Thank you very much for joining us in Denver! We are pleased to welcome our AAEA members to what will no doubt be a spectacular summer meeting, and we are also very pleased to welcome our CAES and WAEA colleagues to this Joint Annual Meeting of our three venerable professional associations.

This is a very special meeting for the AAEA, as 2010 marks the 100th anniversary of the founding of the Agricultural & Applied Economics Association! In recognition of this special occasion, AAEA has organized a large variety of distinctive events to celebrate its centennial, and we hope that you will have the opportunity to enjoy many or all of them. This includes an AAEA Welcome Reception on Sunday evening unlike any other you have experienced in recent memory, including live music and presentation of special guests, all beginning at 8:00 pm and continuing until midnight!

Earlier on Sunday afternoon, beginning at 4:30 pm, Paul W. Barkley will be featured in a plenary session where he will provide highlights of AAEA’s 100-year evolution based on his new book, *A Centennial History of the AAEA*, which all members of the AAEA will receive without charge. The premiere of an AAEA-commissioned video commemorating the centennial will be included as part of Paul’s session. Our Keynote Address will precede the Welcome Reception, at 7:00 pm on Sunday evening, and will feature Marc Nerlove, who will analyze the interesting and sometimes curious relationship between the agricultural and general economics professions over time in his presentation entitled “Agricultural Economics and Economics: Convergence and Divergence”.

Appearing throughout the meeting, and hosted by Sections of the AAEA, will be follow up presentations relating to the 12 themed articles that appeared in the Special Centennial Issue of the *AJAE*. There will also be other centennial-themed paper presentations in Track Sessions of our Sections, and elsewhere in the program. Table-top displays from universities and institutions throughout the country will document century-long developments in the history of a wide collection of agricultural and applied economics-oriented programs, and a spectacular series of timeline panels highlighting every decade in the 100-year life of the AAEA will be on display for all to enjoy.

And looking well forward into the second century of AAEA’s existence, Thomas W. Hertel, our incoming AAEA President, will be presenting his Presidential Address on Monday, from 9:00 am–10:00 am, concerning “The Global Supply and Demand for Land in 2050: A Perfect Storm?”.

Concluding our Centennial Celebration, the AAEA will host, for the first time, a Closing Reception that will represent the official close of the meeting. It will be held on Tuesday evening, beginning at 7:00 pm, and will be centennial-themed, including among other things, a birthday cake for our 100-year-old association!

As you would expect, the meeting includes a full slate of Invited and Selected Paper sessions, Organized Symposia, and Poster presentations as well as student activities, Track Sessions, and speaker series luncheons and banquets sponsored by our various AAEA Sections. Two additional very special events include the Fellows Address, presented this year by Catherine L. Kling on Tuesday, from 11:30 am–12:30 pm, and entitled “Economic Incentives to Improve Water Quality in Agricultural Landscapes: Some New Variations on Old Ideas”, and the AAEA Galbraith Forum on Tuesday, from 6:00 pm–7:00 pm, presented this year by John A. List on “Using Field Experiments in Agricultural and Environmental Economics”. Please note that the Galbraith Forum is now a free event available to everyone in attendance at the meeting.

Our AAEA Business Office has done an excellent job of planning our meeting. The AAEA staff will be visible and on hand throughout the meeting in Denver, so feel free to contact them if you need assistance. I hope your experience in Denver is both professionally and personally enjoyable and enriching, and that you leave with fond and lasting memories of the Celebration of our 100-year existence as a premier association of agricultural and applied economists. And best wishes to the association for the next 100 years!

Ron Mittelhammer
AAEA President
I would like to welcome all members of the CAES to the Joint Annual Meeting in Denver. I would also like to extend that welcome to the members of the other associations that are part of this joint meeting—the AAEA and WAEA. All are welcome to attend our sessions and, given the excellent CAES program that has been put together, I expect that there will be something each of you will find interesting. I know that I and other CAES members will be sampling what the AAEA and WAEA programs have to offer. Having attended a number of these joint meetings in the past, I know they are a great way to extend networks and to rub shoulders with a wide variety of agricultural economics professionals.

It is the AAEA’s centennial this year and there will be sessions of a reflective nature—it will be a good time to think about how our profession has evolved—and is still evolving. The CAES has been engaged in a “future directions” initiative that will be discussed in Denver. I urge you all to take the time to attend the business meeting of the society and bring your thoughts about how the society can better serve your needs. I also urge you to attend the CAES Fellows Address to be given this year by Fellow Suren Kulshreshtha on “Climate Change, Prairie Agriculture, and Prairie Economy: The New Normal” and the CAES Presidential Address by our incoming President, Jim Vercammen on “Incorporating Environmental Costs and Benefits in Agricultural Support and Insurance Programs.” Denver has a number of attractions and I hope you take some time to enjoy the city. Having said that, don’t forget the CAES Awards Banquet! It will be the social highlight of the Denver meeting and a place to meet and connect with agricultural economics professionals.

I personally look forward to seeing all of you in Denver.

Bill Kerr
CAES President

Welcome to Denver and the Joint Annual Meeting! Our objective was to create a unique program that would allow WAEA to maintain its identity from the other two professional societies (AAEA and CAES). AAEA Sections were invited to co-sponsor sessions with us and you will see that we have joint sessions with AEM, FAMPS, GSS, and TLC. The entire WAEA program will take place on Tuesday starting with the WAEA Breakfast & Awards Program. We asked each WAEA department to nominate alumni who received their graduate degree (MS, MBA, or PhD) in agricultural economics and then we invited them to be panel speakers for our six Tuesday concurrent sessions. This will be a great way for us to engage with our many alumni working in industry. We have speakers from a wide range of food economy firms who will address current policy topics affecting food and agribusiness, careers in industry, and teaching and learning in the workplace. Our industry guests have also been invited to the Industry Speaker Series & Banquet on Monday night and will be honored during the WAEA Luncheon and Recognition of Industry Alumni. Finally, we will conclude the Tuesday program with Larry Van Tassell’s Presidential Address and our business meeting. I want to especially thank the WAEA Council representatives for working with us to identify the alumni, Farm Foundation for sponsoring lunch, and vice-president, Karen Klonsky who has helped in many ways this past year in organizing this program. It takes a lot of volunteers to run WAEA and I want to thank all of them for helping plan this program.

Michael Boland
WAEA President
MEETING INFORMATION

Registration Desk Hours
Saturday, July 24, 4:00 pm–7:00 pm
Sunday, July 25, 8:00 am–7:00 pm
Monday, July 26, 7:00 am–5:00 pm
Tuesday, July 27, 7:00 am–4:00 pm

The Registration Desk is located in the Plaza Building on the Concourse Level. If you have any questions, please feel free to visit the Registration Desk, or contact AAEA staff at (303) 352-2424.

Accessibility
In accordance with the Americans with Disabilities Act, please inform an AAEA staff member if you need special assistance. Staff members are available on site at the Registration Desk to assist you.

Guests
Guests must be registered in order to attend any and all meeting functions, including the Welcome Reception, plenary sessions, and all concurrent sessions. Guests include any interested party not professionally in the field of agricultural economics or a related discipline. Children under the age of 16 may attend the meeting for free and do not need to register as a guest.

Taping of Sessions
Session content is copyright-protected by AAEA, CAES, & WAEA. Recording of any session without the consent of AAEA, CAES, & WAEA is prohibited. Any taping done with the consent of the appropriate association is for personal use only and cannot be reproduced or distributed.

Tickets
Tickets are required for all speaker series luncheons and banquets, as well as other special events. A limited number of tickets may be available for sale on site. If available, tickets will be sold at the registration desk up until the day before the event. No tickets will be sold on the day of the event.

AAEA, CAES, & WAEA are committed to the “True Cost Pledge.” All three associations attest that the fee associated with each event is the true cost of the price to cover that event.

Association Photographer
A professional photographer will be on site at the Joint Annual Meeting taking photos which may be used in future promotional materials for AAEA, CAES, or WAEA. If you prefer that you are not included in these photos, please notify the photographer.

AAEA, CAES, & WAEA LEADERSHIP

Agricultural & Applied Economics Association Executive Board
President: Ron Mittelhammer, Washington State University
President-Elect: Thomas W. Hertel, Purdue University
Past President: Richard E. Just, University of Maryland
Directors: Bruce A. Babcock, Iowa State University; Damona G. Doye, Oklahoma State University; Barry Goodwin, North Carolina State University; Lisa A. House, University of Florida; Scott Irwin, University of Illinois at Urbana-Champaign; James M. MacDonald, USDA-Economic Research Service

American Journal of Agricultural Economics (AJAE)
Editors: Jeffrey H. Dorfman, University of Georgia; David Hennessy, Iowa State University; Erik Lichtenberg, University of Maryland; J. Edward Taylor, University of California, Davis

Applied Economic Perspectives and Policy (AEPP)
Submitted Articles Editors: Timothy Park, USDA-Economic Research Service; Tomislav Vukina, North Carolina State University
Featured Articles Editor: Ian Sheldon, The Ohio State University

Choices Magazine
Editor: Walter J. Ambruster, Farm Foundation, President Emeritus

Submitted Articles Editor: Clement Ward, Oklahoma State University

Technical Editor: Patricia Keough-Wilson, Plains Harvest Communications

Canadian Agricultural Economics Society Executive Council
President: William Kerr, University of Saskatchewan
President-Elect: James Vercammen, University of British Columbia
Past President: Lars Brink, Agriculture and Agri-Food Canada
Treasurer: Verna Mitura, Agriculture and Agri-Food Canada
Secretary: Tabitha Rich, Agriculture and Agri-Food Canada, Ottawa

Canadian Journal of Agricultural Economics (CJAE)
Editors: Jwames F. Nolan, University of Saskatchewan; Elwin G. Smith, Agriculture and Agri-Food Canada; G. Cornelis van Kooten, University of Victoria; James R. Wilson, University of Quebec at Rimouski

Western Agricultural Economics Association Executive Board
President: Michael Boland, Kansas State University
President-Elect: Larry Van Tassell, University of Idaho
Past President: Penny Diebel, Oregon State University
Vice President: Karen Klonsky, University of California, Davis

Directors: Eric DeVuyst, Oklahoma State University; Christopher McIntosh, University of Idaho; Ruby Ward, Utah State University; Jonathan Yoder, Washington State University

Journal of Agricultural and Resource Economics (JARE)
Managing Editor: Gary W. Brester, Montana State University
Co-Editors: Joseph A. Atwood, Montana State University; Vincent H. Smith, Montana State University; Myles J. Watts, Montana State University

Canadian Journal of Agricultural Economics (CJAE)
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SPONSORS

AAEA Student & Young Professional Travel Grants
GSS Case Study Competition
GSS Reception
Pre-conference Workshop: Behavioral and Experimental Economics, Food, and Health
SS-AAEA Academic Bowl

Canadian Agricultural and Policy Research Network on Consumer and Market Demand
Pre-conference Workshop: Behavioral and Experimental Economics, Food, and Health

Extension Section Reception

AAEA CENTENNIAL PATRONS
These organizations have produced tabletop displays celebrating AAEA’s centennial, which you can find in the Plaza Ballroom Foyer of the Plaza Building on the Concourse Level.

AgEcon Search
C-FARE
Cornell University
Farm Foundation
Food Distribution Research Society
Giannini Foundation of Agricultural Economics
Iowa State University, Center for Agricultural and Rural Development
Kansas State University
Michigan State University, Department of Agricultural, Food, and Resource Economics
Mississippi State University
New Mexico State University
North Carolina State University
Oklahoma State University, Department of Agricultural Economics
Oregon State University, Agricultural and Resource Economics Department
Pennsylvania State University
Purdue University
Southern Agricultural Economics Association
Texas A&M University, Department of Agricultural Economics
The Ohio State University, Department of Agricultural, Environmental, and Development Economics
University of Alberta, Department of Rural Economy
University of Arizona
University of Connecticut, Department of Agricultural and Resource Economics

University of Florida, Food and Resource Economics Department
University of Georgia
University of Illinois at Urbana-Champaign, Department of Agricultural & Consumer Economics
University of Maryland, Department of Agricultural & Resource Economics
University of Minnesota
University of Missouri
USDA-Animal and Plant Health Inspection Service
USDA-Economic Research Service
USDA-National Animal Health Monitoring System
Washington State University, School of Economic Sciences

Pre-conference Workshop: Behavioral and Experimental Economics, Food, and Health
WAEA Luncheon and Recognition of Industry Alumni

Pre-conference Tour: Energy Development, Environment, and Communities—A Tour of Energy Development in Colorado and Wyoming

AAEA President’s Reception

2010 Teaching Academy—The Use of Simulations to Stimulate Student Learning and Engagement

AAEA African Travel Grant
AAEA Galbraith Forum
Pre-conference Workshop: Behavioral and Experimental Economics, Food, and Health

Extension Section Reception
EXHIBITORS

AgEcon Search
Booth 108

Oxford University Press
Booth 114

Union of Concerned Scientists
Booth 113

Aptech Systems, Inc.
Booth 110

Purdue University
Booth 111

University of Illinois, FAST Tools
Booth 103

CABI
Booth 106

Texas Tech University, Division of
Personal Financial Planning
Booth 109

Wiley-Blackwell
Booth 112

The Council on Food, Agricultural,
and Resource Economics
Booth 105

USDA-Economic Research Service
Booth 101

USDA-Natural Resources
Conservation Service
Booth 102

International Food Policy
Research Institute
Booth 104

USDA-National Agricultural
Statistics Service
Booth 107

UNDERGRADUATE RECRUITMENT FAIR

Sunday, 2:00 pm–5:00 pm; Monday, 7:00 am–4:00 pm

Plaza Building, Lobby Level, Director’s Row Foyer

The Undergraduate Recruitment Fair gives undergraduate students who are in Denver to participate in SS-AAEA events the chance to meet and interact with academic departments from around the country that have graduate programs in agricultural and applied economics. Be sure to stop and visit with representatives from these universities in between rounds of the Academic Bowl.

Participating Organizations Include:

- The Ohio State University, Department of Agricultural, Environmental and Development Economics
- Oklahoma State University
- Purdue University
- Texas A&M University, Department of Agricultural Economics
- Texas Tech University, Division of Personal Financial Planning
- University of Georgia
- University of Florida
An AAEA Centennial Retrospective, Featuring Paul W. Barkley and an AAEA Historical Video  
Sunday, 4:30 pm–5:30 pm  
Plaza Building, Concourse Level, Plaza Ballroom ABC  
Paul W. Barkley will discuss the history of AAEA at the opening plenary session of the 2010 Joint Annual Meeting. This session will be supplemental to the book Barkley has written about AAEA, *A Centennial History of the AAEA*. Barkley, who is Professor Emeritus in the School of Economic Sciences at Washington State University and currently Courtesy Professor at Oregon State University, will outline the importance of the association as it has moved through the decades, focusing primarily on the communication that has been used both inside and outside the profession.  
This session will also feature the premiere of a video produced for AAEA’s Centennial Celebration titled “Historical Highlights of the AAEA at 100 Years”. The video will also be shown after each of the AAEA plenary sessions throughout the meeting.

Keynote Address  
Sunday, 7:00 pm–8:00 pm  
Plaza Building, Concourse Level, Plaza Ballroom ABC  
Marc Nerlove  
Professor of Agricultural and Resource Economics, University of Maryland  
“Agricultural Economics and Economics: Convergence and Divergence”  
Marc Nerlove is Professor of Agricultural and Resource Economics at the University of Maryland. He has been an Analytical Statistician with the U.S. Agricultural Marketing Service, an Economist with Subcommittee on Antitrust and Monopoly, United States Senate, and a First Lieutenant in the United States Army. His many honors and awards include the John Bates Clark Medal of the American Economic Association, Fulbright and Guggenheim Fellowships, Fellowship and presidency of the Econometric Society, and fellow of the American Statistical Association, the American Academy of Arts and Sciences, and AAEA. He is an elected member of the U.S. National Academy of Sciences.

AAEA Presidential Address  
Monday, 9:00 am–10:00 am  
Plaza Building, Concourse Level, Plaza Ballroom ABC  
Thomas W. Hertel  
Distinguished Professor of Agricultural Economics, Purdue University  
“The Global Supply and Demand for Land in 2050: A Perfect Storm”  
Thomas W. Hertel is Distinguished Professor of Agricultural Economics at Purdue University, where his research focuses on the economy-wide impacts of global trade and environmental policies. Hertel is a Fellow and President-Elect of AAEA. He is also the founder and Executive Director of the Global Trade Analysis Project (GTAP) which now encompasses 7,500 researchers in 150 countries around the world. His most recent research has focused on the impacts of energy and climate policies on global land use and poverty. Previously, Hertel has conducted research on the impacts of multilateral trade agreements, including the linkages between global trade policies and poverty in developing countries.

WAEA Breakfast & Awards Program  
Tuesday, 7:00 am–8:30 am  
Tower Building, Majestic Level, Vail Room  
Join WAEA in honoring the achievements and accomplishments of its members from the past year over breakfast. Awards for outstanding research, extension, and teaching programs will be presented. WAEA will also recognize the 2010 Distinguished Scholars.

AAEA Fellows Address  
Tuesday, 11:30 am–12:30 pm  
Plaza Building, Concourse Level, Plaza Ballroom ABC  
Catherine L. Kling  
Professor of Economics, Iowa State University  
“Economic Incentives to Improve Water Quality in Agricultural Landscapes: Some New Variations on Old Ideas”  
Catherine L. Kling is Professor of Economics at Iowa State University and the Center for Agricultural and Rural Development. Her research interests include non-market valuation methods, especially revealed preference approaches, and interdisciplinary analyses focusing on policy design and incentives for the provision of ecosystem services from agriculture. Kling is a Fellow of the AAEA, a member of EPA’s Science Advisory Board, President-Elect of the Association of Environmental and Resource Economists (AERE) and past board member of the AAEA. She has held editorial positions with the *American Journal of Agricultural Economics*, *Journal of Environmental Economics and Management*, and *Land Economics*. 
How to Find a Job at the ASSA Meetings:
Navigating the Labyrinth
Tuesday, 12:45 pm–1:30 pm
Tower Building, Terrace Level, Columbine Room
This session will feature a panel discussion on how to successfully interview at ASSA in response to a significant shift of the agricultural economics job market to the ASSA Annual Meeting. We have invited several panelists with various interviewing perspectives: the university perspective, the public agency perspective, and the perspective of a student/recent hire who has successfully interviewed at ASSA. The panelists will share their insights with the audience and then will take questions from the audience.

Panelists include:
· Mary Bohman, Director, Resource & Rural Economics Division, USDA-Economic Research Service
· Jon Brandt, Professor and Department Head, North Carolina State University
· Juan Pablo Sesmero, Assistant Professor, Purdue University

Lunch will not be provided, but we invite you to bring a lunch with you. The Sheraton has a grab-n-go deli in the lobby, and there are several take-out options outside of the hotel.

CAES Presidential Address,
Fellows Address, & Business Meeting
Tuesday, 1:30 pm–4:30 pm
Tower Building, Second Level, Windows Room

Presidential Address
James Vercammen
University of British Columbia
“Incorporating Environmental Costs and Benefits in Agricultural Support and Insurance Programs”
James Vercammen joined the Food and Resource Economics Group at the University of British Columbia in 1991, shortly after obtaining a PhD in Agricultural and Resource Economics from the University of California, Berkeley. Vercammen’s research has examined a variety of industrial organization and policy issues, mostly recently applied to carbon offset and environmental markets.

Fellows Address
Suren Kulshreshtha
University of Saskatchewan
“Climate Change, Prairie Agriculture, and Prairie Economy: The New Normal”
Suren Kulshreshtha is professor in the Department of Bioresource Policy, Business, and Economics at the University of Saskatchewan. He received his training first in India and his PhD from the University of Manitoba. His current areas of interest include climate change and greenhouse gas mitigation from agriculture, among others.

WAEA Presidential Address & Business Meeting
Tuesday, 4:00 pm–5:30 pm
Tower Building, Majestic Level, Vail Room
Larry Van Tassell
University of Idaho
“Assessment and Accountability in Land Grant Universities”
Larry Van Tassell has served as the Department Head in Agricultural Economics and Rural Sociology at the University of Idaho since 1999. Larry has been actively involved in the university classroom, teaching management, production, and finance classes at both the undergraduate and graduate level. His research endeavors have included federal grazing issues, conservation management, and farm and ranch decision making. He has served the WAEA in numerous capacities, including Director and Council Member, Published Research Award Committee Chair, and Thesis Awards Committee Chair, and is the current President-Elect of WAEA.

AAEA Galbraith Forum
Tuesday, 6:00 pm–7:00 pm
Plaza Building, Concourse Level, Plaza Ballroom ABC
John A. List
Professor of Economics, University of Chicago
“Using Field Experiments in Agricultural and Environmental Economics”
John List is Professor of Economics at the University of Chicago. His published research includes theoretical and empirical inquiries into both positive and normative issues in economics, with a special focus on environmental and resource problems. His research has pioneered the use of controlled field experiments in economics, which have provided insights into the valuation of nonmarket goods and services, public good provisioning, behavioral anomalies, charitable giving, auction theory, and the role of the market in the development of rationality. In 2002–2003, he served as Senior Economist on the President’s Council of Economic Advisors for Environmental and Resource Economics.
SPEAKER SERIES EVENTS (TICKETED EVENTS)

COSBAE/CWAE Speaker Series & Luncheon
Monday, 12:00 pm–1:30 pm
Tower Building, Second Level, Windows Room
This is a ticketed event. The cost to attend is $45.

Sherece West
President/CEO, Winthrop Rockefeller Foundation
“Partnering with Philanthropy”

Extension Section Speaker Series & Luncheon
Monday, 12:00 pm–1:30 pm
Tower Building, Terrace Level, Columbine Room
This is a ticketed event. The cost to attend is $45.

Alan Barkema
Senior Vice President and Director of Research, Federal Reserve Bank of Kansas City
“What’s Next? Prospects for the Economy and Agriculture”

CAES Awards Dinner & Banquet
Monday, 6:30 pm–9:30 pm
Tower Building, Second Level, Windows Room
This is a ticketed event. The cost to attend is $70.

Chris Policinski
President and CEO, Land O’Lakes, Inc.
“The Great Productivity Story of American Agriculture”

Industry Speaker Series & Banquet
Monday, 8:00 pm–9:30 pm
Tower Building, Second Level, Tower Court D
This is a ticketed event. The cost to attend is $70.

International Speaker Series & Banquet
Monday, 8:00 pm–9:30 pm
Tower Building, Second Level, Tower Court B
This is a ticketed event. The cost to attend is $70.

Karen Brooks
Africa Region Agricultural Programs Manager, World Bank
“African Agriculture—What Do We Not Know? What Do We Need to Know?”

WAEA Luncheon and Recognition of Industry Alumni
Tuesday, 12:00 pm–1:30 pm
Tower Building, Majestic Level, Vail Room
This is a ticketed event. The cost to attend is $20.

REUNIONS & RECEPTIONS

Monday, 9:00 pm–11:00 pm
Plaza Building, Concourse Level

Economic Research Service, U.S. Department of Agriculture
Governor’s Square 14

Giannini Foundation—University of California, Davis & University of California, Berkeley
Governor’s Square 9

Iowa State University
Plaza Court 4

Kansas State University, University of Missouri, University of Nebraska, & Oklahoma State University
Governor’s Square 10

Louisiana State University, University of Arkansas, Mississippi State University, Auburn University, Clemson University, & University of Georgia
Governor’s Square 12

Michigan State University
Governor’s Square 8

North Carolina State University & University of Maryland
Governor’s Square 17

Penn State University & Cornell University
Governor’s Square 6

Purdue University
Plaza Court 1

Texas A&M University, Agricultural Economics
Governor’s Square 11

The Ohio State University, Department of Agricultural, Environmental and Development Economics
Governor’s Square 15

University of Florida & University of Kentucky
Plaza Court 2

University of Illinois
Plaza Court 3

University of Minnesota & University of Wisconsin
Governor’s Square 7

Washington State University, Oregon State University, & University of Idaho
Governor’s Square 16
## AAEA Section Events & Activities

**Agribusiness Economics and Management Section (AEM)**

**AEM Section Business Meeting**  
Sunday, 10:00 am–11:30 am  
*Tower Building, Mezzanine Level, Colorado Room*

**Industry & International Reception**  
Monday, 7:30 pm–8:00 pm  
*Tower Building, Second Level, Tower Court Foyer*

**Industry Speaker Series & Banquet**  
Monday, 8:00 pm–9:30 pm  
*Tower Building, Second Level, Tower Court D*

**AEM Track Sessions**

1001  Continuing the Tradition: Employing Tested and Emerging Economic Tools in Framing Sustainability Challenges for a Global Economy

2015  Agribusiness Economics and Management: 100 Years of Professional Contributions (Centennial Session)

2045  Performance Implications of Sustainability Initiatives in Agri-food Companies

3003  The Nascent Bioeconomy for Industrial Markets: Green Goes from Plant Material to Spandex

3045  New Advances in the Cooperative Life Cycle Framework

3058  Current Agribusiness Policy Issues

3074  How Health Is Changing the Dynamics of Food Innovation

3100  Alerting All Entrepreneurs! Research on Ethical Awareness and Entrepreneurial Behavior

**Applied Risk Analysis Section (ARA)**

**ARA Section Business Meeting**  
Sunday, 12:00 pm–1:00 pm  
*Tower Building, Mezzanine Level, Silver Room*

**ARA Section Track Sessions**

1011  Copulas: How to Better Model Dependent Random Variables

2025  Managing Risk through Livestock Disease Policy

3012  Risk Issues at the Interface of Extension and Research

3097  New Developments in Crop Insurance and Their Implications for 2010 and Beyond

**China Section**

**China Section Business Meeting**  
Sunday, 1:00 pm–2:00 pm  
*Tower Building, Mezzanine Level, Spruce Room*

**China Section Track Sessions**

1014  Chinese Agricultural Commodity Price and Demand, and Their Implications to Trade with United States

3014  Green, Blue, and Brown: Assessing the State of the Economics of Forests, Water, and Grass in Rural China

**Committee on the Opportunities and Status of Blacks in Agricultural Economics (COSBAE)**

**COSBAE Business Meeting**  
Sunday, 12:00 pm–1:30 pm  
*Tower Building, Mezzanine Level, Century Room*

**COSBAE Reception**  
Sunday, 5:30 pm–6:30 pm  
*Tower Building, Mezzanine Level, Spruce Room*

**COSBAE/CWAE Speaker Series & Luncheon**  
Monday, 12:00 pm–1:30 pm  
*Tower Building, Second Level, Windows Room*

**COSBAE Track Sessions**

2016  Examining the Effects of Trade Policies Applied to Horticultural Markets

2046  Agricultural Development Challenges: Lessons from Africa and the Caribbean

2071  Where Do Agricultural Economists Fit in the Local Food Movement?

3070  Emerging and Current Issues in Agricultural Biotechnology

**Committee on Women in Agricultural Economics (CWAE)**

**CWAE Business Meeting**  
Sunday, 11:00 am–12:00 pm  
*Tower Building, Mezzanine Level, Gold Room*

**CWAE Reception**  
Sunday, 5:30 pm–6:30 pm  
*Tower Building, Mezzanine Level, Gold Room*

**COSBAE/CWAE Speaker Series & Luncheon**  
Monday, 12:00 pm–1:30 pm  
*Tower Building, Second Level, Windows Room*

**CWAE Track Sessions**

1001  Continuing the Tradition: Employing Tested and Emerging Economic Tools in Framing Sustainability Challenges for a Global Economy

2045  Performance Implications of Sustainability Initiatives in Agri-food Companies

3001  Teaching on a Tight Budget: What Do We Do with More Students and Less Resources?

3044  Women in Agricultural Economics: A Centennial Celebration

3070  Emerging and Current Issues in Agricultural Biotechnology

**Community Economics Network (CENET)**

**CENET Business Meeting**  
Sunday, 10:00 am–11:30 am  
*Tower Building, Mezzanine Level, Spruce Room*

**CENET Track Sessions**

1002  Jobs, the Rural Economy, and Economic Recovery

3041  A Century of Research on Rural Development and Regional Issues (Centennial Session)

3071  Exploring the Interface between Local Food Systems and Community Economics
## Econometrics Section

### Econometrics Section Business Meeting
Sunday, 9:00 am–10:00 am  
*Plaza Building, Lobby Level, Director’s Row E*

### Econometrics Section Track Sessions

<table>
<thead>
<tr>
<th>Session Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1011</td>
<td>Copulas: How to Better Model Dependent Random Variables</td>
</tr>
<tr>
<td>2042</td>
<td>Propensity Score Matching: Learning How and When to Use This Technique</td>
</tr>
<tr>
<td>3011</td>
<td>Fifty Years of Choice Modeling</td>
</tr>
<tr>
<td>3096</td>
<td>Econometric Developments in Agricultural and Resource Economics: The First 100 Years (Centennial Session)</td>
</tr>
</tbody>
</table>

## Extension Section

### Graduate Student Extension Competition
Sunday, 8:00 am–3:00 pm  
*Tower Building, Second Level, Tower Court D*

### Extension Section Business Meeting
Sunday, 1:30 pm–3:00 pm  
*Plaza Building, Concours Level, Plaza Court 6*

### Extension Section Reception
Sunday, 5:30 pm–6:30 pm  
*Tower Building, Mezzanine Level, Century Room*

### Extension Section Speaker Series & Luncheon
Monday, 12:00 pm–1:30 pm  
*Tower Building, Terrace Level, Columbine Room*

### Post-conference Tour: Extension Agricultural Education Tour
Wednesday, 7:00 am–7:00 pm  
*Plaza Building, Lobby Level, Hotel Lobby*

### Extension Section Track Sessions

<table>
<thead>
<tr>
<th>Session Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1006</td>
<td>USDA/Land Grant Extension Outlook Program and Role of Farm Management (Centennial Session)</td>
</tr>
<tr>
<td>2022</td>
<td>Washington Policy Update by Chief Economists from the House and Senate Agriculture Committees and the USDA-Farm Service Agency</td>
</tr>
<tr>
<td>2032</td>
<td>The Land Grant Vision of Extension’s Future</td>
</tr>
<tr>
<td>2063</td>
<td>Greenhouse Gas Markets and Agriculture</td>
</tr>
<tr>
<td>3012</td>
<td>Risk Issues at the Interface of Extension and Research</td>
</tr>
<tr>
<td>3030</td>
<td>Graduate Student Competition in Extension—Winners’ Presentations</td>
</tr>
<tr>
<td>3075</td>
<td>Extension Section Crops Outlook</td>
</tr>
<tr>
<td>3101</td>
<td>Livestock Outlook</td>
</tr>
</tbody>
</table>

## Food and Agricultural Marketing Policy Section (FAMPS)

### Pre-conference Workshop: Behavioral and Experimental Economics, Food, and Health
Saturday, 8:30 am–5:30 pm  
*Plaza Building, Concours Level, Governor’s Square 14*

### FAMPS Business Meeting
Sunday, 8:00 am–10:00 am  
*Tower Building, Mezzanine Level, Colorado Room*

### FAMPS Track Sessions

<table>
<thead>
<tr>
<th>Session Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>Examining the Effects of Trade Policies Applied to Horticultural Markets</td>
</tr>
<tr>
<td>2043</td>
<td>Centennial Overview of Food and Agricultural Marketing Policy Issues (Centennial Session)</td>
</tr>
<tr>
<td>3002</td>
<td>New Evidence on the Structure of Agricultural and Food Markets</td>
</tr>
<tr>
<td>3072</td>
<td>Policy Responses to Instability in Agricultural Markets: Retrospect and Prospect (Centennial Session)</td>
</tr>
<tr>
<td>3085</td>
<td>Policy Issues Affecting Food and Agribusinesses</td>
</tr>
<tr>
<td>3088</td>
<td>Climate Change Legislation: Food Sector Impacts</td>
</tr>
</tbody>
</table>

## Food Safety and Nutrition Section (FSN)

### Pre-conference Workshop: Behavioral and Experimental Economics, Food, and Health
Saturday, 8:30 am–5:30 pm  
*Plaza Building, Concours Level, Governor’s Square 14*

### FSN Section Business Meeting
Tuesday, 7:00 am–8:30 am  
*Tower Building, Second Level, Windows Room*

### FSN Section Track Sessions

<table>
<thead>
<tr>
<th>Session Code</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>1003</td>
<td>Evaluation—Measuring the Impact of Food Safety and Nutrition Policy</td>
</tr>
<tr>
<td>2001</td>
<td>Healthy Food or Healthy People? How Do Food and Nutrition Assistance Programs Contribute to the Health of Low Income Americans?</td>
</tr>
<tr>
<td>2061</td>
<td>The Second Century of Food and Consumer Economics: What Will Be Remembered in 2110? (Centennial Session)</td>
</tr>
<tr>
<td>3015</td>
<td>Behavioral Economics Research Approaches: Innovative Applications in Nutrition and Food Safety</td>
</tr>
<tr>
<td>3074</td>
<td>How Health Is Changing the Dynamics of Food Innovation</td>
</tr>
<tr>
<td>3098</td>
<td>Promoting Food Choice and Health for Children: Political, Economic, and Behavioral Aspects</td>
</tr>
</tbody>
</table>
Graduate Student Section (GSS)

Graduate Student Extension Competition
Sunday, 8:00 am–3:00 pm
Tower Building, Second Level, Tower Court D

GSS Case Study Competition
Sunday, 8:00 am–3:30 pm
Tower Building, Second Level, Tower Court A, B, and C

Monday, 1:30 pm–4:00 pm (Finals)
Plaza Building, Lobby Level, Director’s Row E and F

GSS Business Meeting
Sunday, 12:00 pm–1:00 pm
Tower Building, Mezzanine Level, Colorado Room

GSS Reception
Sunday, 5:30 pm–6:30 pm
Tower Building, Mezzanine Level, Denver Room

GSS Track Sessions
2030 Navigating Article Writing and the Publishing Process
2031 How to Give a Presentation: Research, Extension, and Teaching
2059 How to Survive Graduate School
3030 Graduate Student Competition in Extension—Winners’ Presentations
3084 How Graduate School Prepared Me for a Career in Industry

Institutional and Behavioral Economics Section (IBES)

IBES Business Meeting
Monday, 12:00 pm–1:00 pm
Plaza Building, Concourse Level, Plaza Court 4

IBES Track Sessions
2004 Advances in Transaction Cost Measurement for Environmental and Natural Resources Policy
2073 Moving Beyond Self-interest in Economic Choice: Further Tests of Social Capital and Dual Interests Theory
3015 Behavioral Economics Research Approaches: Innovative Applications in Nutrition and Food Safety
3100 Alerting All Entrepreneurs! Research on Ethical Awareness and Entrepreneurial Behavior

International Section

International Section Business Meeting
Sunday, 10:00 am–11:30 am
Plaza Building, Lobby Level, Director’s Row E

Industry & International Reception
Monday, 7:30 pm–8:00 pm
Tower Building, Second Level, Tower Court Foyer

International Speaker Series & Banquet
Monday, 8:00 pm–9:30 pm
Tower Building, Second Level, Tower Court B

International Section Track Sessions
2013 Has the WTO Constrained Domestic Support Policies?
2033 The Contribution of Agricultural Economists to the Understanding of International Trade (Centennial Session)
2062 Food Consumption Trends in Urban China, Implications for International Agricultural Markets
3031 The Contribution of Agricultural Economics to the Understanding of International Economic Development (Centennial Session)
3032 Food, Fuel, and Forest: Climate Change and Land Use Issues in the 21st Century
3061 Exchange Rates, Prices, and Agricultural Trade: What Have We Learned?
3087 Climate Change and Agriculture: Impacts, Adaptation, and Mitigation

National Association of Agricultural Economics Administrators (NAAEA)

NAAEA Business Meeting
Sunday, 10:00 am–12:00 pm
Tower Building, Mezzanine Level, Silver Room

Senior Section

Senior Section Business Meeting
Monday, 7:30 am–8:30 am
Tower Building, Second Level, Windows Room

Senior Section Track Sessions
1005 What Is Next for NAFTA: Unresolved Issues
1006 USDA/Land Grant Extension Outlook Program and Role of Farm Management (Centennial Session)
2003 Ever Changing AAEA Research Challenges (Centennial Session)
2032 The Land Grant Vision of Extension’s Future
2063 Greenhouse Gas Markets and Agriculture
3086 Outstanding Intellectual Contributions by Agricultural Economists
### AAEA SECTION EVENTS & ACTIVITIES

**Teaching, Learning, and Communications Section (TLC)**

**Pre-conference Workshop: 2010 Teaching Academy—The Use of Simulations to Stimulate Student Learning and Engagement**
Saturday, 10:00 am–5:00 pm  
*Plaza Building, Concourse Level, Governor’s Square 10*

**TLC Section Business Meeting**
Sunday, 12:00 pm–1:00 pm  
*Plaza Building, Lobby Level, Director’s Row E*

**TLC Section Track Sessions**
- 2060 Teaching Tips from Top Teachers: 2009 AAEA Award Recipients
- 3001 Teaching on a Tight Budget: What Do We Do with More Students and Less Resources?
- 3059 Teaching and Learning in the Work Place
- 3060 New Curricular Initiatives: The Case of Undergraduate Programs in Resource/Environmental Economics

### Undergraduate Student Section (SS-AAEA)

**Undergraduate Paper Competition**
Sunday, 8:00 am–12:00 pm  
*Plaza Building, Concourse Level, Plaza Court 6*

**SS-AAEA Academic Bowl**
Sunday, 12:30 pm–1:30 pm (Orientation); 2:00 pm–5:00 pm  
*Plaza Building, Lobby Level, Director’s Row H, I, and J*

**Undergraduate Recruitment Fair**
Sunday, 2:00 pm–5:00 pm  
Monday, 7:00 am–4:00 pm  
*Plaza Building, Lobby Level, Director’s Row Foyer*

**SS-AAEA Business Meeting**
Monday, 8:00 pm–9:00 pm  
*Plaza Building, Concourse Level, Plaza Court 5*

**SS-AAEA Mixer**
Monday, 9:00 pm–11:00 pm  
*Plaza Building, Concourse Level, Plaza Court 5*

### AAEA CENTENNIAL CELEBRATION

**100 Years of AAEA—Celebrating 100 Years**

**An AAEA Centennial Retrospective, Featuring Paul W. Barkley and an AAEA Historical Video**
Sunday, 4:30 pm–5:30 pm  
*Plaza Building, Concourse Level, Plaza Ballroom ABC*

**Welcome Reception**
Sunday, 8:00 pm–12:00 am  
*Tower Building, Second Level, Grand Ballroom I & I*

**Closing Reception**
Tuesday, 7:00 pm–8:30 pm  
*Plaza Building, Concourse Level, Plaza Ballroom Foyer*

**On display throughout the meeting**

- **AAEA Historical Timeline Panels**  
  *Plaza Building, Concourse Level, Plaza Ballroom Foyer*
- **Tabletop Displays from AAEA Centennial Patrons**  
  *Plaza Building, Concourse Level, Plaza Ballroom Foyer*

### AAEA CENTENNIAL COMMITTEE MEMBERS

- **Alexander F. McCalla** (Chair), University of California, Davis
- **Ron Mittelhammer**, Washington State University
- **Walter J. Armbruster**, Farm Foundation, President Emeritus
- **Paul W. Barkley**, Oregon State University
- **Jon A. Brandt**, North Carolina State University
- **Stephen R. Crutchfield**, USDA-Economic Research Service
- **Jean Kinsey**, University of Minnesota
- **Philip G. Pardey**, University of Minnesota
- **Sarahelen Thompson**, USDA-Economic Research Service

### AAEA Concurrent Sessions Based on Articles from the Special Centennial Issue of *AJAE*

- **1006** USDA/Land Grant Extension Outlook Program and Role of Farm Management
- **2003** Ever Changing AAEA Research Challenges
- **2015** Agribusiness Economics and Management: 100 Years of Professional Contributions
- **2033** The Contribution of Agricultural Economists to the Understanding of International Trade
- **2043** Centennial Overview of Food and Agricultural Marketing Policy Issues
- **2061** The Second Century of Food and Consumer Economics: What Will Be Remembered in 2110?
- **3010** AAEA Centennial: Environmental and Resource Economics
- **3031** The Contribution of Agricultural Economics to the Understanding of International Economic Development
- **3041** A Century of Research on Rural Development and Regional Issues
- **3072** Policy Responses to Instability in Agricultural Markets: Retrospect and Prospect
- **3096** Econometric Developments in Agricultural and Resource Economics: The First 100 Years
MEETING SCHEDULE

Friday, July 23

All day (starting at 7:00 am)

Pre-conference Tour: Energy Development, Environment, and Communities — A Tour of Energy Development in Colorado and Wyoming
Plaza Building, Lobby Level, Hotel Lobby

Saturday, July 24

Registration Desk Hours: 4:00 pm – 7:00 pm

All day (returning at 9:00 pm)

Pre-conference Tour: Energy Development, Environment, and Communities — A Tour of Energy Development in Colorado and Wyoming
Plaza Building, Lobby Level, Hotel Lobby

8:30 am – 5:30 pm

Pre-conference Workshop: Behavioral and Experimental Economics, Food, and Health
Plaza Building, Concourse Level, Governor’s Square 14

10:00 am – 5:00 pm

Pre-conference Workshop: 2010 Teaching Academy — The Use of Simulations to Stimulate Student Learning and Engagement
Plaza Building, Concourse Level, Governor’s Square 10

12:30 pm – 7:00 pm

Pre-conference Workshop: Agribusiness Markets and Trade — Results of Funded Projects
Plaza Building, Concourse Level, Governor’s Square 15

4:00 pm – 6:00 pm

AJAE Editors Strategy Meeting
Plaza Building, Lobby Level, Director’s Row F

Sunday, July 25

Registration Desk Hours: 8:00 am – 7:00 pm

Employment Center Hours: 9:00 am – 3:30 pm (A short orientation will take place at 9:00 am)

8:00 am – 10:00 am

FAMPS Business Meeting
Tower Building, Mezzanine Level, Colorado Room

8:00 am – 12:00 pm

Undergraduate Student Section Paper Competition
Plaza Building, Concourse Level, Plaza Court 6

8:00 am – 3:00 pm

AEPP Strategy Meeting
Plaza Building, Lobby Level, Director’s Row G

8:00 am – 3:00 pm

Graduate Student Extension Competition
Tower Building, Second Level, Tower Court D

8:00 am – 3:30 pm

GSS Case Study Competition
Tower Building, Second Level, Tower Court A, B, and C

9:00 am – 10:00 am

Econometrics Section Business Meeting
Plaza Building, Lobby Level, Director’s Row E

9:30 am – 10:30 am

Employment Services Committee Meeting
Plaza Building, Concourse Level, Plaza Ballroom F
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Room</th>
</tr>
</thead>
</table>
| 10:00 am – 11:00 am | **AEPP Development Task Force Meeting**  
                        AEPP Development Task Force Meeting  
                        Tower Building, Mezzanine Level, Gold Room | Tower Building, Mezzanine Level, Gold Room |
| 10:00 am – 11:00 am | **Communications/Publications Committee Meeting**  
                        Communications/Publications Committee Meeting  
                        Tower Building, Mezzanine Level, Century Room | Tower Building, Mezzanine Level, Century Room |
| 10:00 am – 11:30 am | **AEM Section Business Meeting**  
                        AEM Section Business Meeting  
                        Tower Building, Mezzanine Level, Colorado Room | Tower Building, Mezzanine Level, Colorado Room |
| 10:00 am – 11:30 am | **CENET Business Meeting**  
                        CENET Business Meeting  
                        Tower Building, Mezzanine Level, Spruce Room | Tower Building, Mezzanine Level, Spruce Room |
| 10:00 am – 12:00 pm | **International Section Business Meeting**  
                        International Section Business Meeting  
                        Plaza Building, Lobby Level, Director’s Row E | Plaza Building, Lobby Level, Director’s Row E |
| 10:00 am – 1:00 pm | **NAAEA Business Meeting**  
                        NAAEA Business Meeting  
                        Tower Building, Mezzanine Level, Silver Room | Tower Building, Mezzanine Level, Silver Room |
| 10:00 am – 1:00 pm | **AJAE Editors Meeting**  
                        AJAE Editors Meeting  
                        Plaza Building, Lobby Level, Director’s Row F | Plaza Building, Lobby Level, Director’s Row F |
| 11:00 am – 12:00 pm | **CWAE Business Meeting**  
                        CWAE Business Meeting  
                        Tower Building, Mezzanine Level, Gold Room | Tower Building, Mezzanine Level, Gold Room |
| 12:00 pm – 1:00 pm | **AAEA Trust Committee Meeting**  
                        AAEA Trust Committee Meeting  
                        Tower Building, Mezzanine Level, Aspen Room | Tower Building, Mezzanine Level, Aspen Room |
| 12:00 pm – 1:00 pm | **ARA Section Business Meeting**  
                        ARA Section Business Meeting  
                        Tower Building, Mezzanine Level, Silver Room | Tower Building, Mezzanine Level, Silver Room |
| 12:00 pm – 1:00 pm | **GSS Business Meeting**  
                        GSS Business Meeting  
                        Tower Building, Mezzanine Level, Colorado Room | Tower Building, Mezzanine Level, Colorado Room |
| 12:00 pm – 1:00 pm | **Selected Presentations Committee Meeting**  
                        Selected Presentations Committee Meeting  
                        Tower Building, Mezzanine Level, Gold Room | Tower Building, Mezzanine Level, Gold Room |
| 12:00 pm – 1:00 pm | **TLC Section Business Meeting**  
                        TLC Section Business Meeting  
                        Tower Building, Lobby Level, Director’s Row E | Tower Building, Lobby Level, Director’s Row E |
| 12:00 pm – 1:30 pm | **COSBAE Business Meeting**  
                        COSBAE Business Meeting  
                        Tower Building, Mezzanine Level, Century Room | Tower Building, Mezzanine Level, Century Room |
| 12:30 pm – 1:30 pm | **SS-AAEA Academic Bowl Orientation**  
                        SS-AAEA Academic Bowl Orientation  
                        Plaza Building, Concourse Level, Plaza Ballroom ABC | Plaza Building, Concourse Level, Plaza Ballroom ABC |
| 1:00 pm – 2:00 pm | **China Section Business Meeting**  
                        China Section Business Meeting  
                        Tower Building, Mezzanine Level, Spruce Room | Tower Building, Mezzanine Level, Spruce Room |
## MEETING SCHEDULE

### Sunday, July 25, continued

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 pm–2:00 pm</td>
<td><strong>Outreach Committee Meeting</strong></td>
<td>Tower Building, Mezzanine Level, Aspen Room</td>
</tr>
<tr>
<td>1:00 pm–4:00 pm</td>
<td><strong>CAES Executive Meeting</strong></td>
<td>Tower Building, Mezzanine Level, Denver Room</td>
</tr>
<tr>
<td>1:30 pm–2:30 pm</td>
<td><strong>AJAE Editorial Board Meeting</strong></td>
<td>Plaza Building, Lobby Level, Director’s Row F</td>
</tr>
<tr>
<td>1:30 pm–3:00 pm</td>
<td><strong>Extension Section Business Meeting</strong></td>
<td>Plaza Building, Concourse Level, Plaza Court 6</td>
</tr>
<tr>
<td>2:00 pm–3:00 pm</td>
<td><strong>Membership Committee Meeting</strong></td>
<td>Tower Building, Mezzanine Level, Aspen Room</td>
</tr>
<tr>
<td>2:00 pm–5:00 pm</td>
<td><strong>SS-AAEA Academic Bowl</strong></td>
<td>Plaza Building, Lobby Level, Director’s Row H, I, and J</td>
</tr>
<tr>
<td>2:00 pm–5:00 pm</td>
<td><strong>Undergraduate Recruitment Fair</strong></td>
<td>Plaza Building, Lobby Level, Director’s Row Foyer</td>
</tr>
<tr>
<td>2:30 pm–3:30 pm</td>
<td><strong>Related Journals Editors Meeting</strong></td>
<td>Plaza Building, Lobby Level, Director’s Row F</td>
</tr>
<tr>
<td>3:00 pm–4:30 pm</td>
<td><strong>AAEA Concurrent Sessions</strong></td>
<td></td>
</tr>
<tr>
<td>1001</td>
<td><strong>Continuing the Tradition: Employing Tested and Emerging Economic Tools in Framing Sustainability Challenges for a Global Economy</strong></td>
<td>Plaza Court 1</td>
</tr>
<tr>
<td>1002</td>
<td><strong>Jobs, the Rural Economy, and Economic Recovery</strong></td>
<td>Plaza Court 2</td>
</tr>
<tr>
<td>1003</td>
<td><strong>Evaluation—Measuring the Impact of Food Safety and Nutrition Policy</strong></td>
<td>Plaza Court 3</td>
</tr>
<tr>
<td>1004</td>
<td><strong>Deep Water Horizon Oil Spill: Perspectives on Research and Extension Needs</strong></td>
<td>Plaza Court 4</td>
</tr>
<tr>
<td>1005</td>
<td><strong>What Is Next for NAFTA: Unresolved Issues</strong></td>
<td>Plaza Court 5</td>
</tr>
<tr>
<td>1006</td>
<td><strong>USDA/Land Grant Extension Outlook Program and Role of Farm Management</strong></td>
<td>Plaza Court 6</td>
</tr>
<tr>
<td>1007</td>
<td><strong>Agricultural Economic Statistics: A Century of Contributions to Data Development and an Academic Profile of the Profession</strong></td>
<td>Governor’s Square 9</td>
</tr>
<tr>
<td>1008</td>
<td><strong>Risk Management in the Light of the Changing CAP</strong></td>
<td>Governor’s Square 10</td>
</tr>
<tr>
<td>1009</td>
<td><strong>Are Historical Estimates of Food Demand in China Good Guides to Future Demand?</strong></td>
<td>Governor’s Square 11</td>
</tr>
<tr>
<td>1010</td>
<td><strong>Quantifying the Determinants of Land Values: The Impacts of Irrigation, Recreational Amenities, and Off-farm Income</strong></td>
<td>Governor’s Square 12</td>
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<tr>
<td>1011</td>
<td><strong>Copulas: How to Better Model Dependent Random Variables</strong></td>
<td>Governor’s Square 14</td>
</tr>
<tr>
<td>1012</td>
<td><strong>Border Inspections and Import Refusals in Agri-food Trade: Issues and Empirical Evidence</strong></td>
<td>Governor’s Square 15</td>
</tr>
<tr>
<td>1013</td>
<td><strong>Applied Economic Perspectives and Policy: Lessons Learned in the First Year and a Forecast for the Future</strong></td>
<td>Governor’s Square 16</td>
</tr>
<tr>
<td>1014</td>
<td><strong>Chinese Agricultural Commodity Price and Demand, and Their Implications to Trade with United States</strong></td>
<td>Governor’s Square 17</td>
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</tbody>
</table>
### MEETING SCHEDULE

**Sunday, July 25, continued**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:30 pm–5:30 pm</td>
<td><strong>An AAEA Centennial Retrospective, Featuring Paul W. Barkley and an AAEA Historical Video</strong></td>
<td>Plaza Building, Concourse Level, Plaza Ballroom ABC</td>
</tr>
<tr>
<td>5:30 pm–6:30 pm</td>
<td><strong>COSBAE Reception</strong></td>
<td>Tower Building, Mezzanine Level, Spruce Room</td>
</tr>
<tr>
<td>5:30 pm–6:30 pm</td>
<td><strong>CWAE Reception</strong></td>
<td>Tower Building, Mezzanine Level, Gold Room</td>
</tr>
<tr>
<td>5:30 pm–6:30 pm</td>
<td><strong>Extension Section Reception</strong></td>
<td>Tower Building, Mezzanine Level, Century Room</td>
</tr>
<tr>
<td>5:30 pm–6:30 pm</td>
<td><strong>GSS Reception</strong></td>
<td>Tower Building, Mezzanine Level, Denver Room</td>
</tr>
<tr>
<td>5:30 pm–6:30 pm</td>
<td><strong>Association Roundtable</strong></td>
<td>Plaza Building, Lobby Level, Director’s Row E</td>
</tr>
<tr>
<td>7:00 pm–8:00 pm</td>
<td><strong>Keynote Address</strong></td>
<td>Plaza Building, Concourse Level, Plaza Ballroom ABC</td>
</tr>
<tr>
<td>8:00 pm–12:00 am</td>
<td><strong>Welcome Reception</strong></td>
<td>Tower Building, Second Level, Grand Ballroom I &amp; II</td>
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</tbody>
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Donate to the AAEA Trust today at [www.aaea.org/trust](http://www.aaea.org/trust)
MEETING SCHEDULE

Monday, July 26

Registration Desk Hours: 7:00 am–5:00 pm
Employment Center Hours: 9:30 am–5:00 pm
Grants Center Hours: 3:00 pm–4:00 pm
Poster Hall Hours: 12:00 pm–4:00 pm

7:00 am–9:30 am
Continental Breakfast for All Meeting Attendees
Plaza Building, Concourse Level, Plaza Ballroom Foyer

7:00 am–4:00 pm
SS-AAEA Academic Bowl
Plaza Building, Lobby Level, Director’s Row H, I, and J

7:00 am–4:00 pm
Undergraduate Recruitment Fair
Plaza Building, Lobby Level, Director’s Row Foyer

7:30 am–8:30 am
Section Leader Meeting
Plaza Building, Lobby Level, Director’s Row E

7:30 am–8:30 am
Senior Section Business Meeting
Tower Building, Second Level, Windows Room

8:30 am–9:00 am
AAEA Business Meeting
Plaza Building, Concourse Level, Plaza Ballroom ABC

9:00 am–10:00 am
AAEA Presidential Address
Plaza Building, Concourse Level, Plaza Ballroom ABC

10:15 am–11:45 am
AAEA & CAES Concurrent Sessions

<table>
<thead>
<tr>
<th>AAEA Sessions</th>
<th>2001</th>
<th>Healthy Food or Healthy People? How Do Food and Nutrition Assistance Programs Contribute to the Health of Low Income Americans? Plaza Court 1</th>
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<tbody>
<tr>
<td></td>
<td>2002</td>
<td>U.S. Agricultural Trade Plaza Court 2</td>
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<tr>
<td></td>
<td>2003</td>
<td>Ever Changing AAEA Research Challenges Plaza Court 3</td>
</tr>
<tr>
<td></td>
<td>2004</td>
<td>Advances in Transaction Cost Measurement for Environmental and Natural Resources Policy Plaza Court 4</td>
</tr>
<tr>
<td></td>
<td>2005</td>
<td>Farm Diversification and Farm Management Plaza Court 5</td>
</tr>
<tr>
<td></td>
<td>2006</td>
<td>Vertical Relationships, Contracts, and Business Growth Plaza Court 6</td>
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<td></td>
<td>2007</td>
<td>Individual Decision Biases, Consumer Choice, and Policy Preferences Plaza Court 7</td>
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<tr>
<td></td>
<td>2008</td>
<td>Comparison of Valuation Methods in Resource Management Plaza Court 8</td>
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<tr>
<td></td>
<td>2009</td>
<td>Advances in Nonmarket Valuation Governor’s Square 9</td>
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<tr>
<td></td>
<td>2010</td>
<td>Climate Change and Agriculture Governor’s Square 10</td>
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<tr>
<td></td>
<td>2011</td>
<td>Making Local and Regional Food Systems Successful Governor’s Square 11</td>
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<tr>
<td></td>
<td>2012</td>
<td>Vertical Coordination in the Evolving High Quality Beef Market Governor’s Square 12</td>
</tr>
<tr>
<td></td>
<td>2013</td>
<td>Has the WTO Constrained Domestic Support Policies? Governor’s Square 14</td>
</tr>
<tr>
<td></td>
<td>2014</td>
<td>Methodological Developments and Issues in Experimental Auctions Governor’s Square 15</td>
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<tr>
<td></td>
<td>2015</td>
<td>Agribusiness Economics and Management: 100 Years of Professional Contributions Governor’s Square 16</td>
</tr>
<tr>
<td></td>
<td>2016</td>
<td>Examining the Effects of Trade Policies Applied to Horticultural Markets Governor’s Square 17</td>
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MEETING SCHEDULE

Monday, July 26, continued

<table>
<thead>
<tr>
<th>Year</th>
<th>Topic</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>Consumer Preference, Marketing, and Brand Choice of Beef Products</td>
<td>Beverly Room</td>
</tr>
<tr>
<td>2018</td>
<td>Biofuel Policy</td>
<td>Century Room</td>
</tr>
<tr>
<td>2019</td>
<td>Rural Development Policy Session</td>
<td>Colorado Room</td>
</tr>
<tr>
<td>2020</td>
<td>Crop Insurance</td>
<td>Denver Room</td>
</tr>
<tr>
<td>2021</td>
<td>Agricultural Productivity, Technology Adoption, and Markets</td>
<td>Gold Room</td>
</tr>
<tr>
<td>2022</td>
<td>Washington Policy Update by Chief Economists from the House and Senate</td>
<td>Silver Room</td>
</tr>
<tr>
<td>2023</td>
<td>Demand for Fruits and Fresh Vegetables</td>
<td>Spruce Room</td>
</tr>
</tbody>
</table>

12:00 pm–1:00 pm

**IBES Business Meeting**
Plaza Building, Concourse Level, Plaza Court 4

12:00 pm–1:30 pm

**COSBAE/CWAE Speaker Series & Luncheon**
Tower Building, Second Level, Windows Room

12:00 pm–1:30 pm

**Extension Section Speaker Series & Luncheon**
Tower Building, Terrace Level, Columbine Room

1:30 pm–3:00 pm

**AAEA & CAES Concurrent Sessions**

**AAEA Sessions**

<table>
<thead>
<tr>
<th>Session</th>
<th>Title</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>2031</td>
<td>How to Give a Presentation: Research, Extension, and Teaching</td>
<td>Plaza Court 1</td>
</tr>
<tr>
<td>2032</td>
<td>The Land Grant Vision of Extension’s Future</td>
<td>Plaza Court 2</td>
</tr>
<tr>
<td>2033</td>
<td>The Contribution of Agricultural Economists to the Understanding of International Trade</td>
<td>Plaza Court 3</td>
</tr>
<tr>
<td>2034</td>
<td>The Feasibility and Economics of Biofuels</td>
<td>Plaza Court 4</td>
</tr>
<tr>
<td>2035</td>
<td>Agricultural Labor</td>
<td>Plaza Court 5</td>
</tr>
<tr>
<td>2036</td>
<td>Experiments, Information, and Choice</td>
<td>Plaza Court 6</td>
</tr>
<tr>
<td>2037</td>
<td>Marketing and Consumer Preference for Sustainable Agricultural Products</td>
<td>Plaza Court 7</td>
</tr>
<tr>
<td>2038</td>
<td>Research Methods and Data Issues—Fitting the Procedure to the Process</td>
<td>Plaza Court 8</td>
</tr>
<tr>
<td>2039</td>
<td>Conservation and Ecosystem Services</td>
<td>Governor’s Square 9</td>
</tr>
<tr>
<td>2040</td>
<td>Topics in Environmental Economics</td>
<td>Governor’s Square 10</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>Topic</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>2024</td>
<td>Efficiency, Ethanol, and Trade-offs between Energy and Environmental Goods</td>
<td>Terrace Room</td>
</tr>
<tr>
<td>2025</td>
<td>Managing Risk through Livestock Disease Policy</td>
<td>Capitol Room</td>
</tr>
<tr>
<td>2030</td>
<td>Navigating Article Writing and the Publishing Process</td>
<td>Director’s Row E</td>
</tr>
</tbody>
</table>

**CAES Sessions**

<table>
<thead>
<tr>
<th>Year</th>
<th>Topic</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>2026</td>
<td>Agricultural Finance and Farm Management</td>
<td>Tower Court A</td>
</tr>
<tr>
<td>2027</td>
<td>Nonmarket Valuation of Ecological Goods and Food Attributes</td>
<td>Tower Court B</td>
</tr>
<tr>
<td>2028</td>
<td>Food Safety</td>
<td>Tower Court C</td>
</tr>
<tr>
<td>2029</td>
<td>Food and Agricultural Policy Analysis</td>
<td>Tower Court D</td>
</tr>
<tr>
<td>2041</td>
<td>Applying Household Scanner Data to Food and Nutrition Economics Research</td>
<td>Governor’s Square 11</td>
</tr>
<tr>
<td>2042</td>
<td>Propensity Score Matching: Learning How and When to Use This Technique</td>
<td>Governor’s Square 12</td>
</tr>
<tr>
<td>2043</td>
<td>Centennial Overview of Food and Agricultural Marketing Policy Issues</td>
<td>Governor’s Square 14</td>
</tr>
<tr>
<td>2044</td>
<td>Effects of Biofuel Mandates in a Context of Ethanol Demand Constraints, Cellulosic Biofuel Costs, and Compliance Mechanisms</td>
<td>Governor’s Square 15</td>
</tr>
<tr>
<td>2045</td>
<td>Performance Implications of Sustainability Initiatives in Agri-food Companies</td>
<td>Governor’s Square 16</td>
</tr>
<tr>
<td>2046</td>
<td>Agricultural Development Challenges: Lessons from Africa and the Caribbean</td>
<td>Governor’s Square 17</td>
</tr>
<tr>
<td>2047</td>
<td>Risk and Uncertainty</td>
<td>Beverly Room</td>
</tr>
<tr>
<td>2048</td>
<td>Rural Labor and Land Markets</td>
<td>Century Room</td>
</tr>
</tbody>
</table>

AAEA, CAES, & WAEA Joint Annual Meeting
Denver, CO • July 25–27, 2010
MEETING SCHEDULE

Monday, July 26, continued

2049  Economic Value of Invasive Species Management: Proactive Management and Extreme Policies  Colorado Room

2050  Public Policy, Health, and Food  Denver Room

2051  Empirical Poverty Analysis  Gold Room

2052  Labeling and Geographic Indications  Silver Room

2053  Product Differentiation  Spruce Room

2054  Crop Insurance  Terrace Room

CAES Sessions

2055  Nutrition and Food Safety  Tower Court A

2056  Dynamics of Farm Household Income and Investments in Cooperatives  Tower Court B

2057  Water Resource Management  Tower Court C

2058  Farm-level Models for Policy Development  Tower Court D

1:30 pm–4:00 pm

GSS Case Study Finals
Plaza Building, Lobby Level, Director’s Row E and F

3:00 pm–4:00 pm

AAEA Attended Poster Session
Plaza Building, Concourse Level, Plaza Ballroom DE  
(see pages 25–37)

3:00 pm–4:00 pm

CAES Attended Poster Session
Plaza Building, Concourse Level, Plaza Ballroom DE  
(see page 37)

4:00 pm–5:30 pm

AAEA & CAES Concurrent Sessions

AAEA Sessions

2059  How to Survive Graduate School  Plaza Court 1

2060  Teaching Tips from Top Teachers: 2009 AAEA Award Recipients  Plaza Court 2

2061  The Second Century of Food and Consumer Economics: What Will Be Remembered in 2110?  Plaza Court 3

2062  Food Consumption Trends in Urban China, Implications for International Agricultural Markets  Plaza Court 4

2063  Greenhouse Gas Markets and Agriculture  Plaza Court 5

2064  Invasive Species and Pest Management  Plaza Court 6

2065  Financial Performance of Institutions and Households  Plaza Court 7

2066  Farmland Valuation Issues  Plaza Court 8

2067  Advances in Renewable Resource Economics and Management  Governor’s Square 9

2068  Agricultural and Applied Economics Research: What Makes It Relevant for Policy Advice?  Governor’s Square 10

2069  Integrating Health, Nutrition, and Food Systems: Rethinking Malnutrition Reduction  Governor’s Square 11

2070  Genetically Modified Food and Global Welfare—I  Governor’s Square 12

2071  Where Do Agricultural Economists Fit in the Local Food Movement?  Governor’s Square 14

2072  Consumer-driven Changes in Food Marketing Channels: Organics and Sustainable Food Systems in the United States  Governor’s Square 15

2073  Moving Beyond Self-interest in Economic Choice: Further Tests of Social Capital and Dual Interests Theory  Governor’s Square 16

2074  Econometric Examinations of Agricultural Productivity and Technological Change  Beverly Room

2075  Economics of Biofuels  Century Room

2076  Econometric/Research Methods in Consumer Demand and Health Analysis  Colorado Room

2077  Commercial Fisheries Management  Denver Room
### MEETING SCHEDULE

#### Monday, July 26, continued

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>5:30 pm–6:00 pm</td>
<td><strong>SS-AAEA Academic Bowl Finals</strong></td>
<td>Plaza Building, Concourse Level, Plaza Ballroom ABC</td>
</tr>
<tr>
<td>6:00 pm–7:30 pm</td>
<td><strong>AAEA Awards &amp; Fellows Ceremony</strong></td>
<td>Plaza Building, Concourse Level, Plaza Ballroom ABC</td>
</tr>
<tr>
<td>6:30 pm–9:30 pm</td>
<td><strong>CAES Sessions</strong></td>
<td></td>
</tr>
<tr>
<td>6:30 pm–9:00 pm</td>
<td><strong>Milk Production and Marketing in Ontario</strong></td>
<td>Tower Court A</td>
</tr>
<tr>
<td>6:30 pm–9:00 pm</td>
<td><strong>Natural Resource and Environmental Policy Analysis</strong></td>
<td>Tower Court B</td>
</tr>
<tr>
<td>6:30 pm–9:00 pm</td>
<td><strong>Niche Marketing and Evolving Consumer Preferences</strong></td>
<td>Tower Court C</td>
</tr>
<tr>
<td>6:30 pm–9:00 pm</td>
<td><strong>Current Issues in Canadian Agri-food Trade, Sponsored by CATPRN</strong></td>
<td>Tower Court D</td>
</tr>
<tr>
<td>7:30 pm–8:00 pm</td>
<td><strong>CAES Awards Dinner &amp; Banquet</strong></td>
<td>Tower Building, Second Level, Windows Room</td>
</tr>
<tr>
<td>8:00 pm–9:00 pm</td>
<td><strong>Industry &amp; International Reception</strong></td>
<td>Tower Building, Second Level, Tower Court Foyer</td>
</tr>
<tr>
<td>8:00 pm–9:30 pm</td>
<td><strong>SS-AAEA Business Meeting</strong></td>
<td>Plaza Building, Concourse Level, Plaza Court 5</td>
</tr>
<tr>
<td>8:00 pm–9:30 pm</td>
<td><strong>Industry Speaker Series &amp; Banquet</strong></td>
<td>Tower Building, Second Level, Tower Court D</td>
</tr>
<tr>
<td>8:00 pm–9:30 pm</td>
<td><strong>International Speaker Series &amp; Banquet</strong></td>
<td>Tower Building, Second Level, Tower Court B</td>
</tr>
<tr>
<td>9:00 pm–11:00 pm</td>
<td><strong>Reunions &amp; Receptions</strong></td>
<td>Plaza Building, Concourse Level (see page 7)</td>
</tr>
<tr>
<td>9:00 pm–11:00 pm</td>
<td><strong>SS-AAEA Mixer</strong></td>
<td>Plaza Building, Concourse Level, Plaza Court 5</td>
</tr>
</tbody>
</table>
### MEETING SCHEDULE

**Tuesday, July 27**

*Registration Desk Hours:* 7:00 am–4:00 pm  
*Employment Center Hours:* 9:30 am–5:00 pm  
*Grants Center Hours:* 3:00 pm–4:00 pm  
*Poster Hall Hours:* 12:00 am–4:00 pm

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am–8:30 am</td>
<td>FSN Section Business Meeting</td>
<td>Tower Building, Second Level, Windows Room</td>
</tr>
<tr>
<td>7:00 am–8:30 am</td>
<td>WAEA Breakfast &amp; Awards Program</td>
<td>Tower Building, Majestic Level, Vail Room</td>
</tr>
<tr>
<td>7:00 am–9:30 am</td>
<td>Continental Breakfast for All Meeting Attendees</td>
<td>Plaza Building, Concourse Level, Plaza Ballroom Foyer</td>
</tr>
<tr>
<td>8:00 am–9:30 am</td>
<td><strong>AAEA &amp; CAES Concurrent Sessions</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>AAEA Sessions</strong></td>
<td></td>
</tr>
<tr>
<td>3001</td>
<td>Teaching on a Tight Budget: What Do We Do with More Students and Less Resources?</td>
<td>Plaza Court 1</td>
</tr>
<tr>
<td>3002</td>
<td>New Evidence on the Structure of Agricultural and Food Markets</td>
<td>Plaza Court 2</td>
</tr>
<tr>
<td>3003</td>
<td>The Nascent Bioeconomy for Industrial Markets: Green Goes from Plant Material to Spandex</td>
<td>Plaza Court 3</td>
</tr>
<tr>
<td>3004</td>
<td>Price Analysis and Carbon Management</td>
<td>Plaza Court 4</td>
</tr>
<tr>
<td>3005</td>
<td>Inferring WTP from Demand Estimates</td>
<td>Plaza Court 5</td>
</tr>
<tr>
<td>3006</td>
<td>Retail Strategies</td>
<td>Plaza Court 6</td>
</tr>
<tr>
<td>3007</td>
<td>Food, Health, and Households</td>
<td>Plaza Court 7</td>
</tr>
<tr>
<td>3008</td>
<td>High Calorie Food Policies</td>
<td>Plaza Court 8</td>
</tr>
<tr>
<td>3009</td>
<td>COSBAE’s Role and Legacy of Achievements within AAEA</td>
<td>Governor’s Square 10</td>
</tr>
<tr>
<td>3010</td>
<td>AAEA Centennial: Environmental and Resource Economics</td>
<td>Governor’s Square 11</td>
</tr>
<tr>
<td>3011</td>
<td>Fifty Years of Choice Modeling</td>
<td>Governor’s Square 12</td>
</tr>
<tr>
<td>3012</td>
<td>Risk Issues at the Interface of Extension and Research</td>
<td>Governor’s Square 14</td>
</tr>
<tr>
<td>3013</td>
<td>Trade Liberalization, Climate Change Policies, and the Environment: The Growing Interaction and Impact</td>
<td>Governor’s Square 15</td>
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<tr>
<td></td>
<td><strong>CAES Sessions</strong></td>
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<tr>
<td>3014</td>
<td>Green, Blue, and Brown: Assessing the State of the Economics of Forests, Water, and Grass in Rural China</td>
<td>Governor’s Square 16</td>
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<tr>
<td>3015</td>
<td>Behavioral Economics Research Approaches: Innovative Applications in Nutrition and Food Safety</td>
<td>Governor’s Square 17</td>
</tr>
<tr>
<td>3016</td>
<td>Renewable Fuels/Biofuels and Trade</td>
<td>Beverly Room</td>
</tr>
<tr>
<td>3017</td>
<td>Spatial Analysis of Land Use and the Environment</td>
<td>Century Room</td>
</tr>
<tr>
<td>3018</td>
<td>Childhood Nutrition and Health</td>
<td>Colorado Room</td>
</tr>
<tr>
<td>3019</td>
<td>Contracts</td>
<td>Denver Room</td>
</tr>
<tr>
<td>3020</td>
<td>Production Function</td>
<td>Gold Room</td>
</tr>
<tr>
<td>3021</td>
<td>Transgenic Corn: Innovation and Adoption</td>
<td>Silver Room</td>
</tr>
<tr>
<td>3022</td>
<td>Climate Change, Environment, and Trade</td>
<td>Spruce Room</td>
</tr>
<tr>
<td>3023</td>
<td>Ecological and Biological Risks</td>
<td>Terrace Room</td>
</tr>
<tr>
<td></td>
<td><strong>CAES Sessions</strong></td>
<td></td>
</tr>
<tr>
<td>3024</td>
<td>Agribusiness and Management</td>
<td>Tower Court A</td>
</tr>
<tr>
<td>3025</td>
<td>The Economics of Biofuels and Biotechnology</td>
<td>Tower Court B</td>
</tr>
<tr>
<td>3027</td>
<td>Market Power and Vertical Coordination Issues in Canadian Meat Sectors</td>
<td>Tower Court D</td>
</tr>
</tbody>
</table>
### MEETING SCHEDULE

**Tuesday, July 27, continued**

**8:30 am–9:30 am**

<table>
<thead>
<tr>
<th>WAEA Concurrent Sessions</th>
</tr>
</thead>
</table>
| 3028 | Current Business Policy Issues  
Director’s Row E |
| 3029 | Current Agribusiness and Food Business Policy Issues  
Director’s Row H |

**9:45 am–11:15 am**

<table>
<thead>
<tr>
<th>AAEA, CAES, &amp; WAEA Concurrent Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>AAEA Sessions</strong></td>
</tr>
</tbody>
</table>
| 3030 | Graduate Student Competition in Extension—Winners’ Presentations  
Plaza Court 1 |
| 3031 | The Contribution of Agricultural Economics to the Understanding of International Economic Development  
Plaza Court 4 |
| 3032 | Food, Fuel, and Forest: Climate Change and Land Use Issues in the 21st Century  
Plaza Court 3 |
| 3033 | Biofuel and Alternative Energy  
Plaza Court 4 |
| 3034 | Health and Food Behavior  
Plaza Court 5 |
| 3035 | Product Marketing, Strategy, and Pricing  
Plaza Court 6 |
| 3036 | Input Policies  
Plaza Court 7 |
| 3037 | Food Security  
Plaza Court 8 |
| 3038 | Issues in Climate Change and Biofuels  
Governor’s Square 9 |
| 3039 | Genetically Modified Food and Welfare—II  
Governor’s Square 10 |
| 3040 | Production Costs for Energy Crops and Crop Residues  
Governor’s Square 11 |
| 3041 | A Century of Research on Rural Development and Regional Issues  
Governor’s Square 12 |
Governor’s Square 14 |
| 3043 | Invited Paper Session Featuring Selected Case Studies  
Governor’s Square 15 |
| 3044 | Women in Agricultural Economics: A Centennial Celebration  
Governor’s Square 16 |
| 3045 | New Advances in the Cooperative Life Cycle Framework  
Governor’s Square 17 |
| 3046 | Agricultural Trade and International Development  
Beverly Room |
| 3047 | Price Risk Management in Agribusiness  
Century Room |
| 3048 | Climate Policy  
Colorado Room |
| 3049 | Water Quality, Quantity, and Policy  
Denver Room |
| 3050 | Credit, Insurance, and Economic Development  
Gold Room |
| 3051 | Private Provision of Ecosystem Services  
Silver Room |
| 3052 | Household Decision-making  
Spruce Room |
| 3053 | Market and Price Analysis of Agricultural Products in Asian Pacific Countries  
Terrace Room |
| 3054 | The Economics of Functional Foods  
Tower Court A |
| 3055 | Natural Resource Economics  
Tower Court B |
| 3056 | International Trade  
Tower Court C |
| 3057 | Long-term Agricultural Structural Change in the United States, Canada, and Brazil  
Tower Court D |
| **WAEA Sessions** | **WAEA Sessions** |
| 3058 | Current Agribusiness Policy Issues  
Director’s Row E |
| 3059 | Teaching and Learning in the Work Place  
Director’s Row H |
## MEETING SCHEDULE

**Tuesday, July 27, continued**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:30 am–12:30 pm</td>
<td><strong>AAEA Fellows Address</strong>&lt;br&gt;<em>Plaza Building, Concourse Level, Plaza Ballroom ABC</em></td>
<td></td>
</tr>
<tr>
<td>12:00 pm–1:30 pm</td>
<td><strong>WAEA Luncheon and Recognition of Industry Alumni</strong>&lt;br&gt;<em>Tower Building, Majestic Level, Vail Room</em></td>
<td></td>
</tr>
<tr>
<td>12:45 pm-1:30 pm</td>
<td><strong>How to Find a Job at the ASSA Meetings: Navigating the Labyrinth</strong>&lt;br&gt;<em>Tower Building, Terrace Level, Columbine Room</em></td>
<td></td>
</tr>
<tr>
<td>1:30 pm–3:00 pm</td>
<td><strong>AAEA &amp; WAEA Concurrent Sessions</strong>&lt;br&gt;<strong>AAEA Sessions</strong>&lt;br&gt;3060 New Curricular Initiatives: The Case of Undergraduate Programs in Resource/Environmental Economics&lt;br&gt;<em>Plaza Court 1</em>&lt;br&gt;3061 Exchange Rates, Prices, and Agricultural Trade: What Have We Learned?&lt;br&gt;<em>Plaza Court 2</em>&lt;br&gt;3062 Demand for Milk and Beverages&lt;br&gt;<em>Plaza Court 3</em>&lt;br&gt;3063 Price Transmission&lt;br&gt;<em>Plaza Court 4</em>&lt;br&gt;3064 Land Use and the Conservation Reserve Program&lt;br&gt;<em>Plaza Court 5</em>&lt;br&gt;3065 Subsidy Incidence&lt;br&gt;<em>Plaza Court 6</em>&lt;br&gt;3066 Firms and Food Safety&lt;br&gt;<em>Plaza Court 7</em>&lt;br&gt;3067 Market Power&lt;br&gt;<em>Plaza Court 8</em>&lt;br&gt;3068 Pollution Control and Voluntary Programs&lt;br&gt;<em>Governor’s Square 9</em>&lt;br&gt;3069 Dairy Market Volatility Causes and the Role of Policy&lt;br&gt;<em>Governor’s Square 10</em>&lt;br&gt;3070 Emerging and Current Issues in Agricultural Biotechnology&lt;br&gt;<em>Governor’s Square 11</em>&lt;br&gt;3071 Exploring the Interface between Local Food Systems and Community Economics&lt;br&gt;<em>Governor’s Square 12</em>&lt;br&gt;3072 Policy Responses to Instability in Agricultural Markets: Retrospect and Prospect&lt;br&gt;<em>Governor’s Square 14</em>&lt;br&gt;3073 Economic Implications of Imputation in Agricultural Economic Data&lt;br&gt;<em>Governor’s Square 15</em>&lt;br&gt;3074 How Health Is Changing the Dynamics of Food Innovation&lt;br&gt;<em>Governor’s Square 16</em>&lt;br&gt;3075 Extension Section Crops Outlook&lt;br&gt;<em>Governor’s Square 17</em>&lt;br&gt;3076 Land Valuation and Capital Structure Issues&lt;br&gt;<em>Beverly Room</em>&lt;br&gt;3077 Spatial Dimensions of Invasive Species: Bio-economic Modeling Using Cellular Automata&lt;br&gt;<em>Century Room</em>&lt;br&gt;3078 Applications of Experimental Methods&lt;br&gt;<em>Colorado Room</em>&lt;br&gt;3079 Non-timber Determinants of Forest Management&lt;br&gt;<em>Denver Room</em>&lt;br&gt;3080 Production Technology&lt;br&gt;<em>Gold Room</em>&lt;br&gt;3081 Ecosystem Services and Resource Conservation&lt;br&gt;<em>Silver Room</em>&lt;br&gt;3082 Biomass and Carbon Sequestration&lt;br&gt;<em>Spruce Room</em>&lt;br&gt;3083 Enhancing Student Learning: Theory and Practice&lt;br&gt;<em>Terrace Room</em>&lt;br&gt;3084 How Graduate School Prepared Me for a Career in Industry&lt;br&gt;<em>Director’s Row E</em>&lt;br&gt;3085 Policy Issues Affecting Food and Agribusinesses&lt;br&gt;<em>Director’s Row H</em></td>
<td></td>
</tr>
<tr>
<td>1:30 pm–4:30 pm</td>
<td><strong>CAES Presidential Address, Fellows Address, &amp; Business Meeting</strong>&lt;br&gt;<em>Tower Building, Second Level, Windows Room</em></td>
<td></td>
</tr>
<tr>
<td>3:00 pm–4:00 pm</td>
<td><strong>AAEA Attended Poster Session</strong>&lt;br&gt;<em>Plaza Building, Concourse Level, Plaza Ballroom DE</em> (see pages 25–37)</td>
<td></td>
</tr>
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</table>
### MEETING SCHEDULE

**Tuesday, July 27, continued**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:00 pm–5:30 pm</td>
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<td><strong>CAES New Executive Meeting and Breakfast</strong>&lt;br&gt;<em>Plaza Building, Concourse Level, Governor’s Square 9</em></td>
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ECONOMIC DEVELOPMENT AND CULTURAL CHANGE

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## AAEA Posters

### Agribusiness Economics & Management

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<td>Vera Bitsch, Michigan State University; Steven Buccola, Oregon State University</td>
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<td>A Study of Iran’s Comparative Advantage in Saffron</td>
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<td>James B. Kliebenstein and Maro Ibarburu, Iowa State University</td>
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<td>How Do Agribusiness Companies Select Their Innovation Projects?</td>
<td>Maud Roucan-Kane, Benjamin Gramig, Michael Boehlje, and Allan Gray, Purdue University</td>
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<td>Syngenta and Sustainability: Implications for Corporate Strategy</td>
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<td>Responding to Animal Advocacy: The Case of PETA and Boycott Australian Wool</td>
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### Agricultural Finance & Farm Management

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<td>Rating the Financial Health of U.S. Production Agriculture Using Synthetic Credit Rating Methods</td>
<td>Christine Wilson, Kansas State University; Mitch Morehart, USDA-Economic Research Service; Allen Featherstone, Kansas State University; Charlie Hallahan, Kenneth Erickson, and James Harris, USDA-Economic Research Service</td>
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<td>Economic Analysis of Johne’s Disease Control Strategies in Dairy Herds</td>
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*Joleen Hadrich and Frayne Olson, North Dakota State University*

### M15 The Influence of Local Selling Decisions on Organic Farm Incomes
*Luanne Lohr and Timothy Park, USDA-Economic Research Service*

### M16 Revisiting Risk Premiums in Futures Markets: Understanding the Role of Realized Forecast Errors
*Marin Bozic and T. Randall Fortenbery, University of Wisconsin*

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### Behavioral Economics

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<td>Tong Wang, Iowa State University</td>
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<td>Andrea Zimmermann and Thomas Heckelei, University of Bonn</td>
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Nzaire S. I. Houssou and Manfred Zeller, University of Hohenheim

M103 Risks and Rewards along Ghana’s Tomato Value Chain
Elizabeth J. Z. Robinson and Guyslain K. Ngeleza, International Food Policy Research Institute

M104 The Evolution of Risk Management Education in the United States: An Evaluation into Stated Past and Present Demands
Alexis Garcia, Eric J. Belasco, and Thomas Knight, Texas Tech University; Keith Coble, Mississippi State University; Paul Mitchell, University of Wisconsin; Roderick Rejesus, North Carolina State University

M105 The Role of Risk Attitude in Preference Rankings of Vaccine Use for Foot and Mouth Disease Eradication in the United States
Amy D. Hagerman, Bruce McCarl, and Hen-I Lin, Texas A&M University

M107 Public’s Willingness-to-Pay for Ecosystem Service Improvements from Agriculture
Huilan Chen, Frank Lupi, and Scott Swinton, Michigan State University

M108 Welfare Impacts of Rural to Urban Water Transfers: An Equilibrium Displacement Approach
James Pritchett, Stephen Davies, Eihab Fathelrahman, and Amalia Davies, Colorado State University

M109 Dynamic Optimization of Nitrogen Use in Agriculture
J. Wesley Burnett and Myra Clarisse Ferrer, University of Georgia

M110 Can We Keep Up with the Demand? Emerging Trends in Global Rice Consumption and Food Security
Nelissa Jamora, Michigan State University; Harold Glenn Valera, Valenien Pede, Samarendu Mohanty, Mary Joanne Matriz, and Imelda Molina, International Rice Research Institute

M111 Effects of Changes to Farm Program Payment Policies on the Distribution of Payments and Income Inequality of Farm Households
Ron L. Durst and Hisham El-Osta, USDA-Economic Research Service

M113 The Welfare Impact of Removing Biofuel Blenders’ Tax Credit Subsidy in United States
Kassu Wamisho Hossiso, University of Nebraska

Food Safety & Nutrition

M114 Do Americans Change toward Healthful Diets?
Kuo Huang and Sophia Huang, USDA-Economic Research Service

M115 Impact of Pesticide Residue Concerns on Fresh Produce Consumption in the UK
Andres Silva, Marian Garcia, and Alastair Bailey, University of Kent

M116 Quality Dispersion among Organic Milk Channels
Fengxia Dong, David Hennessy, and Helen Jensen, Iowa State University; Timothy Park, USDA-Economic Research Service

M117 School Meal Costs: Do Costs Vary Across Locations?
Michael Ollinger, Katherine Ralston, and Joanne Guthrie, USDA-Economic Research Service

M118 Self-perception of Weight and Health and Dietary Quality
Chung-Tung Lin, U.S. Food and Drug Administration; Jong-Ying Lee, University of Florida

M119 Socio-economic Profiles of Nutrition Label Users
Wen You and Ge Zhang, Virginia Tech; Rodolfo M. Nayga Jr., University of Arkansas

M120 State Branded Programs and Consumer Preference for Locally Grown Produce
Nicholas Lee, William Nganje, and Renee Hughs, Arizona State University

M121 The Cost of Healthy Food Depends on How the Cost Is Measured
Andrea Carlson and Elizabeth Frazao, USDA-Economic Research Service

M122 The End of the Paper Era in the Food Stamp Program: The Impact of Electronic Benefits on Program Participation
Sibel Atasoy, Bradford Mills, and Christopher Parmeter, Virginia Tech

M123 The Impact of Regional Food Cost Differences on the TFP Recommendations
Wen You and Ge Zhang, Virginia Tech; Biing-Hwan Lin and Andrea Carlson, USDA-Economic Research Service

M124 The Influence of Endogenous Nutrition Knowledge on Consumers’ Willingness-to-Pay for Healthful Food Products
Hong Xue, Denise Mainville, and Wen You, Virginia Tech; Rodolfo M. Nayga Jr., University of Arkansas

M125 The Potential for Mobile Markets to Improve Food Access and Affordability: A Market Basket Analysis
George Frisvold, University of Arizona
### Household & Labor Economics

**Tuesday, 3:00 pm–4:00 pm**

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<td>Rural Homeownership and Labor Mobility in the United States</td>
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### Industrial Organization & Supply Chain Management

**Monday, 3:00 pm–4:00 pm**

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<td>Carson Jon Reeling, John Lee, Peter Mitchell, and Ghulam Hazrat Halimi, Purdue University</td>
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Karen A. Sullivan and Emi Uchida, University of Rhode Island
Jintao Xu, Peking University

International Trade

Monday, 3:00 pm–4:00 pm

M152 Impact of Market Access Reforms on the Canadian Dairy Industry
Anastasie Hacault, University of Manitoba; James Rude, University of Alberta; Jared Carlberg, University of Manitoba

Tuesday, 3:00 pm–4:00 pm

T21 Disconnections in U.S. and EU Agricultural Trade Policy
Linda Young and Kathleen Hansen, Montana State University

T22 Impact of Efficient Refuge Policies for Bt Cotton in India on World Cotton Trade
Rohit Singla, Phillip Johnson, and Sukant Misra, Texas Tech University

T23 The Effect of Export Assistance Program Usage on Establishing Export Markets
Nathan Och and Gregory McKee, North Dakota State University

T24 The Effects of NAFTA and U.S. Farm Policies on Illegal Immigration and Agricultural Trade
Jeff Luckstead, Washington State University; Stephen Devadoss, University of Idaho

T25 How China’s Palm Oil Imports Impact Its Soybean and Soybean Oil Imports
Wei Chen, Shanghai University of Finance and Economics; Andrew Muhammad, USDA-Economic Research Service

T26 Implications of Immigration Policies for the U.S. Farm Sector and Workforce
Stephen Devadoss, University of Idaho; Jeff Luckstead, Washington State University

T28 Impacts of Free Trade Agreements on the Colombian Beef Sector
Miguel Gomez, Cornell University; Julieta Frank, University of Manitoba; Tatiana Parra, Universidad Javeriana

T29 Competition in Japanese Genetically Modified Soybean Import Market
Koichi Yamaura and Tian Xia, Kansas State University

T31 Trade Costs and the Gains from Trade in Crop Agriculture
Jeffrey J. Reimer and Man Li, Oregon State University

T32 Determinants of Bilateral Food Related Disputes
Christian Götz and Thomas Heckelei, University of Bonn

T33 U.S. Potential Biofuel Trade: A Worldwide Country-pair Analysis

T34 Nonlinear Models of Exchange Rate Pass-through in International Forest Product Markets
Gulcan Onel, North Carolina State University; Jeffrey Prestemon, U.S. Forest Service; Matthew Holt, University of Alabama; Barry Goodwin, North Carolina State University

T35 Potential Demand for a New Value-added Cowpea Product as Measured by the Willingness-to-Pay for Cowpea Flour in West Africa
Miriam Otoo and Joan Fulton, Purdue University; Germaine Ibro, Institut National de la Recherche Agronomique

T36 A Comparison of the Cost of Production of Sugarcane Ethanol in Brazil Relative to Corn Ethanol in the United States
Christine Lasco and Madhu Khanna, University of Illinois at Urbana-Champaign

Natural Resource Economics

Tuesday, 3:00 pm–4:00 pm

T37 Factors Influencing Consumer Likelihood of Purchasing a Flexible-fuel or Hybrid Automobile
Xiaogu Li, Christopher Clark, Kimberly Jensen, Burton English, and Steven Yen, University of Tennessee

T38 An Economic Analysis of Carbon Sequestration Potential and the Impact of Climate Change Legislation on Agriculture in the Northern Plains
Yong Jiang, Center for Agricultural Policy and Trade Studies

T39 Are Fishers Loss Averse? Evidence from the Gulf of Mexico Shrimp Fishery
Tao Ran, Walter Keithly, and Richard F. Kazmierczak Jr., Louisiana State University

T40 Measuring Foregone Direct Benefits of Irrigation Water Transfers: The Effect of Model Specification
Susanne Scheierling, World Bank; Robert A. Young, Colorado State University

T41 An Implementable Index of Sustainability
Juan P. Sesmero and Lilyan Fulginiti, University of Nebraska

T42 Assessing Responses of Global Crude Oil Production and Price to U.S. Ethanol Production: A Structural Vector Autoregression Approach
Lihong McPhail, Iowa State University

T43 Optimal Control of Brucellosis in Bison in the Yellowstone National Park Area
Fang Xie and Richard D. Horan, Michigan State University
T44  Optimal Nitrogen Applications of Swine Effluent, Beef Manure, and Anhydrous Ammonia: A Stochastic Dynamic Model of Irrigated Corn in the Oklahoma Panhandle
Seong Park, Texas AgriLife Research; Richard Woodward, Texas A&M University; Arthur Stoecker and Jeffery Hattey, Oklahoma State University

T45  Land Use Implications of the Changes in Energy Prices
Lyubov Kurkalova and Stephen M. Randall, North Carolina A&T State University; Silvia Secchi, Southern Illinois University

T46  Is There Evidence That Legislative Ambition Matches Development? Evaluating the Factors Influencing Wind Energy Development
Ryan Blake Williams, Texas Tech University; H. Allen Klaiber, Pennsylvania State University; Eric J. Belasco, Texas Tech University

T47  Factors Influencing the Green House Gas Footprint of U.S. Dairy Farms
Jennie Popp, Greg Thoma, Rick Ulrich, Wayne Kellogg, Z. Clayton-Niederman, and Robert Pilgrim, University of Arkansas

T48  The Benefits and Costs of Alternative Policies for the Management of Pierce’s Disease: A Case Study of Pierce’s Disease and the Blue-Green Sharpshooter in the Napa Valley
Kate B. Fuller, Julian Alston, and James Sanchirico, University of California, Davis

T49  Biological, Technological, and Economic Relationships between Predator and Prey
David Roberts, North Dakota State University

T50  Evaluation of Best Management Practices under Net Cost Risk
Hector German Rodríguez, Jennie Popp, and Edward Gbur, University of Arkansas; Indrajeet Chaubey, Purdue University

T51  Agricultural Water Security and Instream Flows for Endangered Salmonids in Coastal California’s Watersheds
Mariano Mezzatesta and David Newburn, Texas A&M University; Nicholas Brozovic, University of Illinois at Urbana-Champaign

T52  Optimum Land Allocation for Species Protection and Military Training on DoD Installations
Sahan Dissanayake and Hayri Onal, University of Illinois at Urbana-Champaign; James D. Westervelt, ERDC-Construction Engineering Research Laboratory

T53  Forget the Hoe: Managing Invasive Plant Species with Dynamic Programming
Michael Verdone and W. Marshall Frasier, Colorado State University

T54  The Economic Impact of Drought on the Whitewater Rafting Industry in Colorado
Karina Schoengold and Prabhakar Shrestha, University of Nebraska

Production Economics

T56  Evaluating Vector-Virus-Plant Interactions in Regional Supply of Peas and Lentils: A Limited Dependent Variable Analysis
Levan Elbakidze, Liang Lu, and Sanford Eigenbrode, University of Idaho

T57  A Dynamic Programming Model for Optimizing the Timing of Replacement of Sows
Jarkko K. Niemi, Marja-Lisa Sevón-Aimonen, Kirsí Partanen, and Kyosti Pietola, Agrifood Research Finland

T58  Agricultural Production Decisions and the Welfare Effects of Changes in the Level and Timing of Snowmelt in the Western United States
Kelly Cobourn and Sian Mooney, Boise State University

T59  Ammonia Emission BMP’s for Livestock Feeding: Identifying Benefits and Barriers to Adoption
James Pritchett, Carolyn H. Davidson, Stephen Koontz, and Jessica Davis, Colorado State University

T60  Economic and Environmental Impacts of Cellulosic Feedstock Production in Minnesota
Jin-Young Moon, Jeffrey Apland, David Mulla, and Solomon Folle, University of Minnesota

T61  Economic Potential for Intensively-managed, Lightweight Stocker Cattle Grazing
Job D. Springer, Ryan Reuter, James K. Rogers, and Jon T. Biermacher, Samuel Roberts Noble Foundation

T62  Estimating a Farm Group Model and Input Allocations Using Accountancy Data
Alexander Gocht, Johann Heinrich von Thünen-Institute; Thomas Heckelei, University of Bonn

T63  Estimating Impact of the Uruguay Round on the Rice Production in South Korea
Seong-Hoon Cho and Tun-Hsiang Yu, University of Tennessee; Yong-Taek Kim, Korea Rural Economic Institute

T64  Estimating the Impacts of Storage Dry Matter Losses on Switchgrass Production
James Larson, Daniel Mooney, Burton English, and Donald D. Tyler, University of Tennessee

T65  Farmers’ Willingness to Grow Cover Crops: Examining the Economic Factors of Adoption in Alabama
Jason Bergtold and Jason Fewell, Kansas State University; Patricia Duffy, Auburn University

T66  Induced-innovation and Invasive Species Management
C. S. Kim and Glenn Schaible, USDA-Economic Research Service; Jan Lewandowski, USDA-Office of the Chief Economist
### AAEA Posters

| T67 | Mitigating Land Use Changes from Biofuel Expansion: An Assessment of Biofuel Feedstock Yield Potential in APEC Economies  
Amani Elobeid, Iowa State University; Simla Tokgoz, International Food Policy Research Institute; Tun-Hsiang Yu, University of Tennessee |
| T68 | Saffron Supply Response: A Panel Data Approach  
M.A. Falahi, Sayed Saghaian, and Michael Reed, University of Kentucky |
| T69 | State of the ARMS Crop Production Practices  
Robert M. Ebel, USDA-Economic Research Service |

#### Productivity Analysis & Emerging Technologies

**Tuesday, 3:00 pm–4:00 pm**

| T70 | Evaluating the Production and Price Impacts of Biotechnology Application in Crop Markets  
Graham Brookes, PG Economics; Tun-Hsiang Yu, University of Tennessee; Simla Tokgoz, International Food Policy Research Institute; Amani Elobeid, Iowa State University |
| T71 | Have Biotech Seeds Increased Maize Yields?  
Zheng Xu, David Hennessy, and GianCarlo Moschini, Iowa State University |
| T72 | Do Theoretical Restrictions Matter for the Translog Stochastic Production Function? Evidence from Kansas Farm Sector  
Amin Mugera, University of Western Australia; Michael Langemeier and Allen Featherstone, Kansas State University |
| T73 | Productivity Divergence across Kansas Farms  
Elizabeth Yeager and Michael Langemeier, Kansas State University |
| T74 | Intensive vs. Extensive Dairy Production Systems in the United States and the EU: Determining the Competitive Edge  
Johannes Sauer, University of Manchester; Richard Nehring, USDA-Economic Research Service; Jeffrey Gillespie, Louisiana State University; Donald Blayney, USDA-Economic Research Service; J. Stephen Clark, Nova Scotia Agricultural College; Charlie Hallahan, USDA-Economic Research Service |
| T75 | Is the Share of Agricultural Maintenance Research Rising?  
John Adam Sparger, Virginia Tech |
| T76 | Technological Change and Productivity Analysis in Nebraska  
Dereje B. Megeressa, University of Nebraska |
| T77 | Efficiency, Productivity Growth, and Competitiveness: A Note  
Oleg Nivievsykiy, Bernhard Brümmer, and Stephan von Cramon-Taubadel, Georg-August-Universität Göttingen |
| T79 | Efficiency of the Innovation Industry: The Food Industry in Canada  
Vahid Omidvar, University of Nebraska |

| T80 | The Distribution of Benefits from the Adoption of Bt Cotton in Pakistan: Ex-Ante Analysis  
Hina Nazli, Rakhal Sarker, and Karl Meilke, University of Guelph; David Orden, International Food Policy Research Institute |
| T81 | Agricultural Productivity Growth in the Caucasian Countries  
Marianna Khachaturyan, University of Nebraska |
| T82 | Is There a Slowdown in Agricultural Productivity Growth in South America?  
Federico J. Trindade, University of Nebraska |
| T83 | GM vs. Non-GM: A Survival Analysis of Hybrid Seed Corn in the United States  
Xingliang Ma and Guanming Shi, University of Wisconsin |
| T84 | Agricultural Productivity and Climate Change in Sub-Saharan Africa  
Aziza Kibonge, University of Nebraska |

#### Research Methods, Econometrics, & Statistics

**Tuesday, 3:00 pm–4:00 pm**

| T85 | Examining the Reliability of Logistic Regression Estimation Software  
Lijia Mo, Kansas State University |
| T86 | A Comparison of Methods for Imposing Curvature on the Normalized Quadratic Indirect Profit Function  
Allen Featherstone and Linda D. Burbidge, Kansas State University |
| T87 | Are Crop Yield Distributions Negatively Skewed? A Bayesian Examination  
Xiaodong Du, David Hennessy, and Cindy L. Yu, Iowa State University |
| T88 | Improving Forecast Performance with Reduced Parameter, Large Order AR Models  
Octavio Ramirez and Jeffrey Dorfman, University of Georgia |
| T89 | Is the NEPAD Comprehensive Africa Agriculture Development Programme (CAADP) Supported by Evidence of Agricultural Externalities?  
John Ulimwengu, International Food Policy Research Institute |
| T90 | Should Surveys Be Conducted Online or on Paper: A Comparison  
Wuyang Hu, University of Kentucky; Marvin Batte and Stanley Ernst, The Ohio State University; Timothy Woods, University of Kentucky |
| T91 | Technical Change vs. Efficiency Change: Performance of Food Industries Over Time  
Christophe Bontemps, Céline Nauges, Michel Simioni, and Vincent Requillart, Toulouse School of Economics |
| T92 | The Cost of Increasing Adoption of Beneficial Nutrient-management Practices  
Dayton Lambert, University of Tennessee; Michael Livingston, Richard Nehring, Ronald Sands, and Seth Wechsler, USDA-Economic Research Service |
Resource & Environmental Policy Analysis
Tuesday, 3:00 pm–4:00 pm

T94 A Spatial Analysis of Land Use Change and Water Quality in Lake Biwa, Japan
Katsuya Tanaka, Shiga University; Junjie Wu, Oregon State University

T95 Assessing Water Use and Water Quality Change with Respect to Large-scale Expansion of Ethanol Feedstock Production in United States
Lixia He, Burton English, and Daniel De La Torre Ugarte, University of Tennessee; Verel Benson, Benson Consulting

T96 Assessment of New York State’s Pollution Discharge Elimination Permits for CAFOs: Implications for Dairy Producers and Regional Environmental Quality
Dolapo Enahoro, Todd Schmit, and Richard Boisvert, Cornell University

T97 Can Environmental Policy Aid in Poverty Alleviation? Targeting with PES and Pollution Taxes in a Heterogeneous Watershed
Bayou Demek, Pennsylvania State University

T98 Crop Choice, Non-target Pest Levels, Yield Loss, and Their Effect on Insecticide Use in South Dakota
Tia McDonald, Ariel Keating, Scott Fausti, and Jing Li, South Dakota State University; Jonathan Lundgren, USDA-Agricultural Research Service

T99 Does Information Matter? Assessing the Role of Information and Prices in the Nitrogen Fertilizer Management Decision
James Williamson, USDA-Economic Research Service

T100 Does Waivability in Renewable Fuel Standard Matter for Investment in Cellulosic Biofuel Refineries?
Ruiqing Miao, Bruce Babcock, and David Hennessy, Iowa State University

T101 Economic Evaluation of Catch Share Program: Rhode Island Fluke Fishery Sector Pilot Program
Christopher M. Anderson, Hirotsugu Uchida, and Andrew M. Scheld, University of Rhode Island

T102 Energy Sorghum as a Biofuel Feedstock: Effects on GHG Offsets and Sector Performance
Yuquan Zhang, Ruth A. Aisabokhae, and Bruce McCarl, Texas A&M University

T103 Establishing a Baseline for Nitrogen Policy Assessment
Marc Ribaudo and Michael Livingston, USDA-Economic Research Service

T104 Estimating China’s Energy and Environmental Productivity Efficiency: A Parametric Hyperbolic Distance Function Approach
Zhibin Zhang, Xiangrong Jin, and Xuebing Dong, Zhejiang University; Michael Wetzstein, University of Georgia

T105 Factors Influencing CDM Locations in China
Hongli Feng and Jiwoong Kim, Iowa State University

T106 Green House Gas Mitigation, Biofuels, and Land Use Change—A Dynamic Analysis
Yongxia Cai, Massachusetts Institute of Technology; David W. Kicklighter, Marine Biological Laboratory; John M. Reilly, Sergey Paltsev, and Angelo Costa Gurgel, Massachusetts Institute of Technology

T107 How Do Gasoline Prices Affect Commuting Behavior?
Andrea Martens and Zhiying Zhang, University of Illinois at Urbana-Champaign

T108 Income and Temperature
Pin Ng and Xiaobing Zhao, Northern Arizona University

T109 Land Use Implications of Biofuel Production in the Presence of Idled Cropland and Crop Yield Improvement: Analytical and Numerical General Equilibrium Analyses
Farzad Taherpour and Wallace Tyner, Purdue University; Dileep K. Birur, RTI International

T110 Level of Carbon Tax Required for Switchgrass and Miscanthus to Compete with Coal for Generating Electricity
Si Jesh C. Aravindakshan and Francis M. Epplin, Oklahoma State University

T111 Market, Technology, and Policy Determinants of Land Use Choice in Marginal Lands: The Case of Grassland Conversion in the Northern Plains
Fernando Carriazo, Roger Claassen, Joseph Cooper, Daniel Hellerstein, and Kohei Ueda, USDA-Economic Research Service

T112 Modeling Bioenergy Feedstock Supply: Impacts of Spatial and Temporal Variability
David Archer, USDA-Agricultural Research Service

T113 Protection, Production, and Persuasion: Factors Influencing Pesticide Regulatory Decisions under the Food Quality and Protection Act
Elisabeth Newcomb Sinha, University of Maryland

T114 Reallocating Agricultural Greenhouse Gas Emissions in EU15 Countries
Amilcar Serrao, Evora University

T115 Regional Decomposition Analysis of CO2 Emissions and Their Evolutions in China
Fengxia Dong, Jing Lu, and Xiaodong Du, Iowa State University

T116 The Effect of Green Payments on the Diffusion of Conservation Technologies in Agriculture
Nathan P. Hendricks, University of California, Davis
## AAEA Posters

### Risk & Uncertainty

**T117** The Effects of Changing Commodity Prices on the CRP  
*Daniel Hellerstein, USDA-Economic Research Service*

**T118** The Role of Community-level Characteristics in Conservation Reserve Program Participation  
*Kohei Ueda, Tracey Farrigan, and Michael S. Hand, USDA-Economic Research Service*

### Rural/Community Development

**T133** Did Local Government Structure Kill Small Town America?  
*Travis W. Warziniack, University of Heidelberg*

**T134** The Effect of National Health Insurance Coverage on Health Outcomes and Health Care: The Case of the New Cooperative Medicine Scheme in Rural China  
*Xueling Chu and Longbao Wei, Zhejiang University; Donald Liu, University of Minnesota*

**T135** Entrepreneurial Programs: Which Are Most Beneficial to Oklahoma Business Owners?  
*Lara Brooks, Brian Whitacre, Glenn Muske, Michael Woods, and David Shideler, Oklahoma State University*

**T136** A Competing Values Approach to Small Family Business Succession  
*Amber Remble and Roman Keeney, Purdue University*

**T137** Examining Income Convergence in Southern United States  
*Buddhi R. Gyawali, Swagata Banerjee, and James O. Bukenya, Alabama A&M University*

**T138** The Role of Acculturation, Context of Reception, and Capitals in the Economic Integration of Latino Newcomers to the Midwest in 2009  
*Corinne Valdivia and Pedro Dozi, University of Missouri*

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**T119** Examination of Factors Influencing Crop Insurance Purchase Decisions of Illinois Farmers  
*Aslihan Spaulding and Kayla Roy, Illinois State University*

**T120** Pólya’s Urn Model of Crop Yield Expectation Stochastic Process  
*David Hennessy, Iowa State University*

**T121** Is Commodity Price Volatility Persistent? Another Look Using Improved, Full-sample Estimates  
*Berna Karali, University of Georgia; Gabriel Power, Texas A&M University*

**T122** Weather Effects on Trend, Variance and Distribution of Crop Yield  
*Tian Yu and Bruce Babcock, Iowa State University*

**T123** Specifying a Risk Aversion Function vs. a Coefficient of Risk Aversion: An Application to Farm Acreage Analysis  
*Carlos Arnade and Joseph Cooper, USDA-Economic Research Service*

**T124** Risk Management Strategies of Illinois Farmers  
*Aslihan Spaulding and Kayla Roy, Illinois State University*

**T125** Risk in Agriculture: Modeling Revenue Insurance for Crop Farms in Belgium  
*Kristiana Hansen, University of Wyoming; Bruno Henry de Frahan, Catholic University of Louvain*

**T127** Whole Farm Modeling of the Effect of Risk on Optimal Tillage and Nitrogen Fertilizer Intensity and the Willingness-to-Pay for a Revenue Insurance  
*Markus Gandorfer, Technische Universität München; David Pannell, University of Western Australia; Andreas Meyer-Aurich, Leibniz-Institute of Agricultural Development in Central and Eastern Europe*

**T128** A Century of Crop Yield Density Estimation with Perspectives  
*Aude Liliana Pujula, David Isaias Maradiaga, and Hector O. Zapata, Louisiana State University; Michael R. Dicks, Oklahoma State University*

**T129** Type I and Type II Errors in the Unit Root Determination of a Fractional Brownian Motion  
*Paitoon Wongsasutthikul and Calum Turvey, Cornell University; Gabriel Power, Texas A&M University*

**T130** Understanding Small-holder Constraints to Jatropha Investment  
*Ruth Vargas Hill, Siwa Msangi, and Wei Zhang, International Food Policy Research Institute*

**T131** Impact of Universal Health Coverage on Household Precautionary Savings in Thailand  
*Phatta Kirdruang, University of Minnesota*

**T132** Managing Producer Price Risk in Mexico with Quantos and Dual Risk Commodity Foreign Exchange Hedges  
*Leslie J. Verteramo and Calum Turvey, Cornell University*
AAEA POSTERS

Teaching, Communication, & Extension

Tuesday, 3:00 pm–4:00 pm

T140 State Specialist’s Views of Extension’s Evolving System
William Lazarus and George Morse, University of Minnesota

T141 Enhancing Learning via the Internet: The Case of the Internet Agricultural Bank Simulation Game
Brian Briggeman, Federal Reserve Bank of Kansas City; Notie Lansford and Damona Doye, Oklahoma State University; Joshua Detre, Louisiana State University

T142 Profiling the Evolving Characteristics and Needs for Risk Management Education of Commercial Agricultural Producers in the Intermountain West
John P. Hewlett and Cole Ehmke, University of Wyoming

CAES POSTERS

Monday, 3:00 pm–4:00 pm

C1 Household Food Expenditures and Management of Type II Diabetes
Denise Maxwell and Sven Anders, University of Alberta; Sean B. Cash, University of Wisconsin

C2 Consumer’s Behavior with Respect to Meat Demand: The Special Case of Consumers Who Eat Bison, Elk, and Venison in the Presence of Animal Disease Concerns
Aye C. Myae and Ellen Goddard, University of Alberta

C3 Market and Government Failure in the Chinese Dairy Industry: The Case of Melamine
Changbai Xiu, Guanghua Qiao, and Ting Guo, Inner Mongolia Agricultural University; Kurt Klein, University of Lethbridge

C4 Do Attitudes, Perceptions and Nutrition Information Affect Consumer Purchases of FAFH in Canada?
Jeewani R. Fernando and Ellen Goddard, University of Alberta

C5 Multinationals, Trade Barriers, and Pricing Strategies in the Canadian Processed Pork Product Sector
Yingchun Dai and Ellen Goddard, University of Alberta

C6 The Boundary Water Treaty between Canada and the United States after One Hundred Years—An Analysis of its Ability to Resolve Disputes over Sharing the Waters of the St. Mary and Milk Rivers
Kurt Klein, Tatiana Cook, and Danny LeRoy, University of Lethbridge
Continuing the Tradition: Employing Tested and Emerging Economic Tools in Framing Sustainability Challenges for a Global Economy

The two papers in this session contribute to celebrating the association’s scholarship and leadership in defining, analyzing, and providing solutions to complex socio-economic problems affecting the agri-food sector over the past century. They also identify emerging economic theories and tools that can enhance the association’s continuous facilitation of challenging problems involving multiple stakeholders engaged in complex and global challenges, such as climate change and sustainability.

Organizer: Vincent Amanor-Boadu, Kansas State University
Moderator: Conrad Lyford, Texas Tech University
Discussant: Gregory Baker, Santa Clara University; David Sparling, University of Western Ontario

Presentations:
- The Search for Congruent Objectives in Multi-stakeholder Sustainability Initiatives
  Vincent Amanor-Boadu, Kansas State University; R. Ross, Michigan State University
- The Governance of Multi-stakeholder Initiatives: A New Institutional Economics Approach
  Fabio Chaddad, Michael Sykuta, and Paula Moura, University of Missouri

Jobs, the Rural Economy, and Economic Recovery

We examine two interrelated issues: trends in the rural economy and labor markets, and the effects of specific public policies aimed at job creation and economic development. A description of trends in rural labor markets will place the current recession in the context of recessions since the 1980s. An analysis of the declining manufacturing industry, a large rural employer in the past, will indicate what future manufacturing may have in rural communities. Analyses of public policy interventions, specifically the Delta Regional Authority and the American Recovery and Reinvestment Act, will describe what economic conditions occur when these policies are implemented.

Organizer: Alexander W. Marre, USDA-Economic Research Service
Moderator: Daniel Monchuk, University of Southern Mississippi
Discussant: David Shideler, Oklahoma State University; Mark Partridge, The Ohio State University

Presentations:
- Multi-sector Transition in Local Economies: A Regional Adjustment Model
  Jason Brown, USDA-Economic Research Service; Dayton Lambert, University of Tennessee
- Impacts of Regional Approaches to Rural Development: Initial Evidence on the Delta Regional Authority
  John L. Pender and Richard Reeder, USDA-Economic Research Service
- Spatial Variation and Labor Market Effects of the Recession and the American Recovery and Reinvestment Act
  Alexander W. Marre and John L. Pender, USDA-Economic Research Service; Daniel Monchuk, University of Southern Mississippi

Evaluation—Measuring the Impact of Food Safety and Nutrition Policy

This session takes stock of what we “know” about what works in influencing food safety and nutrition and provides a forum to share information on what is being done on evaluation of new and existing policy initiatives. Participants from federal and state governments will share their experiences in program evaluation and discuss common themes in defining objectives and measuring outcomes. The role of economics in the process will be highlighted in the presentations.

Organizer: Victoria Salin, Texas A&M University
Moderator: Victoria Salin, Texas A&M University

Presentations:
- Using a Balanced Scorecard to Evaluate a State Food Quality and Safety Program
  Timothy Herman, Office of the Texas State Chemist; Peggy Wantwadi, Texas A&M University
- Program Evaluation Components of the United Kingdom Food Standards Agency’s 5-Year Strategic Plan
  Derrick Jones, U.K. Food Standards Agency

Deep Water Horizon Oil Spill: Perspectives on Research and Extension Needs

The magnitude of the Deep Water Horizon Oil Spill is yet to be determined, but the Cooperative Extension Service and departmental and Gulf States marine economists have mobilized to assist in understanding the disaster. Extension groups are offering business claims assistance and financial counseling, and resource economists are working on various aspects of the problem. Large damages are expected for commercial seafood and fishery, recreational fishing, coastal households, parish governments, schools, businesses, and tourism. Presenters will introduce the audience to current issues in research and extension, and provide a perspective from past research experiences.

Organizer: Ron Mittelhammer, Washington State University; Lisa House, University of Florida
Moderator: Gail Cramer, Louisiana State University

Presentations:
- Introduction: Overview of the Catastrophe
  Gail Cramer, Louisiana State University
- Research Needs and Disaster Resiliency, Impacts on Local Communities
  J. Matthew Fannin, Louisiana State University
- Extension Needs and a Marine Economist’s Perspective
  Charles Adams, University of Florida
- Lessons Learned from Research on the Valdez Oil Spill
  Alan Randall, The Ohio State University
What Is Next for NAFTA: Unresolved Issues
Senior Section Track Session/CAES Organized Symposium
The original NAFTA agreement is now fully implemented. However, a number of issues remain that require special attention if the free trade objectives of NAFTA are to be realized. The purpose of this organized symposium is to provide a three-country perspective on three key issues: 1) bioenergy and climate change policy; 2) sanitary and phytosanitary issues; and 3) NAFTA’s structural issues. Each of the issues will be introduced by an economist from Canada, Mexico, or the United States. Following this introduction, reactions will be given by an economist from each of the other countries.

Organizer: Ronald Knutson, Texas A&M University; Karl Meilke, University of Guelph
Moderator: Ronald Knutson, Texas A&M University
Discussants: Pablo Sherwell, SAGARPA; Glenn Fox, University of Guelph; Mechel Paggi, California State University, Fresno; Ronald Knutson, Texas A&M University; Karl Meilke, University of Guelph

Presentations:
- An Overview of U.S. Bioenergy and Climate Change Policy
  Joe Outlaw, Texas A&M University
- An Overview of the Remaining Sanitary and Phytosanitary Issues
  Jared Carlberg, University of Manitoba
- Resolving NAFTA’s Structural Issues
  Steven Zahniser, USDA-Economic Research Service

USDA/Land Grant Extension Outlook Program and Role of Farm Management
Extension Section and Senior Section Track Session
In the early years, state farm management specialists and county extension agents were assisted by the USDA in delivering outlook information to farmers. Later, other land grant extension specialists became involved including those in policy and marketing. Reasons for the program’s success and implications for the future will be explored. An assessment will be made of the 32-year history of the Extension Section’s Annual Outlook Survey providing empirical information for risk management. In support of the outlook program, there will be a review of the history of farm management research.

Moderator: James Hilker, Michigan State University

Presentations:
- History of the USDA/Land Grant Extension Outlook Program
  Jake Ferris, Michigan State University
- Evaluation of 32 Years of Extension Section’s Annual Outlook Survey
  Ronald Plain, University of Missouri
- Current Issues and Prospects for the Outlook Program
  James Hilker, Michigan State University
- History of Farm Management Research
  Jean-Paul Chavas, University of Wisconsin

Agricultural Economic Statistics: A Century of Contributions to Data Development and an Academic Profile of the Profession
AAEA Organized Symposium
Agricultural and applied economists have made significant contributions to the development of economic statistics over the past century, which have been used in economic research, policy making, and implementing government programs. The first paper highlights some of the most important contributions during the last century, and describes future areas where applied economists can be expected to contribute. The second presents statistical profile of the academic side of the agricultural economics profession indicating how the profession is configured at present, how AAEA membership has changed over the last 10-15 years, and demographic projections of academic employment over the next five–ten years.

Moderator: Thomas Marsh, Washington State University

Presentations:
- Economic Statistics for Agriculture and Rural Areas: Building On a Century of Progress
  Mary Ahearn, USDA-Economic Research Service
- Agricultural Economics: A Profile and Projections for the Future
  Gregory Perry, Oregon State University

Risk Management in the Light of the Changing CAP
EAAE Organized Symposium
Three papers will be presented in this symposium to set the stage for the discussion and for providing insights into new research questions and methods for analyzing the issues raised above. The first paper highlights risk exposure issues. The second paper builds on this and stresses the impact of climate change. The third paper focuses on risk management from a policy perspective. The discussion is going to be stimulated by Barry Barnett. Monika Hartmann, the president of the EAAE, will moderate the session.

Moderator: Monika Hartmann, University of Bonn
Discussant: Barry Barnett, Mississippi State University

Presentations:
- Changing Risk Exposure in EU Agriculture
  Miranda PM Meuwissen, Wageningen University
- Insurance and Climate Change within the EU and the CAP
  Maria Bielza, Universidad Politecnica de Madrid
- Risk Management in European Agriculture
  Carina Folkeson, General for Agriculture and Rural Development European Commission
Are Historical Estimates of Food Demand in China Good Guides to Future Demand?
Plaza Building, Concourse Level, Governor’s Square 11

AAEA Organized Symposium
China, a fast-growing and already large economy with an aging and urbanizing population, is a critically important player in world agricultural commodity markets. Analysis of Chinese or even world markets depend on our understanding of its food demand, but the applicability of past studies conducted using old data to current or future problems might be jeopardized by rapid changes in income and demographics. Preliminary research assesses the usefulness of historical studies of Chinese demand taking these factors into account. Our session is relevant for analysis of agricultural markets and policies of China and for understanding global commodity markets.
Organizer: Wyatt Thompson, University of Missouri
Moderator: Wyatt Thompson, University of Missouri
Presentations:
Trends in Chinese Food Demand
Fred Gale, USDA-Economic Research Service
Evolution of China’s Demands with Rising Income and Changing Demographics
David Abler, Pennsylvania State University
Towards a Demand Function Incorporating Population Structure
Funing Zhong, Nanjing Agricultural University
Engel Analysis of Food Demand in China
Kuo Huang, USDA-Economic Research Service

Quantifying the Determinants of Land Values: The Impacts of Irrigation, Recreational Amenities, and Off-farm Income
Plaza Building, Concourse Level, Governor’s Square 12

AAEA Organized Symposium
The first two papers of this session utilize parcel level land sale transaction data along with geographic information system data and analyses to improve hedonic price models. The third paper improves land valuation estimates by dealing with spatial correlation through a distributed relationship and spatial quantile regression. The discussant is involved in conducting and analyzing land value surveys in the Midwest for the Federal Reserve.
Discussant: Jason Henderson, Federal Reserve Bank of Kansas City
Presentations:
Does off-Farm Income Influence Farmland Values? Spatial Quantile Analysis
Ashok Mishra, Louisiana State University; Saleem Shaik, North Dakota State University; Charles Moss, University of Florida
The Implicit Value of Irrigation through Parcel Level Hedonic Price Modeling
Steven Shultz, University of Nebraska at Omaha
The Effects of Scenic and Environmental Amenities on Agricultural Land Values
Don McLeod, University of Wyoming

Copulas: How to Better Model Dependent Random Variables
Plaza Building, Concourse Level, Governor’s Square 14

ARA Section and Econometrics Section Track Session
The session will explain copulas and their potential use in agricultural economics research. Copulas provide a theoretically based way to model dependence among multiple random variables with marginal densities of general form. The target audience of the session is anyone who wants to learn about copulas.
Organizer: B. Wade Brorsen, Oklahoma State University; Dmitry Vedenov, Texas A&M University
Moderator: Gabriel Power, Texas A&M University
Presentations:
Introduction to Copulas
B. Wade Brorsen, Oklahoma State University
Practical Aspects of Working with Copulas: Modeling, Estimation, and Programming
Dmitry Vedenov, Texas A&M University
Modeling Dependence Using Copulas: Applications to Insurance
Barry Goodwin, North Carolina State University

Border Inspections and Import Refusals in Agri-food Trade: Issues and Empirical Evidence
Plaza Building, Concourse Level, Governor’s Square 15

AAEA Invited Paper Session
This session contributes to emerging aspects of the barriers-to-trade debate that have not been previously addressed in the agricultural economics literature. Specifically, speakers will address four policy questions related to food import alerts and refusals: 1) Evidence: How does the FDA monitor and oversee regulatory concerns (e.g. food safety) of imported agri-food products? How frequently do import alerts and refusals occur in the data? 2) Quantification: How can we quantify the impact of food import refusals on international trade patterns? and 3) Trade Patterns: How and to what extent do import refusals in the United States and EU “deflect” trade to third country markets?
Organizer: Sven Anders, University of Alberta
Moderator: Julie Caswell, University of Massachusetts Amherst
Discussant: David Orden, International Food Policy Research Institute
Presentations:
Food Trade and Food Safety Violations: What Can We Learn from Import Refusal Data?
Donna Roberts and Jean Buzby, USDA-Economic Research Service
Food Import Refusals: Evidence from European Union
Kathy Baylis, Lia Nogueira, and Kathryn Pace, University of Illinois at Urbana-Champaign
Trade Deflection Arising from U.S. Food Import Refusals and Detentions: A Case Study of Seafood Trade
Jason Grant, Virginia Tech
CONCURRENT SESSIONS, SUNDAY 3:00 PM-4:30 PM

1013  Applied Economic Perspectives and Policy: Lessons Learned in the First Year and a Forecast for the Future
       Plaza Building, Concourse Level, Governor’s Square 16

AAEA Organized Symposium
AAEA is giving attendees an update on and review of AAEA’s new journal Applied Economic Perspectives and Policy (AEPP) in this session. This session was created specifically for those interested in publishing in the new journal and will give members the opportunity to interact with a representative from Oxford University Press, as well as the editors of AEPP.

Discussant: Jason Shogren, University of Wyoming

Presentations:
Overview of the First Year and a Forecast for the Future: Applied Economic Perspectives and Policy
Spiro Stefanou, Pennsylvania State University
Review of AEPP Submitted Articles
Tomislav Vukina, North Carolina State University
Review of AEPP Featured Articles
Ian Sheldon, The Ohio State University
Featured Article Presentation: Power and Pitfalls of Experiments in Development Economics: Some Non-Random Reflections
Christopher B. Barrett, Cornell University

1014  Chinese Agricultural Commodity Price and Demand, and Their Implications to Trade with United States
       Plaza Building, Concourse Level, Governor’s Square 17

China Section Track Session
China is an emerging market for U.S. agricultural commodities. This market is growing fast in oil and protein types of food and feed. The United States has been a net supplier of soybeans, pork, and dairy products in Chinese market. Chinese consumer preference and price are important factors that affect the size of U.S. exports. This session will have four papers, all of which are focused on demand, price, and trade issues of commodities that the United States has a comparative advantage in producing.

Moderator: Hong Wang, Purdue University

Discussant: Wuyang Hu, University of Kentucky; James Hansen, USDA-Economic Research Service; Mary Marchant, Virginia Tech

Presentations:
Willingness-to-Pay for Traceable Pork, Milk, and Edible Oil in Nanjing, China
Thomas Wahl, North Dakota State University
Measuring Heterogeneity in Consumer Preferences for Select Food Safety Attributes in China
Hong Wang, Purdue University
China’s Soybean Imports—Price Impacts Using a Production System Approach
Wei Chen, Shanghai University of Finance and Economics
Decomposing Trade: The Case of China in Global Markets
Francis Tuan, USDA-Economic Research Service

Monday, July 26, 2010

10:15 AM-11:45 AM

2001  Healthy Food or Healthy People? How Do Food and Nutrition Assistance Programs Contribute to the Health of Low Income Americans?
       Plaza Building, Concourse Level, Plaza Court 1

FSN Section Track Session
The connection between food and nutrition assistance programs and the health characteristics of participants will be highlighted in this session. There are two pathways to consider between these programs and health, both of which the session addresses. First, individuals with poor health status and different levels of health knowledge may be more likely to select into food assistance programs. Second, participation in the program may confer health benefits (or health costs) on the participants.

Organizer: Chad Meyerhoefer, Lehigh University

Presentations:
Nutritional Labeling Usage and Nutrition Intake Portfolio of Participants in Supplemental Nutrition Assistance (SNAP)
Wen You and Ge Zhang, Virginia Tech
Do Food Stamps Contribute to Obesity in Low-income Women?
Maoyong Fan, Ball State University
Partially Identifying the Effect of the Free School Lunch Program on Child Health Using the Monotone Instrumental Variable Assumption
Craig Gundersen, University of Illinois at Urbana-Champaign; John Pepper, University of Virginia; Brent Kreider, Iowa State University
The Effect of Chronic Illness on Participation in the Supplemental Nutrition Assistance and Medicaid Programs
Chad Meyerhoefer and Yuriy Pylypchuk, Lehigh University

2002  U.S. Agricultural Trade
       Plaza Building, Concourse Level, Plaza Court 2

AAEA Selected Paper Session
The four presentations in this session focus on different issues related to U.S. agricultural trade. The first presentation investigates how regional trade agreements have affected U.S. trade flows. In the second presentation, the authors analyze the trade and welfare implications of expanding quotas and reducing over-quota tariff rates applicable on U.S. raw sugar cane imports. Then, the third presentation investigates empirically the political economy of restrictions imposed by the U.S. on the imports of Canada softwood. The last presentation examines the effects of exchange rate fluctuations on U.S. agricultural exports and imports.

Moderator: William Amponsah, Georgia Southern University

Presentations:
The New Wave of Regionalism: Does Outsider Status Affect the Competitiveness of U.S. Agricultural Exports?
Jason Grant, Virginia Tech; Thomas Vollrath, USDA-Economic Research Service
Trade Liberalization in the Context of TRQs: An Application to the U.S. Raw Sugar Sector
Birgit Meade, USDA-Economic Research Service; Jason Grant, Virginia Tech; Anita Regmi, USDA-Economic Research Service
Political Pressure: An Examination of U.S. Senators in Restricting Canadian Softwood Lumber Imports
Joseph Godwin and Daowei Zhang, Auburn University
How Sensitive Is U.S. Agricultural Trade to the Bilateral Exchange Rate? Evidence from Bulk and Consumer-oriented Products
Jungho Baek, University of Alaska; Won Koo, North Dakota State University
Ever Changing AAEA Research Challenges
Senior Section Track Session
This session is based on the lead article that appeared in the Special Centennial Issue of the *AJAE*. The session will describe how the research agenda of agricultural and applied economists changed over the past century and note the major factors that lead to the increasing breadth and depth of the research agenda over time. The final section of the presentation describes a broad set of economic, social and public policy issues arising from some of the current conditions facing society that will provide major challenges for agricultural and applied economists for many years to come.

Organizer: Vernon Eidman, University of Minnesota
Moderator: Vernon Eidman, University of Minnesota
Discussant: Sandra Batie, Michigan State University; Kenneth Farrell, University of California

Presentations:
The Major Factors Influencing the Research Agenda for the Past Century
Alex McCalla, University of California, Davis
What Does the Past and Present Research Agenda Suggest for the Future?
Emery Castle, Oregon State University

Advances in Transaction Cost Measurement for Environmental and Natural Resources Policy
IBES Track Session
Transaction costs are not usually included in policy evaluation. Incorporating them may change the optimal amount of pollution control, the optimal resource allocation, or the choice of policy instrument. This may be especially true for nonpoint source pollution. To be included in policy evaluation, these costs must be measured. Presenters will discuss their experiences with primary data collection to estimate the transaction costs associated with environmental water transfers, agric-environmental schemes in the EU, and carbon credit trading. Presentations will focus on the advantages and disadvantages of their methods, insights obtained through transaction cost measurement, and selected results.

Organizer: Laura McCann, University of Missouri
Moderator: Laura McCann, University of Missouri

Presentations:
Dustin Garrick, University of Arizona; Bruce Aylward, Ecosystem Economics, LLC
Measuring Private and Public Transaction Costs Involved in the Design and Implementation of Agri-environmental Schemes in the EU
Evy Mettepenningen and Guido Van Huylenbroeck, Ghent University
Measuring Transaction Costs and Land-based Climate Change Mitigation Policy in Developing Countries
Daniel V. Ortega and Andrew Keefer, The Ohio State University

Farm Diversification and Farm Management
AAEA Selected Paper Session
The papers in this session analyze farm diversification between farm and non-farm income and assets, diversification of farm production risks, and technology adoption.
Moderator: Ashok Mishra, Louisiana State University

Presentations:
Can Education Be a Barrier to Technology Adoption?
Hiroki Uematsu and Ashok Mishra, Louisiana State University
Determinants of Farm Household Income Diversification in the United States: Evidence from Farm-level Data
Ashok Mishra, Louisiana State University; Kenneth Erickson and Charlie Hallahan, USDA-Economic Research Service; Hiroki Uematsu, Louisiana State University
Multi-period Diversification of Farm Production Risks: A Stochastic Programming Approach
Ryan Larsen, David Leatham, and Dmitry Vedenov, Texas A&M University
Off-farm Income and Risky Investments in Farm and Non-farm Assets: A Double-hurdle Approach
James Harris, USDA-Economic Research Service; Steven Blank, University of California, Davis; Kenneth Erickson and Charlie Hallahan, USDA-Economic Research Service

Vertical Relationships, Contracts, and Business Growth
AAEA Selected Paper Session
Contracts and vertical relationships play major roles in the production, processing and distribution of agricultural commodities. This session focuses on these factors for fed cattle and hogs and also examines the problems of market failure and the impact of carbon emissions on agribusiness firms.
Moderator: Michael Boland, Kansas State University

Presentations:
Production Contracts and Farm Business Growth and Survival
Nigel Key, USDA-Economic Research Service
Evaluation of CO2 Emissions by Kansas Agribusiness Retailers
Dominga E. Canales Medina and Michael Boland, Kansas State University
Traceability in the U.S. Food Supply: An Application of Transaction Cost Analysis
Chao-Shih Wang and Jesus Bravo, Arizona State University
**2007** Individual Decision Biases, Consumer Choice, and Policy Preferences
*Plaza Building, Concourse Level, Plaza Court 7*

**AAEA Selected Paper Session**
A core theme of behavioral economics is that decision making is prone to biases that can yield suboptimal outcomes, where such anomalies were assumed away in neoclassical treatments of decision making. In this session, authors explore two themes. The first pair of papers considers the ramifications of decisional biases in the context of decisions over consumption goods, including food in the context of obesity and a consumer search in the context of gasoline prices. The second set of papers considers how these biases may affect acceptance of certain agricultural policy approaches, including decoupling and multifunctional agricultural policies.

**Moderator:** Brian E. Roe, The Ohio State University  
**Presentations:**
- Obesity and Hyperbolic Discounting: An Experimental Analysis  
  Timothy Richards, Arizona State University; Stephen Hamilton, California Polytechnic State University, San Luis Obispo; Geoffrey Pofahl, Arizona State University
- Consumer Willingness to Search in the Gasoline Retail Market: Explaining Asymmetric Search  
  Carolina Castilla and Timothy Haab, The Ohio State University
- Is Agricultural Policy Decoupling against Human Nature?  
  Mariah D. Ehmke, Amy M. Nagler, Dale Menkhaus, and Christopher Bastian, University of Wyoming; Edwin Young, USDA-Economic Research Service
- Bivariate Ordered Probit Analysis of Public Attitudes toward Multifunctional Agriculture in the United States  
  Wanki Moon, Southern Illinois University; Jae Bong Chang, Oklahoma State University

**2008** Comparison of Valuation Methods in Resource Management
*Plaza Building, Concourse Level, Plaza Court 8*

**AAEA Selected Paper Session**
This session addresses contemporary valuation methods. By adopting a comparative perspective, the papers in this session speak to the advantages and disadvantages of alternative valuation methods. Collectively, the papers examine a range of goods and services, offering an interesting foundation for broader discussions of valuation methods in resource management.

**Moderator:** Gregory Poe, Cornell University  
**Presentations:**
- Comparison of Approaches to Estimating Demand for Payment for Environmental Services  
  Monthien Satimannon and Frank Lupi, Michigan State University
- A Comparison of Methodologies for Valuing a Reduction in Health Effects from Wildfire Smoke  
  Leslie A. Richardson and John B. Loomis, Colorado State University; Patricia Champ, U.S. Forest Service
- Estimating the Value of Groundwater in Irrigation  
  Shahnilla Islam and Nicholas Brozovic, University of Illinois at Urbana-Champaign

**2009** Advances in Nonmarket Valuation
*Plaza Building, Concourse Level, Governor’s Square 9*

**AAEA Selected Paper Session**
Considers both conceptual and empirical topics of concern in the area of nonmarket valuation. Fundamental issues are considered regarding the choice of functional-form specification and the treatment of preference uncertainty. Papers also investigate the use of sales versus appraised land values for hedonic estimates of farmland and alternative ways of presenting ecological information in stated-preference surveys.

**Moderator:** Joseph Herriges, Iowa State University  
**Discussant:** Babatunde Abidoye, Iowa State University; Robert Johnston, Clark University; Subhra Bhattacharjee, Iowa State University  
**Presentations:**
- Model Uncertainty and Recreation Demand  
  Babatunde Abidoye and Joseph Herriges, Iowa State University
- Capturing Preference Uncertainty Using Elicited Choice Probabilities  
  Subhra Bhattacharjee, Joseph Herriges, and Catherine King, Iowa State University
- Hedonic Valuation of Farmland Using Sale Prices vs. Appraised Values  
  Shan Ma and Scott Swinton, Michigan State University
- Indices of Biotic Integrity in Stated Preference Valuation of Aquatic Ecosystem Services  
  Robert Johnston and Eric Schultz, Clark University; Kathleen Segerson and Elena Besechin, University of Connecticut

**2010** Climate Change and Agriculture
*Plaza Building, Concourse Level, Governor’s Square 10*

**AAEA and IFPRI Organized Symposium**
Climate change will have fundamental impact on global agriculture and food security. Agriculture is not only part of the problem as agriculture and deforestation accounts for more than one-third of greenhouse gas emissions, but it could also be part of the solution. This symposium will bring scholars who have worked on the subject to debate how to design policies, strategies, and investment plans to adapt agriculture to the climate change and to use agriculture to mitigate the effect.

**Moderator:** Keijiro Otsuka, National Graduate Institute for Policy Studies  
**Discussant:** Shenggen Fan, International Food Policy Research Institute  
**Presentations:**
- Climate Change and Agriculture: Global Impacts and Costs of Adaptation  
  Gerald Nelson, International Food Policy Research Institute
- Climate Change and Development Strategy in Africa  
  Channing Arndt, University of Copenhagen
- Climate Change, Water and Agriculture in China  
  Jikun Huang, Center for Chinese Agricultural Policy
- Adaptation and Policy Preferences  
  Robert Johnston, Clark University; Subhra Bhattacharjee, Iowa State University
- A Comparison of Methodologies for Valuing a Reduction in Health Effects from Wildfire Smoke  
  Leslie A. Richardson and John B. Loomis, Colorado State University; Patricia Champ, U.S. Forest Service
- Estimating the Value of Groundwater in Irrigation  
  Shahnilla Islam and Nicholas Brozovic, University of Illinois at Urbana-Champaign
2011  Making Local and Regional Food Systems Successful  
Plaza Building, Concourse Level, Governor’s Square 11

AAEA Organized Symposium  
Localized food systems give producers and food processors not in the industrialized mainstream a market access and jobs contributing needed new revenue to states and communities. Yet data on performance of these systems is scarce. This session identifies common factors contributing to success from case studies of start-up efforts in Colorado and Michigan. This includes the impact of economic and behavioral reasons affecting success. Initial resources such as grants, buyers’ interest in varied sourcing, and underutilized infrastructure will be compared with collective marketing contributions of visionary leadership, shared values, and ethnicity, organizational skill, and sweat equity.

Organizer: Julie A. Hogeland, USDA-Rural Development  
Moderator: Julie A. Hogeland, USDA-Rural Development

Presentations:  
Comparison of Efforts to Establish Local and Regional Food Systems  
Dawn Thilmany McFadden, Colorado State University  
Developing Marketing Strategies and Knowledge for Hispanic Farmers in the Upper Midwest  
Lourdes Martinez and Suzanne Thornsbury, Michigan State University  
What Makes Collective Marketing Successful in Local Food Systems  
Jennifer Keeling-Bond, Colorado State University

2012  Vertical Coordination in the Evolving High Quality Beef Market  
Plaza Building, Concourse Level, Governor’s Square 12

AAEA Organized Symposium  
Panelists will discuss vertical aspects of vertical coordination in the beef industry. Focus will include cow herd production management and genetics, calf market price incentives, costs of producing high quality beef, and retail marketing of high quality beef and premium brands. Together this complete vertical supply chain discussion will provide a comprehensive assessment of how the U.S. beef industry can improve beef quality and enhance consumer demand. Implicit in this overview is an assessment of how the high quality U.S. beef industry can compete in the competitive global protein complex.

Organizer: Ted Schroeder, Kansas State University  
Moderator: Ted Schroeder, Kansas State University

Panelist: Joseph Parcell, University of Missouri; Lance Zimmerman, Kansas State University; John Lawrence, Iowa State University; Mark McCully and Larry Corah, Certified Angus Beef, LLC

2013  Has the WTO Constrained Domestic Support Policies?  
Plaza Building, Concourse Level, Governor’s Square 14

International Section Track Session  
The WTO Agreement on Agriculture introduced disciplines on domestic farm policies. This session will examine how effective these constraints have been over the past fifteen years. The aim is to shed light on the relationship between policy reform and WTO obligations in domestic farm policy in the major developed and developing countries. Detailed results will be presented for the United States, EU, Japan, and Norway and for China, India, the Philippines, and Brazil. The session will in addition consider the proposals in the Doha Round of trade talks to cut substantially the level of domestic support.

Moderator: Timothy Josling, Stanford University  
Discussant: Joseph Glauber, USDA-Office of the Chief Economist

Presentations:  
Domestic Support Obligations 1995–2009: Key Issues for Policy  
Lars Brink, Agriculture and Agri-Food Canada  
Developed Country Agricultural Policy and WTO Domestic Support Constraints: Where the Shoe Pinches  
David Blandford, Pennsylvania State University; Timothy Josling, Stanford University  
Developing Countries and Domestic Support: Scope for Expanded Use for Development  
David Orden, International Food Policy Research Institute; Munsamy Gopinath, Oregon State University

2014  Methodological Developments and Issues in Experimental Auctions  
Plaza Building, Concourse Level, Governor’s Square 15

AAEA Invited Paper Session  
This session is designed to highlight developments in state of the art experimental methodologies for consumer value elicitation with an overarching focus on empirical tests of the correspondence between theoretical incentive compatibility properties and actual consumer behavior in experiments. In addition to presenting new evidence on the relationship between experimental design, consumer behavior, and valuation biases, session attendees will be provided information in three primary regards: 1) new approaches to eliciting consumers’ homegrown values; 2) previously unaddressed biases that consequentially affect the level and interpretation of value estimates, and 3) recommendations for “best practices” in future empirical studies.

Moderator: Rodolfo M. Nayga Jr., University of Arkansas  
Discussant: Gregory Colson, University of Georgia

Presentations:  
Are Experimental Auctions Demand Revealing When Goods Have Both Private and Common Value?  
Jay Corrigan, Kenyon College; Matthew Rousu, Susquehanna University  
The Role of Training in Experimental Auctions  
Andreas C. Drichoutis, University of Ioannina; Rodolfo M. Nayga Jr., University of Arkansas; Panagiotis Lazaridis, Agricultural University of Athens  
Social Desirability in Traditional and Inferred Valuation Experiments  
Jayson Lusk, Oklahoma State University
2015 Agribusiness Economics and Management: 100 Years of Professional Contributions
Plaza Building, Concourse Level, Governor’s Square 16

AEM Section Track Session
This session will focus on “Agribusiness Economics and Management,” one of the articles that appeared in the Special Centennial Issue of the AJAE. Using an informal panel format without a moderator, the paper’s authors will ask each other questions about nine significant areas of contribution to agribusiness scholarship by members of our profession. The discussion will emphasize what the authors learned in preparing the paper and what that learning means for agribusiness scholars and scholarship. A significant portion of the session will be reserved for questions and comments from the audience.

Panelist: Michael Boehlje, Purdue University; Michael Cook, University of Missouri; Steven Sonka, University of Illinois at Urbana-Champaign
Discussant: Robert P. King, University of Minnesota

2016 Examining the Effects of Trade Policies Applied to Horticultural Markets
Plaza Building, Concourse Level, Governor’s Square 17

COSBAE and FAMPS Track Session
International markets for agricultural products are often subject to a range of trade barriers, and horticultural products are no exception. Outside of WTO research regarding U.S. apples non-tariff barriers, there has been little empirical work examining the effects of horticultural trade policies. Understanding the implications of sanitary and phytosanitary (SPS) trade barriers applied to horticultural markets is an area that remains understudied yet important given the volume of horticultural products traded internationally. This session focuses on the economic implications of horticultural trade barriers, SPS issues/measures applied to horticultural products, and explores new techniques for evaluating the impacts of SPS regulations.

Organizer: Bradley Rickard, Cornell University
Moderator: Blondel A. Brinkman, USDA-Animal and Plant Health Inspection Service

Presentations:
Policy Issues for Horticultural Product Markets: Where We Were, Where We Are Now, and What Is Ahead
Mechel Paggi, California State University, Fresno

Are SPS Always Barriers to Trade? The Interaction Effect between Increased Consumer Confidence and Increased Costs
Lan Liu, University of Minnesota

Revenue and Welfare Effects of Sanitary and Phytosanitary Barriers to Trade on Apples
Lia Nogueira, University of Illinois at Urbana-Champaign

The Impact of Tariffs and Phytosanitary Barriers on International Trade Patterns of Fresh Fruit Products
Bradley Rickard, Cornell University

2017 Consumer Preference, Marketing, and Brand Choice of Beef Products
Tower Building, Terrace Level, Beverly Room

AAEA Selected Paper Session
This session includes the following topics: consumer preference for U.S. beef products are systematically investigated through meta analysis; the factors that influence the price premiums for cattle and beef products are explored; and the U.S. consumers’ choice of beef brands are identified.

Moderator: Glynn Tonsor, Kansas State University

Presentations:
Influence of Beginning Body Condition Scores on Net Returns from Feeding Cull Cows
Zakou Amadou and Kellie Curry Raper, Oklahoma State University; Jon T. Biermacher and Billy Cook, Samuel Roberts Noble Foundation; Clement Ward, Oklahoma State University

Consumer Preferences for the U.S. Beef Products: A Meta Analysis
Xiaohua Yu, Georg-August-Universität Göttingen; Zhifeng Gao, University of Florida

Factors Influencing Marketing Margins in Cattle and Beef Markets
Ardian Harri, Mississippi State University; John Anderson, American Farm Bureau Federation; John Riley, Mississippi State University

2018 Biofuel Policy
Tower Building, Mezzanine Level, Century Room

AAEA Selected Paper Session
Biofuel policy has important implications for food and energy markets and land use. This session examines the welfare and market impacts of biofuel policy domestically and internationally.

Moderator: Harry de Gorter, Cornell University

Presentations:

Meeting the Mandate for Biofuels: Implications for Land Use and Food and Fuel Prices
Xiaoguang Chen, Haixiao Huang, Madhu Khanna, and Hayri Onal, University of Illinois at Urbana-Champaign

Welfare Impacts of Alternative Biofuel and Energy Policies
Jingbo Cui, Harvey Lapan, and GianCarlo Moschini, Iowa State University; Joseph Cooper, USDA-Economic Research Service

The French Biodiesel Production: An Assessment of the Impacts and Interaction Effects of Policy Instruments
Virginie Doumax, Paul Cezanne University

Dileep K. Birur and Robert H. Beach, RTI International; Thomas W. Hertel, Purdue University; Bruce McCarl, Texas A&M University
2019  Rural Development Policy Session
Tower Building, Mezzanine Level, Colorado Room

AAEA Selected Paper Session
Program evaluation is extremely important as many rural administrations face the stresses of the current economic downturn with the expectation of maintaining current public service levels. The papers in this session provide research advances on defining and evaluating rural development policies.
Moderator: Steven Deller, University of Wisconsin

Presentations:
- Impacts of Regional Approaches to Rural Development: Initial Evidence on the Delta Regional Authority
  John L. Pender and Richard Reeder, USDA-Economic Research Service
- Service Delivery in Rural Municipalities: Privatize, Cooperate, or Go It Alone?
  John Halstead, University of New Hampshire; Steven Deller, University of Wisconsin; Robert Mohr, University of New Hampshire
- Analyzing Differences in Rural Hospital Efficiency: A Data Envelopment Analysis Approach
  I. Cristian Nedelea, J. Matthew Fannin, and James Barnes, Louisiana State University

2020  Crop Insurance
Tower Building, Mezzanine Level, Denver Room

AAEA Selected Paper Session
This session includes analysis of demand for insurance, acreage response to insurance, and producer welfare benefits. It also provides new data on insurance agents. This session should be of particular interest to members of the Applied Risk Analysis Section.
Moderator: Craig M. Smith, Kansas State University

Presentations:
- Demand for Crop Insurance by Organic Corn and Soybean Farmers in Three Major Producing States
  Ariel Singerman, Chad Hart, and Sergio Lence, Iowa State University
- U.S. Cotton Acreage Response Due to Subsidized Crop Insurance
  Russell Transtad, University of Arizona; Romilee Bool, International Rice Research Institute
- Yield Guarantee Determination and the Producer Welfare Benefits of Crop Insurance
  Shyam Adhikari, Thomas Knight, and Eric J. Belasco, Texas Tech University
- Insurance Contracts and the Role of the Selling Agent: Empirical Evidence from Federal Crop Insurance
  Hayley Chouinard, Washington State University; Cory Walters, University of Kentucky; Philip Wandtschneider, Washington State University

2021  Agricultural Productivity, Technology Adoption, and Markets
Tower Building, Mezzanine Level, Gold Room

AAEA Selected Paper Session
Since productivity and efficiency gains are the ultimate source of economic growth, technology adoption has long been a central theme in development economics. With agri-food markets becoming more integrated and dynamic in developing countries, rural producers often have new options for how they market what they produce, and the choice of marketing channel has itself become a technology adoption decision. This session includes papers that assess the impacts and dynamics of technology adoption at both the production and marketing stages.
Moderator: Travis Lybbert, University of California, Davis

Presentations:
- Looking Beyond the Plot: The Nutritional Impact of Fertilizer Policy
  Paulo Santos and Marissa Ward, University of Sydney
- Hazard Model Use in Agricultural Technology Adoption and Abandonment: An Application to Rice in Madagascar
  J. S. Butler, University of Kentucky; Christine Moser, Western Michigan University
- Farmer Participation in Supermarket Channels, Production Technology, and Technical Efficiency: The Case of Vegetables in Kenya
  Elizaphan J. O. Rao, Bernhard Brümmer, and Matin Qaim, Georg-August-Universität Göttingen
- Using Best-Worst Scoring to Determine Market Channel Choice by Small Farmers in Indonesia
  Wendy J. Umberger and Randy Stringer, University of Adelaide; Simone C. Mueller, University of South Australia

2022  Washington Policy Update by Chief Economists from the House and Senate Agriculture Committees and the USDA-Farm Service Agency
Tower Building, Mezzanine Level, Silver Room

Extension Section Track Session
Congress and the Obama Administration deal with a broad range of policy issues—from long-standing, agriculture-specific issues such as commodity, conservation, and trade programs, to newer, cross-cutting issues such as energy and climate change. The presenters will provide their perspectives on policy issues affecting agriculture based on their work for congress and the administration. They also will seek comments and insights on issues from session attendees.
Organizer: Steven Klose, Texas A&M University
Moderator: Steven Klose, Texas A&M University

Presentations:
- The House Majority Perspective
  Craig Jagger, House Agriculture Committee
- The Senate Majority Perspective
  Stephanie Mercier, Senate Agriculture Committee
- The Senate Minority Perspective
  Hayden Milberg, Senate Agriculture Committee
- The USDA-FSA Perspective
  Joy Harwood, USDA-Farm Service Agency
2023 Demand for Fruits and Fresh Vegetables
Tower Building, Mezzanine Level, Spruce Room
AAEA Selected Paper Session
This session includes four studies on demand for fruits and fresh vegetables.
Moderator: Peyton Ferrier, USDA-Economic Research Service
Presentations:
- Do Consumers Pay for Being Healthy Conscious?—An Analysis of Price Discrimination on Healthier Food Product
  Congnan Zhan, North Carolina State University
- De Gustibus Asparagus: Availability, Habits, and Welfare from Vegetable Imports
  Peyton Ferrier, USDA-Economic Research Service; Chen Zhen, RTI International
- Consumers Apple Variety Choices Based on National Household-level Data
  Qiujie Zheng, Vicki McCracken, and Mykel Taylor, Washington State University
- A Source-differentiated Analysis of Tropical Fresh Fruit Imports
  Kilungu Nzaku, Jack E. Houston Jr., and Esendugue Greg Fonsah, University of Georgia

2024 Efficiency, Ethanol, and Trade-offs between Energy and Environmental Goods
Tower Building, Terrace Level, Terrace Room
AAEA Selected Paper Session
The papers in this session analyze the economics and efficiency of ethanol production and the trade-off between energy use or energy production and environmental goods.
Moderator: Juan P. Sesmero, University of Nebraska
Presentations:
- Economic and Marketing Efficiencies among Corn Ethanol Plants
  Juan P. Sesmero, Richard Perrin, and Lilyan Fulginiti, University of Nebraska
- Switchgrass to Ethanol: A Field to Fuel Approach
  Francis M. Epplin and Mohua Haque, Oklahoma State University
- Environmental Bonding for Land Reclamation
  Matthew Andersen, Yoshiyuki Igarashi, and Roger Coupal, University of Wyoming
  Zhengfei Guan, Michigan State University

2025 Managing Risk through Livestock Disease Policy
Tower Building, Terrace Level, Capitol Room
ARA Section Track Session
Disease prevention and control is largely a risk management exercise. Farmers are concerned with minimizing risk of disease and associated losses while policy makers wish to prevent or stamp out disease. Current economic incentives associated with disease prevention and disease control work at cross-purposes. Compensation policy to ensure rapid detection and reporting of livestock diseases negatively impact disease prevention by suppressing investments in disease biosecurity measures.
Organizer: Benjamin Gramig, Purdue University; Stephen Ott, USDA-Animal and Plant Health Inspection Service
Moderator: Diana Mitchell, USDA-Animal and Plant Health Inspection Service
Presentations:
- Overview of APHIS Livestock Compensation Policy
  Stephen Ott, USDA-Animal and Plant Health Inspection Service
- Implementing Incentive Appropriate Livestock Disease Indemnity Payments
  Christopher A. Wolf, Michigan State University

2026 Agricultural Finance and Farm Management
Tower Building, Second Level, Tower Court A
CAES Selected Presentation Session
This session theoretically and empirically explores how farmers manage agricultural production and association risk.
Moderator: Calum Turvey, Cornell University
Presentations:
- Dynamic Optimization of Area Revenue Insurance and Consumption Smoothing
  Shanshan Lin, Jeffrey D. Mullen, and Michael Wetzstein, University of Georgia
- Farm Managers’ Adoption of Management Tactics and Their Self-perceived Management Skills: Survey Results from New York Agribusinesses
  Pei Xu, Morrisville State College
- The Effect of Dried Distillers Grains with Solubles on Swine Ration Choice and Environmental Quality
  Stewart R. Skinner, Alfons Weersink, and Kees de Lange, University of Guelph
- An Empirical Test of Cattle Production Alternatives in Ontario
  Anatoliy Oginsky and Al Mussell, George Morris Centre
2027 Nonmarket Valuation of Ecological Goods and Food Attributes
Tower Building, Second Level, Tower Court B
CAES Selected Presentation Session
This session uses nonmarket valuation approaches to assess the value of ecological goods and food attributes.
Moderator: Ellen Goddard, University of Alberta
Presentations:
- Value Determination of Ecological Goods and Consequentiality in Choice Experiments
  Maurice Doyon and Frederic Roy-Vigneault, Université Laval; Daniel Rondeau, University of Victoria; Christian Vossler, University of Tennessee
- Values of Ecological Goods and Services for Policy Development in Saskatchewan
  Vitor Dias and Ken Belcher, University of Saskatchewan
- Consumer Valuation of Food Attributes: A Comparison of Willingness-to-Pay Estimates from Choice Modeling and Contingency Valuation Methods
  René Roy and Paul J. Thomassin, McGill University
- Comparing Alternative Approaches to Explaining Consumer Willingness-to-Pay Preferences for Specialty Eggs Using Consumer Attitudinal Data
  Jing Zhang, University of Saskatchewan; Ellen Goddard, University of Alberta

2028 Food Safety
Tower Building, Second Level, Tower Court C
CAES Selected Presentation Session
This session examines how consumers and firms respond to food safety issues.
Moderator: Gale E. West, Université Laval
Presentations:
- Measuring the Impact of Food Safety Recalls on Firms: An Event Study Analysis of the 2008 Listeriosis Recall in Canada
  Robin L. Smart, John Cranfield, and Getu Hailu, University of Guelph
- The Roles of Generalized Trust and Trust in the Food System on Consumers’ Food Choices
  Yulian Ding, Michele Veeman, and Wiktor Adamowicz, University of Alberta
- Consumer Reaction to Microbial Based Food Recalls: Analysis of the 2008 Listeria Contamination Recall of Ready-to-Eat Meats in Canada
  John Cranfield and Spencer Henson, University of Guelph; Oliver Masakure, Wilfred Laurier University
- Canadian Consumer Concerns about Food Safety Issues and Confidence in Food Products: Comparison of Beef and Pork
  Violet Muringai and Ellen Goddard, University of Alberta

2029 Food and Agricultural Policy Analysis
Tower Building, Second Level, Tower Court D
CAES Selected Presentation Session
This session examines the role of the economist in policy making and the theoretical and empirical implications of contemporary policies designed to support the agricultural sector.
Moderator: Rakhal Sarker, University of Guelph
Presentations:
- Are Coupled and Decoupled Levels of Agricultural Support Coupled?
  Nadia Gagnon, Agriculture and Agri-Food Canada; Bruno Lanué, Université Laval
- Efficiency, Equity, and Complexity: An Examination of How Agricultural Economists Evaluate Agricultural Policy in Canada
  David Sparling and Brandon Schaufele, University of Western Ontario
- Time Inconsistent Commercialization Competitions
  James Vercaemmen and Anna Zubchenko, University of British Columbia

2030 Navigating Article Writing and the Publishing Process
Plaza Building, Street Level, Director’s Row E
GSS Track Session
For graduate students looking to publish their research, the process of getting from conceptual idea to published article can be a daunting challenge. The editors of the AJAE will offer advice on how to craft a well-written article and then how to maneuver the submission process and understanding the review feedback. There will be time for questions about the journal and other related topics.
Organizer: Alicia English, Purdue University
Moderator: Alicia English, Purdue University
Panelist: J. Taylor, University of California, Davis; Jeffrey Dorfman, University of Georgia; Erik Lichtenberg, University of Maryland; David Hennessy, Iowa State University
Monday, July 26, 2010
1:30 PM-3:00 PM

2031 How to Give a Presentation: Research, Extension, and Teaching
Plaza Building, Concourse Level, Plaza Court 1
GSS Track Session
This session will discuss how to give a good presentation and how to gear it towards specific audiences. The importance of good presentation etiquette is something that is not often taught or required in graduate school, however it is important to giving a good presentation.
Organizer: Shannon Sand, Oklahoma State University
Moderator: Shannon Sand, Oklahoma State University
Presentations:
- How to Give a Presentation: Research
  B. Wade Brorsen, Oklahoma State University
- How to Give a Presentation: Extension
  Shannon Ferrell, University of Georgia
- How to Give a Presentation: Teaching
  Michael Wetzstein, University of Georgia
2032  The Land Grant Vision of Extension’s Future
Plaza Building, Concourse Level, Plaza Court 2

Extension Section and Senior Section Track Session
This session will provide insight into the changing local-state-federal and grant/contract funding base for extension. The current trends in agricultural and rural populations combined with the recent pressure on federal and state budgets have had substantial impacts on extension funding across the country. Presenters will comment on the challenges they face in making the case for extension and what extension economists can do to enhance funding for their programs. They will also comment on the implications of the 2009 Strategic Opportunities for Cooperative Extension Report for the future direction of extension education.

Organizer: Mark Waller, Texas A&M University; Matthew Stockton, University of Nebraska
Moderator: Matthew Stockton, University of Nebraska
Discussant: Henry Bahn, USDA-National Institute of Food and Agriculture

Presentations:
Future Directions for Extension: A Texas Perspective
Edward Smith, Texas AgriLife Extension Service

Future Directions for Extension: An Indiana Perspective
James Mintert, Purdue University

Future Directions for Extension: An Oregon Perspective
William Boggess, Oregon State University

Future Directions for Extension: A Nebraska Perspective
Elbert Dickey, University of Nebraska

2033  The Contribution of Agricultural Economists to the Understanding of International Trade
Plaza Building, Concourse Level, Plaza Court 3

International Section Track Session
This session is based on an article that appeared in the Special Centennial Issue of the AJAE. The paper covers contributions of the profession to trade theory, to the understanding of world markets and prices, to the impact of exchange rates on trade, to empirical modeling of trade flows, to calculations of the costs of protection and trade distortions, and to the understanding of institutional developments in the area of trade. The session presents some aspects of the paper and lead in to a discussion as to what new issues the profession is likely to face in the coming decade.

Moderator: Alex McCalla, University of California, Davis
Discussant: Thomas W. Hertel, Purdue University; Ian Sheldon, The Ohio State University

Presentations:
Trade Theory and Agricultural Trade Research: A Two-way Street
Andrew Schmitz, University of Florida

Trade Analysis for Development Policy: The Lessons from Cross-country Studies
Kym Anderson, University of Adelaide

Trade Policy and the WTO: The Reluctant Incorporation of Agriculture
Timothy Josling, Stanford University; Stefan Tangermann, Georg-August-Universität Göttingen

2034  The Feasibility and Economics of Biofuels
Plaza Building, Concourse Level, Plaza Court 4

AAEA Selected Paper Session
This session examines the feasibility of biomass harvesting and its conversion into biofuels or electricity. The papers analyze the economics of using poultry litter, sugar beets, crop residue, and corn stover as biomass.

Moderator: Cole Gustafson, North Dakota State University

Presentations:
The Economic Feasibility of Energy Sugar Beet Biofuel Production in Central North Dakota
Thein Maung and Cole Gustafson, North Dakota State University

The Economics of Selling Crop Residue Biomass for Cellulosic Ethanol Production at the Farm Level
Daniel M. O’Brien, Kansas State University

Use of Poultry Litter and Other Biomass in Electricity Production and Its Implication for Economic Development
Krishna Paudel, Louisiana State University; Doleswar Bhandari, University of New Mexico; Keshav Bhattarai, University of Central Missouri

2035  Agricultural Labor
Plaza Building, Concourse Level, Plaza Court 5

AAEA Selected Paper Session
Decisions regarding on-farm and off-farm labor supply depend on numerous factors. This session looks at these issues with respect to the effects of education and the effects of the structure of agricultural firms.

Moderator: Lenis Saweda Liverpool, International Food Policy Research Institute

Presentations:
The Effect of Continuing Education Participation on Agricultural Worker Outcomes
Anita Alves Pena, Colorado State University

Does “Convenience Agriculture” Affect Off-farm Labor Allocation Decisions?
Hiroki Uematsu, Ashok Mishra, and Sachin Chintawar, Louisiana State University

Does Participation in 4-H Improve Schooling Outcomes? Evidence from Florida
Alfonso Flores-Lagunes and Troy Timko, University of Florida

Do Large Firms with More Technologies Pay More
Li Yu and Yongjie Ji, Iowa State University
**2036 Experiments, Information, and Choice**
*Plaza Building, Concourse Level, Plaza Court 6*

**AAEA Selected Paper Session**
This session features environmental economics applications of experimental methods. The papers employ diverse experimental approaches to address behavioral, policy, and market issues. Topics addressed include water demand, pesticide use, environmental quality, and ecosystem restoration.

**Moderator:** Robert Johnston, Clark University

**Presentations:**
- Estimating the Price Elasticity of Demand for Water with Quasi-experimental Methods
  - H. Allen Klaiber, Pennsylvania State University; V. Kerry Smith and Michael Kaminsky, Arizona State University; Aaron Strong, University of Wyoming
- Culpability and Willingness-to-Pay for Environmental Quality
  - Gregory Poe, Cornell University
- The Effect of Label Information on Farmers’ Pesticide Choice
  - Tomas Hasing, Carlos Carpio, and David B. Willis, Clemson University; Olha Sydorovich and Michele Marra, North Carolina State University
- Generating Revenues from WTP for Ecosystem Restoration: An Auction Experiment on Public Goods
  - Elizabeth C. Smith and Stephen Swallow, University of Rhode Island

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**2037 Marketing and Consumer Preference for Sustainable Agricultural Products**
*Plaza Building, Concourse Level, Plaza Court 7*

**AAEA Selected Paper Session**
This session presents the marketing potential of sustainable agricultural products and the agricultural products include biodegradable containers, local products, and organic products. This session has important policy implications for sustainable agriculture.

**Moderator:** Chengyan Yue, University of Minnesota

**Presentations:**
- Are Consumers Willing to Pay More for Biodegradable Containers Than for Plastic Ones? Evidence from Hypothetical Conjoint Analysis and Non-hypothetical Experimental Auctions
  - Chengyan Yue, University of Minnesota; Charlie Hall, Texas A&M University
- Assessing Consumers’ Willingness-to-Pay for Different Units of Organic Milk: Evidence from Multi-unit Auctions
  - Faical Akaichi, University of Arkansas; Jose Gil, Centre de Recerca en Economia i Desenvolupament Agroalimentari; Rodolfo M. Navga Jr., University of Arkansas
- Do Local Production, Organic Certification, Nutritional Claims, and Product Branding Pay in Consumer Food Choices?
  - Marvin Batte, The Ohio State University; Wuyang Hu and Timothy Woods, University of Kentucky; Stanley Ernst, The Ohio State University
- Local and Organic: Substitutes or Complements? An In-store Evaluation of Labels for Apples
  - Marco Costanigro, Gretchen Nurse, Dawn Thilmany McFadden, and Stephan Kroll, Colorado State University

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**2038 Research Methods and Data Issues—Fitting the Procedure to the Process**
*Plaza Building, Concourse Level, Plaza Court 8*

**AAEA Selected Paper Session**
This session is comprised of papers that attempt to address or expose inherent issues in observational and time-series data. Papers in this session utilize or propose Econometric methods appropriate to the underlying data generating process under examination. Topics covered range from co-integration testing in small samples, a method to address often omitted spatial interactions, estimation when data possess a non-random selection problem, and quantile regression estimates of farm efficiency.

**Moderator:** Charles Towe, University of Maryland

**Presentations:**
- Applying Regression Quantiles to Farm Efficiency Estimation
  - Elisavet I. Nitsi and Eleni A. Kaditi, Centre for Planning and Economic Research
- Co-integration Analysis of Commodity Prices: Much Ado about the Wrong Thing?
  - Mindy L. Mallory, University of Illinois at Urbana-Champaign; Sergio Lence, Iowa State University
- Estimating Travel Cost Model: Spatial Approach
  - SeungGyu Kim, University of Tennessee; James M. Bowker, U.S. Forest Service; Seong-Hoon Cho, University of Tennessee; Donald B.K. English, U.S. Forest Service; C. Megan Starbuck, New Mexico State University
- Testing the Effect of Neighboring Open Space on Development Using Propensity Score Matching
  - Charles Towe, University of Maryland

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**2039 Conservation and Ecosystem Services**
*Plaza Building, Concourse Level, Governor's Square 9*

**AERE Session**
The complexity of ecosystem science presents consumers and planners with an unfamiliar yet important suite of nonmarket goods. This session includes theoretical and empirical research on the economics of conservation. The first paper examines how providing ecological information influences willingness-to-pay for ecological restoration. The second paper empirically analyzes the effectiveness of payments for ecosystem services to prevent deforestation and contrasts payments with traditional regulation. The third paper further the literature on reserve site selection by modeling the endogeneity of land prices in a dynamic setting. The last paper addresses interpretations of optimal stopping problems in resource economics.

**Moderator:** David Finnoff, University of Wyoming

**Discussant:** Kathy Baylis and Sahan Dissanayake, University of Illinois at Urbana-Champaign; Yohei Mitani, University of Colorado; Graham Davis, Colorado School of Mines

**Presentations:**
- The Effects of Ecological Information Provision On Preferences for Ecosystem Restoration
  - Yohei Mitani, University of Colorado
- The Role of Payment for Environmental Services vs. Regulation in Preventing Deforestation: A Case Study of the Monarch Butterfly Conservation Fund
  - Kathy Baylis, Jordi Honey-Roses, and Isabel Ramirez-Ramirez, University of Illinois at Urbana-Champaign
- Does Ignoring Dynamic Price Effects in Reserve Design Models Lead to Suboptimal Reserves? A Two-Period Linear Integer Site Selection Model
  - Sahan Dissanayake and Hayri Onal, University of Illinois at Urbana-Champaign
- The Economics of Optimal Stopping
  - Graham Davis and Robert Cairns, Colorado School of Mines
2040  Topics in Environmental Economics  
Plaza Building, Concourse Level, Governor’s Square 10

**AERE Session**
This session addresses both theoretical and applied issues in environmental economics. The first paper theoretically models trade in waste between the developed and developing world. The second paper uses a panel data set of recycling rates in Japan to test the effect of newly introduced unit-based pricing schemes. The third paper uses a cross-section of firms to estimate what characteristics increased the probability to participate in a voluntary electricity demand management program. The fourth paper uses a panel data set to establish the relationship between ozone exposure and livestock mortality rates, which is required to set the optimal secondary standard for ozone.

**Moderator:** Sean B. Cash, University of Wisconsin  
**Discussant:** Takehiro Usui, Soka University; Shunsuke Managi, Tohoku University; J. Mark Leonard, University of Nebraska at Omaha; Nicholas Muller, Middlebury University

**Presentations:**
- Estimating the Sustainability of Unit-Based Pricing Using Panel Data: Household Waste Reduction and Promotion of Sorting Recyclables  
  Takehiro Usui, Soka University
- Determinants of Trade in Recyclable Wastes Between Developing and Developed Countries  
  Shunsuke Managi, Tohoku University; Keisaku Higashida, Kwansei Gakuin University
- Business Participation in Electricity Demand Management Programs  
  J. Mark Leonard and Christopher Decker, University of Nebraska at Omaha
- The Impact of Ozone Air Pollution On Livestock Mortality in the United States  
  Nicholas Muller, Middlebury University

2041  Applying Household Scanner Data to Food and Nutrition Economics Research  
Plaza Building, Concourse Level, Governor’s Square 11

**AAEA Organized Symposium**
The purpose of this session is to present and discuss uses, strengths, and limitations of household-based scanner data for addressing economic research questions related to nutrition and food safety. Presentations will address whether Nielsen Homescan households have diet and health attitudes similar to the general population, analyze the effects of food safety information on purchases of meat and poultry, examine the effects of food prices on food choices and diet-related health outcomes, and determine the effects of sugar-sweetened beverage taxes on consumption and tax revenue. Discussion will focus on lessons learned and potential future uses of the data.

**Organizer:** Chen Zhen and Mary Muth, RTI International  
**Moderator:** Jayson Lusk, Oklahoma State University

**Presentations:**
- A Comparison of Attitudes towards Diet and Health Between Homescan Households and Respondents to Government Surveys  
  Mary Muth, Shawn Karns, Peter Siegel, and Chen Zhen, RTI International; Ephraim Leibtag, USDA-Economic Research Service
- An Ex-Ante Analysis of Sugar-Sweetened Beverage Taxes  
  Chen Zhen, RTI International; Michael Wohlgenant, North Carolina State University; Shawn Karns, RTI International; Phillip Kaufman, USDA-Economic Research Service
- Food Safety Information Impacts On within-Species Purchase Decisions  
  Mykel Taylor, Washington State University; Daniel Phaneuf and Nicholas Piggott, North Carolina State University
- Food Prices and Food Choices  
  Lisa Mancino, Jessica E. Todd, and Ephraim Leibtag, USDA-Economic Research Service

2042  Propensity Score Matching: Learning How and When to Use This Technique  
Plaza Building, Concourse Level, Governor’s Square 12

**Econometrics Section Track Session**
This session will teach attendees the basics of applying propensity score matching to help produce valid econometric estimates from data sets arising from non-controlled experiments. Presenters will cover the basics of how the technique works, how it has worked in real applications, comparisons to other adjustment techniques, and the general pros and cons of the method.

**Organizer:** Jeffrey Dorfman, University of Georgia  
**Moderator:** Jeffrey Dorfman, University of Georgia

**Presentations:**
- Propensity Score Matching: Getting Started  
  Barrett Kirwan, University of Maryland
- Propensity Score Matching: Experience with Land Use Applications  
  Loretta Lynch, University of Maryland
- Propensity Score Matching: Experience in Development Economics  
  David R. Just, Cornell University
In addition to the article that appeared in the Special Centennial Issue of the AJAE by Sumner, Alston, and Glauber, two presenters will address various marketing and policy issues affecting food and agribusinesses. Scott Irwin will address the issue of futures markets in risk management, underscoring the contributions of Holbrook Working, Tom Hieronymus, and Roger Gray in battling accusations that futures markets were mere ‘gambling dens’ and havens for ‘excessive speculation’ and eventually building a consensus that such markets were important and valuable components of the commodity marketing system. Janet Perry will present a review and update of agricultural policies in grains and livestock.

Organizer: Christiane Schroeter, California Polytechnic State University, San Luis Obispo
Moderator: Christiane Schroeter, California Polytechnic State University, San Luis Obispo

Presentations:
Overview and Working Outline: Evolution of the Economics of Agricultural Policy
Daniel Sumner, University of California, Davis
Ag Economists at the Ramparts: Speculation and Commodity Futures Markets
Scott Irwin, University of Illinois at Urbana-Champaign
Does Knowing the Price Matter? A Review of Grain and Livestock Price Reporting
Janet Perry, USDA-Economic Research Service

The Renewable Fuel Standard requires rising volumes of biofuel use, with cellulosic biofuels to account for a growing share. We identify 1) the challenges of increasing biofuel use beyond apparent limits to demand expansion; 2) the supply potential of cellulosic feedstocks from various sources; and 3) how compliance mechanisms will deliver signals about economic fundamentals. In each case, we focus first on the biofuel mandates and their immediate implications, then step back to identify the broader implications of the policy for biofuel consumers and producers, with subsequent effects on agricultural markets.

Organizer: Wyatt Thompson, University of Missouri
Moderator: Patrick Westhoff, University of Missouri
Discussant: Vernon Eidman, University of Minnesota

Presentations:
Alternative Pathways for Fulfilling the RFS Mandate
Wallace Tyner, Frank J. Dooley, and Daniela Viteri, Purdue University
Supply of Cellulosic Biofuel Feedstocks and Regional Production Patterns
Madhu Khanna, Xiaoguang Chen, Haixiao Huang, and Hayri Onal, University of Illinois at Urbana-Champaign

What to Conclude about Biofuel Mandates from Evolving Prices for Renewable Identification Numbers?
Wyatt Thompson, Seth Meyer, and Patrick Westhoff, University of Missouri

This session will focus on the agricultural sector and associated development policy challenges facing Africa and the Caribbean regions stemming from both recent internal and external shocks. Although the agricultural sector is very important to the economies of the two regions, most governments in both regions have failed to undertake the necessary levels of investment in the sector. Therefore, many countries in both regions are facing challenges in achieving Millennium Development Goal (MDG) targets in food security and poverty alleviation.

Organizer: William Amponsah, Georgia Southern University
Moderator: William Amponsah, Georgia Southern University
Discussant: Andrew Muhammad, USDA-Economic Research Service

Presentations:
African Agricultural Sector Development Challenges and Policies
William Amponsah, Georgia Southern University
Dealing with the Challenge of Climate Change on Aggregate Agricultural Output—Lessons from the Caribbean
Carlisle Pemberton, University of the West Indies
Development of the Biofuels Industry in South Africa: Policy Choices and Trade-offs
Athur Mabiso, Michigan State University
CONCURRENT SESSIONS, MONDAY 1:30 PM-3:00 PM

2047  Risk and Uncertainty  
Tower Building, Terrace Level, Beverly Room  
AAEA Selected Paper Session  
The papers in this session examine producer decisions in the face of risk and uncertainty. These decisions include profit seeking behavior, yield-based production strategies, reactions to climatic variability, and adoption of environmentally oriented production practices.  
Moderator: Scott Swinton, Michigan State University  
Presentations:  
Why Farmers Opt Not to Enroll in Payment-for-Environmental-Services Programs  
Shan Ma, Scott Swinton, and Frank Lupi, Michigan State University; Maria Christina Jolejole, University of Illinois at Urbana-Champaign  
Climate Change, Risk, and Grain Production in China  
Rainer Wilhelm Holst, Xiaohua Yu, and Carola Grün, Georg-August-Universität Göttingen  
Yield and Area Elasticities: A Cost Function Approach with Uncertainty  
Juan Francisco Rosas and Dermot J. Hayes, Iowa State University  
A Profitability and Risk Analysis of Organic and High-input Crop- 
ping Systems in Southwestern Minnesota  
Timothy A. Delbridge, University of Minnesota

2048  Rural Labor and Land Markets  
Tower Building, Mezzanine Level, Century Room  
AAEA Selected Paper Session  
The papers in this session will examine two inter-twined issues: dynamics in the rural labor and land markets as well as the effects of different public policies aimed at improving economic conditions in rural America.  
Moderator: Carmen Carrion-Flores, University of Florida  
Presentations:  
Local Effects of Hog Production on Farm and Non-farm Economic Outcomes  
Thomas Hertz and Stacy Sneeringer, USDA-Economic Research Service  
The Impact of Urban Growth and Sprawl on Peri-urban Farm Production  
Benoît A. Delbecq and Raymond Florax, Purdue University  
Human Capital Formation in Rural America: Differences between Rural and Urban High School Dropouts  
Jeffrey Jordan and Genti Kostandini, University of Georgia; Elton Mykerezi, University of Minnesota

2049  Economic Value of Invasive Species Management: Proactive Management and Extreme Policies  
Tower Building, Mezzanine Level, Colorado Room  
AAEA Selected Paper Session  
The papers in this session use bioeconomic models to evaluate prevention versus control of invasive species under uncertainty, risk, learning, and new technology. The papers evaluate the net benefits of proactive versus reactive management, early warning, and extreme policies. Policy implications are emphasized.  
Moderator: Marisa Zansler, USDA-Animal and Plant Health Inspection Service  
Presentations:  
Proactive or Reactive? Optimal Management of an Invasive Forest Pest in a Spatial Framework  
Craig Bond, Colorado State University; Patricia Champ, U.S. Forest Service; James Meldrum, University of Colorado  
Valuing Monitoring Networks for Invasive Species: The Case of Soybean Rust  
Stephen S. Aultman, Terrance Hurley, and Frances Homans, University of Minnesota; Robert Haight, U.S. Forest Service  
Mimako Kobayashi, Kimberly Rollins, and Dilek Uz, University of Nevada at Reno

2050  Public Policy, Health, and Food  
Tower Building, Mezzanine Level, Denver Room  
AAEA Selected Paper Session  
Public health concerns are a driving interest in a variety of policies aimed at reducing chronic disease through changing diets. The policy interventions can be direct (tax food) or indirect (influence food availability through agricultural policy). In this session, the links between three different types of food policy and market outcomes are examined. Whether these policies can improve public health is addressed.  
Moderator: Helen Jensen, Iowa State University  
Presentations:  
The Dynamics of Food Stamp Program Participation: A Lagged Dependent Variable Approach  
Sibel Atasoy, Bradford Mills, and Christopher Parmeter, Virginia Tech  
Taxing Sweets: Sweetener Input Tax or Final Consumption Tax?  
Zhen Miao, John Beghin, and Helen Jensen, Iowa State University  
The Effects of Farm Commodity and Retail Food Policies on Obesity and Economic Welfare in the United States  
Abigail Okrent and Julian Alston, University of California, Davis
Empirical Poverty Analysis
Tower Building, Mezzanine Level, Gold Room

AAEA Selected Paper Session
Different conceptual and empirical perspectives on poverty often offer complementary insights into the daily dilemmas of the poor. In this session, a collection of empirical poverty analyses, each from a different setting and with a different focus, will explore current applied economic perspectives on poverty.

Moderator: Paulo Santos, University of Sydney

Presentations:
- Child Undernutrition, Household Poverty, and National Income in Developing Countries
  Steven Block, Tufts University; William Masters, Purdue University; Priya Bhagowalia, TERI University
- Gender and Poverty Impacts of India’s National Rural Employment Guarantee Scheme: Evidence from Andhra Pradesh
  Klaus Deininger, World Bank; Yanyan Liu, International Food Policy Research Institute
- Rural Non-farm Employment and Agricultural Modernization and Diversification in Guatemala
  Ricardo Hernandez, Zhengfei Guan, and Thomas Reardon, Michigan State University
- Traps and Thresholds in Mobility in the Pastoralist Livelihood in Northern Kenya
  Russell Toth, Cornell University

2052 Labeling and Geographic Indications
Tower Building, Mezzanine Level, Silver Room

AAEA Selected Paper Session
This session includes timely topics addressing newly emerging issues related to GMO’s, country of origin, trademarks, and alternative labels and their implications for efficiency.

Moderator: David Schweikhardt, Michigan State University

Presentations:
- Are Consumers Indeed Misled? Congruency in Consumers’ Attitudes toward Wine Labeling Information vs. Revealed Preferences from a Choice Experiment
  Simone C. Mueller, University of South Australia; Wendy J. Umberger, University of Adelaide
- Quality Certification by Geographical Indications, Trademarks, and Firm Reputation
  Luisa Menapace and GianCarlo Moschini, Iowa State University
- Country of Origin Labeling with Horizontal Differentiation and Country-specific Random Shocks
  Alexander Saak, International Food Policy Research Institute
- Estimates of the Welfare Impact of Intragenic and Transgenic GM Labeling Policies
  Gregory Colson, University of Georgia; Wallace Huffman, Iowa State University; Matthew Rousu, Susquehanna University

2053 Product Differentiation
Tower Building, Mezzanine Level, Spruce Room

AAEA Selected Paper Session
This session highlights contributions related to product differentiation in food markets and in the seed industry.

Moderator: Tian Xia, Kansas State University

Presentations:
- Firm Survival and Quality Labels in the Food Industry
  Christophe Bon temps, Zohra Bouamura, and Michel Simioni, Toulouse School of Economics
- The Value of Good Neighbors: A Spatial Analysis of the California and Washington Wine Industries
  Nan Yang, Jill McCluskey, and Ron Mittelhammer, Washington State University
- Evaluating the Unilateral Price and Variety Effects of Horizontal Mergers
  Geoffrey Pofahl and Jared Carlson, Arizona State University
- Innovation and Product Life Cycles in the U.S. Corn Seed Industry
  Alexandre H. Magnier, Nicholas Kalaitzandonakes, and Douglas J. Miller, University of Missouri

2054 Crop Insurance
Tower Building, Terrace Level, Terrace Room

AAEA Selected Paper Session
The papers in this session examine current issues related to crop insurance research, which include the impact of new programs such as ACRE and SURE; an evaluation of the efficiency of yield models; and the development of a multi-year insurance product.

Moderator: Nicholas Paulson, University of Illinois at Urbana-Champaign

Presentations:
- SURE Thing: The Economics of Permanent vs. Ad Hoc Disaster Assistance
  Joseph Cooper, USDA-Economic Research Service; David Zilberman and Thomas Sproul, University of California, Berkeley
- The Impact of the Average Crop Revenue Election on Farmers’ Risk Management and on Government Expenditure
  Yunguang Chen, Hong Wang, and George Patrick, Purdue University
- Efficiency Evaluation of Alternative Yield Models for Crop Insurance Rating Applications
  Christopher Lanoue, Bruce Sherrick, Gary Schnitkey, and Nicholas Paulson, University of Illinois at Urbana-Champaign; Joshua Woodard, Texas A&M University
- The Design of Multi-year Crop Insurance Contracts
  Ying-Erh Chen and Barry Goodwin, North Carolina State University
Nutrition and Food Safety
Tower Building, Second Level, Tower Court A

CAES Selected Presentation Session
This session focuses on economic issues related to food consumption and human health.

Moderator: Richard Gray, University of Saskatchewan

Presentations:
Does the Dietician Keep the Doctor Away? Obesity, Diet, and Health in Canada
Brandon Schaufele and David Sparling, University of Western Ontario

Demand for Nutrients in Chain Restaurants in Canada
Jeewani R. Fernando and Ellen Goddard, University of Alberta

Economic Analysis of Individuals' Propensity to Undertake Dietary Behaviors Associated with Selecting Diets Low in Fat
Kumuduni Kulasekera, John Cranfield, and Spencer Henson, University of Guelph

Influences of Labeling Policy and Media Coverage on the Demand for Butter and Margarine
Chung-Tung Lin, U.S. Food and Drug Administration; Jong- Ying Lee, University of Florida

Dynamics of Farm Household Income and Investments in Cooperatives
Tower Building, Second Level, Tower Court B

CAES Selected Presentation Session
This session examines the structure of farm household income, and the factors that influence their decisions to diversify income and patronize agricultural cooperatives.

Moderator: Wayne Thompson, Saskatchewan Canola Growers Association

Presentations:
Examining the Dynamics of Household Income of Farm Families in Canada
Kenneth Poon and Alfonso Weersink, University of Guelph

The Influence of Market Barriers and Farm Income Risk on Non-farm Income Diversification
Edward Olale and Hina Nazli, University of Guelph

Retained Patronage Refunds, Increasing Returns to Scale, and Member Patronage in Cooperatives
Florentina N. Uzea and Murray Fulton, University of Saskatchewan

Horizon and Free Rider Problems in Cooperative Organizations
Konstantinos Giannakas, University of Nebraska; Murray Fulton, University of Saskatchewan

Water Resource Management
Tower Building, Second Level, Tower Court C

CAES Selected Presentation Session
This session investigates problematic issues related to non-privately owned water resources.

Moderator: Tasneem Virani, University of Guelph

Presentations:
Surface Water Allocation in Alberta: Implications of the Economic Calculation Debate
Danny LeRoy, University of Lethbridge

Implementing Proportional Water Sharing as a Water Allocation Rule
Lixia He, University of Tennessee; Theodore Horbulyk, University of Calgary; Md. Kamar Ali, Danny LeRoy, and Kurt Klein, University of Lethbridge

Examining the Relationship Between Government Management of State Land and Efforts to Restore the Ecological Integrity of Coastal Lands in Sri Lanka after the Tsunami 2004: Evidence of an Anticommons Problem?
Chatura Pulasinghage and Brady Deaton, University of Guelph

Establishing Indicators of Efficient Water Use for Southern Alberta Irrigation Districts
Robert Bewer, Md. Kamar Ali, and Kurt Klein, University of Lethbridge; Suren Kulshreshtha, University of Saskatchewan

Farm-level Models for Policy Development
Tower Building, Second Level, Tower Court D

CAES Organized Symposium
Agriculture and Agri-Food Canada (AAFC) recognizes the importance of monitoring and assessing its current programs and policies, to ensure that these contribute overall objectives of Canada’s agriculture policy framework (Growing Forward), and identifying emerging trends, to help design new policies and programs. This session will highlight some of the economic tools and methods used by both AAFC and academics to construct a more complete picture of the Canadian Agriculture sector and contribute to agricultural policy development in Canada, including econometric modeling, micro-simulation, and agent-based modeling techniques.

Organizer: Nathan Niu, Agriculture and Agri-Food Canada

Moderator: David Culver, Agriculture and Agri-Food Canada

Discussant: Bruno Larue, Université Laval; Richard Schoney, University of Saskatchewan

Presentations:
The Influence of Urban Proximity On Capital Investment Decisions On Farms in Canada
Arden Esqueda, Forecasting and Program Analysis

Identifying the Weak Links in a Modern Supply Chain: An Agent-Based Simulation Model of the Western Canadian Grain Handling System
Russell Lawrence and James Nolan, University of Saskatchewan

The Canadian Agriculture Dynamic Micro-Simulation Model (CADMS)
Nathan Niu, Agriculture and Agri-Food Canada; Adam Arsenault, Forecasting and Program Analysis
2059  How to Survive Graduate School
Plaza Building, Concourse Level, Plaza Court 1

GSS Track Session
The focus of this track session is to give students the chance to hear about the experiences that newer graduates have had and how they dealt with the problems associated with being a graduate student (i.e. picking an advisor, prelims, finishing their dissertation/thesis, time management, etc.).

Moderator: Per Bylund, University of Missouri
Panelist: R. Karina Gallardo, Washington State University; Jesse Tack, Mississippi State University; Pedro Alviola IV, University of Arkansas

2060  Teaching Tips from Top Teachers: 2009 AAEA Award Recipients
Plaza Building, Concourse Level, Plaza Court 2

TLC Section Track Session
This session offers the opportunity for AAEA Teaching Award recipients to share teaching tips and have a dialogue with AAEA members. The goal is to share ideas on what successful teachers are doing in and out of the classroom to facilitate learning. The emphasis is on winning strategies that have worked for them; the approaches, techniques, and/or teaching styles they consider to be instrumental to their success in the classroom. While they may utilize specific subject-matter examples to illustrate their points, the emphasis will be on pedagogical approaches to improving education in our profession.

Moderator: Allen Wysocki, University of Florida
Panelist: Michael Boland, Kansas State University; Kenneth Foster, Purdue University; James Sterns, University of Florida

2061  The Second Century of Food and Consumer Economics: What Will Be Remembered in 2110?
Plaza Building, Concourse Level, Plaza Court 3

FSN Section Track Session
In honor of the AAEA Centennial, this session will look to the future of food and consumer economics. In the past century, agricultural economists’ empirical work in this field has informed the development of household production theory, hedonic price theory, definitions of poverty thresholds, complete demand systems, and survey and experimental techniques to elicit preferences. How will current policy and research questions, together with new data and methods, shape our contributions in the next century? Within three important theme areas—demand analysis, food assistance impacts, and consumer response to information and quality—we will discuss how the field might evolve.

Organizer: Laurian Unnevehr, USDA-Economic Research Service
Moderator: Mary Muth, RTI International

Presentations:
The First 100 Years of Food and Consumer Economics: What Did We Achieve?
Laurian Unnevehr, USDA-Economic Research Service

Traditional Demand Analysis: Still Relevant in the 21st Century?
James Eales, Purdue University

Food Assistance and Poverty: Is Food Still the Most Important Necessity?
Helen Jensen, Iowa State University

Information and Quality: What Do Those Darn Consumers Want?
Jayson Lusk, Oklahoma State University; Jill McCluskey, Washington State University

2062  Food Consumption Trends in Urban China, Implications for International Agricultural Markets
Plaza Building, Concourse Level, Plaza Court 4

International Section Track Session
Food consumption in China has experienced dramatic changes over the last several decades as a result of strong income growth and urbanization. These changes include: increasing consumption of fruit and livestock products and fewer food grains; choosing food on the basis of quality, safety, and other factors in addition to price; increasing demand for food away from home; and increasing demand for non-traditional products, such as dairy products and wine. This session will present information on these changes in food consumption patterns and trends in China, and the underlying social and economic determinants.

Organizer: Thomas Wahl, North Dakota State University; Junfei Bai, Washington State University
Moderator: Thomas Wahl, North Dakota State University
Panelist: Travis A. Smith, USDA-Economic Research Service; Junfei Bai, Washington State University; Thomas Wahl, North Dakota State University; Jill McCluskey, Washington State University
Discussant: James Seale, University of Florida; Jikun Huang, Center for Chinese Agricultural Policy

2063  Greenhouse Gas Markets and Agriculture
Plaza Building, Concourse Level, Plaza Court 5

Extension Section and Senior Section Track Session
This session will broadly address the likely involvement of agriculture in Greenhouse Gas (GHG) markets and the impact of proposed cap-and-trade legislation, or EPA regulation, on agriculture. Individual presentations will address the potential for agriculture to participate in GHG markets, possible offset design criteria and regulatory provisions that will affect agriculture’s involvement in GHG markets, and the results of economic studies on the impact of GHG regulations. This session is designed to promote discussion among economists educating producers on how to plan for and participate in any emerging GHG markets or regulations.

Organizer: Raymond Massey, University of Missouri; David Miller, AgraGate Climate Credits Corporation
Moderator: Matthew Roberts, The Ohio State University

Presentations:
Is Agriculture a Source of Greenhouse Gas Emissions or Offsets?
Raymond Massey, University of Missouri

Agriculture and Carbon Markets: Lessons Learned
David Miller, AgraGate Climate Credits Corporation

How Does Agriculture Fare Under Cap and Trade Proposals?
Joe Outlaw, Texas A&M University
CONCURRENT SESSIONS, MONDAY 4:00 PM-5:30 PM

2064 Invasive Species and Pest Management
Plaza Building, Concourse Level, Plaza Court 6

AAEA Selected Paper Session
This session includes presentations on the relative effectiveness of market-based policy instruments for invasive insect control, the risk factors for invasive species introduction through trade, and the effect of integrated pest management practices adoption on pesticide use.

Moderator: Michael Livingston, USDA-Economic Research Service

Presentations:
Market-based Instruments for the Optimal Control of Invasive Insect Species
Timothy Richards, Arizona State University; Russell Tronstad, University of Arizona
Pesticide Use and IPM Adoption: Does IPM Reduce Pesticide Use in the United States?
Jason Maupin and George Norton, Virginia Tech
Risk Factors for Invasive Species Introductions in Commodity Trade: Theory and Evidence
Erik Lichtenberg and Lars Olson, University of Maryland

2065 Financial Performance of Institutions and Households
Plaza Building, Concourse Level, Plaza Court 7

AAEA Selected Paper Session
The presenters in this session will compare and contrast the costs of providing credit by alternative lending institutions, and discuss impacts of credit constraints on productivity in rural China. Differences in the financial performance among beginning farmers will be discussed, as will trade-offs between maintaining sufficient capital reserves and providing reasonable returns to members of the Farm Credit System lending association.

Moderator: Cesar L. Escalante, University of Georgia

Presentations:
The Relative Cost Efficiencies of Commercial Banks, Rural Financial Institutions, and Microfinance Institutions in China
Ya Wu, Cesar L. Escalante, and Lewell F. Gunter, University of Georgia
Effects of Credit Constraint on Productivity and Rural Household Income in China
Fengxia Dong and Jing Lu, Iowa State University; Allen Featherstone, Kansas State University
An Analysis of the Financial Performance of Beginning Farmers
Ani Katchova, University of Kentucky
Patronage Refunds of Farm Credit System Associations: A Logistic Model
Tianwei Zhang and Mindy L. Mallory, University of Illinois at Urbana-Champaign

2066 Farmland Valuation Issues
Plaza Building, Concourse Level, Plaza Court 8

AAEA Selected Paper Session
The papers in this session explore economic issues related to farmland management and protection decisions. Topics addressed include farmland valuation, technology adoption, and pollution management.

Moderator: Loretta Lynch, University of Maryland

Presentations:
Valuing Farmland Protection with Choice Experiments That Incorporate Preference Heterogeneity: Does Policy Guidance Depend on the Econometric Fine Print?
Robert Johnston, Clark University; John C. Bergstrom, University of Georgia
Estimating the Implicit Value of Crop Stubble as a Barrier to Technology Adoption in Morocco
Nicholas Magnan and Douglas Larson, University of California, Davis
Incorporating Scenic Quality and Cultural Heritage into Farmland Valuation: Results from an Enhanced LESA Model
Leah Mathews, University of North Carolina at Asheville; Art Rex, Appalachian State University
Integrated Watershed Economic Model for Non-point Source Pollution Management in Upper Big Walnut Creek Watershed, OH
Sujithkumar Surendran Nair and Brent L. Sohngen, The Ohio State University; Kevin W. King and Norman R. Fausey, USDA-Agricultural Research Service; Jonathan D. Witter and Douglas Southgate, The Ohio State University

2067 Advances in Renewable Resource Economics and Management
Plaza Building, Concourse Level, Governor’s Square 9

AERE Session
This session illustrates current trends in renewable resource economics including the spatial dimensions of resources, the possibility of self-governance, and the links between renewable and non-renewable resources.

Moderator: Craig Bond, Colorado State University

Discussant: Yusuke Kuwayama, University of Illinois at Urbana-Champaign; Hirotsugu Uchida, University of Rhode Island; Min Wang, Iowa State University

Presentations:
The Regulation of a Spatial and Dynamic Externality: Tradable Ground-Water Permits for the Protection of Instream Flows
Yusuke Kuwayama and Nicholas Brozovic, University of Illinois at Urbana-Champaign
Does Self Management in Fisheries Enhance Profitability? Examination of Korea’s Coastal Fisheries
Hirotsugu Uchida, Eui Uchida, Jung-Sam Lee, Jeong-Gon Ryu, and Dae-Young Kim, University of Rhode Island
Impacts of Renewable Resource R&D: the Role of Capacity Constraints
Min Wang, Iowa State University; Jinhua Zhao, Michigan State University
2068  Agricultural and Applied Economics Research: What Makes It Relevant for Policy Advice?
Plaza Building, Concourse Level, Governor’s Square 10

AAEA Organized Symposium
Each panelist will present a few major points to highlight his/her insights into the factors that make some agricultural and applied economics research relevant—or sometimes irrelevant—for policy advice. They will draw on their experience over many years, either as suppliers of research that has actually been used in policy advice or as users of research in developing policy advice. While the panelists naturally want to be diplomatic in presenting their main points, they will be encouraged to articulate themselves more provocatively in order to nurture a lively discussion among themselves and to engage with the audience.

Organizer: Lars Brink, Agriculture and Agri-Food Canada
Moderator: Robert Thompson, University of Illinois at Urbana-Champaign
Panelist: Otto Doering III, Purdue University; Bruce McCullar, Texas A&M University; Douglas Hedley, Consultant; Susan Offutt, U.S. Government Accountability Office
Discussant: Kurt Klein, University of Lethbridge

2069  Integrating Health, Nutrition, and Food Systems: Rethinking Malnutrition Reduction
Plaza Building, Concourse Level, Governor’s Square 11

AAEA Organized Symposium
Research on the subjects of disease treatment and eradication, malnutrition reduction, and agricultural productivity in Africa demonstrates deep and important discipline traditions when addressing these challenges. Often intervention models follow a particular discipline tradition, but do not reflect the underlying system linking health, nutrition, and the food system. Intervention outcomes as measured by efficacy or effectiveness may be suboptimal as a result. This session will accomplish three objectives: 1) present three papers on the underlying system; 2) provide policy direction emerging from the consequences of system integration; and 3) hear from a discussant guiding scholars in this area.

Discussant: William Masters, Purdue University

Presentations:
Food Assistance and Health Outcomes: Theory and Practice within a Clinic Setting
Paul McNamara, University of Illinois at Urbana-Champaign
Enhancing Nutrient Flows to Support Health Intervention: A Foodshed Approach
Peter Goldsmith and Alex Winter-Nelson, University of Illinois at Urbana-Champaign
Addressing Inadequate Nutrient Intakes: A Cross-Country Comparison
Craig Gundersen and Mary Arends-Kuening, University of Illinois at Urbana-Champaign

2070  Genetically Modified Food and Global Welfare—I
Plaza Building, Concourse Level, Governor’s Square 12

AAEA Organized Symposium
An edited book, Genetically Modified Food and Global Welfare consisting of commissioned chapters, is currently being put together by Giancarlo Moschini, Colin Carter, and Ian Sheldon. Due to the fact that this project is still in its early stages, the objective of this symposium is to bring together several of the book’s authors in order to generate and facilitate an informal discussion of the status of research in this area. Authors of chapters on analytical perspectives, empirical findings, and regulatory issues will give a very brief synopsis of the early drafts of their chapters, followed by informal discussion.

Organizer: GianCarlo Moschini, Iowa State University; Ian Sheldon, The Ohio State University; Colin Carter, University of California, Davis

Presentations:
Current and Potential Implications of Agricultural Biotechnology for Developing Countries
Terri Raney, Food and Agriculture Organization of the United Nations
Biotech and Biofuels
David Zilberman, University of California, Berkeley
Implications of Emerging Applications of Biotechnology to Agriculture
Robert Herdt, Cornell University
The Pricing of Genetically Modified Corn in the United States
Jean-Paul Chavas, University of Wisconsin

2071  Where Do Agricultural Economists Fit in the Local Food Movement?
Plaza Building, Concourse Level, Governor’s Square 14

COSBAE Track Session
The local foods campaign has received significant press and encouragement from the popular press and general public. Given the attention it has received, the food industry has been increasingly trying to capitalize on this movement. However, there are still several questions that remain to be answered regarding the overall sustainability of local foods. The purpose of this session is to identify potential obstacles and provide plausible solutions for overcoming them and to strengthen farmers seeking to capitalize on local foods.

Moderator: Deacue Fields III, Auburn University

Presentations:
Policy Perspectives on the Local Food Issues
Henry Bahn, USDA-National Institute of Food and Agriculture
Economics of Food Deserts in Urban Centers
Dave Weatherspoon, Michigan State University
Opportunities and Challenges for Small Farmers Seeking to Fill the Local Food Demand
Duncan M. Chembezi, Alabama A&M University
Opportunities in Local Food Systems
Maria Marshall, Purdue University
CONCURRENT SESSIONS, MONDAY 4:00 PM-5:30 PM

2072 Consumer-driven Changes in Food Marketing Channels: Organics and Sustainable Food Systems in the United States

Plaza Building, Concourse Level, Governor’s Square 15

AAEA Invited Paper Session

A recent surge in consumers’ interest towards sustainable life styles and products has kindled emergence and expansion of differentiated food systems. The organic food system in particular has marked notable growth over the last decade, bringing about considerable changes in its marketing channels. This session presents three research papers on emerging trends of importance to the U.S. food and agricultural system with a focus on the retailer, processor, and consumer behavior that may signal how the market for organic and other so-called sustainable food products will evolve in future years.

Organizer: Hikaru Hanawa Peterson, Kansas State University
Discussant: Marvin Batte, The Ohio State University; Kitty Smith, USDA-Economic Research Service

Presentations:
- The Consumer Role in Organic and Sustainable Food Markets: What Traits and Assurances Do They Value? Yuko Onozuka, University of Stavanger; Gretchen Nurse and Dawn Thilmany McFadden, Colorado State University
- Consumer Preferences for Product Origin and Scale of Supply Chain Operations: The Case of Processed Organic Foods Hikaru Hanawa Peterson and Xianghong Li, Kansas State University
- Strategic Behavior of Food Retailers: Private Label Organic Products Edward C. Jaenicke, Pennsylvania State University; Carolyn Dimitri, USDA-Economic Research Service

2073 Moving Beyond Self-interest in Economic Choice: Further Tests of Social Capital and Dual Interests Theory

Plaza Building, Concourse Level, Governor’s Square 16

IBES Track Session

Economic models often assume that rational economic agents allocate resources to maximize their own consumption of physical goods and services. Moreover, in most economic models, the identity of participants in an economic exchange does not affect the outcome. This session provides evidence supporting the contention that other motives besides selfishness influence the terms and levels of trade. The relative importance of selfishness of preference versus other motives is compared using data collected from both survey based research and several experiments. The results are framed using both social capital and dual interests theory; the two theories are also contrasted and compared.

Organizer: Lindon Robison, Michigan State University; Gary Lynne, University of Nebraska
Moderator: David R. Just, Cornell University
Discussant: Philip Wandschneider, Washington State University

Presentations:
- An Empirical Test of the Relative Importance of Selfishness of Preferences Lindon Robison, Michigan State University; Marcelo Siles, Northern Michigan University
- Conservation, Recycling, and Carbon Offsets Market Behavior: Tests of Dual Interests Theory Marianna Khachaturyan and Gary Lynne, University of Nebraska

2074 Econometric Examinations of Agricultural Productivity and Technological Change

Tower Building, Terrace Level, Beverly Room

AAEA Selected Paper Session

These papers use econometric methods to examine the effect of government policies, technology adoption, and climate on agricultural productivity and technological change in a variety of countries.

Moderator: Madhu Khanna, University of Illinois at Urbana-Champaign

Presentations:
- Uncovering Productivity Growth in the Disaggregate: Indonesia’s Dueling Agricultural Sub-sectors Nicholas Rada, USDA-Economic Research Service; Steven Buccioni, Oregon State University; Keith Fuglie, USDA-Economic Research Service
- Subsidies, Production Structure, and Technical Change—A Cross-country Comparison Johannes Sauer, University of Manchester; Laure Latruffe, Institut National de la Recherche Agronomique; Nigel Key, USDA-Economic Research Service
- An Econometric Analysis of U.S. Crop Yields and Cropland Acreage: Implications for the Impact of Climate Change Haixiao Huang and Madhu Khanna, University of Illinois at Urbana-Champaign
- Agricultural R&D Lags from a Dual Perspective Matthew Andersen and Xiaojia Yao, University of Wyoming

2075 Economics of Biofuels

Tower Building, Mezzanine Level, Century Room

AAEA Selected Paper Session

The production of biofuels has had many impacts on agriculture, including commodity prices and agribusiness stock prices. This session focuses on these factors and also looks at the economics of processing ethanol from sugarcane and the economics of producing renewable energy from agricultural waste.

Moderator: Jayson Beckman, USDA-Economic Research Service

Presentations:
- The Impact of Biofuel Policy on Agribusiness Stock Prices Fatma Sine Tepe, University of Houston; Xiaodong Du and David Hennessy, Iowa State University
- Commodity Price Volatility in the Biofuel Era: An Examination of the Linkage between Energy and Agricultural Markets Jayson Beckman, USDA-Economic Research Service; Thomas W. Hertel and Roman Keeney, Purdue University
- Economic Aspects of Renewable Energy Generation from Agricultural Waste on South Plant of Texas Xiaolan Liu and Michael Farmer, Texas Tech University
- The Economics of Processing Ethanol at Sugarcane Mills: A Simulation Approach Paul M. Darby, Tyler Mark, and Michael Salassi, Louisiana State University
CONCURRENT SESSIONS, MONDAY 4:00 PM-5:30 PM

2076 Econometric/Research Methods in Consumer Demand and Health Analysis
Tower Building, Mezzanine Level, Colorado Room

AAEA Selected Paper Session
This session explores issues and methods relevant to food and health policy research. Topics include: econometric techniques utilizing microdata from food purchases, which accommodate the censored nature of these data; and the potential misuses of BMI as a measure of obesity and the use of hypothetical surveys as a proxy for real world behavior with an application to food purchases.

Moderator: Carlos Carpio, Clemson University

Presentations:
- An Evaluation of the Soda Tax Using Multivariate Nonparametric Regression Models for Censored Data
  Eric J. Belasco, Texas Tech University; Sujit Ghosh, North Carolina State University; Benaissa Chidmi, Texas Tech University
- Consumers’ Attitudes toward Origin Labels for Food Products: A Comparison of Hypothetical Survey Responses and Actual Shopping Behavior
  Carola Grebitus, University of Bonn; Gregory Colson, University of Georgia; Luisa Menapace, Iowa State University; Maike Bruhn, University of Kiel
- Quantifying Obesity in America: The Price of Using the Body Mass Index in Research and Public Health Policy
  Julian Alston, Aaron Smith, and Joanna Parks, University of California, Davis
- A Bayesian MCMC Approach to Censored System of Food Expenditures
  Panagiotis Kasteridis and Steven Yen, University of Tennessee

2077 Commercial Fisheries Management
Tower Building, Mezzanine Level, Denver Room

AAEA Selected Paper Session
This session explores the effects of climate change, the American Fisheries Act, slot limits, and nuisance species on fleet-level decision making and fishery dynamics. Methods include discrete choice models of location and supply decisions, and bioeconomic models of single and multi-species fisheries.

Moderator: Tina Willson, University of Wyoming

Presentations:
- Modeling the Impacts of Climate Change on Fleet Behavior in the Bering Sea Pollock Fishery
  Lisa Pfeiffer and Alan Haynie, NOAA Fisheries
- The Potential Role of Management Regulations in Controlling Consumer Exposure to Contaminated Fishery Products
  Tina Willson, University of Wyoming; Richard F. Kazmierczak Jr., Louisiana State University
- Optimal Multi-species Harvesting in the Presence of a Nuisance Species
  Stephen Kasperski, National Marine Fisheries Service

2078 Climate Change Impacts on International Agriculture
Tower Building, Mezzanine Level, Gold Room

AAEA Selected Paper Session
This session examines responses to climate change in developing countries.

Moderator: David S. Kraybill, The Ohio State University

Presentations:
- Adapting to Climate Extremes in East Africa through Trade
  Syud Ahmed, World Bank; Noah S. Diffenbaugh, Stanford University; Thomas W. Hertel, Purdue University; David B. Lobell, Stanford University; William Martin, World Bank; Wolfram Schlenker, Columbia University
- Agricultural Productivity and Anticipated Climatic Change in Sub-Saharan Africa: A Spatial Sample Selection Model
  Patrick Ward and Raymond Florax, Purdue University; Alfonso Flores-Lagunes, University of Florida
- Weather Vulnerability, Climate Change, and Food Security in Mt. Kilimanjaro
  Francis Muamba and David S. Kraybill, The Ohio State University
- Adaptation to Climate Change in a Rural Economy with Missing Markets
  David S. Kraybill, The Ohio State University

2079 The Gravity of Technical Trade Barriers
Tower Building, Mezzanine Level, Silver Room

AAEA Selected Paper Session
These four presentations measure the effects on trade flows of technical trade barriers. Gravity-equation approaches are often used to assess the impacts of technical trade barriers. In gravity models, trade flows are explained by distance, income (GDP), language, and other factors affecting trade such as tariffs or technical trade barriers. One challenge in estimating the effects of technical trade barriers is that there are often no metric available. Although all four of these presentations use gravity-equation approaches, they employ different methods to identify the effects of technical trade barriers.

Moderator: Sebastien Pouliot, Iowa State University

Presentations:
- Aflatoxin Redux: Does European Aflatoxin Regulation Hurt Groundnut Exporters from Africa?
  Bo Xiong and John Beghin, Iowa State University
- It Happened All at Once: Switching Regressions, Gravity Models, and Food Safety
  Norbert Wilson and Victoria Bray, Auburn University
- ISO 14000 Standards: Voluntary Environmental Governance as a Trade Facilitation Strategy?
  Kathryn Boys, Clemson University; Jason Grant, Virginia Tech
- From "May Contain" to "Does Contain": The Price and Trade Effects of Strict Information Requirements for GM Soybeans and Maize under the Cartagena Protocol on Biosafety
  Guillaume Gruere, Laetitia Leroy, and Antoine Bouet, International Food Policy Research Institute
Research presented includes the testing of a number of different consumer behavioral responses to food safety incidents. Experiments, surveys, and household time series analysis are used to examine cognitive dissonance in consumer response, evolution of food safety responses over time, spillover effects of perceived food risks on perceptions of other risks and across products, and perceptions of food risks that participants believe they can control and that generate the most worry.

 Moderator: Alessandro Bonanno, Pennsylvania State University

 Presentations:
 Cognitive Dissonance under Food-borne Risk
 Ying Cao, David R. Just, and Brian Wansink, Cornell University
 Determinants of Survival of Spanish Consumers Facing the BSE Crisis
 Jose Gil, Amr Radwan, and Teresa Serra, Centre de Recerca en Economia i Desenvolupament Agroalimentari
 Consumer Food Safety Perceptions: Spillovers across Products, Species, and Specific Risks
 Glynn Tonsor, Kansas State University
 Using Best-Worst Scaling to Investigate Perceptions of Control and Concern over Food and Non-food Risks
 Seda Erdem and Dan Rigby, University of Manchester

 Institutional Analysis of Natural Resource and Renewable Fuels
 Tower Building, Terrace Level, Terrace Room

 AAEA Selected Paper Session
 The papers in this session analyze the institutions governing and influencing the organization and management of natural resources and the production of renewable fuels. Papers range from the management of common pool natural resources to supply contracting for cellulosic biofuel inputs, to regional differences in the development of bio-electricity.

 Moderator: Michael Sykuta, University of Missouri

 Presentations:
 Local Institutions and Natural Resource Management
 Margaret Snell and Kathleen Bell, University of Maine
 Governance Issues in the Principal-agent Framework: Producing Cellulosic Ethanol in Michigan
 Vivek Pandey, R. Ross, and Aleksan Shanoyan, Michigan State University
 The Development of the Brazilian Bio-Electricity Market: A Comparative Institutional Analysis of Regional Differences
 Guilherme Signorini, Michigan State University; Hamish Gow, Massey University; Christopher Peterson, Michigan State University

 Natural Resource and Environmental Policy Analysis
 Tower Building, Second Level, Tower Court B

 CAES Selected Presentation Session
 This session examines how decisions involving the production and use of natural capital and of various co-products created through agricultural activities are affected by policy change.

 Moderator: Brady Deaton, University of Guelph

 Presentations:
 Measuring the Compliance Cost of Nutrient Management Regulations for Ontario Dairy Farms
 Kenneth Poon, University of Guelph
 Bioeconomic Modeling of Wetlands and Waterfowl in Western Canada: Accounting for Amenity Values
 G. Cornelis Van Kooten, Patrick Withey, and Linda Wong, University of Victoria
 Cost-effectiveness of BMP Adoption: A Case Study Approach
 Al Mussell and Claudia Schmidt, George Morris Centre
 Tree-base Intercropping in Eastern North America
 Imran Toor, McGill University; Elwin G. Smith, Agriculture and Agri-Food Canada; Joann Whalen and Anwar Naseem, McGill University
CONCURRENT SESSIONS, MONDAY 4:00 PM-5:30 PM

2084 Niche Marketing and Evolving Consumer Preferences
Tower Building, Second Level, Tower Court C

CAES Selected Presentation Session
This session empirically assesses the economic impacts of commodity specific marketing, and consumer perceptions and attitudes towards niche and local food markets.

Moderator: Paul J. Thomassin, McGill University

Presentations:
- Advertising of Fruits and Vegetables: Understanding the Effects of Commodity-specific and Broad-based Promotion Programs Using Experimental Economics
- Bradley Rickard, Jura Liaukonyte, and Harry Kaiser, Cornell University; Timothy Richards, Arizona State University
- Farm Survival on the Urban Fringe—The Economic Impacts of Niche and Direct Marketing Strategies
- Alison J. Eagle, Duke University; G. Cornelis Van Kooten, Robin Tunnicliffe, and Martha McMahon, University of Victoria
- The Effect of Attitudinal and Socio-demographic Factors on the Likelihood of Buying Locally-produced Food
- John Cranfield, Spencer Henson, and Jose Blandon, University of Guelph
- Fair Trade Coffee: Marketing and Consumer Willingness-to-Pay in China
- Wuyang Hu, University of Kentucky; Yulian Ding, University of Alberta

2085 Current Issues in Canadian Agri-food Trade, Sponsored by CATPRN
Tower Building, Second Level, Tower Court D

CAES Organized Symposium
For Canadian agriculture and agri-food industries that are not closely integrated with global markets, specifically supply-managed industries, new multilateral and bilateral trade agreements could have significant effects on the distribution of welfare throughout the supply chains. This symposium will showcase the contributions of the Canadian Agricultural Trade Policy and Competitiveness Research Network (CATPRN) in examining these issues of market integration and access and provide a forum to discuss some of the international trade-related issues facing the Canadian agriculture and agri-food sector. Four papers, each based on projects that have received funding from the CATPRN, will be presented and discussed.

Organizer: Ryan Cardwell, University of Manitoba
Moderator: Ryan Cardwell, University of Manitoba

Presentations:
- Detecting mCOOL Impacts on U.S.-Canada Bilateral Hog Trade Flows
  James Rude, University of Alberta; Jean-Philippe Gervais, North Carolina State University
- Canada-EU Free Trade Agreement: Will Agriculture Be an Issue?
  William A. Kerr, University of Saskatchewan; Crina Viju, Carleton University
- Trade Liberalization and Canada’s Chicken Industry: Welfare Effects under Alternative Modeling Strategies
  Juanita Rafajlovic, Agriculture and Agri-Food Canada; Ryan Cardwell, University of Manitoba
- The Korea-Canada FTA: Conflict over Beef
  Richard Barichello, University of British Columbia

Tuesday, July 27, 2010
8:00 AM-9:30 AM

3001 Teaching on a Tight Budget: What Do We Do with More Students and Less Resources?
Plaza Building, Concourse Level, Plaza Court 1

CWAE and TLC Section Track Session
"Doing more with less" has become a challenge across most departments in recent years. With larger and more classes to teach, no or fewer TAs, and an increasing need to manage our academic portfolios productively, many professors are now trying to determine how best to design courses so that students do not lose the opportunity to learn. Relevant questions include: Do we change assessment strategies? Teaching strategies? Delivery strategies and technologies used? This track session will offer the opportunity to hear the experiences and insights of highly regarded teachers in our profession and to discuss innovative teaching techniques.

Organizer: James Sterns, University of Florida; Paul Wilson, University of Arizona

Moderator: Paul Wilson, University of Arizona

Presentations:
- Doing More with Less
  Bruce Beattie, University of Arizona
- Teaching Cases in Large Classrooms
  Lisa House, University of Florida
- Preserving Classroom Learning in Large Classes
  Frank J. Dooley, Purdue University

3002 New Evidence on the Structure of Agricultural and Food Markets
Plaza Building, Concourse Level, Plaza Court 2

FAMPS Track Session
In the wake of renewed interest in the nature of competition in U.S. agricultural and food markets on the part of U.S. Departments of Justice and Agriculture, this session provides a format for the most recent empirical evidence on the structure of agricultural markets. Emphasis will be on new findings based on recent changes in market structure and institutions as well as new empirical methods.

Organizer: Joseph V. Balagtas, Purdue University
Moderator: Joseph V. Balagtas, Purdue University

Presentations:
  Joseph V. Balagtas and Metin Cakir, Purdue University
- Price Analysis of the U.S. Biotech Seed Market
  Kyle Stiegert, Guanming Shi, and Jean-Paul Chavas, University of Wisconsin
- Are Food Prices Always Lower at Wal-Mart?
  Ephraim Leibtag and Catherine Barker, USDA-Economic Research Service
- Breakfast of Champions: Pricing Relationships in Milk and Cereal
  Timothy Richards and Geoffrey Pofahl, Arizona State University
The Nascent Bioeconomy for Industrial Markets: Green Goes from Plant Material to Spandex
Plaza Building, Concourse Level, Plaza Court 3

AEM Section Track Session
The explosion of biotechnology has created opportunities for innovation in plant materials, allowing agriculture to provide inputs into numerous industrial markets and in pharmaceuticals and medicine. The market share for bio-based inputs has been increasing and future growth opportunities are positive as governments, business, and consumers push for renewables. The papers included in this session assess the industrial supply chain economic and management challenges confronting this nascent industry. They assess the industry’s drivers, evaluate complementary assets as a new product development bridge to supply chains, and examine the implications of renewable inputs for firm-level decision-making throughout the supply chain.

Organizer: Michael Boehlje, Purdue University
Moderator: Christopher Peterson, Michigan State University
Discussant: Christopher Peterson, Michigan State University

Presentations:
The Bioeconomy in Agri-food and Industrial Supply Chains
Michael Boehlje and Maud Roucan-Kane, Purdue University
The Role of Renewable Polymers in the Bioeconomy: Analysis of Interactive Sectors and Complementary Assets
Thomas Sporleder, The Ohio State University; Peter Goldsmith, University of Illinois at Urbana-Champaign
Managing Innovation in the Bioeconomy
Allan Gray, Purdue University

Price Analysis and Carbon Management
Plaza Building, Concourse Level, Plaza Court 4

AAEA Selected Paper Session
The first two papers examine price analysis issues related to volatilities in corn futures and the speculative behavior of ethanol production. The other two papers examine farm management issues affecting carbon sequestration and footprint.

Moderator: Kuo-Liang Chang, South Dakota State University

Presentations:
Carbon Footprint: A New Farm Management Consideration in the Southern High Plains
Justin Weinheimer, Phillip Johnson, Nithya Rajan, and Stephen Maas, Texas Tech University
Forecasting Volatilities of Corn Futures in Distant Horizons
Feng Wu and Zhengfei Guan, Michigan State University
Testing for Speculative Behavior in U.S. Corn Ethanol Production
Subbu Kumarappan, Michigan State University; Cole Gustafson, North Dakota State University
An Economic Analysis of No-till Crop Rotations and Effects on Carbon Sequestration and Long Term Sustainability of Agriculture
Larry L. Janssen and Justin Harer, South Dakota State University

Inferring WTP from Demand Estimates
Plaza Building, Concourse Level, Plaza Court 5

AAEA Selected Paper Session
This session collects four studies on using demand estimates to infer people’s willingness-to-pay for various things.

Moderator: David Ward, University of Tennessee

Presentations:
Factors Influencing Willingness-to-Pay for the Energy Star Label
David Ward, Christopher Clark, Kimberly Jensen, and Steven Yen, University of Tennessee
Conjoint Analysis of Consumer Willingness-to-Pay for Ethanol Blend Fuels
Francisco Aguilar and Wyatt Thompson, University of Missouri
Value of Beef Steak Branding: Hedonic Analysis of Retail Scanner Data
Lee Schulz, and Ted Schroeder, Kate White, Kansas State University

Retail Strategies
Plaza Building, Concourse Level, Plaza Court 6

AAEA Selected Paper Session
This session includes proposed contributions related to retail strategy.

Moderator: Sven Anders, University of Alberta

Presentations:
The Impact of Wal-Mart Supercenters on Supermarkets’ Profit Margins
Xiaou Li, Shandong University; Rigoberto Lopez, University of Connecticut
National Brand and Private Label Pricing and Promotional Strategy
Richard Volpe, University of California, Davis
Slotting Allowances and Product Variety in Supermarket Retailing
Stephen Hamilton, California Polytechnic State University, San Luis Obispo; Robert Innes, University of Arizona
Dynamic Informative Advertising of New Experience Goods
Alexander Saak, International Food Policy Research Institute

Food, Health, and Households
Plaza Building, Concourse Level, Plaza Court 7

AAEA Selected Paper Session
Health outcomes are based in part on complicated household decisions regarding food purchases and time allocations. This session looks at these issues with evidence from Afghanistan, Nigeria, Russia, and the United Kingdom.

Moderator: Sean B. Cash, University of Wisconsin

Presentations:
Obesity and Labor Market Outcomes During the Transition in Russia
Sonya Huffman, Iowa State University; Marian Rizov, Middlesex University
Price Shocks, Food Security, and Coping Mechanisms: Household Evidence from Afghanistan
Anna D’Souza, USDA-Economic Research Service; Dean Jolliffe, World Bank
A Penny Saved: Prices over the Paycheck Cycle
Timothy Beatty, University of York
Disentangling the Relationship between Food Insecurity and Family Structure: The Roles of Social Networks/Social Capital in Nigeria
Oluyemisi Kuku, Iowa State University; Lenis Saweda Liverpool, International Food Policy Research Institute
High Calorie Food Policies

AAEA Selected Paper Session

The papers in this session examine different approaches, including taxes and restrictions on availability, and influencing food choices.

Moderator: Keith Coble, Mississippi State University

Presentations:

Effects of a Sugar-sweetened Beverage Tax: Beverage Consumption, Food Energy, Obesity, and Burden by Income Status

Bing-Hwan Lin and Travis A. Smith, USDA-Economic Research Service; Jong-Ying Lee, University of Florida

On Taxing Sugar-sweetened Beverages to Combat the Obesity Problem

Senarath Dharmasena and Oral Capps Jr., Texas A&M University

The Distributional Consequences of a Fiscal Food Policy: Evidence from the UK

Matthew Salois and Richard Tiffin, University of Reading

Does Limited Access at School Result in Compensation at Home?—The Effect of Soft Drink Bans in Schools on Purchase Patterns outside of Schools

Rui Huang, University of Connecticut; Kristin Kiesel, California State University, Sacramento

COSBAE’s Role and Legacy of Achievements within AAEA

AAEA Organized Symposium

This proposed session is a part of COSBAE’s planned set of activities commemorating AAEA centennial. For the past 30 years, COSBAE has prospered in its mission to “promote the welfare of black agricultural economists by representing their interests within the association and by engaging in activities which have encouraged their professional advancement.” COSBAE continues to play a vital role in research and outreach at AAEA and other professional meetings.

Organizer: Duncan M. Chembezi, Alabama A&M University; Christopher Davis and Doris Newton, USDA-Economic Research Service; Blondel A. Brinkman, USDA-Animal and Plant Health Inspection Service

Moderator: Christopher Davis, USDA-Economic Research Service; Blondel A. Brinkman, USDA-Animal and Plant Health Inspection Service

Panelist: Otto Doering III, Purdue University; Alfred Parks, Prairie View A&M University; Ntam Baharanyi, Tuskegee University; Handy Williamson Jr., University of Missouri; Doris Newton, USDA-Economic Research Service

AAEA Centennial: Environmental and Resource Economics

AERE Session

This session celebrates the 100th anniversary of AAEA by showcasing the many contributions of agricultural economists and agricultural economics to the field of environmental and resource economics. The first paper reviews topics at the interface of agricultural economics and natural resource economics, including land management, adoption of conservation technologies, institutions for water resource allocation, management of pests and livestock diseases, and valuation of and policies to promote biodiversity conservation. The second paper reviews topics at the interface of agricultural economics and environmental economics, including nonmarket valuation, incentive design, and joint determination.

Moderator: Charles Mason, University of Wyoming

Discussant: Kenneth McConnell, University of Maryland; John B. Loomis, Colorado State University

Presentations:

Natural Resource Economics and Conservation: Contributions of Agricultural Economists and Agricultural Economists

David Zilberman, University of California, Berkeley; Erik Lichtenberg, University of Maryland; James Shortle, Pennsylvania State University; James Wilen, University of California, Davis

Environmental Economics: How Agricultural Economists Help Advance the Field

Catherine King, Iowa State University; Kathleen Segerson, University of Connecticut; Jason Shogren, University of Wyoming

Fifty Years of Choice Modeling

Econometrics Section Track Session

Qualitative choice models have been used extensively in economics to quantify individual and organizational choices. This session will review the literature on choice modeling over the past fifty years, with an emphasis on recent developments in modeling ordered choices. The audience will acquire a condensed literature on the subject and be introduced to some developments of applied research potential. The review of literature will cover applications in agricultural and resource economics over recent decades and a guide to existing software packages will be provided through simulations.

Moderator: Hector O. Zapata, Louisiana State University

Presentations:

The Theory and Practice of Modeling Ordered Choices

William H. Greene, New York University

Agricultural and Resource Economics Applications of Discrete Choice Models

Joseph Herriges, Iowa State University

A Guide for Estimating Choice Models with Competing Software Packages

Jayson Lusk, Oklahoma State University
3012 Risk Issues at the Interface of Extension and Research
Plaza Building, Concourse Level, Governor’s Square 14

ARA Section and Extension Section Track Session
Extension and research often approach the issue of risk from different perspectives. Extension specialists are frequently looking at ways to help minimize risk for farmers. In addition, many extension specialists spend time trying to educate farmers about the consequences of risk. Researchers, by contrast, are often involved with trying to model or explain farmer’s behavior in regard to risk.

Organizer: Gregory Ibendahl, Mississippi State University

Presentations:
Marketing Risk
John Anderson, American Farm Bureau Federation
Production Risk
Steven Klose, Texas A&M University
Financial Risk
Brent Gloy, Cornell University

Plaza Building, Concourse Level, Governor’s Square 15

AAEA Invited Paper Session
This session is designed to underline the rapidly growing interest in the interaction between international trade and the environment, and recent developments in related trade and climate change policies in the United States. Thus, this session aims to offer attendees updated knowledge of the impact of trade liberalization on the environment, the consequences of proposed U.S. climate policy on trade, and the current challenges of utilizing climate and trade policies to balance competitiveness and environmental benefits in the U.S. economy.

Organizer: Tun-Hsiang Yu, University of Tennessee; Man-Keun Kim, University of Nevada at Reno
Moderator: Bruce McCarl, Texas A&M University
Discussant: Bruce McCarl, Texas A&M University

Presentations:
Assessment of Environmental Impacts Embodied in Trade and Related Climate Change Policies: The Case of the United States and China
Xiaodong Du, Fengxia Dong, Dermot J. Hayes, and Tristan Brown, Iowa State University
Does Trade Liberalization Induce More Greenhouse Gas Emissions? The Case of Mexico and the United States under NAFTA
Tun-Hsiang Yu, University of Tennessee; Man-Keun Kim, University of Nevada at Reno; Seong-Hoon Cho, University of Tennessee
Is There Anything New about Border Tax Adjustments and Climate Policy?
Ian Sheldon, The Ohio State University

3014 Green, Blue, and Brown: Assessing the State of the Economics of Forests, Water, and Grass in Rural China
Plaza Building, Concourse Level, Governor’s Square 16

China Section Track Session
This session includes three papers, each of which looks at the economics of one of the three different resources in the rural sector: the management of the forest for energy (the green); the management of water for irrigation (the blue); and the impact of road on the grasslands (the brown). All papers are based on primary data or unique sets of data that will give the session a rich empirical focus. They all apply state of the art analytical approaches, and all focus on policy.

Organizer: Scott Rozelle, Stanford University
Moderator: Jikun Huang, Center for Chinese Agricultural Policy

Presentations:
Impact of Forest Land Tenure Reform on Energy Choice: Empirical Evidence from Fujian, China
Emi Uchida, University of Rhode Island
Do Roads Lead to Grassland Degradation or Restoration? A Case Study in Inner Mongolia, China
Xiangzheng Deng, Center for Chinese Agricultural Policy; Scott Rozelle, Stanford University
Surface Water Irrigation Management in Northern China in the Past Decade: Development and Assessment
Qiuqiong Huang, University of Minnesota

3015 Behavioral Economics Research Approaches: Innovative Applications in Nutrition and Food Safety
Plaza Building, Concourse Level, Governor’s Square 17

FSN Section and IBES Track Session
This session presents findings from current research using distinct methodologies applied to consumption choice problems that affect nutrition and health status. Household economic modeling, economic experiments, and conjoint analysis in a survey setting will be demonstrated and the findings reported in this session.

Organizer: Jebaraj Asirvatham, University of Illinois at Urbana-Champaign
Moderator: Jebaraj Asirvatham, University of Illinois at Urbana-Champaign

Presentations:
Impact of Age-varying Child Time Allocations on Child Development and Nutrition Status
Mark Agee, Pennsylvania State University
Using Mother’s Hyperbolic Time Preferences and Loss-aversion Measurements to Explain Household Weight
Mariah D. Ehmke, University of Wyoming
Who Is Most Responsible for Ensuring the Meat We Eat Is Safe?
Seda Erdem, Grada Wossink, and Dan Rigby, University of Manchester
CONCURRENT SESSIONS, TUESDAY 8:00 AM-9:30 AM

3016 **Renewable Fuels/Biofuels and Trade**
Tower Building, Terrace Level, Beverly Room

**AAEA Selected Paper Session**
The four presentations in this session investigate the trade of biofuel. The first two presentations focus on the effects of the tariffs imposed by the United States on the imports of ethanol, which affects Brazil exports in particular. The third presentation challenges the findings by the EU that recent changes in U.S. blender’s tax credit lead to the dumping of U.S. biofuel. Finally, the fourth presentation analyzes the impact of biofuel on the fuel market, assuming that the oil market is dominated by a cartel of oil-rich countries.

**Moderator:** Harry de Gorter, Cornell University

**Presentations:**
- The Effects of Alternative Energy Sources on the International Oil Market
  *Gal Hochman and David Zilberman, University of California, Berkeley*
- Spatial Equilibrium in the Biofuel Economy: A Multi-market Analysis of Trade Distortions in the U.S. and Brazilian Ethanol Sector
  *William H. Bowser II, Madhu Khanna, and Hayri Onal, University of Illinois at Urbana-Champaign*
  *Harry de Gorter, Dusan Drabik, and David R. Just, Cornell University*
- Ethanol Trade between Brazil and the United States
  *Martin Kuffel, Hochschule für Technik und Wirtschaft Berlin; Stephen Devadoss, University of Idaho*

3017 **Spatial Analysis of Land Use and the Environment**
Tower Building, Mezzanine Level, Century Room

**AAEA Selected Paper Session**
The papers in this session analyze water use, conservation, and pricing at high levels of spatial or temporal resolution. Policy implications of heterogeneous land and groundwater characteristics, crop and irrigation decisions, water availability within a growing season, and water users are discussed. Methods include positive mathematical programming, integrated hydro-economic models, and econometric methods.

**Moderator:** Kristiana Hansen, University of Wyoming

**Presentations:**
- The Impact of Spatial Variation in Land Use Patterns and Aquifer Characteristics on the Agricultural Cost of Groundwater Conservation for the Southern Ogallala Aquifer
  *David B. Willis, Clemson University; Jeff Stovall, Espey Consultants, Inc.; Jeffrey Johnson, Erin Wheeler-Cook, and Ken Rainwater, Texas Tech University*
- Disaggregated Spatial Modeling of Irrigated Land and Water Use
  *Pedro V. Garay, Jeffrey M. Peterson, and Craig M. Smith, Kansas State University*
- Monitoring of Compliance in Western Australian Conservation Contracts
  *Bronwyn Crowe, Ben White, and David Pannell, The University of Western Australia*

3018 **Childhood Nutrition and Health**
Tower Building, Mezzanine Level, Colorado Room

**AAEA Selected Paper Session**
Nutritional outcomes for children can have lasting impacts on human capital accumulation and welfare. Yet, because of children’s reliance on caregivers, these outcomes can be heavily shaped by other forces, including social norms and political processes—especially as they affect women. The papers in this session provide empirical perspectives on this crucial intersection of children, women, and nutrition.

**Moderator:** Christopher B. Barrett, Cornell University

**Presentations:**
- Socioeconomic Distance as a Determinant of Female Autonomy and Child Welfare
  *Kathy Baylis and Eeshani Kandpal, University of Illinois at Urbana-Champaign*
- Unpacking the Links Between Women’s Empowerment and Child Nutrition: Evidence Using Nationally Representative Data from Bangladesh
  *Priya Bhagowalia, TERI University; Purnima Menon and Agnes R. Quisumbing, International Food Policy Research Institute; Vidhya Soundararajan, Independent Consultant*
- The Impact of Decentralization on Child Nutritional Status in Arid and Semi-Arid Kenya
  *Felix Naschold and Christopher B. Barrett, Cornell University; Nancy Johnson, International Livestock Research Institute*

3019 **Contracts**
Tower Building, Mezzanine Level, Denver Room

**AAEA Selected Paper Session**
This session presents new developments in contracts and supply chain.

**Moderator:** Brent Hueth, University of Wisconsin

**Presentations:**
- Production Contracts and the Spot Market Price of Hogs
  *Nigel Key, USDA-Economic Research Service*
- Managing Quantity, Quality, and Timing in Cane Sugar Production: Ex-post Marketing Permits or Ex-ante Production Contracts?
  *Sandhyarani Patlolla, University of California, Davis*
- Does Government’s Biofuel Incentive Payment Program Work in the Presence of Asymmetric Information?
  *Thein Maung, North Dakota State University; Yan Yuan, Southern University of Finance and Economics*
- Optimal Contracting for Cattle Feeding: An Assessment of Climatic Conditions
  *Shaikh M. Rahman, Texas Tech University*
CONCURRENT SESSIONS, TUESDAY 8:00 AM-9:30 AM

3020 Production Function
Tower Building, Mezzanine Level, Gold Room

AAEA Selected Paper Session
The papers in this session address the details of production function estimation. The topics are varied, including advanced regression techniques, pest damage function estimation, aggregate agricultural supply estimation, and identifying technical change in the industrial sector.

Moderator: Catherine Morrison Paul, University of California, Davis

Presentations:
- Distinguishing Different Industry Technologies and Localized Technical Change
  Johannes Sauer, University of Manchester; Catherine Morrison Paul, University of California, Davis
- A Fully Calibrated Generalized CES Programming Model of Agricultural Supply
  Pierre Merel, University of California, Davis; Leo Simon, University of California, Berkeley; Fujin Yi, University of California, Davis
- An Unbalanced Nested Error Component Model for Estimating Pest Damage Functions
  Paul Mitchell and Zhe Dun, University of Wisconsin
- Analyzing the Determinants of Technical Efficiency among Traditional Dairy Farms in Wisconsin: A Quantile Regression Approach
  Benaissa Chidmi, Texas Tech University; Daniel Solis, Rosenstiel School of Marine and Atmospheric Science; Madha Zaffou and Margil Funtanilla, Texas Tech University

3021 Transgenic Corn: Innovation and Adoption
Tower Building, Mezzanine Level, Silver Room

AAEA Selected Paper Session
These papers examine economic issues pertaining to transgenic corn. The first two studies identify the contribution of transgenic traits to yield increases and how farmer adoption affects the mean and variability of yields. The second two papers examine the determinants of farmer adoption of stacked hybrids and hybrids with new traits.

Moderator: Maria Useche, University of Florida

Presentations:
- Sequential Adoption of Package Technologies: The Dynamics of Stacked Trait Corn Adoption
  Ursula Aldana, Jeremy Foltz, and Bradford Barham, University of Wisconsin; Maria Useche, University of Florida
- The State Contingent Approach to Farmers’ Valuation and Adoption of New Biotech Crops: Nitrogen-fertilizer Saving and Drought Tolerance Traits
  Paul Jaramillo and Maria Useche, University of Florida
- Analyzing the Effects of Weather and Biotechnology Adoption on Corn Yields and Crop Insurance Performance in the U.S. Corn Belt
  Ligia Vado and Barry Goodwin, North Carolina State University
- Patents, Concentration, and Innovation in the Corn Seed Industry: Measuring Contribution of Genetic Characteristics of Corn Hybrids as An Indicator of “Useful” Innovation
  Elizabeth Nolan and Paulo Santos, University of Sydney

3022 Climate Change, Environment, and Trade
Tower Building, Mezzanine Level, Spruce Room

AAEA Selected Paper Session
Climate change affects trade flows because the production of some agricultural products is displaced or because governments impose differential sets of regulations to limit greenhouse gases emissions. This session presents three papers that examine how climate change or how regulation related to climate change can affect agricultural trade.

Moderator: Sharon Shewmake, University of California, Davis

Presentations:
- Impacts of Regulating Greenhouse Gas Emissions on Livestock Trade Flows
  Hyun Seok Kim and Won Koo, North Dakota State University
- Climate Change and Agriculture in 2050: Assessing Prospects for European Cereal and Oilseed Markets
  Thordis Moeller, Humboldt University; Harald Grethe, University of Hohenheim
- Intra-industry Trade and the Environment: Is There a Selection Effect?
  Sarma B. Aralas and John Hoehn, Michigan State University

3023 Ecological and Biological Risks
Tower Building, Terrace Level, Terrace Room

AAEA Selected Paper Session
The papers in this session provide new insights into modeling and responding to risks inherent in ecological and biological systems. New approaches are developed to examine plant and animal disease spread. Also, responses are examined for agents facing wildfire risk and disease forecasts.

Moderator: Travis Lybbert, University of California, Davis

Presentations:
- Spatio-temporal Model for Agricultural Yield Prediction
  Oleksiy Tokovenko, Jeffrey Dorfman, and Lewell F. Gunter, University of Georgia
- Embedding a Field Experiment in Contingent Valuation to Measure Context-dependent Risk Preferences: An Application to Wildfire Risk
  Kimberly Rollins and Mimako Kobayashi, University of Nevada at Reno
- Economics of Robust Surveillance of New and Exotic Animal Diseases: The Case of Bluetongue
  L. Roman Carasco, National University of Singapore; Diogo M. Souza Monteiro, University of Kent; L. Joe Moffitt, University of Massachusetts Amherst; Alasdair J. C. Cook, Veterinary Laboratories Agency
- Powdery Mildew Risk and Forecasting in Wine Grapes: Do Growers Change Risk Management Strategies in Response to Disease Forecasts?
  Travis Lybbert, W. Douglas Gubler, and Nicholas Magnan, University of California, Davis
3024  Agribusiness and Management  
Tower Building, Second Level, Tower Court A

CAES Selected Presentation Session
This session empirically examines financial factors that have an effect on basis risk, participation in crop insurance, and the general economic performance of the agricultural sector.

Moderator: Danny LeRoy, University of Lethbridge

Presentations:
Acreage Response for Processing Vegetables in the Great Lakes Region  
Bradley Rickard, Cornell University; Joseph V. Balagtas, Purdue University
Whole Farm Income Insurance in a Canadian Context  
Calum Turvey, Cornell University
Factors Affecting Discontinuous Participation in Crop Insurance  
Bharat M. Upadhyay, Agriculture Financial Services Corporation; Elwin G. Smith, Agriculture and Agri-Food Canada
Impact of Preferential Tax Measures in the Performance of Canadian Agriculture  
Fabrice Nimpagariste, Government of Canada

3025  The Economics of Biofuels and Biotechnology  
Tower Building, Second Level, Tower Court B

CAES Selected Presentation Session
This session focuses on the farm-level economic performance of biofuel production and genetically engineered crop varieties.

Moderator: Alison J. Eagle, Duke University

Presentations:
Farm-level Impacts of Genetically Engineered Crops: The Case of Grain Corn and Soybeans in Quebec and Ontario  
Bishnu P. Saha and Verna M. Mitura, Statistics Canada; Rakhal Sarker, University of Guelph
Economic Performance of Bt Cotton Varieties in Pakistan  
Hina Nazli, Rakhal Sarker, and Karl Meilke, University of Guelph; David Orden, International Food Policy Research Institute
Assessing Shifts in Marginal Agricultural Land Use for Second-generation Biofuel Production—An Analysis Using Agent-based Simulation  
Leigh Anderson, Richard Schoney, and James Nolan, University of Saskatchewan
The Economic Feasibility of Bioenergy Production from Miscanthus on the Ontario Greenhouse Industry  
Tasneem Virani, Richard Vyn, and Bill Deen, University of Guelph

3027  Market Power and Vertical Coordination Issues in Canadian Meat Sectors  
Tower Building, Second Level, Tower Court D

CAES Organized Symposium
The past decade has seen important structural changes in the Canadian meat sector as a response to long term trends, like the concentration of market power, increased food and feed prices, and trade liberalization, but also in reaction to more recent external shocks, such as diseases, bacterial contaminations, and labor conflicts. This session will examine varying aspects of the meat sector, assessing the economic impacts of important changes and shocks on producers and processors, how they have translated into changes in the sector, and proposing new solutions. The discussion will elaborate on these issues and explore the broader policy implications.

Organizer: Bruno Larue, Université Laval
Moderator: Bruno Larue, Université Laval

Presentations:
Market Power and Instability in the Canadian Livestock Industry  
J. Stephen Clark, Nova Scotia Agricultural College
The Economics of Hog Marketing Reforms in Quebec  
Jean-Philippe Gervais, North Carolina State University; Remy Lambert, Université Laval
Vertical Coordination and Trade Liberalization in Canada’s Poultry’s Industry  
Sebastien Pouliot, Iowa State University; Bruno Larue, Université Laval
The Economics of Livestock Disease: Supply Chain Competitiveness and Policy Implications  
Jill Hobbs, University of Saskatchewan

Tuesday, July 27, 2010
8:30 AM-9:30 AM
Tuesday, July 27, 2010
9:45 AM-11:15 AM

3030  Graduate Student Competition in Extension—Winners’ Presentations
Plaza Building, Concourse Level, Plaza Court 1

Extension Section and GSS Track Session
This session allows the three winners of the Graduate Student Extension Competition to make their competitive presentations to all meeting registrants. These new professionals will be selected for their ability to develop an extension or outreach program for their thesis research. The criteria for selection includes identification of the target audience, development of an educational program for that audience including the implications of the research for the audience, explanation of how the proposed program could be delivered, and how its effectiveness would be evaluated. The winners will be selected in a competition held on site prior to the session.

Organizer: Frayne Olson, North Dakota State University; Margaretha Rudstrom, University of Minnesota
Moderator: Margaretha Rudstrom, University of Minnesota; Frayne Olson, North Dakota State University
Panelist: Frayne Olson, North Dakota State University

3031  Food, Fuel, and Forest: Climate Change and Land Use Issues in the 21st Century
Plaza Building, Concourse Level, Plaza Court 3

International Section Track Session
Different countries have differing starting conditions and differing philosophies that lead to different approaches to climate change mitigation policies which have different implications for agriculture and rural areas. This session will explore climate change policy approaches that are evolving in Europe, United States, Brazil, and China and how they could impact and interact with food, fuel, and land markets. Comparison and discussion of perspectives from four quite different regions and the global context of these differences will contribute to better understanding of the policy differences and how economists have contributed or could contribute to framing and clarifying policy choices.

Moderator: William Meyers, University of Missouri
Panelist: Eustaquio Reis, Institute for Applied Economics Research; Jikun Huang, Center for Chinese Agricultural Policy; Patrick Westhoff, University of Missouri; Jadwiga Ziołkowska, University of California, Berkeley
Discussant: Suchada Langley, USDA-Economic Research Service; Vincent Smith, Montana State University

3032  Biofuel and Alternative Energy
Plaza Building, Concourse Level, Plaza Court 4

AAEA Selected Paper Session
The papers in this session address issues related to biofuel production. One paper examines how the biofuel industry has changed drivers of producer land allocation decisions and explores how the passage of the 1996 Fair Act impacted crop allocations in the Southern United States. The other paper evaluates environmental efficiencies among a sample of corn ethanol plants in the Midwest. It examines differences across decision-making units (DMUs) in life-cycle CO2-equivalent emissions per gallon of ethanol produced and measures shadow prices for reducing GHGs by reallocating among inputs and outputs.

Moderator: Charles Moss, University of Florida

Presentations:
- Environmental Efficiency among Corn Ethanol Plants
  Juan P. Sesmero, Richard Perrin, and Lilyan Fulginiti, University of Nebraska

The Effect of U.S. Energy Policy and Farm Program Payments on the Biofuel Sector: A Regime-switching Approach
Charles Moss, University of Florida; Ashok Mishra and Tyler Mark, Louisiana State University
Increasing concerns about the link between public health and diet related diseases help identify a number of unresolved questions about the determinants of healthy food behaviors. In this session, the links between diet quality and food costs, food store location, individual nutrition knowledge and health motivation, and nutrition labeling are each examined. Methods range from the use of designed surveys to analysis of existing ongoing data collected (NHANES, CSFII), all aimed at the determinants of individual behavior.

Moderator: Seda Erdem, University of Manchester

Presentations:
Consumer Demand for Healthy Diet: New Evidence from Healthy Eating Index
Zhifeng Gao and Jong-Ying Lee, University of Florida; Xiaohua Yu, Georg-August-Universität Göttingen
Adult Obesity and Food Stores’ Density—Evidence from State-level Data
Alessandro Bonanno and Stephan Goetz, Pennsylvania State University
The Effects of Educational Campaign Efforts and Standardization of Nutritional Labels of the Nutrition Labeling and Education Act (NLEA) on Diet Quality
Jebaraj Asirvatham and Paul McNamara, University of Illinois at Urbana-Champaign

New product developments, product pricing, and firms’ positioning strategies are major factors in firms’ growth and profitability. This session focuses on these factors as well as the characteristics of farm market managers that influence success.

Moderator: Leigh Maynard, University of Kentucky

Presentations:
Willingness-to-Pay for New Products in a University Foodservice Setting
Ronald Childress, Lucas Goodman, Xiao He, Sam Kaninda Tshikala, Marie Pelton, Devie Poerwanto, Chinh Tran, Michele Vollaro, Zijuan Zheng, Guzhen Zhou, and Leigh Maynard, University of Kentucky
Farmers Markets: Characteristics of Market Managers and Other Factors Influencing Market Organization
Arbinda Rimal, Jessica E. Bailey, and Benjamin Onyango, Missouri State University
Impact of Alternative Market Orientation Strategies on Firm Performance: Customer vs. Competitor Orientation
Eric Micheels, University of Illinois at Urbana-Champaign; Hamish Gow, Massey University

The papers in this session address a variety of input use issues including pesticide use, refuge policies with GM crops, labor issues, and land use projects.

Moderator: Elizabeth Yeager, Kansas State University

Presentations:
Efficient Refuge Policies for Bt Cotton in India
Rohit Singla, Phillip Johnson, and Sukant Misra, Texas Tech University
Impact of Land Readjustment Projects on Farmland Use and Structural Adjustment: The Case of Niigata Prefecture
Yutaka Arimoto, University of Tokyo
Agricultural Employment Patterns of Migrant Workers in the United States
Jennifer E. Cairns and Francis C. Smart, Michigan State University; Steven Zahniser, USDA-Economic Research Service; William Kandel, Michigan State University
Benefits to Regional Pest Management: Estimating the Spatial Externalities of Conventional Pesticide Use on Beneficial Insects in the California Citrus Industry
Kelly A. Grogan, University of California, Davis

Topics in this session include the roles of exchange rates and income, and the implications of U.S. renewable fuel policies and the Special Safeguard Mechanism (SMS) in agriculture.

Moderator: Koichi Yamaura, Kansas State University

Presentations:
Long-term Effects of the U.S. Renewable Fuel Standard on World Hunger
Henry Bryant, Jiamin Lu, James Richardson, and Joe Outlaw, Texas A&M University
Potential Implications of the Special Safeguard Mechanism (SSM) in Agriculture
Thomas W. Hertel, Purdue University; William Martin, World Bank; Amanda Leister, Purdue University
Food Consumption for the Poor: A Supply or An Income Issue? Evidence from Less-favored Regions in Rural China
Jing Zhu, Nanjing Agricultural University; Denise Hare, Reed College; Funing Zhong, Nanjing Agricultural University
The Role of Exchange Rates and Domestic Policies on Global Rice Food Security
Nelissa Jamora, Michigan State University; Harold Glenn Valera, Mary Joanne Matriz, Imelda Molina, and Samarendu Mohanty, International Rice Research Institute;
CONCURRENT SESSIONS, TUESDAY 9:45 AM-11:15 AM

3038 **Issues in Climate Change and Biofuels**
*Plaza Building, Concourse Level, Governor’s Square 9*

**AERE Session**
This session will address issues in climate change with emphasis on the interaction with agriculture and biofuels. The first paper explores the effects of biofuels on food prices using general equilibrium. The second paper examines how capacity constraints affect the price path of oil when the availability of renewable fuel sources implies that a larger share should be extracted immediately. The third paper examines the link between carbon prices, conversion of cropland into forests, and crop prices in a rational expectations framework. The fourth paper tests whether Nigerian families use migration to hedge against income shocks from weather-induced agricultural profit variability.

**Moderator:** David Zilberman, University of California, Berkeley
**Discussant:** Marc Gronwald, Ifo Institute for Economic Research; Jerome Dumortier, Iowa State University; Valerie Mueller, International Food Policy Research Institute; JunJie Wu, Oregon State University

**Presentations:**
- Interactions between Food Prices, Energy Markets, and Biofuel Policies: A General Equilibrium Analysis
  *Christian A. Langpap and JunJie Wu, Oregon State University*
- The Green Paradox and the Capacity Building Decision
  *Marc Gronwald and Markus Zimmer, Ifo Institute for Economic Research*
- Agricultural Production in the Context of Rational Expectations and Greenhouse Gas Policies
  *Jerome Dumortier, Iowa State University*
- Migratory Responses to Climate Change in Northern Nigeria
  *Valerie Mueller, Andrew Dillon, and Sheu Salau, International Food Policy Research Institute*

3039 **Genetically Modified Food and Welfare—II**
*Plaza Building, Concourse Level, Governor’s Square 10*

**AAEA Organized Symposium**
An edited book, *Genetically Modified Food and Global Welfare* consisting of commissioned chapters, is currently being put together by Giancarlo Moschini, Colin Carter, and Ian Sheldon. Due to the fact that this project is still in its early stages, the objective of this symposium is to bring together several of the book’s authors in order to generate and facilitate an informal discussion of the status of research in this area. Authors of chapters on analytical perspectives, empirical findings, and regulatory issues will give a very brief synopsis of the early drafts of their chapters, followed by informal discussion.

**Organizer:** GianCarlo Moschini, Iowa State University; Ian Sheldon, The Ohio State University; Colin Carter, University of California, Davis

**Presentations:**
- Consumers Willingness-to-Pay for GM and Non-GM Foods
  *Jayson Lusk, Oklahoma State University*
- Coexistence: Are the Two Main Property Rights Regimes Symmetric?
  *Volker Beckerman, Humboldt University*
- Global Welfare and Trade-related Regulations of GM Food: Biosafety, Markets, and Politics
  *Guillaume Gruere, International Food Policy Research Institute*
- Innovation, Risk, Precaution, and the Regulation of GM Products
  *Alan Randall, The Ohio State University*

3040 **Production Costs for Energy Crops and Crop Residues**
*Plaza Building, Concourse Level, Governor’s Square 11*

**AAEA Organized Symposium**
The purpose of this session is to exchange information on production costs and break-even prices for crops and crop residues that are being considered as feedstocks for ethanol and other advanced biofuels. The budgets will consider recent harvesting equipment developments and the latest information on production inputs and yields. Ideas on budget formats and software available for managing energy crop budget data will also be discussed.

**Organizer:** William Lazarus, University of Minnesota

**Presentations:**
- Extending the Duration of Switchgrass to Minimize Delivered Cost in Oklahoma
  *Francis M. Epplin, Oklahoma State University*
- Comparison of Switchgrass, Short-Rotation Woody Crops, Corn Stover, and Corn Cob Budgets for Minnesota
  *William Lazarus, University of Minnesota*
- Break-even Biomass Price and Yield for Conversion from Corn to Cellulosic Energy Crops in Michigan
  *Scott Swinton, Michigan State University*
- Cross-state Comparison of Extension Budgets for Switchgrass
  *Burton English, University of Tennessee*

3041 **A Century of Research on Rural Development and Regional Issues**
*Plaza Building, Concourse Level, Governor’s Square 12*

**CENET Track Session**
Rural North America has undergone a major economic transformation over the past century due to labor-saving technological progress, reductions in transport costs, and rising household incomes. The results are greater rural economic diversity, selected rural population decline, increased rural-urban interdependence, emergent exurban areas, and amenity-led rural growth. This session summarizes key research advances over the past 100 years with a focus on this economic transformation of rural places, its implications for rural communities, policies, and key modeling innovations and applications. The many important contributions by agricultural economists are highlighted.

**Organizer:** Elena Irwin, The Ohio State University
**Moderator:** Daniel Monchuk, University of Southern Mississippi

**Presentations:**
- A Century of Research on Rural Development and Regional Issues
  *Elena Irwin, The Ohio State University*
- A Century of Research on Rural Development and Regional Issues
  *Maureen Kilkenny, University of Nevada at Reno*
- A Century of Research on Rural Development and Regional Issues
  *Mark Partridge, The Ohio State University*
CONCURRENT SESSIONS, TUESDAY 9:45 AM-11:15 AM


Plaza Building, Concourse Level, Governor’s Square 14

IBES Track Session
The 2009 Nobel Prize in Economic Sciences cited Elinor Ostrom for “her analysis of economic governance, especially the commons” and the work of Oliver Williamson for “his analysis of economic governance, especially the boundaries of the firm.” This emphasis on governance, and the role of institutions in economic governance, elevates the importance of the economics of institutions as a factor requiring examination in economics. This session examines the work of Ostrom and Williamson by exploring 1) common elements and methodology of their work, 2) common intellectual foundations of their work, and 3) future opportunities that their work provides for economists.

Organizer: David Schweikhart, Michigan State University; Brady Deaton, University of Guelph
Moderator: Laura McCann, University of Missouri
Discussant: David Schweikhart, Michigan State University

Presentations:
- The Foundations, Elements, and Methodology of Elinor Ostrom
  Brady Deaton, University of Guelph
- The Foundations, Elements, and Methodology of Oliver Williamson
  James Sterns, University of Florida

3043 Invited Paper Session Featuring Selected Case Studies

Plaza Building, Concourse Level, Governor’s Square 15

AAEA Invited Paper Session
This session is comprised of several case studies that demonstrate how the application of economic principles to decision making in the public and private sectors leads to better decisions.

Moderator: Thomas Sporleder, The Ohio State University
Discussant: Christopher Peterson, Michigan State University

Presentations:
- Natural Selection: 2006 E. Coli Recall
  Jean Kinsey, Jeff Rush, and Xudong Ma, University of Minnesota;
  Jon Seltzer, University of St. Thomas
- Rembrandt Foods, Broken Eggs
  Kevin Kihle, Iowa State University
- The Acquisition of IBP by Tyson Foods in 2001: Pre- and Post-merger Financial Performance
  Michelle Wolfe and Scott Stressman, Apollo Group; Mark Manfredo, Arizona State University

3044 Women in Agricultural Economics: A Centennial Celebration

Plaza Building, Concourse Level, Governor’s Square 16

CWAE Track Session
Women have made great strides in the profession. We will have a panel of extraordinary women in the profession discuss their perceptions of how far women have come and how far they still have to go.

Organizer: Maria Marshall, Purdue University
Moderator: Catherine Kling, Iowa State University
Panelist: Kathleen Segerson, University of Connecticut; Damona Doye, Oklahoma State University; Julie Caswell, University of Massachusetts Amherst; Sarahelen Thompson, USDA-Economic Research Service

3045 New Advances in the Cooperative Life Cycle Framework

Plaza Building, Concourse Level, Governor’s Square 17

AEM Section Track Session
Multiple, often conflicting, theories regarding success and failure of cooperatives exist. Numerous cooperative scholars have posited the existence of a cooperative life cycle. In this track session, we present and discuss theoretical advances informing a cooperative life cycle framework—a systematic method of deciding when to selectively apply relevant theories of collective action. In addition, practitioners will discuss the use of the life cycle framework as a diagnostic tool.

Organizer: Fabio Chaddad, University of Missouri
Discussant: Vincent Amanor-Boadu, Kansas State University;
Candace Roper, CoBank

Presentations:
- A Cooperative Life Cycle Framework
  Michael Cook and Molly Burress, University of Missouri
- The Life Cycle Framework as a Diagnostic Tool: Regenerative Options in the Indian Cooperative Dairy Sector
  Molly Burress and Michael Cook, University of Missouri
- Cooperative Degeneration: A Primer
  Fabio Chaddad, University of Missouri

3046 Agricultural Trade and International Development

Tower Building, Terrace Level, Beverly Room

AAEA Selected Paper Session
In this session, four papers examine the impacts of trade on low-income countries. These presentations offer new insight on the effects of trade agreements and the effects of import restrictions or export promotions on developing countries’ wealth. Emphasis is not only put on the Doha Development Round but also on regional trade agreement and country-specific programs.

Moderator: Norbert Wilson, Auburn University

Presentations:
- Special Safeguard Mechanisms for Developing Countries in the Doha Development Agenda
  Heather A. Weeks and Jason Grant, Virginia Tech; Karl Maileke, University of Guelph; Michael McConnell, USDA-Economic Research Service
- Economic Significance of Selective Export Promotion on Poverty Reduction and Inter-sectoral Growth in Ethiopia
  Zelalem Chala, Jason Grant, and George Norton, Virginia Tech
- How NAFTA Affected Poverty in Mexico
  Rafael Garduno-Rivera and Kathy Baylis, University of Illinois at Urbana-Champaign
- Does WTO Increase Trade? The Case of U.S. Cocoa Imports from Predominantly WTO-member Producing Countries
  Osei-Agyeman Yeboah, North Carolina A&T State University; Saleem Shafi, North Dakota State University; Albert Allen, Mississippi State University; Shawn Wozniak, North Carolina A&T State University
Price Risk Management in Agribusiness
Tower Building, Mezzanine Level, Century Room
AAEA Selected Paper Session
The papers in this session provide new insights into risk management strategies for agribusiness firms that include hedging across multiple commodities; comparing theoretical models of risk to actual performance; and estimating backward bending investment demand.
Moderator: Gabriel Power, Texas A&M University
Presentations:
Reconciling Theoretical Hedging Models with the Experience of Cotton Merchants in March 2008
Joseph P. Janzen, University of California, Davis
Structural Estimation of a Backward Bending Investment Demand Function for Agribusiness Firms
Jaclyn Kropp, Clemson University; Gabriel Power, Texas A&M University
Multi-product Optimal Hedging by Time-varying Correlations in a State Dependent Model of Regime-switching
Hernan A. Tejeda and Barry Goodwin, North Carolina State University
Do Elevators Need a Bigger Umbrella? The Economic Value to Agribusiness Firms of Improved Multi-commodity Risk Management
Dmitry Vedenov and Gabriel Power, Texas A&M University

Climate Policy
Tower Building, Mezzanine Level, Colorado Room
AAEA Selected Paper Session
This session includes a range of policy and management topics relating to climate change. Presentations include examinations of the interaction between energy policies and climate policies, as well as agricultural income effects of climate policy and low-carbon energy demand characteristics.
Moderator: Denis Nadolnyak, Auburn University
Presentations:
Carbon Abatement in the Fuel Market with Biofuel: Implications for Second-best Fuel Taxes
Christine Lasco and Madhu Khanna, University of Illinois at Urbana-Champaign
Modeling the Effects of Cap and Trade and a Carbon Offset Policy on Crop Allocations and Farm Income
Lawton Lanier Nally, Michael Popp, and Corey Fortin, University of Arkansas; Aaron Smith, University of California, Davis
Global Interactions between Bioenergy and Climate Policies
Alla Golub and Thomas W. Hertel, Purdue University; Steven Rose, Electric Power Research Institute; Brent L. Sohngen, The Ohio State University
Timothy Komarek, Frank Lupi, Michael Kaplowitz, and Lauri Thorp, Michigan State University

Water Quality, Quantity, and Policy
Tower Building, Mezzanine Level, Denver Room
AAEA Selected Paper Session
Policy, law, and markets relating to water are complex. This session examines the impacts of policy on water quality in agricultural and urban settings, as well as an examination of water quality trading markets.
Moderator: Marc Ribaudo, USDA-Economic Research Service
Presentations:
Effects of Clean Water Act Regulations on Firm Decisions in Agriculture
Stacy Sneeringer and Nigel Key, USDA-Economic Research Service
Simulation of Factors Impeding Water Quality Trading Market Performance
Craig M. Smith, Jeffrey M. Peterson, and John C. Leatherman, Kansas State University
Does Efficient Irrigation Technology Lead to Reduced Groundwater Extraction? Empirical Evidence
Lisa Pfeiffer, NOAA Fisheries; C.-Y. Cynthia Lin, University of California, Davis
Price Endogeneity and Marginal Cost Effects on Incentive Compatible Stormwater Management Policies
Matthew C. Huber, David B. Willis, John C. Hayes, and Charles V. Privette III, Clemson University

Credit, Insurance, and Economic Development
Tower Building, Mezzanine Level, Gold Room
AAEA Selected Paper Session
Microfinance has revolutionized the economic development field in recent decades and has sparked a flurry of empirical research on financial services among the poor. This work has broad policy relevance and has also broadly raised the methodological rigor of research in applied economics. These papers highlight recent advances in our understanding of credit, insurance, and empirical research methods in this area.
Moderator: Christine Moser, Western Michigan University
Presentations:
Ethnic Networks and Enterprise Credit: The Serahules of the Gambia
Ousman Gajigo, World Bank; Jeremy Foltz, University of Wisconsin
Encouragement Designs and Heterogeneous Effects in Agricultural Insurance: Challenges for Impact Evaluations in Agricultural Insurance Interventions
Conner C. Mulally, Stephen Boucher, and Michael Carter, University of California, Davis
How High Is Too High? Soaring Interest Rates and the Elasticity of Demand for Credit in Microfinance
Gabriela Salazar, Calum Turvey, and Vicki Bogan, Cornell University
Formal and Informal Credit Markets and Rural Credit Demand in China
Sai Tang, Harbin Institute of Technology; Zhengfei Guan and Songqing Jin, Michigan State University
3051 Private Provision of Ecosystem Services  
_Tower Building, Mezzanine Level, Silver Room_  
**AAEA Selected Paper Session**  
This session explores agricultural producers and private landowners’ incentives for providing ecosystem services. Methods include bioeconomic modeling and preference elicitation. The role of green payments, landowner characteristics, alternative payment vehicles, and honey bee “wages” are considered.  
**Moderator:** Matthew Salois, University of Reading

**Presentations:**  
The Dynamics of Pollination Markets  
_Antoine Champetier de Ribes, University of California, Davis_  
The Supply of Private Acreage for Public Recreational Use in Southern and Central Appalachia  
_Zheng Liu, Angelos Pagoulatos, and Wuyang Hu, University of Kentucky_  
Marketed and Non-marketed Outputs: The Marginal Cost of Producing Ecosystem Services  
_Johannes Sauer and Grada Wossink, University of Manchester_  
Do Stated Preference Values Predict Revealed Behavior in “New” Markets for Ecosystem Services? A Comparison of Experiments Addressing Establishing a Market for Farmland Ecosystem Services  
_Julie I. Santos, Emi Uchida, Christopher M. Anderson, and Stephen Swallow, University of Rhode Island_

3052 Household Decision-making  
_Tower Building, Mezzanine Level, Spruce Room_  
**AAEA Selected Paper Session**  
This session provides an international perspective on a variety of household decisions in areas such as breastfeeding and formal employment, household savings, and migration.  
**Moderator:** Oluyemisi Kuku, Iowa State University

**Presentations:**  
Intra-household Bargaining under Asymmetric Information: Modeling Income Hiding within the Household  
_Carolina Castilla, The Ohio State University_  
Sex-induced Savings: Are India’s Gender Imbalances Inducing Higher Pre-marital Savings and Investment?  
_Alice Chiu, Derek Headley, and Xiaobo Zhang, International Food Policy Research Institute_  
Intra-household Time Allocation and Labor Migration Decisions in Rural South China  
_Lin Zhang and Jill Findeis, Pennsylvania State University_

3053 Market and Price Analysis of Agricultural Products in Asian Pacific Countries  
_Tower Building, Terrace Level, Terrace Room_  
**AAEA Selected Paper Session**  
This session highlights the market and price analysis of a variety of agricultural products in several Asian-Pacific countries; consumers’ willingness-to-pay for modified food in Republic of Korea and consumers’ willingness-to-pay for wine in China; and the cotton market in India and the rice market in Bangladesh.  
**Moderator:** Carola Grebitus, University of Bonn

**Presentations:**  
Effects of Information and Country of Origin on Chinese Consumer Preferences for Wine  
_Hainan Wang, Washington State University_  
Determinants of Decision to Pay a Price Premium for Modified Food by Consumers of the Republic of Korea  
_Ozgur Kaya and Wojciech J. Florkowski, University of Georgia; Dong-Kyun Suh, Rural Development Administration_  
Markets, Institutions, and the Quality of Agricultural Products: Cotton Quality in India  
_Stephen MacDonald, USDA-Economic Research Service; Gopal Naik, India Institute of Management; Maurice Landes, USDA-Economic Research Service_  
Testing Asymmetric Price Transmission in the Deregulated Rice Markets in Bangladesh  
_Mohammad J. Alam, Ghent University; Ismat A. Begum, Bangladesh Agricultural University; Jeren Buysse, Ghent University; Andrew M. McKenzie and Eric J. Waines, University of Arkansas; Guido Van Huylenbroeck, Ghent University_

3054 The Economics of Functional Foods  
_Tower Building, Second Level, Tower Court A_  
**CAES Selected Presentation Session**  
This session examines the factors affecting the research and development of functional foods and consumer preferences and acceptance of associated health claims.  
**Moderator:** Claudia Schmidt, George Morris Centre

**Presentations:**  
Functional Foods and Incentives to Innovate  
_Stavroula Malla, University of Lethbridge; Richard Gray, University of Saskatchewan_  
“Full Labeling” or “Partial Labeling” in Canadian Consumer’s Functional Food Choices  
_Ningning Zou, University of Saskatchewan_  
Economic Effects of the Consumer-oriented GM Products in Markets with a Labeling Regime  
_Rim Lassoued, University of Saskatchewan; Konstantinos Giannakas, University of Nebraska_  
Niche Markets and Willingness-to-Pay for Disease-specific Functional Juices  
_Gale E. West, Université Laval; Patrick Verreault, Agriculture and Agri-Food Canada; Bruno Larue, Université Laval_
CONCURRENT SESSIONS, TUESDAY 9:45 AM-11:15 AM

3055 Natural Resource Economics
Tower Building, Second Level, Tower Court B

CAES Selected Presentation Session
This session presents papers that examine the effects of green economic policies and climate change on agricultural land use, and look at the economics of Canada's natural resource sector.
Moderator: Alfons Weersink, University of Guelph
Presentations:
The Impact of Climate and Price Changes on the Economics of Prairies Agriculture: Climate vs. Price
Afshin Amiraslany and Richard Gray, University of Saskatchewan
Economic and Environmental Impacts of Land Use Change from Green Economic Policies
Aaron V. De Laporte and Alfons Weersink, University of Guelph; Dan McKenney and Denys Yemshanov, Natural Resources Canada
Modeling Changes in Agricultural Land Use in the Canadian Prairies with Climate Change
Susan Robertson, University of Alberta
Has Canada Caught Dutch Disease?
Mohammad Shakeri and Richard Gray, University of Saskatchewan

3056 International Trade
Tower Building, Second Level, Tower Court C

CAES Selected Presentation Session
This session theoretically and empirically explores issues involving interpersonal trade across geopolitical boundaries.
Moderator: David Orden, International Food Policy Research Institute
Presentations:
A Reexamination of Factors Affecting United States Softwood Lumber Imports from Canada
Jungho Baek, University of Alaska
Food Aid, Gravity, Political Convergence, and Good Governance
Francis Langlois, Bruno Larue, and Erick Duchesne, Université Laval
Comparative Advantage: From an Individual to the Economy
Predrag Rajsic, University of Guelph
Trade Barriers in the Presence of Changing Firm Behavior: The Case of the Canadian Hog and Pork Industry
Yingchun Dai and Ellen Goddard, University of Alberta

3057 Long-term Agricultural Structural Change in the United States, Canada, and Brazil
Tower Building, Second Level, Tower Court D

CAES Organized Symposium
This session will compare and contrast the structural changes of the agriculture sector of three major producing nations, Canada, Brazil, and the United States. Changes in the agricultural structure in these countries have had implications for agricultural trade, farm income, farm safety nets, and environmental policies. The three papers presented will evaluate the impacts of structural change, making use of recently released data from these countries, and a subsequent discussion will consider the various drivers of structural change in each country and examine how they will contribute to meeting world demand and reducing hunger.
Organizer: David Culver, Agriculture and Agri-Food Canada; Mary Ahearn, USDA-Economic Research Service
Moderator: Mary Ahearn, USDA-Economic Research Service
Discussant: Krijn Poppe, Wageningen University
Presentations:
Past Trends and Drivers of Structural Changes in U.S. Agriculture
Erik O'Donoghue and Robert Hoppe, USDA-Economic Research Service
Structural Change in Canadian Agriculture and the Impacts on Canadian Farm Income and Farm Households
David Culver and Cally Dhaliwal, Agriculture and Agri-Food Canada
Brazilian Agriculture: A Changing Structure
Flavio Bolliger and Octavio Costa de Oliveira, Brazilian Institute of Geography and Statistics

3058 Current Agribusiness Policy Issues
Plaza Building, Street Level, Director's Row E

AEM Section Track Session/WAEA Organized Symposium
Industry professional with graduate degrees will discuss a current policy topic and how it applies to their respective firm. Speakers from the transportation, confectionary, lending, and sugar industries will address policy issues.
Moderator: Lee Schulz, Kansas State University
Panelist: Brad Clow, Union Pacific; Christian Freberg, The Wrigley Company; Samarendu Mohanty, International Rice Research Institute; Terry Barr, CoBank

3059 Teaching and Learning in the Work Place
Plaza Building, Street Level, Director's Row H

TLC Section Track Session/WAEA Organized Symposium
Industry professional with graduate degrees will discuss how education, teaching, and learning occur in their firm. Speakers from the fruit and vegetable, dairy, and financial services industries will address this topic.
Panelist: Dennis Conley, University of Idaho; Karla Chambers, Stahlbush Island Farms; Robert Yonkers, International Dairy Foods Association; Mark Teague, Toyota Financial Services
Discussant: Linda D. Burbidge, Kansas State University
### 3060 New Curricular Initiatives: The Case of Undergraduate Programs in Resource/Environmental Economics

*Plaza Building, Concourse Level, Plaza Court 1*

This session focuses upon the experience of agricultural/resource/applied economics departments with recent curricular initiatives in the form of majors, concentrations, or specializations in the area of resource/environmental economics. At least 27 departments had such curricular options as of 2009. Questions related to the following topics are to be explored: 1) assessment of demand/need, 2) design of curricular requirements, 3) recruitment strategies, 4) enrollment trends, 5) placement experience, and 6) unique opportunities and challenges. Findings from a survey of departments are to be presented, followed by remarks by a set of panelists and open discussion.

**Organizer:** William Park, University of Tennessee  
**Panelists:** John C. Bergstrom, University of Georgia; John Braden, University of Illinois at Urbana-Champaign; Susan Capalbo, Oregon State University; John Halstead, University of New Hampshire; William Park, University of Tennessee

### 3061 Exchange Rates, Prices, and Agricultural Trade: What Have We Learned?

*Plaza Building, Concourse Level, Plaza Court 2*

#### International Section Track Session

Recent economic events remind us of the sector-level effects of key macroeconomic variables. In this context, the objective of this track session is to assess agricultural economists’ contributions to analyzing the impact of exchange rates on agricultural prices and trade flows. Presentations in the session will focus on the importance of the early research on the impact of exchange rates on agricultural trade flows, as well as crucially assessing the extent to which recent research contributions have extended understanding of the role of exchange rates in determining commodity prices and agricultural trade.

**Moderator:** David Orden, International Food Policy Research Institute  
**Discussant:** Munisamy Gopinath, Oregon State University

**Presentations:**  
- Ed Schuh: His Contributions to Exchange Rate Analysis  
- *Terry Roe, University of Minnesota*  
- Agricultural Trade, Prices, and Exchange Rates  
- *Philip Abbott, Purdue University*  
- Agricultural Trade: Exchange Rate Volatility vs. Uncertainty  
- *Ian Sheldon, The Ohio State University*

### 3062 Demand for Milk and Beverages

*Plaza Building, Concourse Level, Plaza Court 3*

#### AAEA Selected Paper Session

This session includes four studies on the demand for milk and beverages.

**Moderator:** Chen Zhen, RTI International

**Presentations:**  
- *Pedro Alviola IV, University of Arkansas; Oral Capps Jr. and Ximing Wu, Texas A&M University*  
- The Welfare Effect of Organic Milk  
- *Hee-Jung Choi, Michael Wohlgenant, and Xiaoyong Zheng, North Carolina State University*  
- Advertising in the U.S. Non-alcoholic Beverage Industry: Are Spillover Effects Negative or Positive?  
- *Senarath Dharmasena and Oral Capps Jr., Texas A&M University*  
- Are Beverage Categories Separable?  
- *Erika K. Styles, Fort Valley State University; Jong-ying Lee, University of Florida*

### 3063 Price Transmission

*Plaza Building, Concourse Level, Plaza Court 4*

#### AAEA Selected Paper Session

This session includes four papers analyzing how price shocks are transmitted to related markets.

**Moderator:** Edward Roeger, USDA-Economic Research Service

**Presentations:**  
- The Impact of Market Volatility on the Fertilizer Price Transmission Process  
- *Craig M. Galbraith, Agriculture and Agri-Food Canada*  
- Pass-through of Commodity and Input Costs to Retail Food Prices  
- *Ephraim Leibtag and Edward Roeger, USDA-Economic Research Service*  
- Semiparametric Evidence on the Nature of Price Transmission in Tanzanian Maize Markets  
- *Rico Ihle and Stephan von Cramon-Taubadel, Georg-August-Universität Göttingen*  
- Dynamic and Asymmetric Adjustment in Beef and Pork Prices  
- *William F. Hahn, USDA-Economic Research Service*
Land Use and the Conservation Reserve Program

Moderator: Hayley Chouinard, Washington State University

Presentations:
- Slippage Effects of the Conservation Reserve Program: New Evidence from Satellite Imagery
  David A. Fleming, Pennsylvania State University
- A Race to Develop: A Competing Risk Examination of the Pattern and Timing of Land Development in an Exurban County
  Douglas Wrenn, The Ohio State University
- Alternative Land Use Policies: Real Options with Costly Reversibility
  Feng Song, Jinhua Zhao, and Scott Swinton, Michigan State University
- Using Enrollment Discontinuities to Estimate the Effect of Voluntary Conservation on Local Land Values
  Jacob N. Brimlow, California State University, Chico; Michael Roberts, North Carolina State University

Subsidy Incidence

Moderator: Dana L. Hoag, Colorado State University

Presentations:
- Environmental Impacts of U.S. Agriculture Decoupled Direct Payments
  Janet Peckham, Jaclyn Kropp, and Julia Sharp, Clemson University
- The Incidence of Agricultural Subsidies on Farmland Rental Rates: Overcoming Bias from Inertia, Expectations, and Tenancy Arrangements
  Nathan P. Hendricks and Joseph P. Janzen, University of California, Davis; Kevin Dhuyvetter, Kansas State University
- An Empirical Investigation of the Impacts of Government Program Payments on Farmland Rental Rates
  Feng Qiu, Jean-Philippe Gervais, and Barry Goodwin, North Carolina State University
- Who Really Benefits from Agricultural Subsidies? Evidence from Field-level Data
  Michael Roberts, North Carolina State University; Barrett Kirwan, University of Maryland

Firms and Food Safety

Moderator: Zhifeng Gao, University of Florida

Presentations:
- Welfare Effects of Mandatory Traceability When Firms Are Heterogeneous
  Sebastien Pouliot, Iowa State University
- Food Product Recalls, Consumer Confidence in the Food System, Media Coverage, and Stock Prices: A Regression and Event Analysis
  Pablo Antonio Garcia, Gustavo F. C. Ferreira, and Robert Wes Harrison, Louisiana State University; Jean Kinsey and Dennis Degeneffe, University of Minnesota
- Would Subsidizing a Food Pathogen Vaccine Upset the Food Policy Apple Cart?
  Mariano Teisl, University of Maine; Stephan Marette, Institut National de la Recherche Agronomique; Brian E. Roe, The Ohio State University

Market Power

Moderator: James Rude, University of Alberta

Presentations:
- Local Buyer Market Power and Horizontally Differentiated Manufacturers
  Shinn-Shyr Wang, Christian Rojas, and Nathalie Lavoie, University of Massachusetts Amherst
- Dynamic Assessment of Oligopoly, Oligopsony Power, and Cost Efficiency Using the New Empirical Industrial Organization in the U.S. Beef Packing Industry
  Chanjin Chung and In Bae Ji, Oklahoma State University
- Market Power after the Transition
  Karen E. Thome and Pierre Merel, University of California, Davis
**CONCURRENT SESSIONS, TUESDAY 1:30 PM-3:00 PM**

**3068** *Pollution Control and Voluntary Programs*
*Plaza Building, Concourse Level, Governor’s Square 9*

**AERE Session**
This session includes papers that focus on pollution control through voluntary programs. Specific topics covered include: environmentally friendly technical change in small and medium sized firms from an innovation systems perspective; mechanisms to promote greater compliance with ambient levels of pollution; participation in and effectiveness of EPA’s 33/50 program to reduce toxics emissions; and the effectiveness of such programs for inducing adoption of environmental technology.

**Moderator:** Madhu Khanna, University of Illinois at Urbana-Champaign

**Discussant:** Martina Vidovic, Rollins College; Xiang Bi, University of Illinois at Urbana-Champaign; Bahar Erbas, Duquesne University; Gregory Colson, University of Georgia

**Presentations:**
- Impact of the EPA’s Voluntary Pollution Prevention 33/50 Program on Facility Participation and Emissions
  *Martina Vidovic and Neha Khanna, Rollins College*
- From an Innovation System Perspective: Environmentally Friendly Technical Change and Small and Medium Sized Enterprises
  *Pinar Geylani and Bahar Erbas, Duquesne University*
- Multiple Receptor Ambient Monitoring and Firm Compliance with Environmental Taxes under Budget and Target Driven Regulatory Emissions
  *Gregory Colson, University of Georgia; Luisa Menapace, Iowa State University*
- Spatial Determinants of Pollution Prevention: Role of Mandatory Regulations and Voluntary Program Participation
  *Xiang Bi and Madhu Khanna, University of Illinois at Urbana-Champaign*

**3069** *Dairy Market Volatility Causes and the Role of Policy*
*Plaza Building, Concourse Level, Governor’s Square 10*

**AAEA Organized Symposium**
Price variability in dairy markets has increased dramatically. This session addresses three questions. First, what factors contribute to this increase? Changes to market structure, both supply and demand, that affect supply response and price transmission are among the likely candidates. Second, do existing policies alleviate or exacerbate the problem? Attention focuses on the Milk Market Order program. Dairy industry initiatives, such as herd buy-out as cures and causes of dairy price variability or exacerbate the problem? Third, do existing policies alleviate or exacerbate the problem? Attention focuses on the Milk Marketing Orders, dairy price support programs, and the Milk Income Loss program. Dairy industry initiatives, such as herd buy-outs, are also considered. Third, what options address dairy price variability?

**Organizer:** Wyatt Thompson, University of Missouri
**Moderator:** Wyatt Thompson, University of Missouri

**Presentations:**
- Dairy Market Variability Causes and Consequences
  *Jean-Paul Chavas, University of Wisconsin*
- Changing Market Structure and Demand: Implications for Price Variability
  *Richard Stillman, USDA-Economic Research Service*
- MILC and Herd Buy-out as Cures and Causes of Dairy Price Variability
  *Scott Brown, University of Missouri*

**3070** *Emerging and Current Issues in Agricultural Biotechnology*
*Plaza Building, Concourse Level, Governor’s Square 11*

**COSBAE and CWAE Track Session**
The comingling of biotech and organic products raises new challenges, which researchers have just begun to understand. This session is designed to provide a forum to address the various challenges that biotech stakeholders face in the dynamic yet controversial biotech market.

**Organizer:** Blondel A. Brinkman, USDA-Animal and Plant Health Inspection Service; Duncan M. Chembezi, Alabama A&M University
**Discussant:** Julie Caswell, University of Massachusetts Amherst

**Presentations:**
- Trend in Biotechnology—Technology Provider’s Perspective
  *Nicholas Kalaitzandonakes, Alexandre H. Magnier, and Douglas J. Miller, University of Missouri*
- A Comparison between Perception of Risks and Willingness to Serve GM Foods
  *William Nganje, Arizona State University*
- Challenges in Producers’ Adoption of Biotechnology
  *Corinne Alexander, Purdue University*

**3071** *Exploring the Interface between Local Food Systems and Community Economics*
*Plaza Building, Concourse Level, Governor’s Square 12*

**CENET Track Session**
Local food systems are seen by advocates as a means of mitigating adverse environmental impacts, reducing nutrition and health risks, and addressing economic development challenges. Three speakers will address different community economic development and policy aspects of local food systems, including unique business practice and demographics of direct marketing producers, marketing behavior in local food systems channels, and the implications of buy local and farm-to-school programs. Discussion will focus on opportunities for researchers to contribute to the understanding of local food system conduct and performance, as well as the barriers to conducting such research given data limitations.

**Organizer:** Dawn Thilmany McFadden, Colorado State University

**Presentations:**
- Economic Impact of Farm-to-School Programs: A Central Minnesota Example
  *Robert P. King, Brigid A. Tuck, and Monica R. Haynes, University of Minnesota*
- Buying Local: The Economics of Import Substitution
  *Phil Watson and Stephen Cooke, University of Idaho*
- What We Know about Buyers and Sellers in Farmers Markets in Central North Carolina
  *Mitchell Renkow, North Carolina State University*
- Spatial and Contextual Factors Driving Farm Participation in Local Foods
  *Sarah Low and Steve Vogel, USDA-Economic Research Service*
- Unique Characteristics of Direct Market Producers
  *Dawn Thilmany McFadden, Colorado State University*
FAMPS Track Session
Market instability has been an elemental justification for government intervention in agricultural markets. Economists have made significant contributions in developing, implementing and analyzing a diverse range of policy options to address this instability. Despite the rapid evolution of the farm sector and elements of the food/fiber supply chains, the role of government policy in addressing this issue engenders ongoing debate. This session will explore contributions of agricultural economists to our knowledge of market instability and policy interventions using examples from futures markets, specialty crops, and dairy, which also reflect different regional concentrations, sources of risk, and histories of government involvement.

Organizer: Charles Nicholson, California Polytechnic State University, San Luis Obispo
Moderator: Charles Nicholson, California Polytechnic State University, San Luis Obispo
Presentations:
Research on Agricultural Markets: A 100-year Perspective
Robert Myers, Michigan State University
Are Policies Needed to Address Volatility Specialty Crop Markets?
Jay Noel, California Polytechnic State University, San Luis Obispo
U.S. Dairy Policy: Cause or Cure for Price Variation?
Andrew Novakovic, Cornell University

AAEA Invited Paper Session
Missing data are a pervasive problem in economic surveys. In this session we present three papers that demonstrate how different methods of imputation for missing data can affect the results of agricultural economic analysis. The first two papers address the impacts of imputation in the Agricultural Resource Management Survey (ARMS), a large survey of farm businesses and their associated households. The third paper uses aggregate state-level data. The goals of the session are 1) to raise awareness of imputation methods in agricultural and applied economics and 2) to show how better imputation methods can improve empirical work in agricultural economics.

Organizer: T. Kirk White, USDA-Economic Research Service
Moderator: T. Kirk White, USDA-Economic Research Service
Discussant: Sujit Ghosh, North Carolina State University
Presentations:
The Implications of Imputation for Farm-level Total Factor Productivity Estimates from ARMS Data
T. Kirk White, USDA-Economic Research Service
Comparative ARMS Imputation Methods for Farm Household Income
Mary Ahern, Dave Banker, Dawn Marie Clay, and Daniel Milkove, USDA-Economic Research Service
Estimating Cost and Production Functions Using Multiply Imputed Data
Charles Moss, University of Florida; Ashok Mishra, Louisiana State University

How Health Is Changing the Dynamics of Food Innovation
Plaza Building, Concourse Level, Governor’s Square 16

AEM Section and FSN Section Track Session
This session examines how food innovation systems are changing in response to new research on relationships between food and health and the opportunities to create new products and markets for foods with positive health related properties. Consumers have expanded their search criteria for new product attributes, which they perceive to be related to health. These include functional foods and nutraceuticals but can also include elements only loosely linked to health such as organic, local food, and environmental claims. Firms are expanding their product offerings and reshaping their marketing strategies in response to the new opportunities to link food and health.

Organizer: David Sparling, University of Western Ontario
Moderator: David Sparling, University of Western Ontario
Discussant: Ellen Goddard, University of Alberta; Thomas Sporleder, The Ohio State University
Presentations:
Consumer Acceptance of Functional Foods and Natural Health Products: Case Studies from Canada
John Cranfield, University of Guelph
The Role of Policy and Industry Strategy in Supporting and Capitalizing Healthy Food Innovations: A Case Study Analysis
David Sparling, University of Western Ontario
Translating Nutrition Research into Economic Opportunities—Healthy Food Innovations, Media, and Agri-food Chains
Brandon Schaufele and Pamela Laughland, University of Western Ontario

Extension Section Crops Outlook
Plaza Building, Concourse Level, Governor’s Square 17

Extension Section Track Session
This session continues the long history of Extension Section Outlook Track Sessions, and will focus on grain and oilseed situation and outlook and provide insights into the potential impacts of Conservation Reserve Program (CRP) contract renewal on crop production. Presenters will explore the current trends in grain and oilseed production, demand factors influencing crop markets, price outlook, and potential future production adjustments from CRP enrollment decisions.

Organizer: Frayne Olson, North Dakota State University
Moderator: Frayne Olson, North Dakota State University
Presentations:
Corn and Soybean Situation and Outlook
Christopher Hurt, Purdue University
Wheat Situation and Outlook
Frayne Olson, North Dakota State University
Potential Impacts of CRP Renewal
Daniel Hellerstein, USDA-Economic Research Service
Consensus Forecasts
Ronald Plain, University of Missouri
Land Valuation and Capital Structure Issues
Tower Building, Terrace Level, Beverly Room

AAEA Selected Paper Session
The papers in this session consider land valuation and capital structure issues: forecasting of land values, a dynamic analysis of land prices, and a spatial analysis of land cash rents.

Moderator: Nicholas Paulson, University of Illinois at Urbana-Champaign

Presentations:
Can the Federal Reserve Bank’s Survey of Agricultural Credit Conditions Forecast Land Values?
Christopher Zakrewicz and B. Wade Brorsen, Oklahoma State University; Brian Briggeman, Federal Reserve Bank of Kansas City
Dynamic Analysis of Land Prices with Flexible Risk Aversion Coefficients
Jin Xu and David Leatham, Texas A&M University
A Spatial Analysis of Illinois Agricultural Cash Rents
Shannon Woodard and Nicholas Paulson, University of Illinois at Urbana-Champaign; Joshua Woodard, Texas A&M University; Kathy Baylis, University of Illinois at Urbana-Champaign

Spatial Dimensions of Invasive Species: Bioeconomic Modeling Using Cellular Automata
Tower Building, Mezzanine Level, Century Room

AAEA Selected Paper Session
This session explores spatial dimensions of invasive species’ impacts and management. These papers use cellular automata models to evaluate the importance of resilience, targeted management, cooperation, and landowner “rules of thumb” in invasive species management.

Moderator: Damian C. Adams, Oklahoma State University

Presentations:
Stepping Stones for Biological Invasion: A Bioeconomic Model of Transferable Risk
Travis W. Warziniack, University of Heidelberg; David Finnoff, University of Wyoming; Jonathan Bossenbroek, University of Toledo; Jason Shogren, University of Wyoming; David Lodge, University of Notre Dame
Optimal Control of Spatial-dynamic Processes: The Case of Biological Invasions
Rebecca Epanchin-Niell and James Wilen, University of California, Davis
Positive Analysis of Invasive Species Control as a Spatial-dynamic Process
George Frisvold, Esra Buyuktahtakin, Aaryn Olsson, Ferenc Szidarovszky, and Zhuo Feng, University of Arizona
Cooperation, Spatial-dynamic Externalities, and Invasive Species Management
Rebecca Epanchin-Niell and James Wilen, University of California, Davis

Non-timber Determinants of Forest Management
Tower Building, Mezzanine Level, Denver Room

AAEA Selected Paper Session
This session investigates the effects of biofuel policies, carbon sequestration incentives, economic development and strategic behavior on forest management, and conservation around the globe. Analyses draw upon dynamic optimization, simulation, econometrics, and game-theory.

Moderator: Gwenlyn Busby, Virginia Tech

Presentations:
Long Term vs. Temporary Certified Emission Reductions in Forest Carbon-sequestration Programs
Gregmar Galinato and Aaron Olanie, Washington State University; Shinsuke Uchida, University of Maryland; Jonathan Yoder, Washington State University
Reaching Far into the Woods: Impact of Roads on Forest Structure in China
Karen A. Sullivan and Emi Uchida, University of Rhode Island; Xiangzheng Deng and Jikun Huang, Center for Chinese Agricultural Policy; Scott Rozelle, Stanford University; John Gibson, Waikato Management School
The Impact of U.S. and European Biofuel Policies on Forest Carbon
Yoon Hyung Kim, The Ohio State University; Alla Golub, Purdue University; Brent L. Sohngen, The Ohio State University; Thomas W. Hertel, Purdue University; Steven Rose, Electric Power Research Institute
Estimating Private Incentives for Wildfire Risk Mitigation: Determinants of Demands for Different Fire-safe Actions
Mimako Kobayashi, Nikolaos Zirogiannis, Kimberly Rollins, and Mariah D.R. Evans, University of Nevada at Reno
**Production Technology**
*Tower Building, Mezzanine Level, Gold Room*

**AAEA Selected Paper Session**
The papers in this session employ advanced econometric techniques and spatial analysis to examine production decisions under a variety of data structures.

**Moderator:** Roderick Rejesus, North Carolina State University

**Presentations:**
- Changes in Producers’ Perceptions of Within-field Yield Variability Following Adoption of Cotton Yield Monitors
  *Roderick Rejesus and Michele Marra, North Carolina State University; Roland Roberts, Burton English, and James Larson, University of Tennessee; Kenneth Paxton, Louisiana State University*
- Economics of Pre-Plant, Topdress, and Variable Rate Nitrogen Application in Winter Wheat
  *Christopher Boyer, B. Wade Brosen, William R. Raun, D. Brian Arnall, and John B. Solie, Oklahoma State University*
- Conservation Tillage, Pesticide Use, and Biotech Crops in the United States
  *Jorge Fernandez-Cornejo, Richard Nehring, and Charlie Hallahan, USDA-Economic Research Service; Arthur Grube, U.S. Environmental Protection Agency*
- Effect of Nitrogen Fertilization and Liming on Rye-Ryegrass Yield and Soil pH Dynamics
  *Emmanuel Tumusiime and B. Wade Brosen, Oklahoma State University; Jagadeesh Mosa and Jon T. Biermacher, Samuel Roberts Noble Foundation*

**Ecosystem Services and Resource Conservation**
*Tower Building, Mezzanine Level, Silver Room*

**AAEA Selected Paper Session**
This session includes papers that focus on policy for natural resource conservation and the provision of ecosystem services. Topics include recreational amenities, wildlife, and off-farm impacts of agriculture.

**Moderator:** Philip Wandschneider, Washington State University

**Presentations:**
- On the Empirics of Ecosystem Services Schemes: Technology, Risk, and Compliance
  *Johannes Sauer, University of Manchester*
- Adverse Selection in Conservation Auctions: Theoretical and Experimental Results
  *Kent Messer, Joshua Duke, and Michael Arnold, University of Delaware*
- Can Domestication of Wildlife Lead to Conservation? The Economics of Tiger Farming in China
  *Brant Abbott and G. Cornelis Van Kooten, University of Victoria; Mark E. Eiswerth, University of Northern Colorado*
- Optimal Allocation of Land for Conservation: A General Equilibrium Analysis
  *Sahan Dissanayake and Hector Nunez, University of Illinois at Urbana-Champaign*

**Biomass and Carbon Sequestration**
*Tower Building, Mezzanine Level, Spruce Room*

**AAEA Selected Paper Session**
This session includes presentations on the effects of climate policy on biomass distribution and use, for biomass in the form of soil and forest carbon and agriculturally-produced biomass.

**Moderator:** David Archer, USDA-Agricultural Research Service

**Presentations:**
- The Effect of Carbon Payments on Deforestation Rates: Estimates from a Global Forestry and Agricultural Model
  *Paula Cordero Salas, The Ohio State University*
- Using Cellulosic Ethanol to “Go Green”: What Price for Carbon?
  *Alicia Rosburg and John Miranowski, Iowa State University*

**Enhancing Student Learning: Theory and Practice**
*Tower Building, Terrace Level, Terrace Room*

**AAEA Selected Paper Session**
For decades, we have focused on how to improve our teaching. In recent years, emphasis has shifted from the input (our teaching practices) to the output (enhanced student learning). What do we know about how students learn? Given our knowledge of how students learn, what teaching practices can we implement to enhance that learning? This session will offer a combination of theory and practice to help enhance student learning through the use of effective teaching methods.

**Moderator:** Maria Marshall, Purdue University

**Presentations:**
- Identifying Student Success at a Land Grant Institution
  *Mark Holmgren and Vicki McCracken, Washington State University*
- Implications of Neuroscience Developments in Understanding Human Behavior for Teaching in Agricultural Economics/Agribusiness
  *Amanda Bruce and Jared Bruce, University of Missouri at Kansas City; Bryan Schurle and Yacob Zereyesus, Kansas State University*
- “Academic Coaching” for Enhanced Learning, Higher Levels of Student Responsibility, and Greater Retention
  *Andrew Barkley, Kansas State University*

**How Graduate School Prepared Me for a Career in Industry**
*Plaza Building, Street Level, Director’s Row E*

**GSS Track Session/WAEA Organized Symposium**
Industry professionals with graduate degrees will provide information on why they choose careers in industry and how their graduate degree has helped them in their occupations. Speakers from the finance and consulting industries will address this topic.

**Moderator:** Witsanu Attavanich, Texas A&M University

**Panelists:**
- Karen Taylor, Farm Credit Canada; Richard Fritz, Global Agri Trends; Sterling Liddell, Iowa Farm Bureau Federation
CONCURRENT SESSIONS, TUESDAY 1:30 PM-3:00 PM

3085  Policy Issues Affecting Food and Agribusinesses
Plaza Building, Street Level, Director’s Row H

FAMPS Track Session/WAEA Organized Symposium
Industry professionals with graduate degrees will discuss a current policy topic and how it applies to their respective firm. Speakers from the food safety, agricultural consulting, and fruit and vegetable industries and a public policy education firm will discuss policy issues.

Panelist: Neilson Conklin, Farm Foundation; Craig Marotz, Sensitech; Tim Watts, Watts & Associates, Inc; Bill Chambers, Stahbush Island Farms
Discussant: Jeff Luckstead, Washington State University

Tuesday, July 27, 2010
4:00 PM-5:30 PM

3086  Outstanding Intellectual Contributions by Agricultural Economists
Plaza Building, Concourse Level, Plaza Court 1

Senior Section Track Session
Agricultural and applied economists have made many outstanding contributions to our understanding of the economic and policy issues impacting the agricultural sector and other parts of the economy over the past 100 years. What have been the most outstanding contributions and who have been the contributors? After considering the various sub-disciplines in the profession, each of the four speakers and the discussant will highlight and document three to five of these outstanding contributions, and note the major contributors to each. Then the audience will be given an opportunity to add their choices.

Organizer: Vernon Eidman, University of Minnesota
Moderator: Vernon Eidman, University of Minnesota
Discussant: Bernard Stanton, Cornell University

Presentations:
Outstanding Contributions in Policy, Trade, and International Development
Alex McCalla, University of California, Davis
Outstanding Contributions in Production Economics, Risk and Expectations, Futures Prices, and Productivity Analysis
Jean-Paul Chavas, University of Wisconsin
Outstanding Contributions in Resource, Environmental, and Regional Economics
Catherine Kling, Iowa State University
Outstanding Contributions in Food and Consumer Economics
Jean Kinsey, University of Minnesota

3087  Climate Change and Agriculture: Impacts, Adaptation, and Mitigation
Plaza Building, Concourse Level, Plaza Court 2

International Section Track Session
The December 2009 Copenhagen climate change negotiations have come and gone, with limited results. It is likely that discussions will continue throughout 2010 about appropriate roles for developed and developing countries in greenhouse gas mitigation, the need for better monitoring, reporting, and verification for all countries, and the urgency of rapid action. The presentations in this session include reports on the impacts of climate change on agriculture worldwide and the costs of adaptation, likely U.S. climate change legislation and consequences for U.S. agriculture, and synergies between climate change adaptation and mitigation.

Moderator: Kitty Smith, USDA-Economic Research Service
Panelist: Gerald Nelson, International Food Policy Research Institute; Nancy McCarthy, Food and Agriculture Organization of the United Nations; Bruce McCarl, Texas A&M University

3088  Climate Change Legislation: Food Sector Impacts
Plaza Building, Concourse Level, Plaza Court 3

FAMPS Track Session
The U.S. Congress is currently considering climate change legislation. If passed, the legislation could have far-reaching impacts on the U.S. and world economies. Depending on the form of the final legislation, the costs of energy-related inputs may increase, which could substantially raise the costs of growing crops, raising livestock, processing food, transporting products around the world, and getting food to final consumers. This panel discussion tries to make sense of these disparate potential effects on the food sector. The discussion focuses on the state of climate change debate and examines possible impacts on all the players in the food supply chain.

Organizer: Patrick Westhoff, University of Missouri; Duncan M. Chembezi, Alabama A&M University
Moderator: Blondel A. Brinkman, USDA-Animal and Plant Health Inspection Service; Duncan M. Chembezi, Alabama A&M University
Panelist: Patrick Westhoff, University of Missouri; Joe Outlaw, Texas A&M University; Susan Capalbo, Oregon State University; Chris Reece, University Agriculture Committee; Hayden Milberg, Senate Agriculture Committee

3089  Investment, Trade, and R&D In International Development
Plaza Building, Concourse Level, Plaza Court 4

AAEA Selected Paper Session
Policies that directly affect investment and trade decisions often have important indirect effects on the economic development process. These indirect linkages are nuanced and often overlooked, but can also be of first-order importance. This session brings together three papers that explore these important policy linkages from three distinct perspectives.

Moderator: Abdoul Sam, The Ohio State University

Presentations:
Third-party Facilitation of Investments in Private Enforcement Capital: Evidence from Armenian Dairy Industry
Aleksan Shanoyan, Michigan State University; Hamish Gow, Massey University; R. Ross and Christopher Peterson, Michigan State University
Are the Poverty Effects of Trade Policies Invisible?
Monika Verma and Thomas W. Hertel, Purdue University; Ernesto Valenzuela, University of Adelaide
Effects of Pension Privatization on Foreign Direct Investments: Empirical Evidence from Latin America
Chris Reece, University of Pennsylvania; Abdoul Sam, The Ohio State University
Do Limitations in Land Rights Transferability Influence Low Mobil-

Presentations:

Moderator: Robert Dismukes, USDA-Economic Research Service

Impacts of Export Controls on Wheat Markets During the Food
Crisis 2007–2008 in Russia and Ukraine
Linde Goetz and Thomas Gaulden, Leibniz-Institute of Agricultural
Development in Central and Eastern Europe; Bernhard Brümmer,
Georg-August-Universität Göttingen
Effect of NAFTA on Mexico’s Agricultural Producers
Kathy Baylis and Joanne R. Henderson, University of Illinois at
Urbana-Champaign
Global Inequality Impacts of Multilateral Liberalization
Roman Keeney and Amanda Leister, Purdue University

Land Markets

AAEA Selected Paper Session

Successes and failures in rural agricultural development often
directly reflect the efficiency or flaws in underlying factor markets.
Land markets, as arguably the most important such factor market,
are often subject to important rigidities, constraints, and limita-
tions. The papers in this session will address the implications
of specific features of local land markets for rural agricultural
development.

Moderator: Klaus Deininger, World Bank

Presentations:

Do Limitations in Land Rights Transferability Influence Low Mobil-
ity Rates in Ethiopia?
Valerie Mueller and Alan De Brauw, International Food Policy
Research Institute
Going Digital: Computerized Land Registration and Credit Access
in India
Klaus Deininger and Aparajita Goyal, World Bank
Large Scale Land Acquisition for Agribusiness Investment: Extent
and Determinants of the “Global Land Grab”
Rabah Arezki, International Monetary Fund; Klaus Deininger and
Harris Selod, World Bank
Does Land Fragmentation Reduce Efficiency? Micro-evidence from
India
Daniel Monchuk, University of Southern Mississippi; Klaus
Deininger, World Bank; Hari Nagarajan, National Council of Applied
Economic Research

Consumer Preference for Quality Information
and Labeling Information

AAEA Selected Paper Session

This session highlights the relative importance and consumers’
williness-to-pay for product quality information and labeled
information; binary labels and index labels are compared; the po-
tential of using visual presentation of attributes; and how product
labeling interacts with tasting experience.

Moderator: William Nganje, Arizona State University

Presentations:

Is Presentation Everything? Using Visual Presentation of Attributes
in a Discrete Choice Experiment to Measure the Relative Import-
ance of Intrinsic and Extrinsic Beef Attributes
Wendy J. Umberger, University of Adelaide; Simone C. Mueller,
University of South Australia
Do Taste Buds Trump Labels and Information? A Sensory Test and
Economic Experiment on Organic and Local Apples
Marisa Bunning, Marco Costanzino, Stephan Kroll, and Dawn Thil-
many McFadden, Colorado State University
The Role of Taste Perception for the Success of Country of Origin
Labeling in the Case of Organic Pepper
Heike Kloeckner, Nina Langen, and Monika Hartmann, University
of Bonn

Working with the New NIFA

AAEA Organized Symposium

The National Institute for Food and Agriculture (NIFA) came into
existence in October 2009 replacing CSREES. The session will
outline opportunities to work with the new leadership in order to
increase funding for agricultural economics. Information will be
offered on how to apply for grants in NIFA, how to be the lead
investigator on a multi-disciplinary team, and how to provide NIFA
with information regarding the cutting edge economics research.

Organizer: Tamara Wagester, C-FARE
Moderator: Jon Brandt, North Carolina State University
Panelist: Franklin Boteler, USDA-National Institute of Food and
Agriculture; Craig Beyrouty, Colorado State University; James
Shortle, Pennsylvania State University
The Economic Crisis of 2008–09 and Agriculture

AAEA Organized Symposium

Using recent research, the presenters in this session have evaluated the implications of the crisis on U.S. and global agriculture. They follow with an analysis of the causes and evolution of the crisis: global imbalances in savings and trade, increasing global integration, policies to sterilize excess dollar flows, and weak international institutions to modify global imbalances. The session then assess the impacts of the crisis: reduced agricultural trade, commodity prices, and declines in farm income and land values globally. It will also evaluate what the longer term impacts of the global recession are likely to be for agriculture and the broader world economy.

Organizer: Mathew Shane, USDA-Economic Research Service
Moderator: Janet Perry, USDA-Economic Research Service

Presentations:
- What the 2008–09 Global Economic Crisis Means for U.S. Agriculture
  Mathew Shane, USDA-Economic Research Service
- What the 2008–09 Global Economic Crisis Means for U.S. Farm Income and Real Estate Values
  Mitch Morehart, USDA-Economic Research Service; Andrew Morton, U.S. Commodity Futures Trading Commission
- The 2008–09 Economic Crisis, Global Imbalances, and Agriculture
  Terry Roe, University of Minnesota
- The Global Economic Crisis and Agricultural Prices
  Munisamy Gopinath, Oregon State University

Econometric Developments in Agricultural and Resource Economics: The First 100 Years

Econometrics Section Track Session

This session reviews the major contributions of agricultural and resource economists in the area of econometrics over the past 100 years. Early on, a number of agricultural economists were in on the ground floor in terms of developing new econometric methods. Over time as the economics profession became more empirically oriented, agricultural and resource economists increasingly assumed the role of early adopters of new econometric methods. Even so agricultural and resource economists continue to make useful modifications to econometric techniques in order to adapt the methods to the unique nature of the problems and applications that we study.

Moderator: Jefffrey LaFrance, Washington State University
Discussant: David Bessler, Texas A&M University

Presentations:
- Econometric Developments in Agricultural and Resource Economics: The First 100 Years
  Jeffrey Dorfman, University of Georgia

New Developments in Crop Insurance and Their Implications for 2010 and Beyond

ARA Section Track Session

The purpose of this session is to address recent developments within the federal crop insurance program and its relationship to other farm programs.

Moderator: Keith Collins, USDA-Office of the Chief Economist

Presentations:
- The Perspective from RMA
  Kent Lanclos, USDA-Risk Management Agency
- The Academic Perspective
  Barry Barnett, Mississippi State University
- Industry Perspective
  Thomas Zacharias, National Crop Insurance Services

Promoting Food Choice and Health for Children: Political, Economic, and Behavioral Aspects

FSN Section Track Session

Scientific evidence shows that a balanced diet comprising healthy and diverse foods is essential for lowering the risk of chronic conditions—cardiovascular diseases, obesity, and diabetes. In many industrial countries, children and adolescents in particular fail to meet public health guidelines. Dietary patterns adopted in early childhood shape future food choice, as early familiarity with healthy food or a lack thereof provides lasting “food roots.” Thus, to increase healthy food choices of children promises a high return on investment. The roles of individual behavior as well as political and societal determinants are considered in the researchers’ presentations.

Organizer: Carola Grebitus, University of Bonn; Larissa Drescher, Technische Universität München
Moderator: Allen Wysocki, University of Florida
Discussant: Jayson Lusk, Oklahoma State University

Presentations:
- Addressing Childhood Obesity: An Economic and Policy Challenge
  Sean B. Cash, University of Wisconsin; Larissa Drescher, Technische Universität München
- Determinants of Parents’ Purchase Patterns of Foods for Children—Evidence From Germany
  Carola Grebitus, Gesa Maschkowski, and Johannes Simons, University of Bonn
- Fruit and Vegetable Consumption of Children: The Role of Advertisement
  Monika Hartmann, University of Bonn; Lisa House, University of Florida
- Children’s Consumption of Fruits and Vegetables: School Meals vs. Home Meals
  Ariun Ishdorj, Texas A&M University; Helen Jensen, Iowa State University
CONCURRENT SESSIONS, TUESDAY 4:00 PM-5:30 PM

3099 Farmer Response to Catastrophic Natural Disasters in the Developing World
Plaza Building, Concourse Level, Governor’s Square 15

AAEA Invited Paper Session
Severe weather events and livestock disease outbreaks threaten the livelihood of poor farmers worldwide. This session will present diverse empirical studies from developing countries that estimate key parameters affecting producer response and adaptation to various kinds of catastrophic risks. These results will allow for prediction of future changes in behavior as the likelihood of catastrophic risks is increasing and provide important insights on the role and impacts of policies in addressing these risks. The discussant will address the methods, modeling, and analysis of responses to catastrophic risks in these papers, and assess the findings within the context of the literature.

Organizer: Jennifer Ifft, University of California, Berkeley
Moderator: David Zilberman, University of California, Berkeley
Discussant: Christopher B. Barrett, Cornell University

Presentations:
- Production and Risk Prevention Response of Free Range Chicken Producers in Vietnam to Highly Pathogenic Avian Influenza Outbreaks by Jennifer Ifft, David Zilberman, and David Roland-Holst, University of California, Berkeley
- No-till Systems and Catastrophic Drought Risk Mitigation in Mediterranean Agriculture: The Option Value of Delayed Input Use by Nicholas Magnan, University of California, Davis; Aziz Fadlaoui, National Institute of Agronomic Research, Morocco; Travis Lybbert, University of California, Davis; Rachid Mrabet, National Institute of Agronomic Research, Morocco
- Weather Indexed Insurance in Mexico: The Case of the Program for Attention to Climatic Contingencies (PACC) and Its Effects On Productivity, Risk Diversification, and Financial Access by Alan Fuchs, University of California, Berkeley; Hendrik Wolff, University of Washington

3100 Alerting All Entrepreneurs! Research on Ethical Awareness and Entrepreneurial Behavior
Plaza Building, Concourse Level, Governor’s Square 16

AEM Section and IBES Track Session
This session explores the intersection of cognitive awareness and entrepreneurial behavior. One paper presents a framework building on social psychology and new institutional economics, and uses data from the World Values Survey, to resolve the observation within the literature that entrepreneurs tend to be better able to identify ethical courses of action, but also less likely to pursue these courses. The second paper explores farmer’s entrepreneurial responses to change in the U.S. Farm Bill to assess the extent to which farm programs are exploited or discovered. The discussants will facilitate discussion on the nature and appropriateness of entrepreneurial behavior.

Organizer: Desmond Ng, Texas A&M University
Moderator: Harvey James, University of Missouri
Discussant: Christopher Peterson, Michigan State University; Glenn Fox, University of Guelph

Presentations:
- The Cognitive Connection between Ethics and Entrepreneurship by Peter Klein, University of Missouri; Desmond Ng, Texas A&M University; Harvey James, University of Missouri
- Farming the Farm Programs: An Entrepreneurial Perspective by Michael Sykuta, University of Missouri; Andrea Woolverton, USDA-Economic Research Service

3101 Livestock Outlook
Plaza Building, Concourse Level, Governor’s Square 17

Extension Section Track Session
This session continues the tradition of Extension Section Outlook Track Sessions and will focus on livestock situation and outlook. The presenters will discuss the trends in domestic and global livestock production, trade, supplies, demand and prices as well as the prospects for profitability for the coming year.

Organizer: Ross Pruitt, Louisiana State University
Moderator: Ross Pruitt, Louisiana State University
Discussant: Ross Pruitt, Louisiana State University

Presentations:
- Cattle and Beef by John Riley, Mississippi State University
- Hogs and Pork by Glynn Tonsor, Kansas State University
- Dairy by Scott Brown, University of Missouri
- Consensus Forecasts by Ronald Plain, University of Missouri

3102 How Behavioral Economics Can Inform Policymakers
Tower Building, Terrace Level, Beverly Room

AAEA Organized Symposium
Interest in experimental and behavioral economics has risen dramatically over the last few decades. Still many agricultural economists perceive this area as “fashionable,” but not very useful for applied economics. To truly influence policy, behavioral economists have to take upon themselves the responsibility for deriving explicit policy recommendations based on their findings. This session attempts to build a bridge between the results of the cutting-edge behavioral research and explicit recommendations for the policymakers. The unifying theme of the three presentations included in the session is intertemporal choice. The session’s discussant will represent the policymakers’ viewpoint.

Organizer: Helen Pushkarskaya, University of Kentucky
Moderator: Helen Pushkarskaya, University of Kentucky
Discussant: Brian Briggeman, Federal Reserve Bank of Kansas City

Presentations:
- How Biases toward the Default Option Affect Estimation of the Personal Discount Rate by Helen Pushkarskaya, University of Kentucky; Maria Marshall, Purdue University
- Naughty or Nice? The Role of Punishment in Long-term Contractual Relationships by John Schieffer, University of Kentucky; Steven Wu, Purdue University
- Fully Characterizing the Set of Time Consistent Discount Functions by Zachary Brown, Duke University
**CONCURRENT SESSIONS, TUESDAY 4:00 PM-5:30 PM**

**3103 Price Interdependence**  
_Tower Building, Mezzanine Level, Denver Room_

**AAEA Selected Paper Session**
This session includes four papers analyzing how prices in related markets depend on one another.

**Moderator:** Ardian Harri, Mississippi State University

**Presentations:**
The Pattern of Integration between Fossil Fuel and Vegetable Oil Markets: The Case of Biodiesel in Germany  
Stefan Busse, Bernhard Brümmer, and Rico Ihle, Georg-August-Universität Göttingen

Interdependencies in the Energy-Bioenergy-Food Price Systems: A Co-integration Analysis  
d’Artis Kancs and Pavel Ciaian, European Commission

Market Integration for Shrimp and the Effect of Catastrophic Events  
Ardian Harri, Mississippi State University; Andrew Muhammad and Keithly Jones, USDA-Economic Research Service

Price Dynamics and Their Causes: An Exploration in Futures and Spot Market Interactions  
Teddy Wong and Aaron Smith, University of California, Davis

**3104 Valuing Recreation**  
_Tower Building, Mezzanine Level, Spruce Room_

**AAEA Selected Paper Session**
This session explores contemporary issues in the modeling of recreation demand. A diverse set of papers address issues related to construct validity, choice set definitions, and stratification. By examining a range of recreation settings, the set of papers serves as an interesting catalyst for discussions of applied welfare analysis and recreation demand.

**Moderator:** Kathleen Bell, University of Maine

**Presentations:**
Testing Construct Validity of River Recreation Use Values: A Comparison of Direct Elicitation of Use Values to Use Values Inferred Indirectly from WTP for Total Economic Value  
John B. Loomis, Colorado State University

Modeling Demand for Outdoor Recreation Settings with Choice Based Data Accounting for Endogenous and Exogenous Stratification  
Kavita Sardana, University of Georgia; James M. Bowker, U.S. Forest Service; John C. Bergstrom, University of Georgia

The Welfare Effects of Restricting Off-highway Vehicle Access to Public Lands  
Paul Jakus, John Keith, and Lu Liu, Utah State University; Dale Blahna, U.S. Forest Service

Valuing Public Access to Great Lake Beaches  
Feng Song, Frank Lupi, and Michael Kaplowitz, Michigan State University
AEM Section Track Sessions
1001 Continuing the Tradition: Employing Tested and Emerging Economic Tools in Framing Sustainability Challenges for a Global Economy
Sunday, 3:00 pm–4:30 pm
2015 Agribusiness Economics and Management: 100 Years of Professional Contributions
Monday, 10:15 am–11:45 am
2045 Performance Implications of Sustainability Initiatives in Agri-food Companies
Monday, 1:30 pm–3:00 pm
3003 The Nascent Bioeconomy for Industrial Markets: Green Goes from Plant Material to Spandex
Tuesday, 8:00 am–9:30 am
3045 New Advances in the Cooperative Life Cycle Framework
Tuesday, 9:45 am–11:15 am
3058 Current Agribusiness Policy Issues
Tuesday, 9:45 am–11:15 am
3074 How Health Is Changing the Dynamics of Food Innovation
Tuesday, 1:30 pm–3:00 pm
3100 Alerting All Entrepreneurs! Research on Ethical Awareness and Entrepreneurial Behavior
Tuesday, 4:00 pm–5:30 pm

Agribusiness Economics & Management
Posters: M18–M29, T1
2006 Vertical Relationships, Contracts, and Business Growth
Monday, 10:15 am–11:45 am
2075 Economics of Biofuels
Monday, 4:00 pm–5:30 pm
3024 Agribusiness and Management
Tuesday, 8:00 am–9:30 am
3035 Product Marketing, Strategy, and Pricing
Tuesday, 9:45 am–11:15 am

Agricultural Finance & Farm Management
Posters: M1–M17
2005 Farm Diversification and Farm Management
Monday, 10:15 am–11:45 am
2026 Agricultural Finance and Farm Management
Monday, 10:15 am–11:45 am
2034 The Feasibility and Economics of Biofuels
Monday, 1:30 pm–3:00 pm
2065 Financial Performance of Institutions and Households
Monday, 4:00 pm–5:30 pm
3004 Price Analysis and Carbon Management
Tuesday, 8:00 am–9:30 am
3076 Land Valuation and Capital Structure Issues
Tuesday, 1:30 pm–3:00 pm

ARA Section Track Sessions
1011 Copulas: How to Better Model Dependent Random Variables
Sunday, 3:00 pm–4:30 pm
2025 Managing Risk through Livestock Disease Policy
Monday, 10:15 am–11:45 am
3012 Risk Issues at the Interface of Extension and Research
Tuesday, 8:00 am–9:30 am
3097 New Developments in Crop Insurance and Their Implications for 2010 and Beyond
Tuesday, 4:00 pm–5:30 pm

Behavioral Economics
Posters: C1, M30–M33
2007 Individual Decision Biases, Consumer Choice, and Policy Preferences
Monday, 10:15 am–11:45 am
3102 How Behavioral Economics Can Inform Policymakers
Tuesday, 4:00 pm–5:30 pm

CENET Track Sessions
1002 Jobs, the Rural Economy, and Economic Recovery
Sunday, 3:00 pm–4:30 pm
3041 A Century of Research on Rural Development and Regional Issues
Tuesday, 9:45 am–11:15 am
3071 Exploring the Interface between Local Food Systems and Community Economics
Tuesday, 1:30 pm–3:00 pm

China Section Track Sessions
1014 Chinese Agricultural Commodity Price and Demand, and Their Implications to Trade with United States
Sunday, 3:00 pm–4:30 pm
3014 Green, Blue, and Brown: Assessing the State of the Economics of Forests, Water, and Grass in Rural China
Tuesday, 8:00 am–9:30 am

COSBAE Track Sessions
2016 Examining the Effects of Trade Policies Applied to Horticultural Markets
Monday, 10:15 am–11:45 am
2046 Agricultural Development Challenges: Lessons from Africa and the Caribbean
Monday, 1:30 pm–3:00 pm
2071 Where Do Agricultural Economists Fit in the Local Food Movement?
Monday, 4:00 pm–5:30 pm
3070 Emerging and Current Issues in Agricultural Biotechnology
Tuesday, 1:30 pm–3:00 pm

CWAE Track Sessions
1001 Continuing the Tradition: Employing Tested and Emerging Economic Tools in Framing Sustainability Challenges for a Global Economy
Sunday, 3:00 pm–4:30 pm
2045 Performance Implications of Sustainability Initiatives in Agri-food Companies
Monday, 10:15 am–11:45 am
3001 Teaching on a Tight Budget: What Do We Do with More Students and Less Resources?
Tuesday, 8:00 am–9:30 am
3044 Women in Agricultural Economics: A Centennial Celebration
Tuesday, 9:45 am–11:15 am
3070 Emerging and Current Issues in Agricultural Biotechnology
Tuesday, 1:30 pm–3:00 pm
### Demand & Price Analysis

**Posters: C2, M34–M56**

- **1009** Are Historical Estimates of Food Demand in China Good Guides to Future Demand?  
  *Sunday, 3:00 pm–4:30 pm*

- **2023** Demand for Fruits and Fresh Vegetables  
  *Monday, 10:15 am–11:45 am*

- **3005** Inferring WTP from Demand Estimates  
  *Tuesday, 8:00 am–9:30 am*

- **3062** Demand for Milk and Beverages  
  *Tuesday, 1:30 pm–3:00 pm*

- **3063** Price Transmission  
  *Tuesday, 1:30 pm–3:00 pm*

- **3103** Price Interdependence  
  *Tuesday, 4:00 pm–5:30 pm*

### Econometrics Section Track Sessions

- **1011** Copulas: How to Better Model Dependent Random Variables  
  *Sunday, 3:00 pm–4:30 pm*

- **2042** Propensity Score Matching: Learning How and When to Use This Technique  
  *Monday, 1:30 pm–3:00 pm*

- **3011** Fifty Years of Choice Modeling  
  *Tuesday, 8:00 am–9:30 am*

- **3096** Econometric Developments in Agricultural and Resource Economics: The First 100 Years  
  *Tuesday, 4:00 pm–5:30 pm*

### Environmental & Nonmarket Valuation

**Posters: M57–M66**

- **1010** Quantifying the Determinants of Land Values: The Impacts of Irrigation, Recreational Amenities, and Off-farm Income  
  *Sunday, 3:00 pm–4:30 pm*

- **2008** Comparison of Valuation Methods in Resource Management  
  *Monday, 10:15 am–11:45 am*

- **2009** Advances in Nonmarket Valuation  
  *Monday, 10:15 am–11:45 am*

- **2027** Nonmarket Valuation of Ecological Goods and Food Attributes  
  *Monday, 10:15 am–11:45 am*

- **2036** Experiments, Information, and Choice  
  *Monday, 1:30 pm–3:00 pm*

- **2039** Conservation and Ecosystem Services  
  *Monday, 1:30 pm–3:00 pm*

- **2066** Farmland Valuation Issues  
  *Monday, 4:00 pm–5:30 pm*

- **3104** Valuing Recreation  
  *Tuesday, 4:00 pm–5:30 pm*

### Experimental Economics

**Posters: M68–M73, T55**

- **2014** Methodological Developments and Issues in Experimental Auctions  
  *Monday, 10:15 am–11:45 am*

- **3078** Applications of Experimental Methods  
  *Tuesday, 1:30 pm–3:00 pm*

### Extension Section Track Sessions

- **1006** USDA/Land Grant Extension Outlook Program and Role of Farm Management  
  *Sunday, 3:00 pm–4:30 pm*

- **2022** Washington Policy Update by Chief Economists from the House and Senate Agriculture Committees and the USDA-Farm Service Agency  
  *Monday, 10:15 am–11:45 am*

- **2032** The Land Grant Vision of Extension’s Future  
  *Monday, 1:30 pm–3:00 pm*

- **2063** Greenhouse Gas Markets and Agriculture  
  *Monday, 4:00 pm–5:30 pm*

- **3012** Risk Issues at the Interface of Extension and Research  
  *Tuesday, 8:00 am–9:30 am*

- **3030** Graduate Student Competition in Extension—Winners’ Presentations  
  *Tuesday, 9:45 am–11:15 am*

### FAMPS Track Sessions

- **2016** Examining the Effects of Trade Policies Applied to Horticultural Markets  
  *Monday, 10:15 am–11:45 am*

- **2043** Centennial Overview of Food and Agricultural Marketing Policy Issues  
  *Monday, 1:30 pm–3:00 pm*

- **3002** New Evidence on the Structure of Agricultural and Food Markets  
  *Tuesday, 8:00 am–9:30 am*

- **3071** Policy Responses to Instability in Agricultural Markets: Retrospect and Prospect  
  *Tuesday, 1:30 pm–3:00 pm*

- **3085** Policy Issues Affecting Food and Agribusinesses  
  *Tuesday, 1:30 pm–3:00 pm*

### Food & Agricultural Marketing

**Posters: M75–M90**

- **2011** Making Local and Regional Food Systems Successful  
  *Monday, 10:15 am–11:45 am*

- **2012** Vertical Coordination in the Evolving High Quality Beef Market  
  *Monday, 10:15 am–11:45 am*

- **2017** Consumer Preference, Marketing, and Brand Choice of Beef Products  
  *Monday, 10:15 am–11:45 am*

- **2037** Marketing and Consumer Preference for Sustainable Agricultural Products  
  *Monday, 1:30 pm–3:00 pm*

- **2072** Consumer-driven Changes in Food Marketing Channels: Organics and Sustainable Food Systems in the United States  
  *Monday, 4:00 pm–5:30 pm*

- **2084** Niche Marketing and Evolving Consumer Preferences  
  *Monday, 4:00 pm–5:30 pm*
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**Food & Agricultural Policy Analysis**

**Posters: C4, M91–M113**

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<td>3037</td>
<td>Food Security</td>
<td>Tuesday, 9:45 am–11:15 am</td>
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<tr>
<td>3057</td>
<td>Long-term Agricultural Structural Change in the United States, Canada, and Brazil</td>
<td>Tuesday, 9:45 am–11:15 am</td>
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<tr>
<td>3065</td>
<td>Subsidy Incidence</td>
<td>Tuesday, 1:30 pm–3:00 pm</td>
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<tr>
<td>3090</td>
<td>Trade Policy</td>
<td>Tuesday, 4:00 pm–5:30 pm</td>
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<tr>
<td>3094</td>
<td>Working with the New NIFA</td>
<td>Tuesday, 4:00 pm–5:30 pm</td>
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**Food Safety & Nutrition**

**Posters: C3, M114–M127**

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<tr>
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<tr>
<td>2028</td>
<td>Food Safety</td>
<td>Monday, 10:15 am–11:45 am</td>
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<tr>
<td>2041</td>
<td>Applying Household Scanner Data to Food and Nutritional Economics Research</td>
<td>Monday, 1:30 pm–3:00 pm</td>
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<tr>
<td>2050</td>
<td>Public Policy, Health, and Food</td>
<td>Monday, 1:30 pm–3:00 pm</td>
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<tr>
<td>2055</td>
<td>Nutrition and Food Safety</td>
<td>Monday, 1:30 pm–3:00 pm</td>
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<tr>
<td>2080</td>
<td>Food Safety and Consumers</td>
<td>Monday, 4:00 pm–5:30 pm</td>
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<tr>
<td>3034</td>
<td>Health and Food Behavior</td>
<td>Tuesday, 9:45 am–11:15 am</td>
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<td>3066</td>
<td>Firms and Food Safety</td>
<td>Tuesday, 1:30 pm–3:00 pm</td>
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**FSN Section Track Sessions**

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<td>1003</td>
<td>Evaluation—Measuring the Impact of Food Safety and Nutrition Policy</td>
<td>Sunday, 3:00 pm–4:30 pm</td>
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<tr>
<td>2001</td>
<td>Healthy Food or Healthy People? How Do Food and Nutrition Assistance Programs Contribute to the Health of Low Income Americans?</td>
<td>Monday, 10:15 am–11:45 am</td>
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<tr>
<td>2061</td>
<td>The Second Century of Food and Consumer Economics: What Will Be Remembered in 2110?</td>
<td>Monday, 4:00 pm–5:30 pm</td>
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<tr>
<td>3015</td>
<td>Behavioral Economics Research Approaches: Innovative Applications in Nutrition and Food Safety</td>
<td>Tuesday, 8:00 am–9:30 am</td>
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<tr>
<td>3074</td>
<td>How Health Is Changing the Dynamics of Food Innovation</td>
<td>Tuesday, 1:30 pm–3:00 pm</td>
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<tr>
<td>3098</td>
<td>Promoting Food Choice and Health for Children: Political, Economic, and Behavioral Aspects</td>
<td>Tuesday, 4:00 pm–5:30 pm</td>
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**GSS Track Sessions**

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<tr>
<td>2030</td>
<td>Navigating Article Writing and the Publishing Process</td>
<td>Monday, 10:15 am–11:45 am</td>
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<tr>
<td>2031</td>
<td>How to Give a Presentation: Research, Extension, and Teaching</td>
<td>Monday, 1:30 pm–3:00 pm</td>
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<tr>
<td>2059</td>
<td>How to Survive Graduate School</td>
<td>Monday, 4:00 pm–5:30 pm</td>
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<td>3030</td>
<td>Graduate Student Competition in Extension—Winners’ Presentations</td>
<td>Tuesday, 9:45 am–11:15 am</td>
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<tr>
<td>3084</td>
<td>How Graduate School Prepared Me for a Career in Industry</td>
<td>Tuesday, 1:30 pm–3:00 pm</td>
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**Household & Labor Economics**

**Posters: T2–T10**

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<td>2035</td>
<td>Agricultural Labor</td>
<td>Monday, 1:30 pm–3:00 pm</td>
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<tr>
<td>3007</td>
<td>Food, Health, and Households</td>
<td>Tuesday, 8:00 am–9:30 am</td>
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<tr>
<td>3052</td>
<td>Household Decision-making</td>
<td>Tuesday, 9:45 am–11:15 am</td>
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**IBES Track Sessions**

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<tr>
<td>2004</td>
<td>Advances in Transaction Cost Measurement for Environmental and Natural Resources Policy</td>
<td>Monday, 10:15 am–11:45 am</td>
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<tr>
<td>2073</td>
<td>Moving Beyond Self-interest in Economic Choice: Further Tests of Social Capital and Dual Interests Theory</td>
<td>Monday, 4:00 pm–5:30 pm</td>
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<tr>
<td>3015</td>
<td>Behavioral Economics Research Approaches: Innovative Applications in Nutrition and Food Safety</td>
<td>Tuesday, 8:00 am–9:30 am</td>
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<tr>
<td>3042</td>
<td>A Common Nobel Legacy: Exploring the Intellectual Foundations and Future Implications of the Work of Oliver Williamson and Elinor Ostrom</td>
<td>Tuesday, 9:45 am–11:15 am</td>
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<tr>
<td>3100</td>
<td>Alerting All Entrepreneurs! Research on Ethical Awareness and Entrepreneurial Behavior</td>
<td>Tuesday, 4:00 pm–5:30 pm</td>
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<tr>
<td><strong>Industrial Organization &amp; Supply Chain Management</strong></td>
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<td>Posters: M128, T11–T20</td>
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<tr>
<td>2053 Product Differentiation</td>
<td>Monday, 1:30 pm–3:00 pm</td>
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<td>3006 Retail Strategies</td>
<td>Tuesday, 8:00 am–9:30 am</td>
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<td>3019 Contracts</td>
<td>Tuesday, 8:00 am–9:30 am</td>
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<td>3027 Market Power and Vertical Coordination Issues in Canadian Meat Sectors</td>
<td>Tuesday, 8:00 am–9:30 am</td>
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<td>3067 Market Power</td>
<td>Tuesday, 1:30 pm–3:00 pm</td>
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<tr>
<td><strong>Institutional Economics</strong></td>
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<tr>
<td>Posters: M129</td>
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<tr>
<td>1013 Applied Economics Perspectives and Policy: Lessons Learned in the First Year and a Forecast for the Future Sunday, 3:00 pm–4:30 pm</td>
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<td>2081 Institutional Analysis of Natural Resource and Renewable Fuels</td>
<td>Monday, 4:00 pm–5:30 pm</td>
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<tr>
<td><strong>International Development</strong></td>
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<td>Poster: M130–M158</td>
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<tr>
<td>2010 Climate Change and Agriculture</td>
<td>Monday, 10:15 am–11:45 am</td>
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<td>2021 Agricultural Productivity, Technology Adoption, and Markets</td>
<td>Monday, 10:15 am–11:45 am</td>
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<td>2051 Empirical Poverty Analysis</td>
<td>Monday, 1:30 pm–3:00 pm</td>
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<td>2069 Integrating Health, Nutrition, and Food Systems: Re-thinking Malnutrition Reduction</td>
<td>Monday, 4:00 pm–5:30 pm</td>
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<td>2078 Climate Change Impacts on International Agriculture</td>
<td>Monday, 4:00 pm–5:30 pm</td>
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<td>3018 Childhood Nutrition and Health</td>
<td>Tuesday, 8:00 am–9:30 am</td>
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<td>3050 Credit, Insurance, and Economic Development</td>
<td>Tuesday, 9:45 am–11:15 am</td>
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<td>3089 Investment, Trade, and R&amp;D in International Development</td>
<td>Tuesday, 4:00 pm–5:30 pm</td>
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<td>3091 Land Markets</td>
<td>Tuesday, 4:00 pm–5:30 pm</td>
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<td><strong>International Section Track Sessions</strong></td>
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<td>2013 Has the WTO Constrained Domestic Support Policies?</td>
<td>Monday, 10:15 am–11:45 am</td>
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<td>2033 The Contribution of Agricultural Economists to the Understanding of International Trade</td>
<td>Monday, 1:30 pm–3:00 pm</td>
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<tr>
<td>2062 Food Consumption Trends in Urban China, Implications for International Agricultural Markets</td>
<td>Monday, 4:00 pm–5:30 pm</td>
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<tr>
<td>3031 The Contribution of Agricultural Economics to the Understanding of International Economic Development</td>
<td>Tuesday, 9:45 am -11:15 am</td>
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<tr>
<td>3032 Food, Fuel, and Forest: Climate Change and Land Use Issues in the 21st Century</td>
<td>Tuesday, 9:45 am–11:15 am</td>
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<tr>
<td>3061 Exchange Rates, Prices, and Agricultural Trade: What Have We Learned?</td>
<td>Tuesday, 1:30 pm–3:00 pm</td>
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<tr>
<td>3087 Climate Change and Agriculture: Impacts, Adaptation, and Mitigation</td>
<td>Tuesday, 4:00 pm–5:30 pm</td>
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<tr>
<td><strong>International Trade</strong></td>
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<tr>
<td>Posters: C5, M155, T21–T36</td>
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<tr>
<td>1012 Border Inspections and Import Refusals in Agri-food Trade: Issues and Empirical Evidence</td>
<td>Sunday, 3:00 pm–4:30 pm</td>
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<tr>
<td>2002 U.S. Agricultural Trade</td>
<td>Monday, 10:15 am–11:45 am</td>
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<tr>
<td>2079 The Gravity of Technical Trade Barriers</td>
<td>Monday, 4:00 pm–5:30 pm</td>
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<td>2085 Current Issues in Canadian Agri-food Trade, Sponsored by CATPRN</td>
<td>Monday, 4:00 pm–5:30 pm</td>
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<tr>
<td>3013 Trade Liberalization, Climate Change Policies, and the Environment: The Growing Interaction and Impact</td>
<td>Tuesday, 8:00 am–9:30 am</td>
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<td>3016 Renewable Fuels/Biofuels and Trade</td>
<td>Tuesday, 8:00 am–9:30 am</td>
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<tr>
<td>3022 Climate Change, Environment, and Trade</td>
<td>Tuesday, 8:00 am–9:30 am</td>
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<tr>
<td>3046 Agricultural Trade and International Development</td>
<td>Tuesday, 9:45 am–11:15 am</td>
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<tr>
<td>3056 International Trade</td>
<td>Tuesday, 9:45 am–11:15 am</td>
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<tr>
<td>3095 The Economic Crisis of 2008–09 and Agriculture</td>
<td>Tuesday, 4:00 pm–5:30 pm</td>
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<tr>
<td><strong>Natural Resource Economics</strong></td>
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<td>Posters: T37–T54</td>
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<td>2049 Economic Value of Invasive Species Management: Proactive Management and Extreme Policies</td>
<td>Monday, 1:30 pm–3:00 pm</td>
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<tr>
<td>2057 Water Resource Management</td>
<td>Monday, 1:30 pm–3:00 pm</td>
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<tr>
<td>2067 Advances in Renewable Resource Economics and Management</td>
<td>Monday, 4:00 pm–5:30 pm</td>
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<td>2077 Commercial Fisheries Management</td>
<td>Monday, 4:00 pm–5:30 pm</td>
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<tr>
<td>3010 AAEA Centennial: Environmental and Resource Economics</td>
<td>Tuesday, 8:00 am–9:30 am</td>
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<td>3017 Spatial Analysis of Land Use and the Environment</td>
<td>Tuesday, 8:00 am–9:30 am</td>
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<td>3043 Invited Paper Session Featuring Selected Case Studies</td>
<td>Tuesday, 9:45 am–11:15 am</td>
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<tr>
<td>3051 Private Provision of Ecosystem Services</td>
<td>Tuesday, 9:45 am–11:15 am</td>
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<td>Natural Resource Economics</td>
<td>Tuesday, 9:45 am–11:15 am</td>
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<tr>
<td>3077</td>
<td>Spatial Dimensions of Invasive Species: Bioeconomic Modeling Using Cellular Automata</td>
<td>Tuesday, 1:30 pm–3:00 pm</td>
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<td>3079</td>
<td>Non-timber Determinants of Forest Management</td>
<td>Tuesday, 1:30 pm–3:00 pm</td>
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<td>3047</td>
<td>Risk and Uncertainty</td>
<td>Monday, 1:30 pm–3:00 pm</td>
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<td>3020</td>
<td>Production Function</td>
<td>Tuesday, 8:00 am–9:30 am</td>
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<td>3033</td>
<td>Biofuel and Alternative Energy</td>
<td>Tuesday, 9:45 am–11:15 am</td>
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<td>3080</td>
<td>Production Technology</td>
<td>Tuesday, 1:30 pm–3:00 pm</td>
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<td>2047</td>
<td>Efficiency, Ethanol, and Trade-offs between Energy and Environmental Goods</td>
<td>Monday, 10:15 am–11:45 am</td>
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<td>2070</td>
<td>Genetically Modified Food and Global Welfare—I</td>
<td>Monday, 4:00 pm–5:30 pm</td>
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<tr>
<td>2074</td>
<td>Econometric Examinations of Agricultural Productivity and Technological Change</td>
<td>Monday, 4:00 pm–5:30 pm</td>
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<td>2082</td>
<td>Milk Production and Marketing in Ontario</td>
<td>Monday, 4:00 pm–5:30 pm</td>
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<td>3021</td>
<td>Transgenic Corn: Innovation and Adoption</td>
<td>Tuesday, 8:00 am–9:30 am</td>
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<td>3025</td>
<td>The Economics of Biofuels and Biotechnology</td>
<td>Tuesday, 8:00 am–9:30 am</td>
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<td>3039</td>
<td>Genetically Modified Food and Welfare—II</td>
<td>Tuesday, 9:45 am–11:15 am</td>
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<td>3040</td>
<td>Production Costs for Energy Crops and Crop Residues</td>
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<td>2038</td>
<td>Research Methods and Data Issues—Fitting the Procedure to the Process</td>
<td>Monday, 1:30 pm–3:00 pm</td>
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<td>2058</td>
<td>Farm-level Models for Policy Development</td>
<td>Monday, 1:30 pm–3:00 pm</td>
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<td>2076</td>
<td>Econometric/Research Methods in Consumer Demand and Health Analysis</td>
<td>Monday, 4:00 pm–5:30 pm</td>
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<td>3073</td>
<td>Economic Implications of Imputation in Agricultural Economic Data</td>
<td>Tuesday, 1:30 pm–3:00 pm</td>
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<td>1004</td>
<td>Deep Water Horizon Oil Spill: Perspectives on Research and Extension Needs</td>
<td>Sunday, 3:00 pm–4:30 pm</td>
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<td>2018</td>
<td>Biofuel Policy</td>
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<td>2040</td>
<td>Topics in Environmental Economics</td>
<td>Monday, 1:30 pm–3:00 pm</td>
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<td>2064</td>
<td>Invasive Species and Pest Management</td>
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<td>2083</td>
<td>Natural Resource and Environmental Policy Analysis</td>
<td>Monday, 4:00 pm–5:30 pm</td>
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<td>3038</td>
<td>Issues in Climate Change and Biofuels</td>
<td>Tuesday, 9:45 am–11:15 am</td>
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<td>Climate Policy</td>
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<td>Water Quality, Quantity, and Policy</td>
<td>Tuesday, 9:45 am–11:15 am</td>
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<td>Land Use and the Conservation Reserve Program</td>
<td>Tuesday, 1:30 pm–3:00 pm</td>
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<td>Pollution Control and Voluntary Programs</td>
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<td>Ecosystem Services and Resource Conservation</td>
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<td>Biomass and Carbon Sequestration</td>
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<td>1008</td>
<td>Risk Management in the Light of the Changing CAP</td>
<td>Sunday, 3:00 pm–4:30 pm</td>
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<td>2054</td>
<td>Crop Insurance</td>
<td>Monday, 1:30 pm–3:00 pm</td>
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<td>3023</td>
<td>Ecological and Biological Risks</td>
<td>Tuesday, 8:00 am–9:30 am</td>
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<td>Price Risk Management in Agribusiness</td>
<td>Tuesday, 9:45 am–11:15 am</td>
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<td>Dairy Market Volatility Causes and the Role of Policy</td>
<td>Tuesday, 1:30 pm–3:00 pm</td>
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<td>Weather Risk and Insurance Derivatives</td>
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<td>3099</td>
<td>Farmer Response to Catastrophic Natural Disasters in the Developing World</td>
<td>Tuesday, 4:00 pm–5:30 pm</td>
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<td>2019</td>
<td>Rural Development Policy Session</td>
<td>Monday, 10:15 am–11:45 am</td>
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<td>2048</td>
<td>Rural Labor and Land Markets</td>
<td>Monday, 1:30 pm–3:00 pm</td>
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<td>2056</td>
<td>Dynamics of Farm Household Income and Investments in Cooperatives</td>
<td>Monday, 1:30 pm–3:00 pm</td>
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<tr>
<td>1005  What Is Next for NAFTA: Unresolved Issues</td>
<td>2060  Teaching Tips from Top Teachers: 2009 AAEA Award Recipients</td>
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<td>Sunday, 3:00 pm–4:30 pm</td>
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<tr>
<td>1006  USDA/Land Grant Extension Outlook Program and Role of Farm Management</td>
<td>3001  Teaching on a Tight Budget: What Do We Do with More Students and Less Resources?</td>
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<td>Sunday, 3:00 pm–4:30 pm</td>
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<tr>
<td>2003  Ever Changing AAEA Research Challenges</td>
<td>3059  Teaching and Learning in the Work Place</td>
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<td>Monday, 10:15 am–11:45 am</td>
<td>Tuesday, 9:45 am–11:15 am</td>
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<tr>
<td>2032  The Land Grant Vision of Extension’s Future</td>
<td>3060  New Curricular Initiatives: The Case of Undergraduate Programs in Resource/Environmental Economics</td>
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<td>Monday, 1:30 pm–3:00 pm</td>
<td>Tuesday, 1:30 pm–3:00 pm</td>
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<tr>
<td>2063  Greenhouse Gas Markets and Agriculture</td>
<td>3007  Agricultural Economic Statistics: A Century of Contributions to Data Development and an Academic Profile of the Profession</td>
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<td>Monday, 4:00 pm–5:30 pm</td>
<td>Sunday, 3:00 pm–4:30 pm</td>
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<tr>
<td>3086  Outstanding Intellectual Contributions by Agricultural Economists</td>
<td>3009  COSBAE’s Role and Legacy of Achievements within AAEA</td>
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<td>Tuesday, 4:00 pm–5:30 pm</td>
<td>Tuesday, 8:00 am–9:30 am</td>
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<td>3028  Current Business Policy Issues</td>
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Corah, Larry; Certified Angus Beef, LLC; 2012

Cordero Salas, Paula; The Ohio State University; 3082

Corrigan, Jay; Kenyon College; 2014

Costa, Rafael; Texas A&M University; M141

Costa de Oliveira, Octavio; Brazilian Institute of Geography and Statistics; 3057

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Lessons Learned in the First Year and a Forecast for the Future

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Sunday, 3:00–4:30 pm
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