic Institute and State University; Wen You, Virginia Polytechnic Institute and State University; Rana Sauyma, Virginia Polytechnic Institute and State University

The Coming of ‘Lewis Turning Point’ or ‘Aging Before Affluence’? The Impact of China’s Demographic Transition
Xinxin Wang, Zhejiang University

Rmitter/Receiver Relations in Africa
Mark Musumba, The Earth Institute, Columbia University; James Mjelde, Texas A&M University

2099  Industrial Organization and Supply Chain Management at the Farm Level
Lobby Level, Park 8212

Selected Presentation
Papers in this session address issues that affect supply chain and organizational decisions of farmers and farms.

Moderator: Alexander E. Saak, International Food Policy Research Institute

Vertical Integration or Contract Farming on Biofuel Feedstock Production: A Technology Innovation Perspective
David Zilberman, University of California, Berkeley; Liang Lu, University of California, Berkeley; Xiaoxue Du, University of California, Berkeley

Farmers’ Markets Location Determinants: An Empirical Analysis in New England
Joshua P. Berning, University of Connecticut; Alessandro Bonanno, Wageningen University; Hamideh Etemadnia, Pennsylvania State University

Traceability in a Supply Chain With Repeated Double Moral Hazard
Alexander E. Saak, International Food Policy Research Institute

2100  Cash and In-Kind Transfers
Lobby Level, Park 8216

Selected Presentation
Cash transfers have become an increasingly popular tool for improving the lives of recipients in poor countries. These papers explore different ways in which cash and in-kind transfers impact beneficiaries. The topics investigated by these papers include the impact of these transfers on productive capacity and the comparison of benefits by transfer modality.

Moderator: Joanna Upton, Cornell University

Does Early Cash-Based Interventions in a Food Crisis Enhance Resilience? Lessons from Niger
Emmanuel Tumusime, Oxfam

Development Chutes and Ladders: A Joint Impact Evaluation of Asset and Cash Transfers in Brazil
Dylan B. Fitz, University of Wisconsin

Food Aid Or Cash? Evidence from a Randomized Trial in Yemen
Benjamin Schwab, International Food Policy Research Institute

The Impact of Cash and Food Transfers: Evidence from a Randomized Intervention in Niger
John Hoddinott, International Food Policy Research Institute; Susanna Sandström, Abo Akademi University; Joanna Upton, Cornell University
Concurrent Sessions  Tuesday, 4:30 pm–6:00 pm

2101  Health and Conflict in Developing Countries  Lobby Level, Park 8219

Selected Presentation
These papers explore several different topics in the areas of health and conflict.

Moderator: Eeshani Kandpal, World Bank

Growing Their Own: Unobservable Quality and the Value of Self-Provisioning  
Vivian E. Hoffmann, University of Maryland; Ken Gatobu

Can National Health Insurance Programs Improve Health Outcomes: Re-Examining the Case of the New Cooperative Medical Scheme in Rural China  
Xueling Chu, Zhejiang University; Qihui Chen, University of Minnesota; Xiangming Fang, University of Minnesota

Utilizing Local Capacity to Supplement Government Health Programs: Cautionary Evidence from a Malaria Prevention RCT in India  
Ashis Kumar Das, World Bank; Jed Friedman, World Bank; Eeshani Kandpal, World Bank

2102  Trade Policies: Assessing Their Impacts  Lobby Level, Park 8226

Selected Presentation
The impacts of various trade policy interventions will be identified and assessed in this session. Trade policy effects on price transmission, the organization of specific industries, the relative extent of extensive and intensive trade margins, and the preferential treatment of developing countries are specifically considered. Case examples in this session are largely focused on EU and European country policies.

Moderator: Luca Salvatici, Università Roma Tre

Impacts of Export Controls on Price Transmission  
Feng Qiu, University of Alberta

Strategic Trade Policies in the US Orange Juice Market: Competition Between Florida and São Paulo  
Jeffrey A. Luckstead, Washington State University

Margins of Trade and Margins of Preferences: The Impact of EU Trade Preferences on the Intensive and Extensive Agricultural Product Margins  
Valentina Raimondi, University of Milano; Margherita Scoppola, University of Macerata; Alessandro Olper, University of Milano

Do Preferential Trade Policies (Actually) Increase Exports? An Analysis of EU Trade Policies  
Maria Cipollina, Università del Molise; David Laborde, International Food Policy Research Institute; Luca Salvatici, Università Roma Tre

2103  Bioeconomic and Dynamic Models  Lobby Level, Park 8228

Selected Presentation
This session contains papers that make use of bioeconomic and dynamic models. Topics include deer hunting, invasive species, pesticide use, and greenhouse gases.

Moderator: Justin S. Baker, Research Triangle Institute International

Designing Cost-Efficient Surveillance Strategies for Early-Detection of Invasive Species  
Rebecca S. Epanchin-Niell, Resources for the Future; Eckehard Brockerhoff, New Zealand Forest Research Institute; John Kean, AgResearch, New Zealand; James Turner, AgResearch, New Zealand

Should We Internalize Intertemporal Production Externalities in the Case of Pesticides?  
Elsa Martin, CESAER (INRA-Agrosup)

A Multi-Sector Intertemporal Optimization Approach to Assess the Ghg Implications of US Forest and Agricultural Biomass Electricity Expansion  
Justin S. Baker, Research Triangle Institute International; Gregory Latta, Oregon State University; Robert H. Beach, Research Triangle Institute International; Bruce A. McCarl, Texas A&M University; Steven K. Rose, Electric Power Research Institute
Concurrent Sessions  Tuesday, 4:30 pm–6:00 pm

2104  Estimation of Supply and Agricultural Production
Lobby Level, Maryland A

Selected Presentation
This session focuses on the role of price expectations and futures prices in estimating agricultural supply functions. It also examines factors contributing to efficiency and profitability of general and organic corn farms.


Evaluating Price Expectations When Estimating Agricultural Supply Response Models
Carlos Anthony Arnade, USDA-Economic Research Service; Joseph C. Cooper, USDA-Economic Research Service

Futures Prices in Supply Analysis Reconsidered
Nathan P. Hendricks, Kansas State University; Aaron D. Smith, University of California, Davis; Joseph Janzen, University of California, Davis

The Impacts of Off-Farm Income on Efficiency, Scale, and Profitability for Corn Farms

The Structure and Profitability of Organic Corn Production

2105  Advances in the Econometric Analysis of Microeconomic Data
Lobby Level, Maryland B

Selected Presentation
Four innovative contributions illustrating techniques to analyze firm or consumer data with low level of aggregation.

Moderator: Tor N. Tolhurst, University of Guelph

Food Insecurity and Educational Achievement: A Multi-Level Generalization of Poisson Regression
Allison J. Ames, University of North Carolina at Greensboro; Glenn C.W. Ames, University of Georgia; Jack E. Houston, Jr., University of Georgia; Simone Angioloni, University of Georgia

Correcting for Measurement Error in a Stochastic Frontier Model: A Fishery Context
Christopher Burns, University of Massachusetts Amherst

Pseudo Panel Data Estimation Technique and Rational Addiction Model: An Analysis of Tobacco, Alcohol, and Coffee Demands
Aycan Koksal, Cleveland State University; Michael K. Wohlgenant, North Carolina State University

Rethinking the Technological Trend in Crop Yields: Modelling a Heterogeneous Trend in the Component Means of a Normal Mixture Yield Model
Tor N. Tolhurst, University of Guelph; Alan P. Ker, University of Guelph
Concurrent Sessions  Tuesday, 4:30 pm–6:00 pm

2106  Conservation Biology and Land Use Decisions  
Lobby Level, Maryland C

Selected Presentation
Land use and conservation interactions are examined from the perspective of optimal site selection, minimizing land acquisition, and incentivizing reduced risks of ecosystem losses, including wildfire.

Moderator: Taeyoung Kim, University of Tennessee

Private Incentives for Investments to Mitigate Wildfire Risk in the Wildland-Urban Interface  
Laine Christman, University of Nevada, Reno; Michael H. Taylor, University of Nevada, Reno; Kimberly S. Rollins, University of Nevada, Reno

Land Development Restrictions and Preemptive Action – On the Benefits of Differentiated Regulation  
Andreas Lange, University of Hamburg; Xiangping Liu, University of Gothenburg

Optimal Biological Reserve Site Selection With Spatially Correlated Risk  
Ying Xu, Virginia Polytechnic Institute and State University; Gwenlyn Busby, Virginia Polytechnic Institute and State University

Impacts of Size of Protected Areas on Land Acquisition Costs for Conservation  
Taeyoung Kim, University of Tennessee; Seong-Hoon Cho, University of Tennessee; Paul R. Armsworth, University of Tennessee; Eric R. Larson, University of Tennessee

2107  Electricity, Conservation, and Renewable Energy Policy  
Lobby Level, Virginia B

Selected Presentation
Session covers renewable electricity policy, demand side management, and consumer and producer investment.

Moderator: Joseph A. Maher, University of Maryland

Anthony Oliver, University of Illinois at Urbana-Champaign; Madhu Khanna, University of Illinois at Urbana-Champaign

Uncertainty in the Renewable Electricity Credits Market and the Production Tax Credit: Is it Worth Investing in Renewable Electricity Today?  
Derya Eryilmaz, University of Minnesota; Frances R. Homans, University of Minnesota

Households’ Investment in Distributed Energy Generation: Determinants and Policy Implications  
Christine Lasco Crago, University of Massachusetts Amherst

Evaluating the Cost-Effectiveness of Rebate Programs for Residential Energy-Efficiency Retrofits  
Joseph A. Maher, University of Maryland
Concurrent Sessions  Tuesday, 4:30 pm–6:00 pm

2108  Local Food and Its Connections to Local Communities  
Mezzanine Level, Balcony B  
CRENET and CWAE Section Track Session  
This session will introduce 3 presentations to discuss essential information about opportunities to promote local food including the USDA and local programs - USDA funding opportunities and programs to support local food projects, factors influencing the decisions of fruit and vegetable producers to participate in PTP and TFF programs, and distribution and value chain on local food.  
Organizers: Dayton M. Lambert, University of Tennessee; Chyi-Lyi (Kathleen) Liang, University of Vermont  
Moderator: Chyi-Lyi (Kathleen) Liang, University of Vermont  
Ams Funding Opportunity for Local Food Projects  
Luanne Lohr, USDA-Agricultural Marketing Service  
Factors Influencing Fruit and Vegetable Producer Participation in a State-Sponsored Locally Grown Campaign  
Margarita M. Velandia, University of Tennessee  
Factors Affecting the Success of Values-Based Supply Chains in the Western United States  
Shermain D. Hardesty, University of California, Davis  
Farm-Local Community Linkages in a Local Food Systems Context  
Stephen J. Vogel, USDA-Economic Research Service; Gary Matteson, The Farm Credit Council  

2109  The Utility of Tablets and Technology in Teaching Agribusiness Courses  
Mezzanine Level, Taft  
AEM and TLC Section Track Session  
The pros and cons of teaching agribusiness classes with tablets are discussed, along with a survey and demonstration of relevant apps. Additionally, opportunities and challenges in course instruction due to student use of social media and electronic communication are discussed. Student survey results of tablet and technology use are reported from multiple institutions.  
Organizers: Charles Robert Stark, Jr., University of Arkansas at Monticello; Steven S. Vickner, The Ohio State University  
The Impact of Social Media and Electronic Communication on Teaching: Some Survey Results Comparing Student Usage at Large Versus Small Agricultural Universities  
Charles Robert Stark, Jr., University of Arkansas at Monticello  
An Overview of Tablet Apps for Agribusiness Professors  
Michelle L. Santiago, Sam Houston State University  
The Role of Tablets in Modernizing the Classroom Experience  
Steven S. Vickner, The Ohio State University
Concurrent Sessions Tuesday, 4:30 pm–6:00 pm

2110 The Life and Times of a New Faculty Member
Lobby Level, Delaware B

GSS Section Track Session
The only guarantee on the road from student to faculty is a bumpy ride! The responsibilities of a new faculty member can be nebulous and how to best manage time can be even more unclear. Don’t be a victim of asymmetric information, come to this track session and find out what to expect from newly hired faculty members.

Organizer: Brandon R. McFadden, Oklahoma State University
Panelists: Brenna Ellison, Oklahoma State University; Brian R. Williams, Mississippi State University

2111 The Evolving Dual Burden of Obesity and Malnutrition: Driving Forces and Implications for Development
Mezzanine Level, Truman

FSN and Senior Section Track Session
Our session explores the driving forces behind the recent growth of obesity in developing countries, despite the continuing presence of malnutrition. This “dual burden” is now common across communities as well as within households, and significantly complicates policy interventions designed to alleviate hunger or raise livings standards. The papers in this session discuss the driving forces of dual burden and investigate how it is affected by conditional cash transfer programs.

Organizer: Chad D. Meyerhoefer, Lehigh University
Moderator: Chad D. Meyerhoefer, Lehigh University
The Changing Face of Global Child Malnutrition
William A. Masters, Tufts University
Cash and In-Kind Transfers Lead to Excess Weight Gain in a Population of Women With a High Prevalence of Overweight in Rural Mexico
Jef Leroy, International Food Policy Research Institute; Paola Gadsden, State Government of Morelos; Teresa González De Cossio, National Institute of Public Health, México; Paul Gertler, University of California, Berkeley
Can Intra-Household Allocation Help Us Explain the Relationship Between Conditional Cash Transfer Programs and Anthropometric Outcomes?
Chad D. Meyerhoefer, Lehigh University; Lea Gimenez Duarte, World Bank; David Sahn, Cornell University
The Effect of Household Technology on Obesity and Weight Gain Among Chinese Female Adults: Evidence from China’s Home Appliances Going to the Countryside Policy
Cheng Chen, Lehigh University; Shin-yi Chou, Lehigh University & NBER; Robert J. Thornton, Lehigh University
The US EPA is charting a new course for addressing point and non-point source pollution in watersheds and coastal estuaries through the Chesapeake Bay Program. Pollution control throughout the 64,000 square mile Chesapeake Bay watershed has been popularly characterized as the imposition of upstream costs to provide downstream benefits. However, a closer look reveals that there are heterogeneous benefits and costs throughout the watershed. Moreover, much of the recent work on the economics of non-point source pollution control emphasizes potential applications to Chesapeake Bay or similarly high profile estuaries and bays that drain large watershed areas. Given the prominence of the watershed, the recent executive order mandating its protection and restoration, a total maximum daily load (TMDL) for nutrients that is catalyzing explorations of novel approaches to water quality management, and central role of economics in both informing policy approaches and evaluating outcomes, papers in this session present primary contributions on the economics of Chesapeake Bay pollution control. These papers address both potential methods of pollution control and outcomes in terms of heterogeneous benefits and costs across the watershed. While emphasizing Chesapeake Bay, these analyses have broad implications for pollution control in watersheds across the US.

Additionally, Kevin J. Boyle, Virginia Tech will be providing an introduction to the new AAEA / ENV (Land, Water and Environmental Economics) Section.

Organizer: Robert J. Johnston, Clark University

Using Markets to Achieve Large Scale Ecosystem Restoration: Oysters and Nutrient Trading in the Chesapeake Bay
Douglas Lipton, University of Maryland; Geret DePiper, National Oceanic and Atmospheric Administration

Nutrient Credit Trading and Incentives to Meet Agricultural Baseline Requirements for the Chesapeake Bay TMDL
George Van Houtven, Research Triangle Institute International; Ross Loomis, Research Triangle Institute International; Justin S. Baker, Research Triangle Institute International

The Efficiency of Alternative Policy Approaches for Reducing Agricultural Nonpoint Source Pollution in the Chesapeake Bay TMDL
Marc O. Ribaudo, USDA-Economic Research Service; Jeffrey A. Savage, USDA-Economic Research Service

Water Quality Trading and Adoption of Best Management Practices
Joshua M. Duke, University of Delaware; Tyler Monteith, University of Delaware; Joshua M. McGrath, University of Maryland; Nicole M. Fiorellino, University of Maryland; Emileigh Rosso, University of Maryland

Organizer: Andrew Muhammad, USDA-Economic Research Service

Moderator: Blondel A. Brinkman, USDA-Animal and Plant Health Inspection Service

Tanzania’S Maize Export Ban and Heterogeneous Impacts on Regional Prices
Athur Mabiso, International Food Policy Research Institute

Adoption of Genetically Modified Maize in South Africa: Effects on Price Transmission With Global Markets
Edward T. Mabaya, Cornell University; Babatunde O. Abidoye, University of Pretoria

Structural Change in EU Fish Import Demand: Implications for East African Exports.
Andrew Muhammad, USDA-Economic Research Service

Food Trade Restrictions and Price Volatility: Implications for African Developing Countries
William J. Martin, World Bank
2114  Risk Modeling for Extension Economists  
Mezzanine Level, Tyler 

ARA and Extension Section Track Session 
Extension economists often need to incorporate risk into the advice given to client groups. Simulation analysis can be an effective technique to examine a problem involving risk, but this technique can be difficult to use and the results difficult to convey. This session will illustrate how extension economists can approach such a problem and how best to use some of the available simulation tools. 

Organizer: Gregory A. Ibendahl, Kansas State University 

Spreadsheet Modeling Techniques - Historical Data  
Gregory A. Ibendahl, Kansas State University 

Spreadsheet Modeling Techniques - Trend Components  
Steven L. Klose, Texas A&M University 

PGH Method  
Ardian Harri, Mississippi State University 

Improving Simulation Results  
John D. Anderson, American Farm Bureau Federation 

2115  Madly Off in All Directions - The Pursuit of Preferential Trade Agreements by North American Governments  
Lobby Level, Delaware A 

CAES Organized Symposium 
This session analyses the prospects for liberalising trade between important North American partners, outside the auspices of the WTO. The discussion focuses on negotiations radiating out from North America, including between the US and the EU, the Trans-Pacific Partnership, and agricultural negotiations between NAFTA countries and countries in Central and South America and the Caribbean. The symposium comprises three presentations, followed by a moderated discussion between presenters and audience members. 

Moderator: Jill E. Hobbs, University of Saskatchewan 

Presenters: Adriana Herrera Moreno, Johns Hopkins University; Jill E. Hobbs, University of Saskatchewan; Timothy E. Josling, Stanford University; William A. Kerr, University of Saskatchewan; Steven S. Zahniser, USDA-Economic Research Service
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